ARNOLDS BOOK BINDING
7TH & WASHINGTON STS.
READING 13, PA.
7--17-51--40

STAN'S Linoleum & Tile
Limerick
Carpets, Rugs, Venetian Blinds, Window Shades
COLLEGEVILLE 7044 — POTTSTOWN 107W
"Where Customers Send Their Friends"

Pottstown Mercury

Mother's KNOW THE VALUE OF MILK
LEVENGOOD DAIRY FARMS
Phone 585 FOR COMPLETE DAIRY SERVICE!

VOL. 20, NO. 23 | ASSOCIATED PRESS CENTRAL PRESS TELEPHONE 2263 | POTTSTOWN, PA., WEDNESDAY MORNING, OCTOBER 25, 1950 | ASSOCIATED PRESS CENTRAL PRESS TELEPHONE 2263 | 5c A COPY 25c A WEEK

Allied Troops Parade Through Captured Red Korean Capital

A flag-bedecked jeep, of the 5th Cavalry regiment, U. S. 1st division, (left) leads the United Nations victory parade through the streets of Pyongyang, North Korean capital city, following its capture by Allied troops. Sandbag barricades, hastily erected by the Red aggressors, line the route of march. At right is one of an endless line of U. S. heavy tanks moving through the streets of Pyongyang, as jubilant GIs ride in style atop the crawling fortresses during the victory parade.

★ ★ ★ ★

CORNERED REDS LAUNCH DRIVE

Big Enemy Motor Column Heads for South Koreans Near Manchurian Border

SEOUL, Wednesday, Oct. 25 (AP)—Field reports said a big North Korean motorized column streamed southward Tuesday toward onrushing South Korean troops now only 20 miles from the new Communist refugee capital of Kanggye near the Manchurian border.

Jet and propeller-driven fighter planes destroyed 55 enemy vehicles and damaged 40 others ahead of ROK troops advancing toward the force, the air force reported today.

The concentration was discovered at Mupyong, 20 miles southwest of Kanggye.

For the first time in two days the Reds appeared to be mustering their remaining strength for an organized stand. A night - flying pilot reported "many, many" enemy vehicles on the move south. He said that "it looks like traffic at Pasadena on Rose Bowl Day."

Intelligence officers at General MacArthur's headquarters in Tokyo estimated the North Koreans had divisional control over 25,000 troops as they backed deep into the mountainous hinterland near the Yalu river in the northwest. The Yalu divides Korea on its east bank from Manchuria on the west.

* * *

ALLIED PLANES, supporting the drive of five South Korean divisions of fully 50,000 men toward the Manchurian border, reported for the first time they had drawn Chinese Communist anti-aircraft fire from across the Yalu.

The incident occurred Monday near the east-bank Yalu river town of Manpojin, 20 miles northwest of Kanggye.

Two U. S. Marine pilots reported they were the targets for at least 40 bursts of ack-ack fire from Chinese Red guns as they flew five miles inside Korea in the vicinity of Kanggye. Neither plane was damaged.

"It looks as though Manpojin will receive anti-aircraft protection from emplacements we can't even shoot back at," said one Marine flyer.

The Chinese Communists have protested several alleged border violations by American planes

(Continued on Page Seven)

Smoke From Pump Brings Out Firemen

A faulty pump used to get water from a cellar caused smoke that sent apparatus from Pottstown's three fire companies to Hemlock row yesterday afternoon at 12:15 o'clock.

The Rev. Ozie Garlington, 33 Hemlock row, said he had been using the pump after the rain and it apparently had become jammed.

Robert Taylor, who lives nearby at 23 Cottage row, saw the smoke and turned off the pump. Meanwhile, Mrs. Helen Green, 32 Hemlock row, also saw smoke coming from the house and called firemen.

The Rev. Garlington carried the portable pump from the cellar and said he would have it fixed before using it again. Damage was confined to the pump.

THE WEATHER

For Eastern Pennsylvania: Some early morning drizzle or fog today. Rather cloudy and milder in afternoon. Cooler tonight. Fair with moderate temperatures tomorrow.

58 Mercury 54
High Antics Low

TEMPERATURE EXTREMES

Local temperatures yesterday and early this morning were:

4 a. m.	54	4 p. m.	58
5 a. m.	54	5 p. m.	57
6 a. m.	54	6 p. m.	57
7 a. m.	54	7 p. m.	57
8 a. m.	54	8 p. m.	57
9 a. m.	54	9 p. m.	57
10 a. m.	54	10 p. m.	57
11 a. m.	55	11 p. m.	57
12 m.	57	12 p. m.	57
1 p. m.	57	1 a. m.	56
2 p. m.	57	2 a. m.	56
3 p. m.	57	3 a. m.	56

RAP SITE FOR NORTH ENDERS' BUILDING

Residents Rebel at Planned Firehouse

Residents at or near the Evans and Prospect streets intersection are more than a little displeased that the North End Fire company plans to build its firehouse on the northwest corner of the intersection.

None who were interviewed last night indicated they would take any action. But they were articulate in their disfavor of the project.

Generally, they felt that the firehouse would be a sore thumb in an expensive residential section; that it would lower real estate values; bring an unpleasant atmosphere to the neighborhood; and that the company could have chosen other sites without stepping on any toes.

It was the second time within a year that protests have been raised over plans to move a fire company into a residential district.

The past November, when the Good Will company bought the Snyder mansion at High and Bailey streets, neighbors issued a lively complaint. Some nearby residents wanted to know what assurance the Good Wills had that zoning restrictions would be changed to allow the move.

The answer was not given then. But Tuesday night the case will be heard by the adjustment board.

* * *

ARTHUR S. KEPNER, building inspector, said he believed the "special exception" had a good chance of passing the board.

In any case, North Enders probably will watch the outcome with interest as a precedent for their case. At stake in both instances is whether or not to make a special exception in the residential zoning to allow a municipal-type institution to function there.

At Evans and Prospect streets an R-2 restriction, providing for single dwellings, is in force.

Among the protesters was Harold C. Buckwalter, who lives on the southwest corner of the intersection.

"I'll be fair about it," he said. "If they were going to build the firehouse two blocks away, I'd probably think it was a shame to ruin a nice residential district, but I wouldn't squawk.

"But when it's right across the street, naturally, I don't like it."

Buckwalter asked, "Why couldn't they have built somewhere up on Hanover street where there are no houses around? Then, if someone wants to build his house near the fire company, that's his business."

A member of the fire company, he did not attend Monday night's meeting when the announcement was made of the proposed purchase.

The 140 by 372-foot tract will be bought for $7940 from Warren B. Zern, local contractor who has owned the land since 1943 when he bought it at a sheriff's sale.

"I know that you definitely have t have fire companies. But I also know that some of the $15,000 and $20,000 houses around here won't sell for that after the firehouse is built," Buckwalter added.

* * *

ZERN SAID LAST night that company officials told him the firehouse would be "made to look like a residence with a garage" to give as little neighborhood offense as possible.

The builder tried to talk the company out of buying that special lot, he said, but without avail.

To tempt them away from it, he said, he took officials on a tour of other lots he owns and offered to contribute $500 of the sale price toward any tract but the one at Prospect and Evans streets.

He finally sold it, he said, because "I didn't want to stick my neck out and say they couldn't have it."

H. Lewis Williams, manager of the local Bethlehem Steel plant, who lives on the southeast corner, digonally across from the disputed plot, could not be reached for comment last night.

Neighbors said they knew he was "very upset" by the proposal, however.

Armand J. Gantert, who lives just south on Evans street from Williams, added his voice to the protest.

"There are supposed to be restrictions," he said. "But I don't see where the restrictions are. They have to have a firehouse, I suppose, but who wants it right next to his place."

* * *

PHILIP ROSEN, 909 North Franklin street, who lives a block away from the intersection, was more heated in his denunciation.

"I'm telling you I sizzled when I read about it," he said. "That's beautiful, isn't it? That's great—build a firehouse right in the middle of a fine residential section."

"What a damn fool idea. What a crusty idea!"

Three years ago, he said Zern wanted to build a three-story apartment building at Charlotte and Mervine streets. But neighborhood pressure forced him to abandon the project.

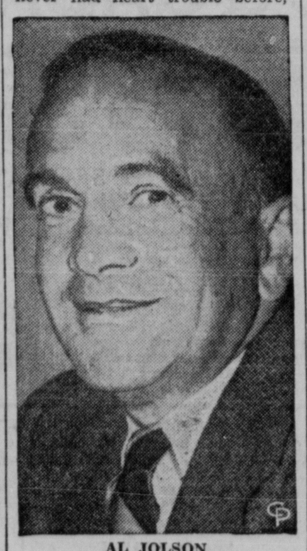
"What a comparison!" said

(Continued on Page Five)

All Show World Shocked Over Al Jolson Death

SAN FRANCISCO, Oct. 24 (AP) — A stunned entertainment world today mourned the passing of singer Al Jolson.

The immgrant boy whose voice thrilled America for a half century died here last night of a heart attack. The beloved singing comedian "never had heart trouble before,"



AL JOLSON

his manager in Hollywood said. "It was sheer exhaustion that killed him."

The 64-year-old Jolson was in his hotel suite, after coming to San Francisco to make a recording with Bing Crosby.

The body of the singer was flown to Los Angeles this afternoon after being viewed by many San Franciscans at a funeral chapel during the morning.

Jewish funeral services will be conducted at Los Angeles by Rabbi Max Nussbaum at noon Thursday at Temple Israel on Hollywood boulevard near the glittering theaters where Jolson's name had often been in lights.

His death was attributed to coronary occlusion, a form of heart attack, caused by either a blood clot or hardening of the arteries.

It came about 9 p. m. as Al played gin rummy with two friends in his suite. He rallied briefly, joking about the Korean trip, then lapsed into a coma and died.

* * *

BURIAL WILL be in Forest Lawn Memorial park at Glendale, Calif. The body will be at the Jolson home in Encino until the funeral.

His death was a shock to a large part of the theatrical world.

In Mobile, Aba., Eddie Cantor, on tour, was awakened and told the news.

"There can never be, there

(Continued on Page Five)

Hunter Employes Vote to Join TWU

Employes of the E. V. Hunter corporation, Stowe, voted 135 to 44 yesterday in favor of affiliation with the Textile Workers Union of America (CIO).

It was the third plant to join the union since the TWUA began its organization of Pottstown area textile mills in August. The first two were the Vaughan Knitting company and the Century-Beverly corporation.

The balloting took place between 3 and 4 o'clock in the afternoon under the jurisdiction of the National Labor Relations board. Bernard Samoff, Philadelphia, was the NLRB examiner.

Observers were Mary Wahl and Emma Beck for the union, and Gladys Springer and Marian Daniels for the company.

Of the 188 eligible employes, only nine failed to vote. None of the ballots were challenged. Counting began ten minutes after the voting ended and the results were complete 20 minutes later.

Morris Riger, assistant regional director of the TWUA, said after the results were announced that the organization drive would be expanded.

"This marks the end of the first phase of our campaign," he declared. "Our drive is now developing to 22 mills in the Pottstown area."

* * *

RIGER ADDED his prediction that the drive would spread and that "the enthusiasm of the workers is mounting in the mills."

The TWUA will expand its organization effort to textile plants in Royersford, Spring City, Douglassville, Gilbertsville, Bally and other communities in the Pottstown area, he announced.

The next step for Hunter employes will be to meet within a week to elect members of a negotiating committee.

After the representatives are chosen, the company will be notified and a date will be set to start contract negotiations.

At Vaughan's, negotiations will continue today, and they will begin today at the Century-Beverly corporation.

Marshall Hopeful There Won't Be War, Lauds Role of Guard

WASHINGTON, Oct. 24 (AP)—Secretary of Defense Marshall said today if things keep working out as they are there will be no war.

Without explaining this short statement on war, he told the National Guard Association of the United States that the citizens army, the Guard, is a great world force for peace.

The Defense secretary said if the National Guard forces were more readily available, to meet any crisis, this would help change the world picture.

He said he didn't mean the actual calling out of the Guard to meet a crisis.

Explaining availability, he said the National guard must be strengthened and trained, and training takes time. Some way must be found to overcome this handicap and make the Guard much more readily available in Emergencies than is possible under present law, he added.

* * *

THE DEFENSE secretary's statement that the Guard must be strengthened, helped bring into the open a smouldering controversy in the Guard over some Federal Mobilization policies.

Major Gen Ellard A. Walsh, president of the Guard association, and other officers have said these policies may weaken the Guard.

Joint U.N. Atom Control, Arms Talks Sought by Truman for Disarmament

NEW YORK, Oct. 24 (AP)—In a sudden change of signals, President Truman today urged the United Nations to combine its talks about atomic control and conventional arms, in an effort to achieve "fool-proof" and "genuine" disarmament. Until disarmament comes, the President said, the U. S. will build up its strength to help keep peace.

The Soviet Union for years has sought a combination of atomic and arms negotiations. The President was reported to have decided the time has come to see if the Soviet Union would make a sincere effort to work out a disarmament treaty.

Soviet Foreign Minister Andrei Y. Vishinsky withheld comment. He merely referred reporters to his speech yesterday, when the Russian said Mr. Truman is using the old Hitler slogan of "guns instead of butter."

The President, speaking at a colorful and packed session of the General assembly on the fifth birthday of the U. N., called for every effort at disarmament. He said the U. N. Atomic Energy commission and the Commission for Conventional Armaments have done useful work but that he believes the work of these commissions can

(Continued on Page Seven)

Race Driver Freed After Posting Bail

Carl L. "Monk" Kellar, 925 Washington street, Sanatoga speedway driver, was released from a borough hall cell yesterday afternoon after posting $20 bail for appearance at a hearing on a disorderly conduct charge.

Kellar was booked early yesterday morning after he appeared at borough hall to protest about being arrested on a reckless driving charge.

Patrolman Harry Chrusch, in a prowl car with Patrolman Charles Stetler, chased Kellar's vehicle west on High street from Beech to Washington before flagging him down. The youth's car had no tail lights, Chrusch said.

At borough hall later, Keller continued the discussion about the arrest and refused to leave the building. The disorderly count was added then and Kellar was locked up.

He will be given a hearing today at 5 p. m. at borough hall before Justice of the Peace Raymond C. Kelley.

Clear Skies Expected To Return Here Tomorrow

The fair skies predicted for today will arrive tomorrow, the weatherman said, after another cheerless day like yesterday.

Fog and drizzle will start the day. Clouds will continue all day and the afternoon will be warmer. Tomorrow will be fair with moderate temperature.

Temperatures until the weekend will average about normal, the extended forecast said. Showers were expected Friday.

M'CONNELL HITS BACK AT CRITICS OF HIS RECORD

GOP Congressman Tells Rally Audience He Voted For Bills Favorable to Labor

By LARRY DAVIS
(Mercury Staff Writer)

Samuel K. McConnell Jr., incumbent Republican Congressman seeking re-election in November, struck back at Democratic criticism of his six-and-a-half year voting record during the course of a GOP rally last night.

While McConnell mentioned no names in his address to about 300 party members in the Moose auditorium, it was obvious his retaliation was directed at Leon C. MacMullen, Democratic candidate for Congress.

S. K. McConnell

MacMullen, McConnell implied before ticking off the instances he has supported legislation favorable to labor and national interest, "is ignorant of my voting record."

The GOP Congressman was featured speaker at the rally which also heard Leo Abernathy, chairman of the Republican State Labor committee, blast Richardson Dilworth, Democratic candidate for governor.

Taking bows at the hour and three-quarter session that got off to a 45-minute late start were County Comptroller John A. Lafore Jr., Raymond C. Kratz and William A. Boalton, candidates for the State legislature,

(Continued on Page Five)

SAMUEL EAGLE DIES IN WEST

Former Pottstonian Rose From Bellboy to Wealthy Montana Businessman

Samuel P. Eagle, 69, West Yellowstone, Mont., who left Pottstown as a young man to go West as a bellboy, became a wealthy Montana businessman and once fished with Herbert Hoover, died at his home, it was learned yesterday.

Mary Eagle Yohn, North Manatawny street, Pottstown RD 3, a niece, said that he often had made trips back to Pottstown, the last one being in November, 1947.

Pottstown relatives and friends visited him in turn Miss Yohn said. She recalled eating trout that ex-President Hoover's party had sent them after a trout fishing trip with Mr. Eagle.

He grew up in Pine Forge, Glasgow, then Pottstown. His father, John L. Eagle, was an iron worker and later a gardener.

After working as bellhop at The Hill, the son decided to go West. Going with him was Clyde Bauman, who later returned and now lives at 11 South Franklin street.

* * *

MR. EAGLE became the owner of two large curio stores at West Yellowstone, gateway to Yellowstone National park. He also owned a ranch and other sizeable property there and in Bozeman, Mont.

The father of ten children, he sent all ten through Bozeman college, Montana. At his death, he was financing the first church in West Yellowstone.

He died Friday. Funeral services were held Monday in West Yellowstone.

Surviving are his wife, Ida (Carlson) Eagle, and nine children: Henry, Idaho Falls, Idaho; Edwin and Samuel Jr., California; Helen, Long Island, N. Y.; Betty, Bozeman; Rose and Harold, West Yellowstone, and Joseph, Gene and Walter, at home.

Also surviving are three sisters, Anna, widow of J. William Mauger, Reading; Mrs. Bessie Eisentrager, Glendside, and Josephine Kesler, North Hills. Another sister, Mrs. Rosella Eagle Yohn, Pottstown, preceded him in death.

MAN DIES IN FLOOD

SAN JUAN, Puerto Rico, Oct. 24 (AP)—One man died and 20 families were made homeless in a flash flood at Guayama, South coast town, police reported today. The American Red Cross is giving assistance.

2d Probe of Penna. Political Campaign Will be Directed at Key GOP Points

HARRISBURG, Oct. 24—(AP)—A U. S. Senate committee today ordered a second inquiry into Pennsylvania's Political campaign. Republicans immediately claimed the Democrats were preparing an "alibi for their certain defeat."

Sen. Gillette (D-Iowa) chairman of the Senate elections committee, said at Washington the investigation will cover both Republican strongholds of Philadelphia and Luzerne counties.

Gillette said the inquiry was based on complaints by Democratic leaders that Republicans were using illegal registration and "strong arm" tactics in their efforts to defeat U. S. Sen. Francis J. Meyers, Democratic candidate for re-election. Myers is opposed by Republican Gov. James H. Duff.

Four Pennsylvania Democrats, headed by former City Solicitor Joseph Sharfsin, Philadelphia, submitted the complaint during a conference with Gillette at Washington.

* * *

ONE OF THE CHARGES dealt with the alleged registration of perhaps 100 voters from a building where only three or four persons actually live.

Another said Republicans used "strong arm" methods in registration drives.

Chest Launches Public Appeal For Donations

The Pottstown Community Chest launched its 1950 campaign for public subscription last night with its sights set on a goal of $98,000.

Official kick-off for the drive was given at a dinner meeting for 125 persons, most of them volunteer solicitors, in the YMCA auditorium.

Highlight of the program was a talk by Revelle W. Brown, president of the Reading company. Brown told of the importance of each of the agencies in the Chest and urged the workers to reach the goal needed to support them.

Last night's was the first of five dinner and luncheon report meetings scheduled for the two-week campaign. The dinner was Dutch treat for the participants, as the four remaining meetings will be.

Further meetings will be held in the YMCA auditorium at 12:10 p. m. Friday; 6:30 p. m. Wednesday; 12:10 p. m. Monday, Nov. 6, and 6:30 p. m. Thursday, Nov. 9.

* * *

BROWN DEVOTED most of his talk to explaining the need for the agencies in the Pottstown Community Chest.

"It ought to be easy to sell any of them to the people of Pottstown," he told the Red Feather campaign workers.

The railroad company executive told how in Philadelphia, where he is president of the United Fund drive, which includes the Community Chest, he acquainted himself with some of the organizations that receive Red Feather help.

He pointed out that the Red Feather agencies serve not only those who have contributed, but anyone who needs help.

Outlining the work of such organizations as the YMCA and YWCA, the Pottstown and Memorial hospitals, Boy and Girl Scouts and Salvation Army, Brown said that the most difficult job for Community Chest leaders was to draw up their budget.

"Every organization could put to excellent use twice as much money as is provided," he declared.

* * *

NEAR THE END of his brief talk, the silver-haired Brown warned that in Philadelphia, as well as other communities, the goals are not being met.

He warned that the trend in this country "during the last 10 or 15 years" has been toward growing government support for social and welfare agencies, but that when they are tax-supported, "the service wasn't one-tenth as good."

Unless the public supports the Community Chest voluntarily, he said, "they will be suported in some other manner."

He asked his audience if it wanted to pay taxes totaling 10 times the amount of their voluntary contributions.

Brown ended his address by wishing the workers success in their drive to raise $98,000 here.

The speaker was introduced

(Continued on Page Seven)

Steel Topples On 'Ford Man, Breaks Pelvis

Robert Lightcap, 46, of 352 Myrtle street, Royersford, had his pelvis fractured when a load of steel toppled on him at the Keystone Drawn Steel company, Spring City, yesterday morning at 10:45 o'clock.

He was brought to Pottstown hospital by Royersford Friendship Community ambulance. Last night, Lightcap was reported in "satisfactory" condition.

A shear operator, working in the cutting department of the Spring City plant, Lightcap was pushing a buggy loaded with steel from the mill to the rough storage house.

The sections of steel tipped off balance and the buggy turned over, throwing Lightcap to the ground with part of the load of steel on top of him.

Plant personnel explained that the loads of steel can fall off balance easily while being pushed from one place to another.

Lightcap has worked at the Keystone Drawn Steel company only for the past 3½ months.

STROKE IS FATAL TO AREA MAN

Augustus Bush, 78, Dies In Pottstown Hospital After Collapsing in Field

Augustus Bush, 78, of Boyertown RD 2, died in Pottstown hospital last night at 10 o'clock of cerebral hemorrhage after collapsing six hours earlier in a field near his home.

Mr. Bush, a great-grandfather, had been scything a small patch of grass near his Rattlesnake Hill home at about 4 p. m., when he was seized by the stroke.

His pet collie dog, King, helped lead searchers to his master's side. Mrs. Laura Dengler, a daughter, and Edgar Bush, a son, found their father's unconscious form after King's barking led them to the spot.

He had been lying in the field unconscious for about an hour, members of his family believed.

A Good Will ambulance, driven by Robert Roth, took Mr. Bush to the hospital. He never regained consciousness.

* * *

IN ILL HEALTH the past few years, Mr. Bush had been retired since 1937. Before that, for 14 years, he was employed as a night watchman at the Stanley G. Flagg company, Stowe.

He was born in Eastern Berks county, son of the late Mahlon and Sarah (Feather) Bush and was reared in Berks county.

He lived most of his life in Rattlesnake Hill and Stowe. For some

(Continued on Page Five)

Two Autos Crack Up As One Is Driven From Used Car Lot

A car being driven off the Pottstown Lincoln-Mercury used car lot on West High street collided yesterday afternoon at 5:50 o'clock with an auto being driven west on the highway by a Harrisburg woman.

Calvin L. Smith, Chester Springs RD 1, told police two cars parked to his left prevented him from seeing the approaching vehicle, being driven by Mrs. Emma L. Hare, Harrisburg. Mrs. Hare swerved to the left but could not avoid the crash.

The right front of her car was damaged and the left front fender, hood and bumper of Smith's sedan were crumpled. Police Sgt. Thomas A. Lawler and Patrolmen Stanley Borowy and George Wayock investigated.

* * *

TWO CARS WERE damaged slightly yesterday at 4 p. m. in an accident at Warren street and Washington Hill road.

Michael P. Bodolus, 876 Queen street, driver of one of the vehicles, told Police Desk Sgt. Irvin K. Frederick that the mishap occurred as he was turning at the intersection. The other car was operated by Charles S. Speer, Pottstown RD 1.

The right front fender, headlight and grill of Bodolus' auto were smashed. Damage to the other car was not reported.

Orioles to Participate In Membership Drive

Pottstown Nest 150, Fraternal Order of Orioles, will join with the national organization in a membership drive in 1951, it was announced after a lodge meeting last night.

No definite goal has been set, but prizes will be awarded to those who sign up 20 or more new members.

Three new members were accepted last night and applications were received from 12 more persons.

It was announced that the Pottstown lodge will be represented by seven delegates at the Dec. 3 State convention in York. They have not yet been chosen.

President Leroy Isett was in charge of the meeting.

ON THE MAIN DRAG

HOWARD HUGHES
—divulging the name of his favorite movie actor.

PHILIP "BUTCH" RADEN
—questioning about a car.

JACK MATTHEWS
—helping celebrate a birthday.

HILARY MISSIMER
—cutting through a "gas" station.

AL BAUDOT
—surveying a full house.

MRS. WALTON MERKEL
—describing a menu.

ROLLIN KLINK
—giving his new address.

WILLIAM BODEN
—welcoming guests.

JOSEPH L. PRINCE
—conferring in a corner.

BARBARA ASAY
—toting a tot.

Red China Forces Reported Marching For Tibet Invasion

BERLIN, Oct. 24 (AP) — Communist news agencies said tonight that the armies of Red China have been ordered to march on the "Lost Horizon" country of Tibet and indicated the invasion already was in motion.

ADN, Soviet-licensed news agency of East Germany, quoted the New China news agency, organ of the Chinese Communists as saying:

"Units of the Chinese Peoples armies Tuesday received orders to march into Tibet to free the 3,000,000 inhabitants of this country from oppression."

(The Peiping radio made the same announcement.)

The invasion, if the ADN report is true, came just one day short of four months after the North Koreans began their ill-fated march across the 38th parallel on June 25.

Along with Formosa, Indo-China, Burma, Yugoslavia and Germany, Tibet has figured in world-wide speculation concerning a possible Kremlin timetable for Communist expansion.

Cloud-shrouded Tibet, one of the most primitive and isolated countries in the world, is virtually undefended except for its 24,000-foot-ligh mountain peaks.

* * *

PICTURED AS THE site of the mythical Shangri-La in the novel, "Lost Horizon", Tibet is ruled by the 15-year-old Dalai Lama and a government of Tibetan Buddhist priests.

Although conquered by the Chinese emperors in the 17th century, Chinese rule has not been effective for many years and the country's autonomy has been recognized by China since 1914.

For months, however, Chinese Communists have been threatening to "liberate" Tibet.

Several months ago a Tibetan delegation arrived in New Delhi, India, to negotiate with Red China representatives. The Chinese Communists were reported to have agreed to the principle of regional autonomy for Tibet, but to have insisted that the negotiations be continued in Peiping, the capital of Red China.

ADN said the New China News agency announced that the Southwest Chinese military district and headquarters of the Second Chinese Field army had exhorted troops to fulfill their "honorable duty" in "liberating" Tibet.

AEC Chairman Says U. S. Has Edge Over Soviet Atom Power

WASHINGTON, Oct. 24 (AP) — Chairman Gordon Dean of the Atomic Energy commission said today the United States is "much better off" in the field of atomic weapons than it was a year ago.

"You can be sure we are stronger than Russia," he said.

Dean gave no figures, however, and declined to speculate whether U. S. atomic strength has increased in proportion to Russia's.

He told a news conference that a site for attempting to manufacture the hydrogen bomb will be announced within a short time.

But he wouldn't say what progress is being made in H-bomb research, calling the bomb still somewhere "between the possible and the probable."

And he declined to say directly whether any more Russian atomic explosions have been reported, although he seemed to hint that none has been.

* * *

DEAN SAID President Truman announced the first Soviet A-blast last year because he felt the people were entitled to that information.

"The President hasn't seen fit to make any more announcements," the chairman said. "I'll leave it to you to guess on that basis."

Neither Dean nor the four other commissioners, who sat in on the news conference, showed much concern over the reported disappearance in Finland of the British atom scientist, Dr. Bruno Pontecorvo.

"He's not our baby," Dean said. But he added that the AEC is naturally interested in anyone who may have "gone sour" and made off with atom secrets.

Dean said it was hard to tell on this side of the Atlantic how much secret information Pontecorvo had. He added, however, that he understood Pontecorvo's access to top secrets was "not especially broad."

Turkish Troops Greeted in Korea

The first contingent of Turkish troops to join United Nations forces in Korea are shown debarking from a transport at Pusan. Dr. Kamil Idil (right), Turkish chairman of the U. N. commission, greets the group's commander as he leads his men down the gangplank.

Koreans Stream Back To Fallen Pyongyang

PYONGYANG, Korea, Oct. 24 (AP)—This former North Korean capital, a deserted city of death when United Nations forces seized it last week, is slowly coming back to life.

Koreans who fled the Allied advance are returning to their city. They carry their household goods on their backs or in carts drawn by oxen.

More Koreans appear on the street every hour. They had fled when their Communist leaders told them they could expect nothing but atrocities from the Americans and South Koreans.

With its slow return to life, Pyongyang faces a world of problems.

Most of the shops and stores still are boarded up. Their owners either fled or locked up shop rather than face the uncertainties of the city's occupation.

So housewives complain that food is scarce. The cold of the Korean Autumn is increasing. And there isn't enough fuel.

There is no electric power. Street cars and buses are not running. There is no fire department.

* * *

VOLUNTEER FIREMEN tried to put out a fire yesterday at Kim Il Sung university, named for the fugitive North Korean leader. Bucket brigades could not save the south wing of the building and a nearby Korean house.

There are the problems of city administration, and work, pay and food for the people who need them.

A committee of 12 North Koreans, chosen by United Nations military authorities, is running the city temporarily.

They will have to find some kind of currency. The paper money of the Communists is worthless.

In this ancient city which once had a population of 700,000, there is a great deal of evidence of the departed Communist regime.

For example, a tall, white stone shaft to Premier Stalin of Russia was erected on a wooded hill overlooking the city.

"Victory against Japanese Imperialism," said the legend in the Korean language, "was accomplished by the great Marshal Stalin . . . for this reason we have built this monument and the Korean people offer congratulations."

NPA Will Invoke Ban On Amusement Building

WASHINGTON, Oct. 24 (AP) — The National Production authority has decided to go ahead with its ban on the building of amusement places. The shut-down order will come out this week despite criticism from construction industry leaders, officials said today.

The order not only will bar private construction of such places as dance halls, horse and dog tracks and bowling alleys, they said, but also will prohibit the starting of new state, city and Federal buildings for recreational purposes.

More Arrests Made In U. S. Crackdown On Top Alien Reds

WASHINGTON, Oct. 24 (AP)—The Justice department arrested more alleged Communist leaders today in a nation-wide drive under the new anti-subversives law.

At the same time the department worked on plans for first steps to meet Communist defiance of the law, which requires registration by the Red party, its members and front groups. The deadline for that registration passed last night with not a name on the books. The party itself appeared the likely first target for action which might begin in a week or two—and probably will take years to get through the courts.

Both the campaign of alien detention and the moves for registration or punishment of Communists in general grow out of the new Communist control law passed just before Congress went on vacation.

As the alien pick-up campaign progressed some widely known names began to appear on the list. With Federal agents nearing the one-third mark in their hunt for 86 persons to be held or deported, these were in the day's haul:

* * *

JOSE ESTRADA CASTILLO, arrested at Dallas, Tex., and identified by the department as a member of the Communist party executive committee.

George Zaikoff or George Pirinski, 49, executive secretary of the American Slav congress which is on the attorney general's subversive list. A Bulgarian, he is the former international secretary of the Macedonian People's league and one-time editor of the newspaper "Macedonia" in Detroit.

Rose Nightcap, 47, New York City, listed as the leader of the women's division of the International Workers order.

Pact Nation Chiefs Approve Quick Increase in Defenses

WASHINGTON, Oct. 24 (AP)—A speed-up of North Atlantic defenses received unanimous support from military representatives of the Atlantic pact nations today, an American spokesman announced tonight.

Gen. Omar Bradley had warned the representatives they must unite in building a common defense now or risk having to use makeshifts "in the face of enemy attack."

On this note of urgency, Bradley opened a round of talks that may lead to creation of powerful multi-nation military machine designed to stem any march of Communist aggression across Europe.

At the end of the day's session, a spokesman told reporters that the North Atlantic military committee had recessed until 2:00 p. m. Pottstown time Thursday. He said the purpose of the recess was to allow some members to consult their governments about details raised today.

* * *

HE SAID THAT one small country had proposed to contribute larger forces to the North Atlantic defense setup than the committee's planners had proposed. This offer, it was explained, was made to speed-up realization of integrated defenses for the area.

The American spokesman said the small country's offer "spearheaded" the idea of increasing contributions beyond those proposed by committee planners. He said he received the impression that a number of small nations were inclined to take similar action.

LOCAL NOTICES

Rummage sale YWCA Thursday by St. Paul's Luth. Ch., Amityville.

Christ Episcopal Ch. Guild Rummage sale, Thurs. & Fri., Parish Ho.

Social party tonight at 8 o'clock, Green Tree inn, Obelisk, Pa.

Bean Soup sale, Hookies, all day today. Lunch served 12 to 2 p. m.

Rummage sale today, Trinity Reformed Church basement.

Turkey Supper, Oct. 28, by Aid Society of Reformed Church, Obelisk, 2-9 p. m.

Rummage sale today, YWCA, by Ladies' Aux., Monarch Fire Co., Monocacy.

Rummage sale today, 9 a. m., basement of Searles Mem. Church, Beech and Hanover Sts.

Pottstown Navy Club, Ship 185, will hold a dance at the Eagles' Home Assn, Fri., Oct. 27, 8 p. m. $1 per person.

ENJOY....

"A Case of Good Judgment"

On Sale Wherever Beverages Are Sold

UNITED FOOD MARKET
P. Rosen & Son

High and York Sts Ph. 2525
Charlotte & Oak Sts. Ph. 3182

FREE DELIVERY

SIRLOIN STEAK
Well Trimmed
lb. 79c

GOOD WILL OFFER!

CANNON FACE CLOTH
in every regular size SILVER DUST

Big 11"x11" cloth worth up to 15¢

- Get a big fluffy Cannon face cloth—in every regular size of new, improved Silver Dust. Extra sudsing power. Digs out dirt!

Trust Silver Dust

SAFE, WHITE, RICHER SUDS FOR LAUNDRY AND DISHES!

★ ★

Don't Sabotage Progress

A PLAIN STATEMENT OF FACTS FOR THE THINKING CITIZEN

Hon. JAMES H. DUFF for U. S. Senate

Under Pennsylvania law, a Governor cannot serve for two consecutive terms.

Governor Duff, who has given this State its most able, efficient and progressive administration in modern years, thus cannot continue in the office.

He can, however—as U.S. Senator—continue to devote his sound statesmanship, humanitarian outlook and fighting determination to the service of Pennsylvania . . . and the nation.

Your vote can elect him U.S. Senator!

A Record of Achievement and Practical Economy

The well-balanced program in which Governor Duff has combined sound plans with swift action, has brought real benefits to every community, every home and every citizen—farmer and businessman, employer and employe, young and old, healthy and afflicted.

It has brought Pennsylvania recognition as a national leader in industry, agriculture, health, highways, education and the battle against polluted water and air . . . at the lowest cost per capita of any large State.

Continuance and expansion of this program which has made Pennsylvania a better place in which to live and work is pledged in the Republican Party's platform.

Your vote can prevent sabotage of this program!

Governor Duff supports the man with the heart, mind and vigor to carry through the program so well planned, so effectively progressing. That man is John S. Fine, eminent for more than 22 years in Pennsylvania's civic and judicial life. Fine is forceful, progressive and able. He will make a great Governor.

The other candidates on the Republican ballot have likewise proven their worth and experience in government. That is why their names are on the ballot.

Your vote can elect them just as it can prevent amateurish tinkering or deliberate sabotage of a great program for a great State. The thinking voter will not be confused by false premises and false promises. He will elect—

Hon. JOHN S. FINE for Governor

NOVEMBER 7th

JAMES H. DUFF for U. S. SENATE

JOHN S. FINE for GOVERNOR

LLOYD H. WOOD for Lieutenant Governor

JOHN C. BELL, Jr. for Justice, Supreme Court

WILLIAM S. LIVENGOOD, Jr. for Secretary, Internal Affairs

PLAIR F. GUNTHER for Judge, Superior Court

★ THE REPUBLICAN STATE COMMITTEE OF PENNSYLVANIA ★

M. HARVEY TAYLOR, *Chairman*

You need more than a 'salve' for

ACHING CHEST COLDS

to relieve coughs and sore muscles

You need to rub on stimulating, pain-relieving Musterole. It not only brings fast, long-lasting relief but actually helps check the irritation and break up local congestion. Buy Musterole!

RUB ON MUSTEROLE

NO WAITING

You Can Have An Appointment to Have Your Eyes Examined Without Waiting.

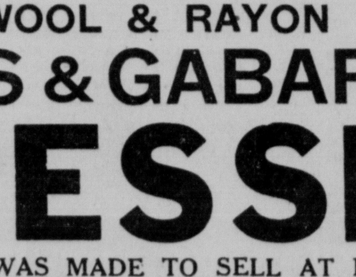
PHONE 1305

Dr. MEYERS *Optometrist*
7 N. Hanover St.
41 YEARS IN POTTSTOWN

Custom Tailored

Slipcovers

SPECIAL



3-Piece LIVING ROOM SUITE

Sofa, 2 Chairs, 5 Cushions

$49.00

All Work Fully Guaranteed. Vat-Dyed, Tubfast, Sunfast Materials Used.

Terms If Desired

Decorator Will Call With Samples . . . Phone 4226

BARRY DECORATORS

964 High Street, Pottstown, Pa.

THRIFTMETIC GIVES YOU BIGGER SAVINGS AT

PENNEY'S BIG BIRTHDAY PARTY

SCOOP!

SPECIAL PURCHASE AS A 26th BIRTHDAY VALUE

WOOL & RAYON PLAIDS & GABARDINE

DRESSES

EVERY GARMENT WAS MADE TO SELL AT NEARLY DOUBLE THIS PRICE! YOU'LL BE VERY SORRY IF YOU MISS OUT ON THIS. THEY'RE REALLY UNBELIEVABLE VALUES . . . OVER 200 TO CHOOSE FROM.

SIZES 9–17 12–20

4.66

26th BIRTHDAY VALUES!

IN OUR CURTAIN DEPT.

Rayon Tailored PASTELS 1.77 Pr.

Scranton Lace TAILORED PAIRS 1.50

Plastic Cottage Sets . . . 1.00

JUST RECEIVED!

NATION-WIDE TUBING
Bleached 42 inch. Buy Now And Save
59c yd.

BUY NOW!

NATION-WIDE SHEETS
132 Thread Count. No Finer Sheet Of This Type
81x99 2.09
72x99 1.99

LARGE SIZE BATH TOWELS

A real thirsty bargain for any thrifty home maker.

29c ea.

REPEAT PERFORMANCE!

WOMEN'S FLANNEL GOWNS

Fleecy white and pastel outing flannel in size 16-20. Save today.

1.66

ZIP-OUTS COATS BOXY STYLES

NEW FABRICS . . . NEW STYLES . . . 8-20
COVERTS . . . GABARDINES
TWEEDS . . . SUEDE . . . CHECKS
SHOP TODAY!

THE COAT BUY OF THE YEAR! COMPARE!

22.00

SCHOOL DAYS

News stories on the activities of pupils in Pottstown schools are being written by pupils and teachers themselves. The name of the writer is carried above each article.

In Pottstown Elementary Schools

Fifth Graders Play Host to Families At Pennsylvania Week Observance

BY COLLIER RHOADS
Lincoln School

Mothers and younger sisters and brothers were guests of Fifth grade pupils of Room 27, Collier Rhoads, teacher, during a Pennsylvania Week program held Friday afternoon.

Baton twilers who entertained at intervals during the program, were Kay Foley, Marie Seybold, Flora Miles, Joan Caleen and Barbara Missimer.

Neal Layman played on his accordion before and during the singing of "Amalfi Bay" by a chorus led by Howard Kalis. Margaret Swartwood, on her clarinet, and Thomas Shaner, on his trumpet, led the singing of "Hallow'en" by another chorus of mixed voices. Miss Swartwood also accompanied a third chorus during the singing of "Lullaby," which was led by John Slatouski.

Still another chorus, under the leadership of Kay Foley, sang "God Bless America." A fourth chorus, directed by Howard Kalis, sang "The Star Spangled Banner." The entire class sang "Fourteen Ninety-two" and other songs to record accompaniment.

While Mrs. Ella Scheffey and Mrs. Anna Showalter judged the more than 50 dolls in the doll show and the wealth of Pennsylvania Dutch designs and plates in the art show, those present were shown the technicolor film "The Dawn of Better Living" which traced the growth in beauty, convenience, and comfort in the home due to the widespread acceptance of electricity.

* * *

THE PURPLE and white grand award winner in the doll show went to Barbara Johnson for her bride doll.

Blue ribbon awards for first prize were pinned on dolls owned by Maryanne McConnell (2), Barbara Johnson (3), Warden Bechtel, Margaret Swartwood, Irene Lohagen (3), Kay Foley, Dona Boyer, Joan Russell (2), Howard Kalis (3), Joan Caleen, Jane Crutcher, Barbara Hanley, and Constance Keagle.

Red ribbon awards for second prize went to Irene Lohagen, (3), Howard Kalis (3), Constance Keagle (2), Jane Crutcher (3), Barbara Hanley, Susan Keller, Joan Caleen, Marie Seybold, Margaret Swartwood, and Joe Russell.

Yellow ribbon awards for third prize in the doll show were bestowed on entries of Irene Logagen, Howard Kalis (2), Barbara Hanley (2), Barbara Johnson, Dona Boyer, Joan Caleen (3), Marie Seybold (2), Susan Keller, Jane Crutcher, Joan Russell, and Judith Moyer.

White ribbons for honorable mention were awarded dolls of Joan Caleen, Jacqueline Moyer, Dona Boyer (2), Marie Seybold, and Joan Russell.

The purple and white ribbon for the grand award in the art show was awarded the Pennsylvania Dutch design in crayons by Irene Lohagen. Birds and flowers typified the Pennsylvania Dutch art composition.

Blue ribbons for other Pennsylvania Dutch art work were awarded to compositions by Irene Lohagen, Barbara Hanley (3), Maryann McConnell (2), Gloria Erb, Barbara Johnson, Joan Russell (2), Marie Seybold, Jane Crutcher, and Suzanne Keeler. Blue ribbons for first prize for decorated picnic plates were awarded entries of Jacqueline Mourar, Irene Lohagen, Barbara Johnson, and Joan Russell.

* * *

RED RIBBONS were awarded Barbara Hanley, Richard Weaver, and Joan Russell for examples of birtth certificates done in the Pennsylvania Dutch motif. Red ribbons also were awarded the following exhibitors for their Pennsylvania Dutch art design: Barbara Hanley, Barbara Johnson, Barbara Missimer (2), Dolores Clements, Judith Wolf, Judith Moyer, Marie Seybold, Jacqueline Maurar, Neal Layman, Jane Crutcher. A red ribbon also was awarded Suzanne Keeler for her Autumn leaves.

Those who received yellow ribbons in the art show were Maryanne McConnel, Jacqueline Mourar, Dolores Clements, Richard Weaver (2), Dona Boyer (2), Barbara Missimer, Suzanne Keeler, Warden Bechtel and Flora Miles. Joan Russell was awarded a yellow ribbon for her map in crayon colors showing the early Dutch, French, English and Spanish colonies in America.

Maps of Pennsylvania showing the route of the Pennsylvania turnpike across Pennsylvania counties in crayon colors won yellow ribbons for Barbara Hanley and Melvin Sheffey. Yellow ribbons also were awarded the decorated plate entries of Richard Weaver, John Slatowski, Suzanne Keller and Marie Seybold.

A white ribbon was awarded Marie Seybold for her birth certificate done in Pennsylvania Dutch art technique. Other white ribbons went to the following exhibitors for their Pennsylvania Dutch art designs: Maryann McConnell, Barbara Missimer, John Reidenouer, Barbara Hanley (3), Robert Emery, Dona Boyer, Richard Weaver, Susan Keller, Dolores Clements, Jane Crutcher and Howard Kalis.

Other feature exhibits of the combined doll and art show were authentic and original house blessings and birth certificates in Pennsylvania German shown by Mrs. Scheffey; a plaque of Stephen Girard done by Norman Hanley, father of Barbara Hanley, when he was a student at Stephen Girard college; colorful posters of Pennsylvania as well as miscellaneous historical and scenic material supplied by the Department of Commerce of the Commonwealth of Pennsylvania.

Pupils Hear Program On Features of State

By ESTELLA H. KLINE
Washington School

The regular assembly on Friday morning furnished an opportunity to present all those things which make Pennsylvania great; the gigantic industry, manufacturing and mining, fertile agricultural regions, although over half is virgin woodland, with more wild life and game than any other state, the scenic beauty and historical importance of the Keystone State.

The State flag with its coat of arms and the State motto "Virtue, Liberty and Independence" were explained. The children recalled the State colors, blue and gold; the State flower, mountain laurel and the State bird, the ruffed grouse.

The song "Pennsylvania" was sung by the group with Brenda Moyer accompanist. The poem, "All in Pennsylvania" Kipling's tribute to the Keystone State was read by Miss Estella Kline following an explanation of why the State's official slogan is "Pennsylvania Has Everything" and why the State advertises "You Can Drive Round the World in Pennsylvania." Color bearers for the program were Sharon Crater and Aristine Govatos.

The children of the Fifth grade sent two baskets of fruit to David Mauger III, a classmate who is ill.

It was reported that the second year boys and girls are happy dramatizing their stories in reading sessions.

Students Tour State Through Color Slides

By MRS. ANNA S. CADWELL
Jefferson School

Visual aid of colored slides takes first year boys and girls of Jefferson school on an imaginary trip in Pennsylvania.

Each little one at the wheel of an imaginary car started at sunrise on Thursday, Oct. 19, and returned at sunset. During the assembly period many interesting points in Pennsylvania were visited.

Scenes from the tower of Valley Forge, Delaware river steamers, tug boats and ferry boats with the Delaware river bridge in the background were seen. Hills and valleys of Pennsylvania were passed while the imagination of the youthful travelers drove their tiny cars over the super highway of Pennsylvania, enjoying a tunnel here and there.

Teachers Get Art Instruction

GRACE U. BORNEMAN
St. Clair School

Art school was conducted in the St. Clair activities room.

Miss Mary Mahan, the instructress, gave the teachers a treasure chest of knowledge. She was so versatile in her methods that almost every phase of school work was covered.

Elementary teachers of Pottstown spent three days from 1 p. m. until 6 o'clock seeing, hearing, and doing art. The art work was displayed in the halls and activity room. The boys and girls can look forward to an enriched art program.

Barbara Diamon, first year pupil, did some outstanding work on Hallowe'en creative drawing. Mrs. Yocom displayed it on the bulletin board.

* * *

PENNSYLVANIA week was observed throughout the school. Boys and girls eagerly brought in pictures and products of our town and state. Parents became interested and looked for available material to be used for discussion.

Fifth year pupils learned that even the letters of Pennsylvania spell importance:

P—is for Penn, the founder of our state.
E—is for our differences in elevation.
N—is for our natural resources.
N—is for nature's beauty in our state.
S—is for our super highway.
Y—is for yarn manufactured here.
L—is for our speedy locomotives.
V—is for vegetables grown here.
A—is for the American flag that we share.
I—is for our many industries.
A—is for the Appalachian mountains from which we get coal.

The pupils of Mrs. Isabel Rex's room made booklets as their main project for Pennsylvania Week.

Each pupil made a very attractive cover with the map of Pennsylvania on it and a scene of historic or pictorial interest under it.

* * *

IN THE BOOKLET they wrote about the religious and historical background of Pennsylvania. They also wrote about Pennsylvania's industries and collected pictures to illustrate their subjects.

In the booklet they gave recognition to the state flower, state bird and many other traditions of Pennsylvania.

Today the St. Clair School will have its P. T. A. meeting. Mrs. Rex's pupils will have charge of the entertainment. Donnon will be the speaker.

Local Elementary Teachers Attend Three-Day Course in Art Instruction

By MILDRED E. SCHEIFLEY
Jefferson School

Art, music and philosophy was the order of the day when the Pottstown elementary teachers attended a 15-hour art course, conducted as a work shop on three consecutive days, Oct. 17, 18, and 19th, from 1:00 to 6:00 o'clock in the afternoon.

Art was the main course, the music was incidental, and the philosophy was so closely woven into the art instruction that it would be difficult to separate the two. Art is not always taught for art's sake, but often for the sake of those who take it, who find release from tension in doing something with their hands and in working with different art materials which are essentially of a yielding malleable nature.

The greatest good in art for the greatest number of people lies in its therapeutic value and in its value as a means of breaking down barriers. During good art lessons, teacher and student and student and student are very close together in thinking and in spirit.

This was in part the message of Miss Mary Mahan, of Downingtown, who conducted the art work shop. Her procedure was first to present the art materials and tools with which her class was to work; second—to demonstrate their use with many and varied illustrations, and third to turn the class loose with directions as to where to find their materials and the suggestion that they make as many of the articles demonstrated as time permitted.

* * *

DURING THE demonstration period, Miss Mahan shared with the teachers her own experiences as an art teacher, pausing with palet knife or brush poised to illustrate a point with bits of wisdom and philosophy and now and again a generous salting of humor. During the work period she remained in the background preparing for the next lesson, offering comments and encouragement when invited to do so and often listening, as she confessed to random remarks of the teachers.

This procedure was repeated over and over again until the teacher and her class had worked through a number of different art mediums. The most repeated comment from teachers was "this isn't my medium." Miss Mahan had told her class that if you don't succeed with one medium try, try again with another.

Music was heard during some of the lessons to suggest the rhythm of design. Along with all the traditional art tools was an odd assortment of other tools, such as clothes pins, pieces of chicken wire and sand paper. The teachers tried them all, tested them all and were delighted with the results.

* * *

A FULL-FLEDGED art exhibit began to appear on the walls of the work shop. Soon the exhibit overflowed into the halls. Murals, lovely flowing design made with finger paint and tempora, landscapes, figures done in wet chalk and card board plates decorated with Pennsylvania Dutch designs.

Other articles that never left the work shop were little hand puppets with saucy faces and rediculous hats. Out of paper, string and wire there emerged every known breed of dog and some unknown breeds. One was defintely a sausage dog with low slung body and short legs. Others were harder to recognize.

Suddenly it was the last day and many teachers who had come to class with misgivings were hurrying to finish some last minute article. All said good-bye with regret that a very pleasant and fruitful experience had somehow ended too soon.

Pennsylvania Week Observed at Rupert

By ELEANOR J. BENTZ
Rupert School

Pennsylvania Week was observed in all of our rooms. The activities included, the study of the origin of Pennsylvania, singing Pennsylvania songs, studying a map of our State, reading stories and learning to interpret the art work of the Pennsylvania Dutch.

In my room we read the Mercury supplement, showing the important part Pottstown takes in the industry and life of Pennsylvania.

"Smile, that's fine!" was the slogan that met every boy and girl's ear on Monday when their pictures were taken by the Pic-Kar studio.

"Gone Fishing" may be a song title ,but not in Mrs. Margaret Richard's Second Grade room. The girls and boys there are learning their number combinations by "going fishing." Each combination is written on a fish, cut from orange paper with a paper slip on his nose. The children fish with a tiny magnet rather than a fish hook at the end of the line. As they catch the fish they must say the answer quickly. If not, back into the pond they go!

Actress Dolores Costello Becomes a Grandmother

HOLLYWOOD, Oct. 24 (AP)—Mrs. Dolores (Deedee) Fairbanks, 20-year-old daughter of the late John Barrymore and Actress Dolores Costello, is reported "doing well" today after birth of a 6-pound, 3-ounce daughter.

The baby was born yesterday at Good Samaritan hospital and has been named Hillary Dru. The father is writer Thomas Fairbanks.

Study of Mexico Is Featured in Class at Lincoln

By COLLIER RHOADS
Lincoln School

Sixth grade pupils taught by Mrs. Irma Engle are studying our southern neighbor, Mexico. Art was correlated with social science by depicting the Mexican boys with their sombreros and the Mexican girls with their mantillas in colored construction paper. The serape, a narrow blanket, was found to be meaningful as well as colorful.

A film on Mexico was shown. This film presented the primitive methods of farming with oxen. It made quite a contrast to our modern method of using a tractor. Brick made from adobe were seen to be quite different from our own brick. The homes showing the influence of Spanish architecture were seen standing beside some of the most modern buildings.

The Mexican market, with its varied products, peons and women carrying their babies on their backs, seemed to be not only a place where much bartening was going on but looked as though it furnished a certain kind of recreation for the natives. The film ended with troubadours strumming quitars and singing.

Many articles from Mexico were brought to school and displayed. These included reed baskets, silver ornaments, Indian and Mexican dolls, glass and horsehair ornaments and other novelties. The exhibitors included Jill Jaycoz, Margaret Irene Sensinig, Anita Shaner, Nancy Watkins and Sara Short.

* * *

THIRD GRADE pupils of Mrs. June K. Wien, Room two, had a Pennsylvania week display showing the school neighborhood with all streets leading to the school building. Exhibitors were Elizabeth Gardner, Judy Boyer, Brenda Smith, Joseph Swede, Thelma Showalter, Betsy Lender, Dawn Beacraft, Bill LaPish, Janet Moulder, Bonnie Dengler, Dennis Hartenstine, Linda Sassaman, Paul Rutter, Patty Kerr, and Diane Kozak.

Mrs. Wien's group also completed a farm unit in spelling and geography during which butter was made in the class room by the children who shook jars of cream. The butter, to which salt was added, was eaten on crackers by the pupils.

First graders taught by Miss Gloria Louise Spatziani, used colorful Autumn leaves as clothing for little people drawn on paper by the children. The group is getting ready for Hallowe'en by decorating the room with cut-outs of pumpkins, witches and cats

Red China Names Group To Attend Formosa Talks

LONDON, Oct. 24 (AP)—Communist China announced today she has named a nine-man delegation to attend the United Nations Security council discussion on Formosa.

Premier-Foreign Minister Chou En-lai advised UN Secretary General Trygve Lie that the group would be headed by Wu Hsiu-Chuan as special representative with rank of ambassador.

Don't Miss Out on Movie Making of Fall Colors . . . STOP IN NOW
For Your Cine-Kodak Film

This is the time you'll want to have plenty of full-color Kodachrome Film on hand —for indoor as well as outdoor movies. We have both 8mm. and 16mm. sizes in rolls and magazines. Come in now, and have your camera ready for the Fall color display.

ARROW CAMERA SHOP
"Where Dependable Merchandise Governs Your Selection"
80 N. Charlotte St. Phone 1640

HALLOWE'EN NOTICE from CITY HALL

Notice is hereby given to all those persons who intend to observe the spirit of Hallowe'en that destruction and damaging of property will not be tolerated in Pottstown. VIOLATORS WILL BE PROSECUTED TO THE FULLEST EXTENT OF THE LAW. If you want to avoid arrest do not mark windows of autos, business houses nor residences, or remove anything from private property. Removal of license plates from automobiles will be considered a serious offense and dealt with accordingly. Scarcity of materials to repair damage to property gives the authorities sufficient reason to inflict severe penalties on guilty persons. Govern yourselves accordingly.

William A. Griffith
Burgess of Pottstown

FREE DELIVERY
Quality Foods Peoples Market
of Orders of $2.00 or More
Manager's Specials
Today Only
Lean Center Cut PORK CHOPS 79c lb.
Granulated SUGAR 10 lbs. 91c
Sunkist Sweet Juicy ORANGES 2 DOZ. FOR 59c

A Million Dollars to Relieve Piles

It is estimated that over a million dollars a year is spent on varied remedies to relieve piles. Yet druggists tell you that cooling, astringent Peterson's Ointment soothes pile torture in minutes. 40c box or 70c tube applicator. Peterson's Ointment gives fast, joyful relief from itching. Be delighted or money back

Smokes, Eats—Has Fun!

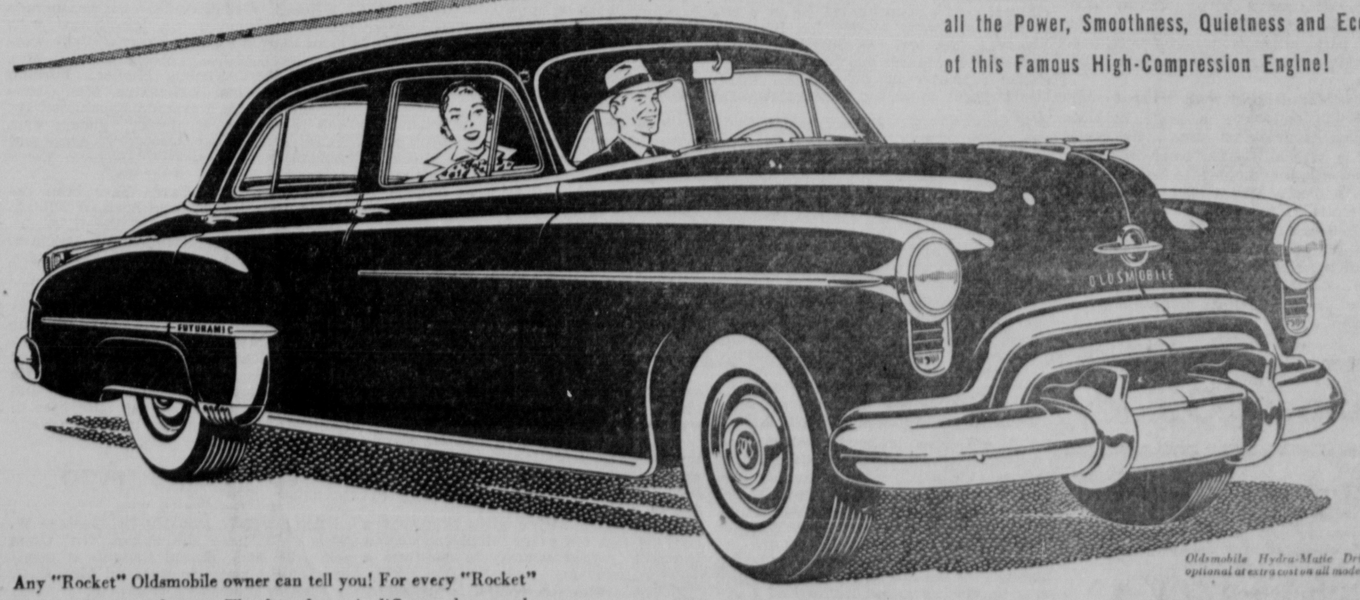
No Sour Stomach Thanks to TUMS!
Many eat all their favorite foods and suffer no consequences! They just keep Tums handy—eat like candy. Tums sweeten sour stomach caused by overindulgence —too much smoking—too much drinking. Eat 1 or 2 Tums after each meal, and before bedtime. No mixing, no stirring. Feel better fast! Tums are made exclusively for the Tummy. Get a roll today. Still only 10c.
Only 10c 5-Roll Package 25c
EAT LIKE CANDY TUMS 10c STOMACH DISTRESS
TUMS FOR THE TUMMY

RHEUMATIC PAIN
Help get temporary relief from torturing minor aches and pains commonly called rheumatic pains. Use NULFEY TABLETS for quick action. NULFEY TABLETS, a time tested formula used by thousands for over fifty years to temporarily relieve minor aches and pains, are also recommended for simple headaches and neuralgia and muscular aches associated with the common cold. Guaranteed NULFEY TABLETS must relieve quickly or your money back. The new improved NULFEY TABLETS are on sale today. Don't wait—get help right away with genuine NULFEY TABLETS. Use only as directed. Only 59c. all SUNRAY DRUG STORES

ITCHING PIMPLES
Are you troubled with itching pimples and other minor skin irritations? Do they itch so that you scratch them so that they bleed and thus further disfigure yourself? Then MEDREX OINTMENT, a scientific blend of eight tested ingredients, may give temporary relief. MEDREX OINTMENT often soothes and comforts the most intense itching in a jiffy. Your money back at once if not satisfied. Get a jar of genuine flesh-colored, greaseless MEDREX OINTMENT, 49c a jar all SUNRAY DRUG STORES today

For Loans $25. to $300.
SEE US FIRST—WRITE or PHONE 2002
Pottstown Thrift Corp.
15 N. HANOVER ST. POTTSTOWN, PA.

HALF A MILLION "ROCKETS" NOW ON THE ROAD!
More than 500,000 Oldsmobile Owners Now Enjoy all the Power, Smoothness, Quietness and Economy of this Famous High-Compression Engine!



Any "Rocket" Oldsmobile owner can tell you! For every "Rocket" Oldsmobile owner knows: *There's a dramatic difference between the "Rocket's" sensational high-compression performance and ordinary driving.* The "Rocket's" silken smoothness! The "Rocket's" record-smashing action! The "Rocket's" solid gas savings! Come in today ... for *your* thrilling "Rocket" ride in the brilliant Oldsmobile "88"!

Oldsmobile Hydra-Matic Drive optional at extra cost on all models.

OLDSMOBILE
A GENERAL MOTORS VALUE
SEE YOUR NEAREST OLDSMOBILE DEALER
KEISER CHEVROLET, Inc., 521-27 HIGH STREET

Pottstown Mercury

and THE POTTSTOWN NEWS

Published every morning except Sunday by the Pottstown Daily News Publishing Co., Hanover and King Streets. Phone 2263.
WILLIAM M. HIESTER, President
SHANDY HILL, General Manager
CHARLES D. TRELEVEN, News Editor

SUBSCRIPTION RATES
By carrier — 25c per Week, $13 per Year.
By mail (payable strictly in advance):

	Year	Six Months	Three Months	One Month
Within 150 miles	$13.80	$6.90	$3.45	$1.15
All Other	15.00	7.50	3.75	1.25

Entered at Pottstown Postoffice as 2nd class matter

MEMBER OF THE ASSOCIATED PRESS
The Associated Press is entitled exclusively to the use for republication of all local news printed in this newspaper; as well as all AP news dispatches. All rights of special dispatches herein are also reserved.

WEDNESDAY, OCTOBER 25, 1950

He who foresees calamities, suffers them twice over.—Beilby Porteus.

A Dangerous Practice

FEW MOTORISTS who use the South Hanover street bridge daily in their business or in commuting to Pottstown industry are pleased with the automatic safety gates at the Pennsylvania railroad tracks.

Many are downright angry at the many delays they encounter.

Motorists who have been slowed by the mechanical devices say the gates remain down too long. That's natural, for motorists are impatient over delays, slight or long as they may be.

Pennsylvania railroad engineers probably would scoff at complaints about the gates being lowered too long. They probably figured the safety factor, employed the same system as at all other similar crossings in the State.

But that does not remove the contention. Motorists are angry. They complain of long lines of automobiles being strung out on both sides of the river.

Sometimes lines have extended into Chester county almost as far south as Laurel Locks restaurant. Long delays at the railroad have backed motorists on the north side of the tracks as far as the Reading tracks and beyond!

* * *

Chester county motorists gripe that they fear the Schuylkill bridge will collapse under the weight of lines of traffic. There probably isn't much danger of such a catastrophe. But motorists say they worry!

Their complaints are that the "block" is too long. That is, whenever a Pennsylvania train is in that block, the gates will remain down. Even shifters will keep the crossing guarded, even though far down the line toward Pottstown's east end industries.

Motorists also complain that the time clocks on the gates are set for 60-mile-an-hour travel by trains. Slow freights, therefore, would delay release of the gates.

* * *

All this should have been taken into consideration by borough authorities when the gates were permitted. It may not be too late for an investigation and remedying of the situation, if complaints are found to have foundation.

It is true that the grade crossing may be eliminated when the Commonwealth of Pennsylvania relocates Route 100 and builds a hill-to-hill bridge over the Schuylkill river and the two railroads. But that construction of a new highway may be years off.

Motorists want relief now. They are entitled to be heard.

* * *

An investigation by borough authorities, probably aided by automobile club personnel, and then a conference with railroad officials should iron out the situation.

Until that time, motorists should discontinue a hazardous practice they now are pursuing.

Many an impatient motorist is driving around the lowered gates. He is taking a chance that the gates are kept lowered by a shifting freight locomotive, that no trains are coming in the opposite direction.

It is a dangerous practice. Someone will be killed at the crossing. The practice should be stopped at once—probably by the borough of Pottstown stationing a policeman there, or by the railroad employing a watchman once more.

Motorists should not take a chance. At least not until borough, auto club and railroad officials can agree on whether or not complaints should alter the gate arrangement.

Don't lose a life to save a few minutes!

Beau Geste

A HORSE ate 69 of the 331 pearls in a necklace before its owner could get the strand away from him, and we understand his point of view though not necessarily sharing it. It is well known (among horses anyway) that anything around the neck besides a mane is a collar. And collars lead to being hitched up to buggies, wagons, plows and other impedimenta.

Any experienced horse could come to only one conclusion on seeing a pearl necklace draped round a feminine neck. He would not have to be man's best friend to shrink from seeing something happen to him (or her) that shouldn't happen to a dog (the kind of dog that barks at horses).

So while pearls leave much to be desired in texture and are nondescript in taste, this noble horse made the sacrifice and gulped them down. It's been a long time since we've seen a more beautiful gesture made to anyone who less deserved it.

Grampaw Oakley

PUNKIN CORNERS, October 24.

Editor, The Mercury,
Dear Sir 'n' Brother:

Wal, I see by the papers where matches are to made an eighth inch shorter in England. Too bad it isn't the bureaucrats who dream up such "economies" who get their fingers burnt.

A story says a man is suing a racing stable for selling him, he says, a horse that sneezes. There's a nag, apparently, that can't win by a nose—not even a red one!

And say: Football, according to an article, is suffering from inflation. Who could have football without inflation?

Hopin' you air the same,

GRAMPAW NED OAKLEY

READERS SAY:

The name and complete address of the author must accompany every contribution but on request will not be published. Letters not exceeding 250 words will receive preference.

Small 'No Left Turn' Signs Blamed for Accidents

Confusing to Strangers

To the Editor: Two accidents over the weekend proved what I've always contended about the no left turn regulation at High and Hanover streets: You can't see the signs.

Sure, if you drive through Pottstown every day, you will gradually get to know about the law prohibiting a left turn. But the small sign on the southwest corner isn't usually seen the first time.

Any stranger driving through this busy intersection has all he can do to watch the lights and keep from hitting pedestrians who pay no attention to them. He hasn't any time to search around for a sign.

The signs warning against left turns and U-turns are larger in most cities than they are in Pottstown. Why? Is the town trying to save money at the expense of injuring a pedestrian or damaging someone's car?

Pottstown RD 3 T.H.R.

Same Kind of a Thud

To the Editor: I do not want to rub it in too much on those two men who heard funny noises on the second floor of the office building before a burglary was discovered there, but did nothing about it. These men already have probably taken a pretty heavy kidding.

But when I read that the men thought it was a cleaning woman making the funny noises—a thud and then a crash—I could not help thinking that the cleaning woman they were thinking of must be the same one who works in our office.

That thud would have been the telephone falling on the floor as she cleaned my desk, taking another piece out of the bottom and putting the receiver in such shape that it would go on the fritz just when I got a pleasure call for a change.

The crash would have been her breaking the glass on my wife's picture again.

Pottstown DESKBOUND

Religion Fades From Home

To the Editor: Nothing is truer than what the Lutheran leaders decided at their meeting in Pottstown the other day. Many parents push off their responsibilities for Christian education of their children on the church.

That greatest book of all times, the Bible, gathers dust on the shelf while parents either hustle their children off to the movies or permit them to spend most of their free time watching television.

On other nights, parents aren't home at all. They're too busy with their clubs and canasta games to worry about whether or not their children learn about the finer, spiritual side of living.

Some mothers and fathers scoff when they hear of other parents joining with their children in the simple prayers to God before they go to bed. They think it's queer when the family gets together and sings the beautiful religious hymns.

So their children go to Sunday school! Is Sunday the only day when they should think of God?

I would like to hear opinions of other parents on this subject.

Royersford MRS. C.R.J.

Way to Help Made Easy

To the Editor: One of the most sensible ideas I have seen in a long while is the one by the Salvation Army to ask a dollar a month for five months to support the new building and Christmas work.

When the Salvation Army appeal for funds was announced, I was afraid they would have to skip our family, since we live on a close budget. Then with Christmas coming on, there are other things to take the extra money—what little there is.

Now I feel we can contribute our share toward this wonderful organization and I believe other families will feel the same.

Pottstown MRS. J. G.

Wasn't Matter of Choice

To the Editor: There must be some very bitter, narrow-minded, bigotted, self-glorified and utterly miserable people in this world.

Just who does Mrs. D. E. F. ("Chance of a Lifetime," Readers Say, Oct. 23) think she is?

Her letter, written without taste, sounds like she hates every person who worked at home for the war effort of 1942-45. Hasn't she learned that no man stayed because he had a choice, just as no man went voluntarily into battle?

It's people like Mrs. D. E. F. who foment all the trouble and dissatisfaction on the draft question. Let her stick to her housework. The Government will take care of the draft.

Stowe VETERAN

WASHINGTON

Farm Revolt Menaces Chances of Democrats

By RAY TUCKER

WASHINGTON, Oct. 24—An apparent revolt on the agricultural front menaces Democratic candidates for Congress, and casts a shadow over President Truman's 1952 re-election chances. The uprising is especially impressive politically—because it was Mr. Truman's unexpected triumphs in the farm area which enabled him to defeat Gov. Thomas E. Dewey two years ago.

The twin issues behind the prospective desertion of the Administration are Communism and Brannanism. Although the principal seat of disaffection is Henry Wallace's state of Iowa, repercussions may endanger the Democrats in such places as Illinois, Ohio, Indiana, Colorado and California. Although not so violently, the same questions agitate the voters in those states.

* * *

PLEDGE: Sen. Styles Bridges, of New Hampshire, lighted the political flames on the prairies when he charged on the Senate floor that the National Farmers' Union had fallen under the domination of Moscow-minded fellow-travelers, if not outright Communists, and that they controlled the organization's major policies.

Mr. Bridges cited as partial proof the fact that the Iowa Farm Union, a branch of the national body, had endorsed the Stockholm Peace Pledge, which is the Kremlin's counterattack against all our program of European aid and rearmament. He also noted that the National Farmers' Union was an annex of the Democratic National Committee, and that President James G. Patton was a regular White House conferee.

As the CIO has supplanted the Truman-Boyle political organization in such states as Pennsylvania, Ohio and Illinois, providing funds, literature and speakers for reelection of Democratic Congressmen, the Farmers' Union performs the same task in agricultural regions, according to Bridges.

* * *

MOVED: Bridges did not brand President Patton as a leftist, but he did maintain that he had made no effort to purge his organization of Communist officials and influence. Patton denied the allegations, but he immediately moved to offset the Yankee Senator's arraignment.

Although he had never tried to chastise or eliminate the left-wingers before the Bridges address, he hurried to Iowa after the speech, and demanded that Fred Stover, head of the Iowa branch, be kicked out. Patton was deeply concerned over the Iowa situation because the Democrats' senatorial nominee is Albert P. Loveland, former Under Secretary of Agriculture. He opposes Sen. Bourke B. Hickenlooper.

Loveland was expected to be the Administration's star performer in the agricultural section, and his fate to be a test of farm sentiment toward the Brannan, two-price program. As Secretary Brannan's No. 1 aide, he had been an enthusiastic supporter of the scheme, which also happens to be the Farmers' Union's "baby."

* * *

STUCK: Patton failed utterly in his attempt to oust Leftist Stover. The Iowa group stuck by the alleged pro-Moscow sympathizer, who is one of the leaders of the Progressive Party. He has remained with this avowed Communist organization, even though Henry Wallace resigned because of its opposition to U. S. policy in Korea.

Patton hopes to unseat Stover before the election, although without much chance of success. For this revelation of the truth of the Bridges charges is said to have led Iowa farmers to desert Loveland because of the pro-Moscow leanings of his principal political supporters.

The Democrats had anticipated an easy victory over Senator Hickenlooper because of his failure to prove his case against David E. Lilienthal, former chairman of the Atomic Energy Commission. Mr. Truman carried the state by 29,000 in 1948. But current betting favors the incumbent. Naturally, the Republicans are highlighting the Stover-Loveland alliance, with its ideological implications, in every embattled farm state.

FLOWERS FOR THE LIVING

For MRS. HANNAH HAMILTON, 423 May street, BECAUSE she is celebrating her 90th birthday anniversary today.

The Voice of Broadway

By DOROTHY KILGALLEN

Gossip in Gotham

THE INTERNATIONAL Set has never seen Barbara Hutton as mad as she is now. They predict that her charges against Prince Igor Troubetzkoy will make sensational reading if he doesn't consent to an amicable divorce . . . Louis Budenz' about-to-be published list of alleged Communists is said to contain at least 30 prominent cinema figures, and several top-flight Hollywood stars are quaking already. . .

Barbara Hutton

Prince Alex Hohenlohe, whose former wife just remarried, is forgetting his torch with Rosemary Reachi and Honeychile Wilder. . . Don Ameche has dropped 20 pounds. Dat ol' debbil TV. . . You should have seen the look Joe Louis gave champ Ezzard Charles at the Savannah Cafe in Greenwich Village the other night when he walked in and saw Ezzard ringsiding there with Carol Drake—the girl who used to adore Joe. Nobody said hello. . .

Princess Fathia of Egypt, who had so much trouble with her brother when she married a commoner, is knitting tiny garments . . . Anthony Eden's intimates expect him to retire from public life and marry a long-time friend.

* * *

SALLY DeMARCO IS bedded with grippe . . . Milton Berle has added more writers to his staff—now has almost as many as Bob Hope . . . The big excitement at the Rodeo is backstage, where a famous cowboy and his wife have engaged in a running battle since the show came to town. They aren't speaking now, after a big brawl, so things are quieter. . .

Ralph Kiner will be in from Pittsburgh over the weekend to date Jean Patchett, the model who has graced 10 magazine covers in the past three months . . . Ray McDonald tells chums he will contest Elizabeth Fraser's divorce action. . . .

Gen. Eisenhower is expected to make an "interesting" speech next week . . . Wanda Hendrix has a new dancing companion—Neils Larsen, a West Coast journalist.

* * *

JIMMY DURANTE'S doctor has ordered him to take a rest following his first television show. The Schnozz is in Atlantic City now, as a matter of fact, just lolling . . . Fame-is-a-sudden thing department: A week ago, Russell Nype was such an unknown in the acting profession that Celebrity Service, which keeps files on performers, didn't even list his name. The day after he opened in "Call Me Madam" Celeb Service received 80 phone calls from agents, writers and producers asking for background material on him, and his phone number. He gets featured billing in the show next week. . .

The new $20 bills show President Truman's new balcony, have you noticed. . . Help wanted ad: The Fireside Inn is looking for a parrot that can chirp: "Time for cocktails." Good hours, good pay, chance for advancement . . . Lily Pons, who switched from a brunette to a champagne blonde and then to something in the chestnut line, is now a "gingerbread brunette."

Tops in town: Joan Crawford's performance as "Harriet Craig" . . . Lea Mathews at Cafe Society Downtown. . . U-I's new thriller, "Deported," which will have you biting your fingernails all the way up to your elbow . . . Phil Brito's pleasant baritone at Iceland.

The Worry Clinic

By DR. GEORGE W. CRANE

PAUL P., 38, is a second-rate salesman.

"Dr. Crane, Paul could become a star, however, if he weren't so pig-headed," his college wife informed me.

"But he just won't take advice. He looks like a well educated person and on first glance, takes well with people, but his English is very poor.

"He never went beyond the seventh grade in public school. But he has picked up a great deal of practical information. He could really be a success, except for that one fault.

"I have tactfully tried to get him to study grammar. It wouldn't take him three months to correct this speech defect which has been standing in his way for 10 years, and which I fear will be his stumbling block all his life.

"His boss also told him he would have promoted him to the assistant sales manager's job but his English was so poor he wouldn't make a good impression with their better educated customers.

"But Paul grows angry and says we are only trying to make him go highhat. He ridicules good English, saying he can put his ideas across, and that's all that counts, anyway.

"Now he's angry at his boss for not getting that promotion. He now blames his boss for favoritism!"

Paul is one of those nitwits who try to pass the buck for all their failures by blaming their wives or their boss or the "economic royalists."

In politics, we have seen all too much of this "projection," as it is termed in psychology. Nobody seems willing to admit that he himself or any of his policies is wrong.

It is always the other political party or poor Herbert Hoover who are to blame for everything.

But few seem to be honest enough to analyze themselves and actually seek truth. It takes a sense of humor, too, for a house-cleaning of self.

Paul thinks that language is simply the wrapping paper for his ideas. But the wrapping paper or carton has long been shown to have a significant effect on the sale of merchandise.

It isn't primarily a girl's skin that a man marries, but every intelligent woman knows it is good strategy to maintain a lovely complexion.

When a man or woman is mingling with the general public, he cannot wave his high school or college diplomas in the air to show his education.

How then does he indicate whether or not he is a cultured and therefore presumably an intelligent man? By his spoken and written words!

A man who constantly uses vulgarity and profanity or "ain't" and the score of other common errors in English, is constantly carrying a prominent advertising sign which says:

"I'm a dumbbell! I haven't enough brains to learn even one language so that I can use it correctly! I'm lazy, for it takes only a short time to learn good English."

In Retrospect

50 Years Ago

October 25, 1900

NEW PLANT—George U. Reiff, Pottstown, has purchased land in Spring City as a site for a new underwear factory. The structure will cost $25,000. The mill will employ 75 workers.

* * *

GOOD LUCK—Thomas Cole, Heber Seidel and Charles W. Longaker gunned in the vicinity of Falkner Swamp, where they bagged many squirrels and quail.

* * *

NEW ARRIVAL—The Daily News says a pretty little girl reached the home of Mr. and Mrs. Augustus Coller, 244 Chestnut street and she will board there for the present.

25 Years Ago

October 25, 1925

ELKS CELEBRATE—A masquerade party was held at the Elks home with more than 100 guests present. Prize winners for costumes were as follows: Mrs. Paul Gilbert, Thelma Shaner, Furman Binder, Thelma Hartenstine, Mrs. Clement Smith, Mrs. Raymond Eppehimer, Dr. and Mrs. D. L. R. Signor. Judges were Ralph P. Holloway, George T. Arms and William Krause.

* * *

SAILOR BOY—Cards have been received in Pottstown from Seaman William Glenney, who is on board the U. S. destroyer Arcturus, stationed at Calcutta, India. He is a son of Dr. and Mrs. George M. Glenney, 256 King street.

* * *

FAREWELL PARTY—William Maguire, former master mechanic at the McClintic-Marshall Construction company plant here was tendered a farewell party by his former fellow employees. He received a handsome gold watch and chain, and a travelling bag. He goes to Sanford, Me, to engage in the grocery business.

10 Years Ago

October 25, 1940

RED CROSS DRIVE—Dr. Gustave W. Weber will head the annual Red Cross roll call. Mrs. Harold Cadmus is president of the local chapter and Mrs. C. C. Burdan is production chairman.

* * *

REGISTRATION DAY—Men between the ages of 21 and 31 are registering at the ten local polling places today for the draft. The days in June, 1917, were recalled when 2769 enrolled here while World War I had already been entered by the United States. In this county the enrolment totalled 32,000.

* * *

HOUSING DEBATE—At the YMCA Open forum, a debate was held on the question of accepting the Federal $600,000 offered for housing. Victor Eppstein spoke for the affirmative, while the negative side was upheld by Arthur W. Binns, a Philadelphia housing expert.

WE NEED HYDRAULIC BRAKES!

Hollywood

By EDITH GWYNN

HOLLYWOOD, Oct 24—With all the kidding that goes on about the deluge of picture-announcements from the Wald-Krasna front, there is a logical reason for them. Lest we fergit (as though they'd let us!) these two have undertaken to produce no less than SIXTY movies for RKO in the next five years! Newest on their agenda is "Six Weeks Wait," an anti-divorce yarn . . . Paulette Goddard's latest knick-knick (outside of Sy Howard) is an emerald necklace. To keep her "old" diamond choker warm, no doubt. We remember when Paulette took every piece of jewelry she owned and had it made into that dazzler — to the tune of $35,000. She and Merle Oberon are two gals who seldom wear rings, bracelets, etc. They're both necklace-nutty . . . La Goddard told a reporter the only reason she dates Sy Howard is "to get some good TV scripts." (!?).

Paulette Goddard

* * *

STARLET JOY Rogers, hospitalized at the Park-View, got out last weekend . . . after a 21-day siege. She went in for minor surgery, and left a few days later; then figured in a four-car smash-up on the way home! Put her right back in bed for another two weeks! . . . Someone asked Pat O'Brien, "Is it true your night club salary goes to five figures?" Replied Pat, "Yes — to my wife and four kids!" . . . Those new street signs in Beverly Hills, so badly needed, were the "work" of Ann Rutherford who sold the B. H. Council on the idea . . . 20th-Fox believes its deal with World Artists to release those nine classical music films will really bear out the slogan, "Movies Are Better Than Ever." Such famous artists as Arthur Rubinstein, Jascha Heifitz, Marion Anderson, Nadine Connor, et al offer "stream - lined" concerts for the price of a regular movie ticket.

* * *

WHAT A GREAT SHOW the Hollywood Publicists put on at their 4th annual dinner for the Filmtown columnists! Over 400 attended and shrieked with laughter at Arthur Blake's murderous miming of Bette Davis, Talu Bankhead and others. Bob Thomas and Armer Archerd dueted for a hilarious skit; ditto Bob Crosby and Steve Allen—the latter m.c'ing and being verreh funneh. Charlie Brackett's witty speech, Vic Damone, Jane Russell, Alan Young were other highlights. We missed the usual heavy panning (the very essence of these affairs) that the scribes should get.

* * *

BRIEFS: Vivien Leigh and director Elia Kazan partied in the valley for almost 200 of the company making "Streetcar Named Desire" . . . Bob Walker left at least three gals minus at least one beau, by heading east yesterday to join Farley Granger as co-star of Alf Hitchcock's, "Strangers on a Train." Many scenes are being made in Manhattan—and Washington.

How's Your Mind?

THE ANSWER, QUICK!

1. What actress made a great success in the play, "Peg O' My Heart?"
2. Who wrote a famous American short story called, "The Lady or the Tiger?"
3. What name is given to the day on which Jesus entered Jerusalem in triumph prior to His crucifixion?
4. Can you give the college colors of Yale, Michigan, Harvard?

* * *

FOLKS OF FAME—GUESS THE NAME

1. He was born in St. Leonard, Md., Sept. 28, 1892. He was commissioned an officer of the United States public health service in 1917, and was surgeon general of the United States, 1936-1948. He is a member of the advisory council of the National Council for Infantile Paralysis, a life member of the American Public Health association, and has received many awards for services both at home and abroad. He is the author of "Shadow on the Land," and "Plain Words About Venereal Diseases." Who is he?

2. This actress of sophisticated roles on stage and screen was born in Brooklyn, N. Y. She played in musical comedy on the stage, in vaudeville and in Shakespearean plays. Some of her stage successes were "Street Scene," "The Love Letter" and others. She has been in motion pictures since 1933, first in "Lily Turner." Pictures since are "Blind Adventure," "Fog," "Bureau of Missing Persons," "Lady Killer," "'Til We Meet Again," "Escape to Glory," "Casanova in Burlesque," "No Time for Love," "Seven Days Ashore" and "The Sky's the Limit." What is her name?

(Names at bottom of column)

* * *

WATCH YOUR LANGUAGE

RECIND — (ree-SIND) — verb transitive; to abrogate, annul, cancel; to vacate, or make void, as an act, by the enacting authority or by superior authority.

* * *

IT HAPPENED TODAY

1445—Battle of Agincourt, between France and England, fought. English King Henry V's bowmen defeated the French; battle ended era of armored knights. 1825—Johann Strauss Jr., (waltz king) born.

* * *

HAPPY BIRTHDAY

Admiral Richard E. Byrd, Arctic explorer; Henry N. Russell, astronomer; Paul Draper, actor, and John Howard Lawson, playwright.

* * *

HOW'D YOU MAKE OUT?

1. The late Laurette Taylor.
2. Frank Richard Stockton.
3. Palm Sunday.
4. Blue for Yale; maize and azure for Michigan; crimson for Harvard.

1. Dr. Thomas Parran. 2. Marjorie Gateson.

ALL AROUND THE TOWN

Memories of Jolson... Knows Her Signs...

★ **FINALLY SAW JOLSON** — The death of Al Jolson yesterday stirred memories for two Pottstown couples who saw the entertainer in person years back, when he was in his first flush of success. George L. Betz, 130 Walnut street, South Hanover street barber, and John C. Henry, 451 High street, worker at Spicer's took their wives on a special night-out trip to Philadelphia, where they were to see Jolson at the theater just south of the Academy of Music on Broad street. They had a big dinner at the Ritz Carlton hotel, a block or so away from the theaters. Dinner over, they walked down the street and into the first theater. They were greatly impressed with the type of audience the Mammy-singer was drawing. Here were evening dresses and gold shoes. There were cut-aways and plug hats. . . .

* * *

AFTER EYEING this gorgeous multitude, the Pottstown foursome started down the aisle. The usher looked at the tickets. "I could seat you here," he said, "but you'd probably have more laughs if you went to see Jolson." They learned that they had wandered by mistake into the august Academy where grand opera was on the bill. They beat a retreat, walked down the street and saw the man who died yesterday. Betz recalled that Jolson used the runway (orginally used for high-stepping chorus queens) to sing his famous songs, just as he was portrayed as doing in "The Jolson Story."

* * *

★ **LONG MEMORY**—Mrs. Clarence M. Pennapacker, 21 East First avenue, Trappe, who was honored yesterday for completing 25 years of service at W. L. Stone and Son jewelers, 210 High street, is an example of a person whose memory gets better as it goes along. Head bookkeeper and clerk, she is known throughout the trade for her phenomenal memory of silverware patterns and jewelry trademarks, being able to identify in a minute patterns that have been obsolete for ten or 20 years and are not even listed in trade reference books, and to name the manufacturer by a glance at any trademark. A lifelong resident of Trappe, her maiden name was Anna E. Miller, and even today some customers still call her "Miss Miller." She's the oldest store employe in point of service. She received a silver tea service at a surprise dinner last night at Lakeside inn, attended by store employes and a few of her close personal friends.

* * *

CHANGE—Many of the employes in the school administration building, Beech and Penn streets, were in new spots yesterday, the result of a week-end change-over. Biggest change was the removal of the partitions that had given the late Secretary Ralph P. Holloway a private office. Now, part-time Secretary Leonard A. Hiltwine will have a desk in the general administration office, across the hall, Havard E. Fosnocht, elementary schools principal, has moved into an office with Mrs. Naomi L. Astheimer, elementary schools music supervisor, and John Wright Sr., attendance officer... No bong! United Nations day yesterday passed in Pottstown without a single church bell ringing.

* * *

★ **NEW HEAD PIN**—Gerald H. Dietrich, 950 High street, who took over this month as manager of Arrow Bowling alleys, 950 High street, and who is in the process of buying it, has a 25-year background in the bowling business. In 1937, he helped organize both the first high school bowling league in the East and the first all-women's bowling league. A member of that first women's league, Helen Kepler, who since has won national recognition, will roll at the alleys Nov. 11 when a special program marks the new management. Dietrich, a former Philadelphian, succeeds Leon Cardonick as manager. The alleys' new formal title is Arrow Bowling academy. . . . GIVE AWAY DEP'T —George Messer, Levengood road, has an upright piano, to give to some family that can put it to good use. 'Phone 310-R3.

YOUR HEALTH

By HERMAN N. BUNDESEN, M. D.

FOR many years, medicine has been searching for an effective treatment for peptic ulcer. Many remedies have been tried—dieting, the use of alkalies in less severe case, and various types of operation in those of a more resistant nature. All have met with varying degrees in every instance.

Moreover, following operations, either to cut the vagus nerve which controls stomach movements, or the short-circuiting procedure known as gastro-enterostomy, troublesome complications occur in some cases.

Recently, while seeking a solution to this latter problem, doctors have found a new drug which not only helps these complications but is also very effective in the treatment of ulcer. The new drug, known as banthine, has proved so good that it is now suggested that surgery be reserved only for those cases where scar tissue has formed to such an extent that it blocks the opening from the stomach to the bowel or where cancer is suspected

Sixty-five patients who had pain which could not be relieved, repeated bleeding, and who had not responded to earlier medical treatment were treated with banthine.

Relief of pain was prompt and complete. Recovery occurred in all but three of the cases. In these three instances, there was so much blocking between the stomach and the bowel that operation was necessary. At operation, it was found that the ulcer had healed.

Banthine is administered by mouth every six hours. The first dose or two may produce dryness of the mouth and some difficulty in reading fine print; also, there may be some trouble in emptying the bladder or bowel. At first the patient is advised to take only liquids or soft foods in moderate amount. Gradually, after a few days, he can employ a regular diet. After two or three weeks, when X-ray examination shows that the ulcer is healed, the amount of the preparation is reduced and this reduced dosage is continued indefinitely.

Pottstown Sketches

By PHILLIPS

Hospital Directors Okay Meeting Costs

Memorial hospital directors last night approved the expenses of two members of the hospital staff who recently attended out-of-town meetings.

One was Mrs. Lois Keck, supervisor of the operating room, who was in Boston two weeks ago for a refresher course in operating room technics.

The other was Mrs. Selma von Koppenfels, dietician, who attended a meeting of the American Dietetic association in Washington the past week.

The directors joined the medical staff, nurses off duty and office workers in a party in the nurses' home after the directors' and staff members' meetings.

Dr. Alfred P. Leber showed color motion pictures of his trip to Cuba and Venezuela the past Summer, and Dr. James I. Wendell Jr., showed color pictures of his trip to Nebraska, Wyoming and Idaho the past month.

AL JOLSON —

(Continued From Page One)

never will be another Al Jolson," said Cantor. "But he will not be forgotten because he was one of those rare few who can in departing leave behind them footprints on the sands of time."

And across the nation, many in the entertainment world spoke of their departed friend as a war casualty.

Actor Larry Parks, who played the part of Jolson in the film, "The Jolson Story," said: "The world not only has lost its greatest entertainer but a great American as well. He was a casualty of the war."

Jack Benny, a close friend of Jolson, said, "I am too shocked and speechless."

Norma Krasna and Jerry Wald, producers of what was to have been Jolson's newest show, said: "Al Jolson is a war casualty, just as were so many of the tired kids he sang for."

* * *

THE FIRST SIGN that something was wrong was Jolson's complaint that he didn't feel good. Soon thereafter he got a pain in the chest.

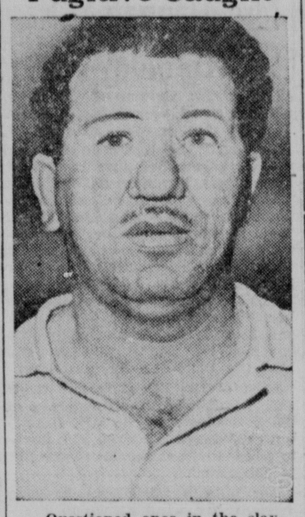
While waiting for the doctors to come, Jolson talked about his recent trip entertaining troops and of his interview with Gen. MacArthur. "Truman had only one hour with MacArthur, I had two," he joked.

Shortly afterward, he said, "Well, I'm going boys," and died.

Then Harry Askt, the Beverly Hills composer who wrote "Dinah" and "Baby Face," Reached Al's fourth wife, the former Erle Galbraith, on the telephone in Encino, Calif.

But Akst, unable to break the tragic news, sobbed and handed the phone to Dr. William Kerr, professor of medicine at the University of California, who told the 27-year-old widow.

Fugitive Caught



Questioned once in the slaying of Michigan State Senator Warren G. Hooper, Dave Mazeroff (above), 50, a Detroit hoodlum, is arrested by Detroit police on a two-year-old Detroit burglary warrant. State police were to question him further in the killing.

STROKE IS FATAL —

(Continued From Page One)

years he had worked at the old Lessig Brick yards, Stowe. Until 1946, he farmed as a sideline.

He was a member of St. Paul's Reformed church, Stowe, and Pottstown Nest 1393, Order of Owls.

Surviving are his wife, Emma (Conrad) Bush, and eight children: Clarence and Frank, Douglassville RD 1, Edgar, George, Laura, wife of Charles Dengler and Florence, wife of Victor Koch; all of Boyertown RD 2; Bessie, wife of Howard Hallman, Kansas City Mo.; and Sarah, wife of Russell Cannell, 205 Highland road.

Also ten grandchildren and three great-grandchildren; a sister, Mrs. Annie Hornberger, Vine street, Stowe; and three brothers, Warren, of Douglassville; Mahlon, of Temple; and John, of Dixon, Ill.

Services in charge of a funeral home at 112 North Washington street, will be arranged today.

GALL BLADDER

SUFFERERS FIND CURB FOR MISERY DUE TO LACK OF HEALTHY BILE

Supply Rushed Here — Sufferers Rejoice

New relief for gallbladder sufferers lacking healthy bile is seen today in announcement of a wonderful preparation which acts with remarkable effect. Sufferers with agonizing colic, stomach and gallbladder misery due to lack of healthy bile now tell of remarkable results after using this medicine which has amazing power to stimulate flow of healthy bile. GALLUSIN is a very expensive medicine, but considering results the $3.00 it costs is only pennies per dose. GALLUSIN (caution, use only as directed) is sold with full money back guarantee.

Wood's Cut Rate, 141 High St. Mail Orders Filled.

M'CONNELL HITS —

(Continued From Page One)

and Henry J. Propert, candidate for State senator.

Attorney Thomas E. Waters of Jenkintown; the acting Montgomery county campaign chairman, introduced the candidates and speakers. Remarks were made by GOP leaders Earl B. Bechtel and William H. Reifsnyder.

* * *

McCONNELL'S implied reference to his opponent came about midway in his address when he produced a printed pamphlet from his pocket and waved it in front of him in mild disgust.

"A folder has been sent around the county by my opponent for Congress," he said, "which contains this amazing statement:

"'This reactionary congressman has never supported a single piece of legislation for the benefit of any worker in our county during his entire career.'"

The Congressman, dressed in a natty, dark blue suit, then enumerated the bills enacted into law for which he has voted.

These included, he said, the following:

1. The Doughton bill, amending the Social Security law broadening coverage by 10 million persons and increasing benefits by approximately 77 percent.
2. Two bills for educational assistance providing for maintenance and operation aid and construction assistance to school districts adversely affected by Federal activities.
3. Other bills generally contributing to the prosperity of "working people and others."

On the latter point, McConnell produced letters sent to him thanking him for supporting such legislation.

* * *

THE CONGRESSMAN'S second refutation was to a Democratic charge that he had voted on bills supported by Rep. Vito Marcantonio (ALP-N.Y.).

McConnell smilingly produced statistics which, he said, could not possibly put him in the Marcantonio league.

Of 802 roll call votes from February, 1944 to September, 1950, the GOP candidate said, "McConnell and Marcantonio voted alike 172 times."

On the other hand, he continued, Marcantonio and House Majority Leader John McCormack (Dem.-Mass.), had voted alike 427 times.

* * *

IN AN ATTACK on the Democratic administration in Washington, McConnell scored heavy expenditure of money as contributing to inflation.

"Foolish and wasteful" practices of the Federal government, he said, are readily discernible. He drew polite giggles from his audience as he read off the names of Government publications stored away "untouched for five years and taking up valuable storage space."

Those which brought chuckles were "Recipes for Cooking Muskrat Meat," "Mist Netting for Birds in Japan," "Interaction of Sex, Shape and Weight Genes in Watermelons," "The Sponge Industry in Turkey," "Estimating Muskrat Population by House Counts," and "Fleas of North America."

McConnell also criticized the RFC policy on loans to the ill-fated Lustron corporation and what he termed "the myth perpetrated on the American people by the Truman administration . . . to help small business."

* * *

THE YOUTHFUL, bald congressman cited his voting record on military defense, anti-subversive bills and loans and grants for economic aid to foreign countries.

These included, he said, appropriations for the armed services, extension of Selective service, a 70-group air force, a Central Intelligence agency, unification of the armed forces, stock-piling of strategic material, protection of the internal security of the U. S. and the Defense Production act of 1950.

He said that two years ago "I came out in favor of universal military training and debated for it."

McConnel asserted that he voted against the Mutual Defense act of 1949 which authorized military assistance to certain foreign countries "because no definite plan had been worked out."

He said he favors the Atlantic pact, and similar mutual defense associations, but "I am opposed to authorizing money of the taxpayers for vague ideas without plans."

* * *

LEGISLATION to curb subversives in the country, he said, has received his support.

McConnell listed among these his vote to establish the un-American activities committee as a permanent committee as well as his support of appropriations for the group's work.

Other anti-subversive legislation he has approved, he went on, include registration of Communist-front organizations, the anti-Communist bill and its over-ride of presidential veto, and a bill to prevent the appointment or to remove persons from the executive branch of the government found to be disloyal to the U. S.

* * *

McCONNELL, WHO has been criticized for his failure to vote favorably for economic aid bills to South Korea, defended his actions lavishly.

"The trouble in Asia," he said, "really started with the secret agreements made at Yalta . . . Then came the division of Korea along the 38th parallel . . . a permanent division of Korea."

Following the withdrawal of the American Army occupation forces from Korea "against the advice of leaders of South Korea," the Congressman went on, "President Truman requested an economic aid bill of $150,000,000.

"Professor Owen Lattimore described the proposal in July, 1949, as 'The thing to do, therefore, is to let South Korea fall, but not let it look as though we pushed it. Hence the recommendation of a parting grant of $150,000,000.'

"Later, on Jan. 12, 1950, Secretary of State Acheson announced the official defense perimeter of the U. S. in Asia which included Japan, Okinawa and the Philippines, but excluded Korea and Formosa."

* * *

EARLY IN HIS talk, McConnell chided the Democratic administration for its failure to repeal the Taft-Hartley act despite persistent statements by Truman leaders that they would do so.

"It is very significant," he said, "that since May 4, 1949, not the least effort has been made by the Administration to repeal, change or amend the Taft-Hartley act. It is true that the issue has been made a political football."

McConnell said that the Republicans "and a substantial number of Democrats" favored the Wood bill providing about 20 changes to the Taft-Hartley act. The bill was recommitted to committee by a margin of three votes.

"It would seem good sense," the Congressman said, "if a law is so objectionable and restrictive as some claim, to take 20 liberalizing changes rather than none at all.

"And how bad is the entire law? "Some of the finest contracts in the history of labor organizations, with higher wages and pension plans have been signed while the Taft-Hartley law has been on the books.

"An unusual situation under a so-called 'slave labor law'."

* * *

Prior to McConnell's address, Abernathy, who is International president of the Bill Posters and Billers (AFL) and a former president of the Central Labor Union in Pittsburgh, scored the support of Richardson Dilworth by labor groups.

Abernathy said it was not to be presumed that all labor was in favor of the Philadelphia attorney who has gained the nickname of "Injunction Dilworth" because his law firm has gone to court on labor issues.

He charged as a lie Dilworth's alleged statement that he appeared before a CIO council meeting for endorsement.

"Dilworth is campaigning with Dilworth alone," the labor representative said.

RESIDENTS REBEL —

(Continued From Page One)

Rosen. "A beautiful apartment house. They won't let him build that. Now they're going to let them build this firehouse. It's politics."

Buckwalter also mentioned fierce neighborhood opposition the past Summer to a shopping center which Constructioneers Inc. proposed building on North Charlotte street.

"You don't hear any of those people talking about this thing. They're just not quite near enough to it," he said.

Luffa gourd sponges are used in some types of insoles.

ATHLETE'S FOOT

No Alcohol — No Acid — No Sting

For quick relief and good results get the famous VICTORY OINTMENT. Developed for the boys in the Army, now for the home folks. Get VICTORY—Get Results. Also for First Aid and itching. Safe to use on any part of the body. Sold in Pottstown by Peoples, Sun Ray, Canning, Binder, Bentz, Woods; in Boyertown by Bause; or your home town druggist.

SPAGHETTI
Served Daily
11 A. M. to 11 P. M.
COMMERCIAL HOUSE GRILL
153 High St. Phone 9364

Hard of Hearing?

—Buzzing in Ears?
—Ringing in Head?
—Muffled Sounds?
THEN THE CHANCES ARE THAT YOU HAVE CERUMEN

CERUMEN is the condition brought on by excessive exudation of wax in the ear canal. *Cerumen* can make you hard-of-hearing in two ways: by clogging the canal and keeping sound from ear drums; by coating the vibration-carrying canal linings. This deep-down wax, in addition to making you hard-of-hearing, can cause buzzing, ringing, head noises.

PROVE YOU AREN'T GOING DEAF! Remove those hardened wax accumulations deep in your ear canal with OURINE. This compound of soothing oils gently loosens wax and by use of a simple syringe floats it out; also soothes and helps tissues normalize. Your money back *if in 3 days you aren't convinced you are not going deaf.* Get OURINE today.

BENTZ DRUG STORE
High and Hanover Sts.

If You Can Talk . . . You Can Win

The ability to put your ideas across effectively can mean Prestige, Leadership, Promotion.

You are invited to attend **without obligation a Free Demonstration Lesson in Effective Speaking.**

Thursday, October 26th — 7:45 P.M.
In the Y.M.C.A., Pottstown

Under the personal direction of S. F. Jenkins who introduced this ten-lesson course in Pottstown thirty-five years ago. Only $20 including the Dale Carnegie text book.

WEAK—NERVOUS

cranky 'every month'?

Are you troubled by distress of female functional periodic disturbances? Does this make you feel so tired, high-strung, *nervous*—at such times? Then do try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms! Pinkham's Compound is made *especially for women.* It also has what Doctors call a stomachic tonic effect! Any drugstore.

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

Why Thousands of Doctors prescribe pleasant tasting

PERTUSSIN FOR BAD COUGHS
(CAUSED BY COLDS)

PERTUSSIN acts *at once.* It not only relieves such coughing but also loosens up phlegm and makes it easier to raise. PERTUSSIN is *safe! Mighty effective* for old and young! *Pleasant tasting!*

BIG FOOD SPECIALS
at **HARTENSTINE'S FOOD MARKET**
660-62 WALNUT ST.

SPECIALS Through to Wednesday, Noon

Armour's Bacon Ends	lb. pkg.	27c
Fresh Ground Hamburg	lb.	39c
Borden's Cheese Spreads	6-oz. jar	19c
Pimento, Relish or Olive Pimento		
Rival Blue All Green Asparagus Spears	lb. can	39c
Rival Blue Whole Apricots	lg. can	28c
Lux Flakes and Surf	2 lg. boxes	59c

Phone 677 or 678 — Free Delivery

Sensational **DESK OUTFIT**
NOT 1 - NOT 2 - BUT ALL **3**
DESK · CHAIR · *Electric* CLOCK
A Completely NEW IDEA

THIS HANDSOME OUTFIT WILL ENHANCE ANY ROOM

Reg. 44.85 Value! Save $9.97!
Layaway NOW for Christmas!

Sensational pre-Christmas offer! You get a regular $29.95 seven drawer kneehole desk in choice walnut or maple! You get a beautiful matching desk chair with washable plastic seat, worth $7.95! You get a reg. $6.95 guaranteed Lanshire self-starting electric clock! You get "the whole works" NOW at this amazing low price .....

$34.88

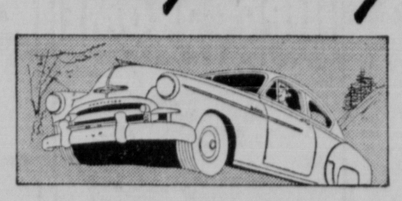
No Money Down! Only $1.25 Weekly!

LEVITZ 212 HIGH ST.

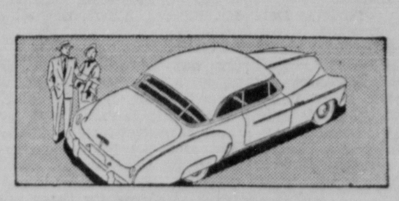
Judge it on **RIDING EASE . . . DRIVING EASE**

Your Best Buy—by All Odds

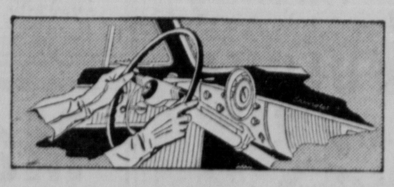
It rides more smoothly
You'll *glide* smoothly, steadily, safely over most roads in a Chevrolet—only low-priced car combining the Unitized Knee-Action Ride and airplane-type shock absorbers.



It operates more economically
You'll enjoy extra-fine performance and *save money,* too; for Chevrolet is the only low-priced car with a Valve-in-Head engine—trend-setter for the industry.



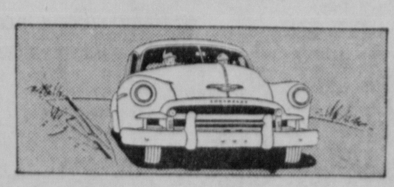
It's better looking—all around
You'll know it's *more beautiful* from every angle, inside and out; for Chevrolet is the *only* low-priced car with Body by Fisher—the standard of styling.



It drives more easily
You'll enjoy *finest no-shift driving* at lowest cost with Chevrolet's famous Powerglide Automatic Transmission* . . . or *finest standard driving* at lowest cost with Chevrolet's Silent Synchro-Mesh Transmission.

**Combination of Powerglide Automatic Transmission and 105-h.p. Engine optional on De Luxe models at extra cost.*

It lasts longer, too
Chevrolet is built to *outlast* other cars. That's one reason why there are *over a million more Chevrolets* on the road than any other make—and why Chevrolet is America's most popular car, year after year. Come in and look it over.



It offers more for less—throughout
Think! Center-Point Steering; Curved Windshield with Panoramic Visibility; Fisher Unisteel Body-Construction; hydraulic brakes with Dubl-Life rivetless linings. You get all these and many other fine car features in Chevrolet *at lowest cost.*

AMERICA'S BEST SELLER! **CHEVROLET** **AMERICA'S BEST BUY!**

KEISER CHEVROLET, Inc.
521-27 High St. Pottstown, Pa.

Just Between the Girls

By FRANCES WROBEL

'TIS the week before Hallowe'en and all through the neighborhood pandemonium reigns supreme, visions of witches and other costumes are in the minds of shoppers, and brother and sister hear tales of bygone eerie midnights while the older folks quote "The Raven" just to get into the mood . . . once again the orange and black will take over in home, barn and hall and a good percentage of the population will spook around under white sheets with the accent on gayety . . . gone is the ominous caldron that foretold fate.

A switch from the witch: The day of the Scottish hillside rites is gone the way of the prognostic emaciated hag who quoteth with a "whammy eye" the perils that perked in the boiling pot, the night spirits sprinted the scene . . . woe be it unto the peasantry that failed to flock and cross the palm with silver (as any crystal gazer will tell you) . . . to ward off the hanging noose or polished guillotine . . . modern mystic's version . . . less gory but still an empty bubble.

Marry! today we make merry: The changing scene . . . quenched is the caldron fire and the shibboleths of Hallowe'en fortune telling . . . Twentieth century production features bright gay spirits in leading party rolls, haunting the land of plenty of pleasure . . . harlequins here and Cleopatras there, masqueraders in all sizes and shapes coming up next week.

* * *

In every nook and cranny: All around the town, churches, clubs and organizations each putting on a repeat performance of last years goblin party . . . it's a first this year for the Golden Age club . . . the old timers are keeping right in step with the holiday, planning to compete for costume prizes . . . gay blades!

* * *

Closed books for the weekend: Casting prose aside for a few zingy tunes, Sue Bartman on leave from Drexel College over days of rest . . . talking things over with Margie Bertolet and Shirley Royer at 'teen age dance shindig.

* * *

A night for father: Bringing father to school will be the goal of Rupert PTA mothers Thursday . . . juniors completely out of this one . . . succulent barbecues to tempt the man of the house will toast on spit, getting an even dose of flame under watchful eye of Mrs. Katherine Smoyer and committee . . . special program on the agenda for Father's Night pow-wow.

* * *

Getting far away for a few hours: Mrs. Charles Bechtel jogging along on bumpy bus to Virginia, chatting the jagged hours away in between glimpses of ruddy southern scenery, pulling into Roanoke, a few hours before son's wedding ceremony, a day at the reception, then home again Finnigin.

* * *

The things that mother can do! The little woman at home is beginning to major in thespian activities outside of home getting laughs as well as the daily dinner . . . soft-shoe shuffle in the line of duty with Philadelphia Navy mothers now covorting over the nation's stages . . . the girls have whipped up a cream of a minstrel show, gags, gals and gobs of songs . . . audiences laughing it over in Washington, D. C., as show heads this way . . . Nov. 4 the day.

* * *

A speedy recovery: Miss Anna Marie Townsley, Pottstown RD 3, who is convalescing in her home after a stay in the Reading hospital where she had undergone an eye operation.

* * *

On the blue and white side: They're up, they're down, Bob Leighton and Agnes Reinhart bobbing with excitement at the blue and white game . . . pigskin on the move, our very own against West Chester to the accompaniment at a chorus of cheers . . . ardent contributors, Doug Query and Esther Mariano.

* * *

At home in the Southland: Newlywed Mrs. Robert Johnston, known around town as Deborah Moore, weighing the right amount of calories and making food balances at the State hospital in Concord, that's North Carolina, assistant dietician down yonder when not busy keeping house.

HOSPITALS

POTTSTOWN

Admitted: Mrs. Missouri Kirk, 419¼ Main street, Royersford, maternity; George Smith, Pottstown RD 3, surgical; Francis Dezura, 16 H street, surgical; Mrs. Vivian O'Dell, 116 Keim street, maternity; Lawrence G. Houck, 108 College street, Boyertown, surgical; Virginia Pollock, Linfield, medical; Robert Lightcap, 352 Myrtle street, Royersford, surgical; Gary Hauze, Hilldale, medical; Cora Orrs, Elverson RD 1, medical; Timothy McEvoy, 204 North York street, medical; Stella Bucick, 306 North Evans street, surgical; Augustus Bush, Boyertown RD 2, surgical.

Discharged: Mrs. Beatrice Jefferson, 570 Kenneth street, maternity; Mrs. Mildred Strouse, 504 Chestnut street, maternity; Mrs. Josephine Hughes, Star Route, maternity; Mrs. Gloria Stauffer, Pottstown RD 3, maternity; Minnie Martin, 20 Custer Court, Penn Village, medical; Catherine Wilhelm, 753 Lincoln avenue, medical; Mary Becker, Douglassville, surgical; Evadne Bowe, 240 Main street, Royersford, surgical; Gerald Richards, Brown street, Sanatoga, medical; Mary Lessig, 324 Oak street, medical; Katie East, Boyertown RD 2, medical.

MEMORIAL

Admitted: David Royer, Royersford RD 1, medical; Mrs. Marie Reitnauer, Bechtelsville RD 1, maternity; Paul Misko, Perkiomenville RD 1, medical; Kent Campbell, Schwenkville RD 1, surgical; Mrs. Angeline Testa, 207 Elm street, Stowe, medical; Mrs. Clarissa Wray, Douglassville RD 1, maternity; Mrs. Alice Hartman, 119 North Chestnut street, Boyertown, medical.

Discharged: Mrs. Thelma Detweiler, 217 North Franklin street, Boyertown, maternity; Mrs. Elda Eckert, Bechtelsville RD 1, surgical; Mrs. Alberta Garges, Bechtelsville RD 1, surgical; Mrs. Mary Polischeck, New Ringold, surgical; Mrs. Dorothy Prizer, 114 Pikeland avenue, Spring City, maternity; Charles Wampole, 639 Chestnut street, surgical; Mrs. Jeanette Wengert, 26 West Third street, surgical.

To braise pork chops brown them first in a heavy skillet, then add a tablespoon of water and cover. Cook slowly until meat is well done, about half an hour for chops that are about half an inch thick.

CANTEEN DANCE TONIGHT

A Teen-Canteen dance will be held tonight, 7 to 10:30 p. m. at the YMCA for those between the ages of 15 to 21.

An election of officers will take place.

Miss Ellen M. Brey Becomes Bride of Harry Shellenberger

Miss Ellen M. Brey and Mr. Harry K. Shellenberger were united in marriage recently in Pennsburg Reformed church by the Rev. Wilmer C. Mantz, pastor.

The bride is the daughter of Mr. and Mrs. Hiram Brey Sr., 262 Main street, Red Hill. Mr. Shellenberger is the son of Mr. George O. Shellenberger, 157 High street.

Organ music was presented by Mrs. Glenna Witman and vocal selections were given by Mr. Hiram Brey Jr., brother of the bride.

Given in marriage by her father, the bride wore a slipper satin gown embroidered with seed pearls and rhinestones. Her fingertip length veil fell from a heart-shaped headpiece with seed pearls and rhinestones.

Matron of honor was Mrs. William Brey, sister-in-law of the bride. She wore a gown of aqua satin and carried a cascade bouquet of bronze chyrsanthemums.

Bridesmaid was Mrs. Hiram Brey Jr., sister-in-law of the bride, in a rose satin gown and carried a cascade bouquet of yellow chrysanthemums.

Mr. William Brey, brother of the bride, was best man, and usher was Mr. Edward Albert, nephew of the bridegroom.

Following the ceremony a reception was held in the Red Hill firehouse, after which the couple left for a honeymoon to Virginia.

The bride is employed by the Dant Manufacturing company, Red Hill, and the bridegroom is employed by the Stanley G. Flagg company, Stowe. He served with the U. S. Army for three years.

Christmas Cards From Our Print Mfg. Artistic—New Smart 5c — 10c — 15c 25c and Boxes
The HERD STUDIO
King at Penn St. Phone 2211

STAATS
"CITY GAS" CONVENIENCE NO MATTER WHERE YOU LIVE!
For Cooking, Water-Heating, Refrigeration
LIMERICK, PENNA. PHONE: LINFIELD 4391

YOUR CREDIT IS GOOD AT GOULD'S
Buy your complete wardrobe at Gould's and pay for it on easy terms.
FREE ALTERATIONS
Gould's 23rd THRIFTY CLOTHING

Dedicated to more beautiful women!
NATIONAL Beauty Salon Week
Phone for an Appointment OCT. 22-29
Well-groomed women everywhere depend on Professional Beauty Care
Pottstown Hairdressers & Cosmetologists Assoc.

CLUB NEWS

Woman's Page

WEDDINGS

Mr. and Mrs. Baker Fete Daughter on Anniversary

Sharon Lynn Baker, daughter of Mr. and Mrs. Albert Baker, 316 Rowan avenue, was honored with a party on her second birthday anniversary Sunday afternoon.

After the opening of the many gifts, games were played. The main attraction was a fish pond where each fished for a prize. Special prizes were also given.

Refreshments were served in the dining room which was decorated with branches and balloons. The centerpiece on the table was a large birthday cake. Favors consisted of circus animals and apples.

Guests included:

Sandra Bellini, Donald Elrod, Howard Zimmerman Jr., Anita Fulmer, Reginald Casselberry, Dale Klink, Harold Leh Jr., Mary Sterlecki, Lee Fulmer, Judy Ashworth, Vaughan Towers Jr., Thomas Groth, Jean White, Skipper Quigley, Mrs. Joseph Bellini, Mrs. Arlene Elrod, Mrs. Howard Zimmerman, Mr. and Mrs. Harry Hollinger and Mrs. Ruth Fulmer.

Also, Mrs. Rose Ashworth, Mrs. Mary Casselberry, Mr. Hunter Klink, Mr. and Mrs. Harold Leh, Mrs. Elsie Ryan, Mrs. Vaughan Towers Sr., Mrs. Ethel Groth, Mr. and Mrs. Malcolm DeWitt, Joan Fulmer, Mrs. Jessie Baker, Mr. and Mrs. Leonard Baker, Mrs. Anna Laber, Mr. and Mrs. John Kane, Mrs. Kathryn Williams, Mrs. Clarence Narvel and the host and hostess.

St. Aloysius to Hold Hallowe'en Frolic Dance

St. Aloysius Social club will hold a Hallowe'en frolic dance tonight in the school hall. Dancing will be from 8:30 p. m. to 12:30 a. m.

All members of the church have been invited to attend. Refreshments will be served.

The committees are: Mr. John Lloyd, entertainment; Mrs. Leo McGee, decorating, and Mrs. Harry Loughney, refreshments.

Navy Auxiliary Charter Open for Membership

Navy club auxiliary held a meeting last night at the Veterans of Foreign Wars home, High street.

The charter will be open for new memberships until Dec. 1.

A rummage sale will be held Nov. 15.

A box of candy was won by Miss Shirley Hall and the pig-in-the-box by Mrs. Yetta Benner.

The next meeting will be held Nov. 28 at the home. Officers will be nominated.

St. Paul's Mothers Club Holds Hallowe'en Social

A Hallowe'en social was held by the Mothers club of St Paul's Reformed church, Pottstown, at the home of Mrs. Donald Sands, 769 Franklin street, last night.

Prizes were won by Mrs. Janis Waters, Mrs. Margaret Peck, Mrs. Arlan Millard, and Mrs. Linwood Shaner.

A business meeting followed the social with president, Mrs. Edward Heimbach, presiding.

The following nominating committee was named: Mrs. Peck, Mrs. Morris Frick, Mrs. Sanford Bechtel, and Mrs. David Colledge.

Those present were: Mrs. George Rhoads, Mrs. Fred Steelman, Mrs. Robert Herrlinger, Mrs. Shaner, Mrs. Oliver Rhoads, Mrs. Howard Rumler, Mrs. Sanford Bechtel, Mrs. Frick, Mrs. Dale March, Mrs. Peck, Mrs. Waters,, Mrs. Austin Sundstrom, Mrs. Heimbach, Mrs. Millard, Mrs. John Greismer, Mrs. Donald Sands, Mrs. Colledge, and Mrs. Fred Gross.

Black Velvet Vogue

The velvet touch is with us to lend elusive charm and warmth to almost any type of costume. Black velvet is used for this beauty of a dinner hat designed by Peg Fischer. It is banded with a graceful scroll of velvet that rises high at the front above the tiny brim which is underscored by a chenille-dotted brow veil. This is a nice young hat with a slightly pixieish charm despite its dressy intent.

Dance Prizes Awarded At Business Girls Affair

A "calico and denim" dance was held last night by the Business Girls club at the Elks' home with approximately 50 members and guests attending.

Bill Morrell was the caller for the square dances.

The following prizes were awarded for dances: pumpkin dance, Mrs. Betty Wanner; spot dance, Mr. and Mrs. Ebner Wilson and Mr. and Mrs. John Dilaplane; broom dance, Mrs. Sara Custer, elimination dance, Mrs. Alice Ressler and Mrs. Leone Wilhelm.

Special prizes were awarded to Mrs. Thelma Schoenberger and Mr. Joseph Hahn.

The dance committee chairman was Mrs. Sara Custer. She was assisted by Mrs. Betty Wanner, Mrs. Pearl Houck and Miss June Wertz.

Next meeting will be held Nov. 6, and will be a charitable endeavor in charge of the welfare committee, Mrs. Mabel Hahn, chairman.

Marriage Licenses

Applications for marriage licenses were made in Montgomery county courthouse, Norristown, by:

Linwood Brown, 756 Sheridan street, and Betty J. Jeffries, 651 Beech street.

Walter T. Reilly, Burdan Drive, and Gene H. Bryan, Auchenbach apartments.

Paul L. Keyser, Telford RD 2, and Janice L. Vanderslice, Pottstown RD 4.

Joan M. Royer Honored At Dinner Party in Elks

Joan Marie Royer, daughter of Mr. and Mrs. George Royer, of 103 North Hanover street, was feted at a dinner party Saturday night in the Elks' home.

The party was given in honor of Joan's birthday anniversary, which is tomorrow.

Guests were: Mary Ann Lessig, Joy Daniels, Marilyn Weiner, Marjorie Hampton, Donna Royer, and Harry Royer.

BIRTHS

Mr. and Mrs. Wilson Reitnauer, Bechtelsville RD 1, announce the birth of a son yesterday in Memorial hospital.

* * *

A son was born yesterday to Mr. and Mrs. Leroy Wray, Douglassvillle RD 1, in Memorial hospital.

* * *

Congratulations are being received by Mr. and Mrs. Robert Kirk 419¼ Main street, Royersford, on the birth of a son yesterday in Pottstown hospital.

* * *

To Mr. and Mrs. Donald O'Dell, 116 North Keim street, was born a daughter yesterday in Pottstown hospital.

* * *

Mr. and Mrs. Daniel P. Miller, Royersford RD 1, became the parents of a daughter, Nancy Ellen, recently in Sacred Heart hospital, Norristown.

Japanese Style Tea Held At Mrs. Scheirer's Home

A Japanese tea was held last night when the Woman's Guild of St. John's Evangelical and Reformed church met at the home of Mrs. Paul Scheirer. The theme for the evening was "Japan Begins Again."

Hostesses Mrs. Scheirer, Mrs. George De Vinney and Mrs. Binnie Feather served food prepared Japanese style in costumes of that country.

A business meeting followed the tea with Mrs. Lawrence Harvey, president, presiding.

Mrs. Carl Pickar reported on the Synodical Guild meeting in Philadelphia and Mrs. De Vinney reported on the Fall meeting of the Philadelphia Synod.

Mrs. Hannah S. Hamilton Will Observe 90th Birthday Anniversary Quietly Today

Today Mrs. Hannah S. Hamilton, 423 May street, is observing her 90th birthday anniversary.

Although she has been confined to her bedroom since the past March, Mrs. Hamilton has not crept into a shell of isolation. She anticipates the thank-you notes she will write just as much as she looks forward to the cards and flowers that have already begun piling up in her bedroom.

Writing letters and reading are her favorite pastimes, and her daughter, Mrs. Iva McCarthy, 356 South street, reports that she has read the Bible through ten times.

Most of the literature she reads consists of church magazines and the newspaper. While Mrs. Hamilton can't leave her room, she is interested in the people about her neighborhood.

Her outside world can be seen through her window, which overlooks the backyards of a number of homes on May street. The elderly woman enjoys looking out of this window, and is content to watch the housewives hang up their wash, do their gardening and see the children play.

* * *

SHE LIVES with her son, Dewey Hamilton, and his wife and son. Her other children are Brooke, 12 West Third street, and Mrs. McCarthy. She has three grandchildren and one great-grandchild.

Born Hannah Moyer, she is the daughter of the late Abraham and Rebecca Moyer, of Unionville. She has lived in Pottstown for over 60 years.

After her marriage to Edward R. Hamilton in 1876 or 1877 (the exact date was not clear), she moved to Birdsboro for a short time. Her husband died at the age of 57 years in 1917.

Possessor of a good memory, Mrs. Hamilton often tells her children how she remembers the day her father came home from serving with the Army during the Civil War. The town held a huge party at a large home in Douglassville, with all of the good old-fashioned foods, the ladies in their picturesque dresses and carriages with prancing horses.

* * *

SHE WAS always an active member of the First Methodist church, where she is the second-oldest member. As a younger woman, Mrs. Hamilton was interested in politics and world news. After living through five wars, she has reached the conclusion that the world "is upside down."

Modern airplanes and automobiles never cease to fascinate her, although she said she expected something like them would be invented in time.

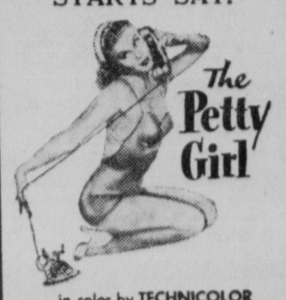
Her favorite memories are those of her childhood, and she still talks about her teachers, of whom she was fond, and remembers their birthday anniversaries.

The Gyro-Trim
Coin-Operated Body, Foot and Leg Massage.
ROSE BEAUTY SHOP
151 HIGH ST.
Ph. 1960 Rose B. Quigley, Prop.

ANTIQUES RESTORED
By Expert Furniture Restorer
CALL ON US
TOSHER'S
Farmington Ave.—Phone 1205-W

For Two Hours of Sheer Delight Come To The STRAND ON FRIDAY AND MEET THE YEAR'S MOST CHARMING RASCAL

Mister 880

A WILLIAM GOLDMAN THEATRE HIPPODROME STARTS SAT.

The Petty Girl
in color by TECHNICOLOR

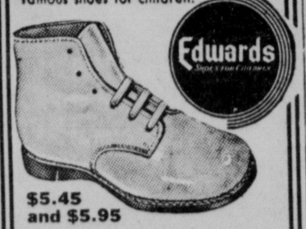
Drumheller's FOOD MART free parking
Charlotte and Prospect Sts.
Phone 3727 - We Deliver
Drumheller's COFFEE
OUR OWN BLEND
lb. 79c
Velvetta Cheese
2 LB. LOAF
83c

At the lowest price ever— BULOVA only $24.75

LEVIN'S
Jewelers Clothiers
High & Hanover Sts.

SLIP COVERS AND DRAPERIES
Custom Made With An Absolute Guarantee To Fit
H. KAPPES
INTERIOR DECORATOR
4th at State—Ph. 2157

Foothealth Comes First at BOSTON SHOE STORE

X-RAY FITTED
Mother, you can't afford to gamble with your child's foothealth . . . and neither can we. We've built our reputation by always giving a comfortable, healthful fit. Why not have your child's next pair of shoes expertly fitted from our handsome stock of Edwards famous shoes for children.


$5.45 and $5.95
BOSTON SHOE STORE
259 HIGH ST. POTTSTOWN

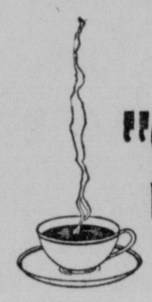
We Invite You To Inspect Our New Lamps
Lovely Gleaming Brass at $6.50 ea.
Gorgeous Figurine Boudoir and Table Lamps with Heavenly Shades from $9.95 ea.
155 High St. Wolf's CHINA and GLASS Phone 724

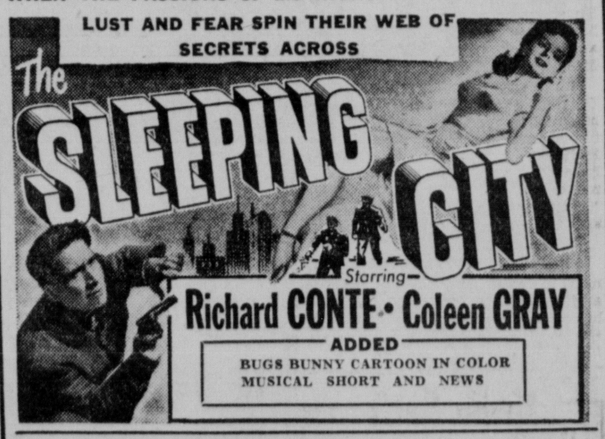
Masque Skate

Ringing Rocks Rink
Friday, Oct. 27
8:00 to 11:00 P. M.
$50. In Cash Prizes
AS FOLLOWS:

First Finest Couple	$15.00
Second Finest Couple	$ 8.00
First Original Couple	$10.00
Second Original Couple	$ 6.00
First Comical Couple	$ 7.00
Second Comical Couple	$ 4.00

Skating from 8:00 o'clock until Grand March at 9:00 P. M. Sharp
ADMISSION . . . 40c
Kiddies' Skating every Saturday Afternoon from 2:00 to 4:00 P. M.

BETTER!—because there's more tea and finer quality tea in

"SALADA" TEA-BAGS

October Starts GREATER MOVIE SEASON!
A WILLIAM GOLDMAN THEATRE STRAND POTTSTOWN STARTS TODAY!
WHEN THE PASSIONS of the NIGHT AWAKE . . . HATE, LUST AND FEAR SPIN THEIR WEB OF SECRETS ACROSS


Starring— Richard CONTE • Coleen GRAY
ADDED
BUGS BUNNY CARTOON IN COLOR
MUSICAL SHORT AND NEWS

FREE PARKING at 52 S. Charlotte
A WILLIAM GOLDMAN THEATRE HIPPODROME POTTSTOWN
STARTS TODAY
HI-HO COME TO THE FAIR!
What a Place for THRILLS! What a Time for ROMANCE!

WATCH FOR THESE SPECIAL SHOWS!
A WILLIAM GOLDMAN THEATRE STRAND
FRIDAY AT MIDNIGHT!
HORROR SHOW
CAN YOU TAKE IT?
Lon Chaney
"DEAD MAN'S EYES"
— ALSO —
"PHANTOM OF THE OPERA"
in Technicolor
CHILLS THRILLS TERROR
A WILLIAM GOLDMAN THEATRE HIPPODROME
SAT. MORNING, 9:30 A.M.
CARTOON CARNIVAL
9 Cartoons and 2 Comedies
HEY DOC... GET A LOAD OF THIS!
Children 25c Adults 44c
Taxes Included

Miss Hollenbach Is Feted With Surprise Shower

A surprise bridal shower in honor of Miss Catherine Hollenbach was held Monday night at the home of Mrs. Paul Saltzer, 420 West street, by Miss Ruth Hatfield, 553 West street. Thirty-five guests were present.

Miss Hollenbach will become the bride of Mr. Elmer Conrad, Bechtelsville, at a ceremony Saturday in Grace Lutheran church here.

Gifts for the prospective bride were at the ends of streamers cascading from a gaily-decorated sprinkling can.

Those attending the shower were: Mrs. Emma DeKalb, Mrs. Anna Yohn, Mrs. Bessie Reigner, Mrs. Loretta Hofheins, Mrs. Edna O'Donald, Miss Mary Lopuski, Miss Irene Corbett, Miss Joan Ingram, Miss Helen Davidheiser, Miss Irena Bitting, Miss Jeanette Mast, Miss Betty Spindler, Miss Janet Francis and Mrs. Beverly Kunitsky.

Also Mrs. Irene Fritz, Miss Mae Wenman, Mrs. Jean Hollenbach, Mrs. John Zeigler, Miss Jane Moyer, Miss Thelma James, Miss Velma Yergey, Mrs. Barbara Kuterbach, Miss Lucille Jackson, Mrs. Franklin Bechtel, Mrs. Nancy Renninger and Miss Betty Werstler.

Also Miss Edna Renninger, Miss Twila Mest, Miss Joanne Hatfield, Mrs. Edna Hatfield, Mrs. Ethel Smith, Miss Lottie Mae Smith, Mrs. Jean Davidheiser, Mrs. Bertha Hollenbach, Miss Hazel Mest, the hostess and the guest of honor.

Dining and Dancing Enjoyed by Group From Woman's Club

A chicken dinner with all the trimmings, followed by a barn dance and games, kept members of the Pottstown Woman's club and their guests busy last night at a ranch party in the Washington House, Bechtelsville.

Mrs. George L. Hughes, president, greeted the group. An apple dance, in which the partners tried to support an apple between their foreheads, was won by Mr. and Mrs. Gerald Fegley. The Virginia reel was also one of the novelty numbers.

Mrs. Raymond N. Quigley, chairman of the social committee, was in charge of the affair. Her committee consists of the following:

Mrs. Alfred G. Widdick, Mrs. Jack G. Tinkler, Mrs. James F. Baird, Mrs. Edward L. Pennypacker, Mrs. J. Ross Schmidt, Mrs. Edward W. Fleming, Mrs. D. Hunter Klink and Mrs. John R. Saylor.

Attending were: Mrs. Gurney Biehl, Mr. and Mrs. Raymond Bitting, Mr. and Mrs. Joseph Bowen, Mr. and Mrs. Leonard Cadwell, Mr. and Mrs. Edwin Colver, Mr. and Mrs. John DeVincentis, Mr. and Mrs. Franklin Edwards, Miss Florence Erb, Mr. and Mrs. Fegley, Mr. and Mrs. Harold Glenney, Mr. and Mrs. Walter Grow, Mr. and Mrs. George Hughes, Dr. and Mrs. D. Hunter Klink and Mr. and Mrs. Walton Merkel.

Also, Mr. and Mrs. Kenneth Moyer, Mr. and Mrs. Raymond Quigley, Mr. and Mrs. J. Ross Schmidt, Miss Evelyn E. Shelly, Mr. and Mrs. Robert Shultz, Mr. and Mrs. Emil St. Onge, Mr. and Mrs. Jack Tinkler, Mr. and Mrs. Alfred Widdick, Mr. and Mrs. Robert Endy, Mr. and Mrs. Pomeroy Lucci, Mr. and Mrs. Ephraim Keller, Mr. and Mrs. Earl Graves and Mr. and Mrs. George Harvey.

And, Miss Doris Bechtel, Mrs. Dorothy Bechtel, Mrs. Mildred Harbold, Miss Estelle Kline, Mr. Milton Griffis, Mr. and Mrs. Goheen Hoffman, Mr. and Mrs. Nicholas Dolas, Mr. and Mrs. Leonard Donmoyer, Mr. and Mrs. Daniel Di Nardi, Mr. and Mrs. Joseph Dininni and Mr. and Mrs. Herbert Kratz.

A delicious dried fruit compote may be made with prunes, apricots and raisins flavored with a slice of lemon and a stick of cinnamon. Serve the compote with sour cream for those who like this topping.

Social Party
LIMERICK SALE & AUCTION MART
Route 422
Every Wed. and Sat. Night
at 8 o'clock Sharp

TULIP BULBS ALL COLORS
Daffodil and Hyacinth Bulbs
Direct From Holland
JOY FLOWER AND GIFT SHOP
327 KING ST., opposite Y.M.C.A.
PHONE 3717

Elizabeth Hilbert Feted At 16th Birthday Party

Miss Elizabeth Hilbert, daughter of Mrs. Sadie Hilbert of Eastern Steel Apartments, West High street, celebrateed her 16th birthday anniversary Sunday at a birthday party given by her mother.

A Hallowe'en motif prevailed and refreshments were served.

A bouquet of flowers were presented to the celebrant by Mr. William Fetter.

Those who attended were: Rochelle and Virginia Brunner, Barbara Yocom, Patricia Gaugler, Joyce Sansel, Edward Quigley, Emerson Kirlin, Eugene Schlegel, Mr. and Mrs. Robert Rhoads and daughter Barbara; Mr. and Mrs. Harvey Kline, Marvin Hilbert, Joseph Hilbert, and Paul Davis.

Costume Prizes Awarded At Hallowe'en Social

A Hallowe'en social was enjoyed by the junior department of Emmanuel Lutheran Sunday school in the social room of the church last night.

Games were played. Prizes were awarded to the following: Best dressed, Connie Koppenhaver; the most original, Sharon Crater; the most comical, John Blowers. Guessing contest winners were Barbara Hanley and Herbert Meyers. Others winning prizes for games were Alma Otter, Elwood Righter, Patty Gerhart, David Hanley, Gordon Istenes.

Those attending were Barbara Johnson, Bruce Foltz, Barbara Brown, Irma Forster, Jo Ann Smith, Donna Gratz, John Reidenouer, Brenda Moyer, Douglas Keim, Barry Bickel, Ronald Lambert, Barbara Bartman, Patty Dee Wentzel, Larry Wambold, Judy Himes, James Harburger, Judith Slonaker, Ronald Brauch, Carole Ann Miller, Dorothy Otter, Marsha Yerger, Judith Himes, Sandra Fay Hertzog, Joan Marie Bartman, Elaine Fay Miller, Frederick Smith, Clair Kochel, Danny Stetler, Carole Ann Updegrove, Kenneth Mayberry, Robert Simmons, David Himes, Timothy Himes.

Teachers attending were Myron B. Himes, Miss Dorothy Barkel, Miss Laura DeVries, Miss Alice Louise Moser, Mrs. Joseph Wisegarver, Mrs. Earl Feight, Mrs. Warren Bealer, Woodrow Bickel, William Schutt and Mr. and Mrs. Richard Peterman.

Mothers Hospital Trip Reported at Meeting

Navy Mothers Club 671, of Pottstown held its semi-monthly meeting at the home of Mrs. Laura Lightcap, commander.

It was reported that the following mothers visited the Naval hospital, Philadelphia, Sunday: Mrs. Alice Fillman Mrs. Joseph Kneller, Mrs. Helen Ross, and Mr. and Mrs. Rueben Ellis. The group donated 200 cans of vetetables and fruits and 100 pounds of potatoes to the hospital.

A charter was draped in memory of Mrs. Cora Allan.

The club will hold a party at the Veterans Hospital in Coatsville, Monday, Oct. 30, and will contribute prizes for games.

Those planning to attend are: Mrs. Lightcap, Mrs. Sara Lessig, Mrs. Florence Frain, Mrs. Evelyn Freese, Mrs. Beulah Narvel, Mrs. Ruth Griesemer.

A card party will be held Nov. 6 at the home of Mrs. Lillie Graham.

Plans were also made for a pie and cake sale.

Mrs. Ruth Scheidt has been nominated chairlady for the patron committee for the forthcoming Philadelphia Navy Mothers' minstrel show.

ANNUAL
TURKEY SUPPER
Limerick Fire Co.
Saturday, Nov. 11
3 to 8
Adults $1.25
Children 75c

YOUR BIRTHDAY ANNIVERSARIES

TODAY'S HOROSCOPE

SUBSTANTIAL financial gains should be yours during the next year. Conserve your resources, however. Born under these signs, a baby probably will be lucky, especially in money matters.

Today

Kathleen E. Knerr, daughter of Mr. and Mrs. Ernest H. Knerr, Fagleysville, aged six years.

* * *

Donna Louise Hobbs, daughter of Mr. and Mrs. Herbert Hobbs, Pottstown RD 3, aged one year.

* * *

Dorothy Cleta Stoudt, Juniper and Mervine streets, aged 14 years.

* * *

Mrs. Clair Wunderlich, 170 South Roland street.

* * *

Kenneth Christman Jr., son of Mr. and Mrs. Kenneth Christman, 1046 South street.

* * *

Clara R. Koss, daughter of Mr. and Mrs. William Koss, 853 South street.

* * *

Robert Neiman, son of Mr. and Mrs. J. Herman Neiman, 460 North Charlotte street.

* * *

Peggy Leveille, daughter of Mr. and Mrs. Francis Leveille, 610 Spruce street.

* * *

Lorraine Hoover, daughter of Mr. and Mrs. E. M. Hoover, 301 Grant street.

* * *

Walter L. Syphard, son of Mr. and Mrs. Walter Syphard, 630 Chestnut street.

* * *

Elizabeth Hilbert, Eastern Steel apartments, aged 16 years.

* * *

Joan Royer, daughter of Mr. and Mrs. George Royer, 103 Hanover street.

Yesterday

Mrs. Katie Ebert, 452 Lincoln avenue.

Social Calendar

Hood College club—Meeting tonight at 7 o'clock for buffet supper in home of Miss Elizabeth Klopp, Sanatoga.

* * *

Lady Reindeer, Franklin Herd 1—Meeting tonight at 7 o'clock in the O of IA building.

* * *

Lady Wittenmyer Rebekah lodge—Meeting tonight at 8 o'clock in Odd Fellows hall.

* * *

St. Aloysius Social club—Barn dance tonight at 8 o'clock in St. Aloysius parochial school.

If you want to add fresh or canned tomatoes to scrambled eggs, crumble some bread into the tomatoes to absorb the juice before adding the eggs.

Piano Tuning and Rebuilding
Jos. E. Mack
Phone
3445-J or 1746-J

EL CHICO
HIGH & WASHINGTON ST.
Tonight
Regular
SOCIAL GAME
★ EXTRA ★
BIG
MONTHLY DRAWING

IS YOUR 'TEENAGER BACKWARD, OR SHY?
Special class starting for 'Teenagers. Learn to do all the dances just like the experts do at such little cost and short period of time. Class starting November 4th, 4 P. M. to 5 P. M. Special rates for this special offer. Register now; limited number in class. Also, on Monday a special class for ages 9 to 12; hours 5 to 6 P. M. There are still a few openings. It's not too late to register!
All types of Ballroom dancing
Private or Group
Phone 2554-W for Appointment
Hours: 5 to 10 P. M. except Tuesday.
Saturday 1 to 5 P. M.
Expertly Taught
437 Chestnut Street
Instructor, Bernice March

Obituaries

LOTTIE E. (RENNARD) LONGACRE, 76, of CHESTER SPRINGS, died yesterday morning in a Phoenixville nursing home. She had been ill for two years and a patient at the nursing home for the past year.

Mrs. Longacre, the widow of George F. Longacre, was born near Anselma, Chester county, a daughter of the late Jacob and Hannah E. (Moore) Rennard.

She lived in Spring Mill, near Conshohocken, for many years, and spent the past 30 years in Chester Springs.

Mrs. Longacre was a member of St. Peter's (Upper Pikeland) Evangelical and Lutheran church. The last member of her family, she is survived only by nieces and nephews.

Services will be held at 2 o'clock Saturday afternoon in St. Peter's (Upper Pikeland) Evangelical and Lutheran church. Interment will be in the adjoining church cemetery.

GRANT NAGLE, 85, a native of Pottstown, died suddenly at his home in Reading at 6:15 o'clock Sunday night after suffering a heart attack.

Mr. Nagle was the retired treasurer of the Reading Stove Works. He retired 15 years ago and had been in failing health in recent years.

He was born in Pottstown, son of the late Peter W. and Phoebe (Duffield) Nagle. His parents moved to Reading when he was an infant, and he made his home there until his death.

His wife, Caroline (Maurer) Nagle, preceded him in death. Mr. Nagle is survived by two sons, Charles L. and Warren T., both of Reading; a daughter, Marion Nagle, of Reading; two brothers, Charles T. and Edward D. Nagle, of Reading; a sister, Elizabeth D. Nagle, of Reading, and one grandchild.

Services will be held privately at the convenience of the family. Interment will be in Charles Evans cemetery, Reading.

Services for **THOMAS M. TOBIN,** of **BALLY,** were held in the Most Blessed Sacrament Catholic church, Bally, at 10 o'clock Monday morning.

Mr. Tobin's son, the Rev. Joseph Tobin, O.S.B., of Belmont, N. C., was celebrant at the Solemn Requiem High Mass.

Interment was in St. Aloysius old cemetery, Pottstown, with Joseph, Thomas, Lawrence, Leonard, Gerald and Victor Bauer, bearers.

Funeral services for **REBECCA JANE (MURPHY) GRAY,** wife of the late Perry E. Gray Sr., were held yesterday afternoon at 1 o'clock from her late residence at **1069 SOUTH STREET.**

The Rev. William C. Leopold, pastor of St. James Lutheran church, Limerick, officiated. Interment was in St. James cemetery.

Pallbearers were Albert Willauer, Thomas Gray, Howard Fields, Fredand Donald Smale.

Plan Your Private Party for the
CROW'S NEST
AT
Howard Johnson's

HALLMARK CARDS
New and Complete Assortment of Cards for All Occasions.
COME IN AND BROWSE AROUND
GENEVA MOYER GIFT MART
(formerly Slavic's)
323 HIGH ST.
Open Until 9 P. M.
Wed., Fri. and Sat.

TRUMAN URGES —

(Continued From Page One)

now be brought more closely together.

* * *

"ONE POSSIBILITY to be considered is whether their work might be revitalized if carried forward in the future through a new and consolidated disarmament commission," the President said.

"But until an effective system of disarmament is established, let us be clear about the task ahead. The only course the peace-loving nations can take in the present situation is to create the armaments needed to make the world secure against aggression.

"That is the course to which the United States is now firmly committed. That is the course we will continue to follow as long as it is necessary. The United States has embarked upon the course of increasing its armed strength only for the purpose of helping to keep the peace. We pledge that strength to uphold the principles of the charter of the United Nations. We believe that the peace-loving members of the United Nations join us in that pledge."

CHEST LAUNCHES —

(Continued From Page One)

by George J. Parker, manager of the Spicer Manufacturing division of the Dana corporation.

Parker, in turn was introduced by Thomas A. McCaslin 3d, co-chairman with Benjamin H. Longaker of the campaign.

Jacob R. Sotter, president of the Community Chest, opened the meeting by introducing McCaslin and Longaker. Longaker then called upon campaign leaders to stand.

Charles L. Schulz, chairman of the special gifts committee, reported that his group had raised $33,860, in 142 subscriptions. He added that more contributions in the form of special gifts were expected before the next report meeting.

NORTH KOREANS —

(Continued From Page One)

but this was the first reported case of Chinese Communist guns firing on aircraft flying on the Korean side of the frontier.

A spokesman for the U. S. Tenth corps said previously announced orders to United Nations pilots not to venture too close to the touchy Manchurian and Soviet Russian frontiers ~~have~~ been confirmed again."

Lamp Specialists
Lamps Custom Made — Repairs
Oil Lamps, Vases, Etc: Electrified
Grandma's Lamps • Shades • Glo-Lites
For Gifts
The BETTERLEYS
815 Queen St. Phone 3125-R

QUILTEX CRIB BLANKET
$2.98
WHITE, PINK, BLUE MAIZE AND AQUA!
perfect for baby shower gifts or new baby gifts.
WE GIFT WRAP FREE OF CHARGE
MILTON'S
Pottstown's Children's Store
221 HIGH ST.

6-DIAMOND SET $95.00
Each Ring Has 3 Brilliant Diamonds $2.00 a Wk.
Credit at Same Low Price
ROYAL JEWELERS
251 HIGH ST.

SEWING MACHINES
New Home and Domestic
Many Models Available to Choose from
Let us electrify your present Sewing Machine with new carrying case, motor and light $32.50
RD 1 Bovertown H. A. SCAVELLI Phone Bally 87-R-12
HOME APPLIANCE SHOP

THE STRIDE RITE SHOE
has a wonderful way with young feet
STRIDE RITES *pamper* growing feet . . . keep 'em happy and carefree and super-comfortable. Give them, at the same time, the gentle support and encouragement that means so much to normal foot development and correct posture! Come in and let our experienced fitters show you why so many thousands of mothers are STRIDE RITE fans!
Priced 4.50 to 7.50 according to size
ROYAL SHOE STORE
268 HIGH ST.

After cleansing... Before makeup... you need Ardena Skin Lotion!
Your skin is never *quite* clean . . . never *quite* ready for makeup . . . without the refreshing touch of this effective lotion to whisk away the last trace of cleansing cream! ELIZABETH ARDEN's Ardena Skin Lotion contains the very finest herb essences and will not dry the skin. 1.00 plus taxes
Follow this Basic Beauty Ritual
CLEANSE with Ardena Cleansing Cream, 1.00 to 6.00
REFRESH with Ardena Skin Lotion, 1.00 to 9.50
SMOOTH with Ardena Velva Cream, 1.00 to 6.00 prices plus taxes
KESSLER'S
264 High Street
Get Your Gay Glitter Tickets

KEYSER FURNITURE
Pottstown's Oldest Furniture Store
A Picture May Be Described In 10,000 WORDS
. . . but you must see the actual furniture to truly appreciate the style, quality and value offered far in excess of the price. Visit our store where bedroom, living room and kitchen furniture is displayed in many attractive styles.
Shop And Compare! No Obligations!
Charlotte St. at Walnut

The NEW YORK Store
WHERE POTTSTOWN SHOPS WITH CONFIDENCE
Toni Twin, Kathlene Crescente, says:

Toni Refill $1
SPIN Curler Kit $2.29 Plus Tax
Now—for only one dollar you can get the wave that gives that natural look . . . the wave that lasts as long as the most expensive beauty shop permanent.
What's the secret? It's the Toni waving lotion. An exclusive gentle-action formula especially created to give a wave that's free of harsh frizziness from the very first day—a wave that feels and behaves like naturally curly hair.
Stop in today for a Toni Refill Kit and have the wave that gives that natural look.
P.S. Toni Creme Shampoo makes your permanent take better, look lovelier—gives you Soft-Water Shampooing even in hardest water . . . leaves your hair silky-soft, glistening with highlights.
2 oz. . . 49¢
4 oz. jar . 95¢
Main Floor

the new Jantzen girdles and panty-girdles are here!
6.95 to 10.00
• Nylon and Satin
• White and Pink
• Sizes 25 to 32
• 15" Length
Other styles in both Girdle and Panty Girdle from $5.95
Bright and light as the proverbial twinkling star, Jantzen girdles and panty girdles are designed divinely to please you and ease you into a smoother line of action. You can bend, run, walk, sit, skate or ride a bike without pinching, poking, twisting or binding. They stay up at the top . . . down at the bottom . . . and what's more, they're light as stardust. Choose one or several to pamper your fancy, to suit your need in our corset deparment.
Main Floor

LOOK MA! . . . NO HANDS!
Bag and Gloves Take Care of Themselves on the Double-Ette Pat. Pend.
Bag and Glove Lock

No more missing gloves, sliding bags. Leave your hands and lap free. Double-Ette is your lady's maid . . . guards your accessories in perfect shape . . . in full view . . . within reach . . . and out of harm's way—wherever you go: theatre, shopping, restaurant or office. Weighs only an ounce . . . easy to use. Beautifully tailored, hand polished, gold finish.
Main Floor 7

ON THE AIR WEDNESDAY

MORNING

Hour	KYW NBC 1060 K	WCAU CBS 1210 K	WFIL ABC 560 K	WIP MBS 610 K
6:00	Morning Salute; News	Rural Digest	Farmer Jones	Dawn Patrol
6:15	Musical Clock	John Trent	" "	News; Music
6:30	" "	" "	" "	Dawn Patrol
6:45	" "	" "	" "	News
7:00	Musical Clock	News; Weather	LeRoy Miller	Mac McGuire
7:15	News; Music	Get Up With Sears	" "	Comedy
7:30	Musical Clock	J. Raleigh. News	News; Weather	News; Mac McGuire
7:45	" "	Bugle Call; Music	LeRoy Miller	Mac McGuire
8:00	Musical Clock	" "	" "	News
8:15	" "	" "	Morning Extra	Mac McGuire
8:30	" "	" "	Breakfast Club	" "
8:45	" "	" "	" "	News
9:00	Who's Talking	Cinderella Weekend	" "	Chatter Bar
9:15	The Answer Man	Hollywood Theat'r of Stars	" "	" "
9:30	Ruth Welles	" "	" "	Music
9:45	" "	" "	" "	" "
10:00	Welcome Travelers	Women Only	My True Story	Key to Hap'ness
10:15	Double or Nothing	Your Bell Rings	True Story	News
10:30	" "	Arthur Godfrey	Betty Crocker , John E. Kenedy	Tello-Test
10:45	" "	" "	" "	Kitchen Kapers
11:00	Break the Bank	Arthur Godfrey	Sharps and Flats	Kitchen Kapers
11:15	" "	" "	" "	Unseen Advisor
11:30	" "	" "	" "	Rudy Vallee
11:45	Jack Berch	Women Only	Quick As a Flash	Show
12 p.m.	David Harum	Rosemary	" " " "	

AFTERNOON

12:00	Midday Revue	W. War'en News	Ladies Be Seated	Kate Smith
12:15	News	Aunt Jenny	" "	" "
12:30	Dave Garroway	Helen Trent	Luncheon Club	News
12:45	" "	Our Gal Sunday	" "	Gabriel Heatter
1:00	Anne Lee	Big Sister	Luncheon Club	Music
1:15	Notebook	Ma Perkins	" "	Marvin Miller
1:30	Ruth Welles	Dr. Malone	Mary Jones	Music
1:45	Love and Learn	Guiding Light	" "	" "
2:00	Double or Nothing	2nd Mrs. Burton	Baukhage	Ladies Fair
2:15	Live Like Millionaire	Perry Mason	Vic Damone	" "
2:30	" "	Nora Drake	John Kennedy	Queen For a Day
2:45	Life Beautiful	Brighter Day	Peace of Mind	" "
3:00	Road of Life	Nona	Howard Jones	News; Matinee
3:15	Pepper Young	Hilltop House	Show	McGuire
3:30	Right to Hap'ess	Houseparty	Chance of a Lifetime	"
3:45	Back Stage Wife	"	"	Matinee
4:00	Stella Dallas	Strike It Rich	Tom Moorehead	McGuire
4:15	Lorenzo Jones	" "	Show	News
4:30	Widder Brown	Protective League	"	Memory Lane
4:45	" "	" "	"	" "
5:00	Girl Marries	Arthur Godfrey	Bob Hawk	Mark Trail
5:15	Portia Blake	" "	Bandstand	" "
5:30	Just Plain Bill	Hal Moore	"	Challenge of the Yukon
5:45	David Farrall	Curt Massey	"	" "

EVENING

6:00	News; Talk	News	Magic Lady	Uncle Wip
6:15	Who's Talking	Sports; Weather	Tom Moorehead	Tello-Test
6:30	Inside Angle	Mike Mysteries	Singin' Sam	Sports; News
6:45	News	Lowell Thomas	Music	Ray Bloch
7:00	Political Talk	Beulah	Relaxin' Time	Fulton Lewis Jr.
7:15	John S. Fine	Jack Smith	Elmer Davis	News
7:30	News	Club 15	The Lone Ranger	Gabriel Heatter
7:45	One Man's Fa'ily	Ed. R. Murrow	Cowboy Drama	4920 Time
8:00	Halls of Ivy	Mr. Chameleon	Dr. I. Q.	8 O'Clock Club
8:15	" " "	" "	" " "	"
8:30	The Great Gildersleeve	Dr. Christian	The Avenger	Two Thousand Plus
8:45	" "	" "	" "	Democratic Com.
9:00	Dangerous Assignment	The Harbold Peary	Detour	To Be Announ'd
9:15	Mr. District Attorney	Bing Crosby	Talk	News
9:30	" "	" "	Music	Sports
9:45	The Big Story	Dr. Kildare	Lawrence Wilk	News
10:00	" " "	" "	Stars Sing	Music
10:15	Richard Diamond	Boston Blackie	Music	Come and Dance
10:30	" "	" "	"	" "
10:45	" "	" "	"	" "
11:00	News	News Analysis	Star Dust Time	Bandwagon
11:15	Tom Rodgers	News; Talk	" " "	" "
11:30	Show	Hold the Phone	" " "	" "
11:45	"	" " "	" " "	" "
12 p.m.	Kay Wylie	News	Sports and News	" "

IT'S QUEER BUT TRUE

ROOM and BOARD by GENE AHEARN

THE OLD HOME TOWN by STANLEY

FOR THAT PERFECT EVENING . . .
Select Your Favorite Beer From
THE HOME OF FAMOUS BRANDS

WEDNESDAY'S TELEVISION PROGRAMS
WFIL-TV—CHANNEL 6 WPTZ-TV—CHANNEL 3
WCAU-TV—CHANNEL 10

Time	Channel No.	Program	Time	Channel No.	Program
1:00 P. M.	6	Interviews	7:00 P. M.	6	Sports
1:00 P. M.	10	Cinderella Weekend	7:00 P. M.	3	Open House
1:15 P. M.	3	Interviews	7:00 P. M.	10	Gold Cash
1:30 P. M.	6	Man On the Street	7:15 P. M.	6	Newsreel
1:30 P. M.	3	Film	7:25 P. M.	6	Weather
1:30 P. M.	10	Marion Kemp	7:30 P. M.	6	Chance of a Lifetime
1:45 P. M.	6	Susan Raye	7:30 P. M.	10	News
2:00 P. M.	10	Film	7:30 P. M.	3	Roberta Quintan
2:30 P. M.	10	TV Jamboree	7:45 P. M.	3	News
3:00 P. M.	6	Towne Topics	7:45 P. M.	10	Perry Como
3:00 P. M.	3	Woman's Program	8:00 P. M.	6	Film
3:30 P. M.	3	Film	8:00 P. M.	10	Arthur Godfrey
3:30 P. M.	6	Feature Film	8:00 P. M.	3	Four Star Revue
3:30 P. M.	10	Look Your Best	8:30 P. M.	6	Famous Jury Trials
4:00 P. M.	10	Homemakers Exchange	9:00 P. M.	10	Teller of Tales
4:00 P. M.	3	Kate Smith Hour	9:00 P. M.	3	Play
4:30 P. M.	10	Vanity Fair	9:00 P. M.	6	Don McNeill Show
5:00 P. M.	10	Junior Hi-Jinx	9:30 P. M.	10	The Web
5:00 P. M.	3	Comics	10:00 P. M.	10	Boxing
5:00 P. M.	6	Captain Video	10:00 P. M.	3	Break the Bank
5:15 P. M.	10	Space Pilot	10:00 P. M.	6	Wrestling
5:15 P. M.	3	Panhandle Pete and Jenniter	11:00 P. M.	10	News
5:30 P. M.	3	Howdy Doody	10:30 P. M.	3	Carol Calling
5:30 P. M.	6	Comedy Carnival	11:00 P. M.	3	Open House
5:30 P. M.	10	The Ghost Rider	11:15 P. M.	10	Western Film
6:00 P. M.	3	Frontier Playhouse	12:00 M.	6	News
6:00 P. M.	6	Film	12:00 M.	3	News
6:30 P. M.	10	Weather; Bill Sears	12:10 A. M.	6	Weather
6:45 P. M.	10	News	12:15 A. M.	10	Feature Film

FRANK A. SMITH
Distributor SCHMIDT'S BEER & ALE
548 King St.—Ph. 2205—Free Delivery
Open Daily, Including All Day Wednesday

TRY AND STOP ME

By BENNETT CERF

AMERICA lost one of its first-rate humorists when Fred Taylor, known to millions as "Colonel Stoopnagle," died in Boston this year. Some of his screwball "inventions" were: round dice for people who preferred marbles, red, white and blue starch to keep American flags waving when there was no wind, and the "tates," a compass that invariably pointed in the wrong direction. "In this manner," explained the Colonel, "he who has a tates is lost." Stoop also introduced an alarm clock with half a bell to wake only one person in a room, and a goldfish bowl surrounded by postcards so the fish would think they were going somewhere.

* * * *

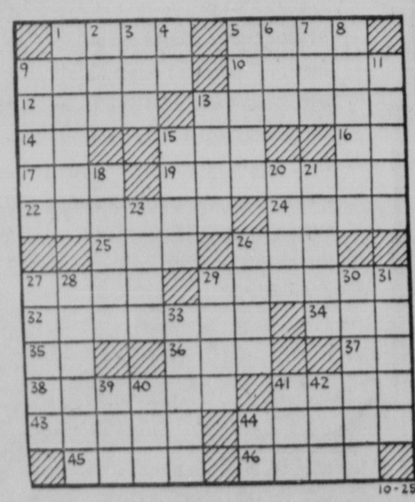
An old termagant had died with her boots on, and as her casket was about to be lowered in the grave, a sudden thunder storm came up. The pastor's benediction was drowned out by a flash of lightning and a deafening thunder clap. The old girl's husband, hopelessly henpecked all of his married days, nodded pensively and observed, "Yep, she's got there, all right."

TODAY'S CROSSWORD PUZZLE

Saturday's Answer

ACROSS
1. River (Eng.)
5. Digits
9. Wear a cheerful aspect
10. Small streams
12. In bed
13. Uncultivated
14. Ruthenium (sym.)
15. Distress signal
16. Pronoun
17. Viper
19. Jostled rudely
22. A lad (slang)
24. Employ for wages
25. Guided
26. Sloths
27. Adds up
29. Suggested indirectly
32. Phonograph record (slang)
34. Resort
35. Like
36. Grass cured for fodder
37. At home
38. Packed away
41. Fresh-water fish
43. Pools
44. Subtle emanations
45. Network
46. Not false

DOWN
1. Waylay
2. Contend for
3. Ancient
4. Neon (sym.)
5. Earth of volcanic district
6. Lubricate
7. Old measure of length
8. Less nimble
9. Girl's name (poss.)
11. Native of Sweden
13. Points of the compass
15. Lean-to
18. Capital of Majorca Island
20. Lean
21. Careens (naut.)
23. Waistcoat
26. Breezy
27. Convulsive contraction of muscles
28. Long, loose overcoat
29. Chief
30. Heroic
31. Natives of Denmark
33. Plural of this
39. Coin (Swed.)
40. Damp
41. Owing
42. Constellation
44. Land-measure



DAILY CRYPTOQUOTE—Here's how to work it:
A X Y D L B A A X R
is L O N G F E L L O W

One letter simply stands for another. In this example A is used for the three L's, X for the two O's, etc. Single letters, apostrophies, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

LYDL KYMLZE XPMJ SW YZEX LYDJ XJSK, DJQ XFSSLY DX FSJAFZJLDR DRDVDXLZE—XYDPZXCZDEZ.

Yesterday's Cryptoquote: LADIES WHOSE SMILE EMBROILED THE WORLD—WATSON.

Distributed by King Features Syndicate

Tickle Your Funnybone

The woman took pride in choice of friends. She returned from a tea. Telling her husband about it, she said: "You know, George, I was introduced to the most perfectly wonderful woman—a Mrs. William Blank. She is gracious, charming, and very well informed on foreign events. And do you know something? We're neighbors. She has been living in the third house down from us for the past two years."—Your Life.

TIM TYLER'S LUCK

MUGGS McGINNIS

BRICK BRADFORD

ETTA KETT

BIG SISTER

BARNEY GOOGLE & SNUFFY SMITH

TOOTS AND CASPER

MICKEY MOUSE

FELIX THE CAT

Royersford-Spring City

HARLEY B. BRANDRETH, Rep.

Phone 158 Third Avenue and Main Street, Royersford

Four Nabbed on Charge Of Setting Off Fireworks

Several 'teen-age youths will be hailed before Chester county juvenile court, according to Spring City police, charged with setting off fireworks during the Kiddies' Hallowe'en celebration Monday night.

One woman was injured and many persons were startled by explosions. Jeanette Wagner, Pottstown RD 1 young woman, suffered a skin burn on her right leg, and was treated by Dr. J. G. Ross. Police started an immediate investigation and rounded up four juveniles.

Twin-Boro Classified

Deaths 1

KRASLEY—In Royersford, Pa., on Monday, Oct. 23, 1950, Clara V., wife of Oliver H. Krasley. Relatives and friends are invited to the service at the Funeral Home of W. D. Geiser, 600 Washington St., Royersford, on Friday at 2 p. m. Interment Fernwood cemetery. Friends may call Thursday evening 7 to 9. (Geiser)

RAPP—Suddenly on Monday, Oct. 23, 1950, Edith May Rapp, daughter of Mr and Mrs. Charles H. Quay. Funeral services strictly private at the Nelson Funeral Home Inc., 367 Walnut St., Royersford, on Friday at 1:30 o'clock. Interment Pikeland Lutheran cemetery.

BORTMAN—In Phoenixville hospital, on Saturday, Oct. 21, 1950, Horace Bortman, husband of Estella D. Bortman, aged 64 years. Relatives and friends are invited to attend the funeral at the Nelson Funeral Home, 331 New St., Spring City, on Wednesday at 2 p. m. Interment Vincent Mennonite cemetery. Friends may call at the funeral home Tuesday evening 7 to 9.

Notice 7-A

Serving lunch and platters daily in our newly furnished dining room. Sea Food in all styles Friday and Saturday. Latshaw's Bakery, 26 South Main street, Spring City

Social Events 8

Card party sponsored by Episcopal Church guild, Wednesday, Oct. 25, 8 p. m., in church basement. Dona'n 50c

Good Things to Eat 8-A

Bake sale Sat., Oct. 28, 8:30 a. m., at Littlefield's store, Main St., Spring City, Jr. Choir First Reformed Church

Strayed, Lost, Found 10

LOST—Brown and white female beagle, rather small, answers to Rabbit. Reward. Phone Royersford 472.

We Can Do It 18

SAVAGE RADIO SERVICE, 306 Main St., Royersford. Television and Radio Repairs. Phone 1058-W.

Painting and Paperhanging, estimates given Roy Keen 359 Bridge street Spring City Phone Royersford 758

Articles for Sale 46

Maytag elec. wash machine and elec. ironer for sale. August Sauer, 338 Main St., Apt. 3, Royersford.

Only 10 weeks 'til Christmas. Make your gift selections now. We will gladly hold them 'til needed. Lebow Furniture Co., Royersford.

Why pay more? Copper and brass brackets and flower containers at 75c up, at Kitty Flower & Gift Shop, 230 Main, Royersford. Phone 660-J.

Select toys now and lay away for Xmas with small deposit. G. T. McKissic & Son, Phone 35.

Personalized stationery with your monogram Choice selection at Sutton's Central Drug Store, 344 Main, Roy'sf'd

PETRO automatic heat. MYERS water system. KOHLER & ELGER bathrooms No down payment—Up to 3 years to pay Friday nights at Freese's Mkt

PLOTTS BROS.
Linfield, Pa.
Free Estimates Phone Linfield 3572

Chest Board Says $1161.95 Received In 'Ford Campaign

Working toward a goal of $3500, Royersford Community chest board acknowledged contributions totaling $1161.95, following a meeting Monday night, when first returns of workers were reported.

The 14 residential collectors have completed their canvass and with one exception, their collections have exceeded gifts of the past year from the same districts.

The residential collectors are Mrs. Anna Skeen, Mrs. Lowell Groff, Mrs. Ralph Shaner, Mrs. Wesley Diemer, Miss Alica Bertz, Mrs. Frank Wilkie, Mrs. Charles Krimm, Mrs. John Edleman, Mrs. William Shaner, Mrs. Donald Kunkle, Mrs. Donald Sower, Mrs. Russell Thomas, Mrs. Joseph Bainbridge and Mrs. Edgar Thomas.

Contributions were reported ranging from $150 down to amounts of less than one dollar, many of them being $25, $20, $15, $10 and $5, $2 and $1. Donations of $1 totaled $204, while there were 28 gifts totaling $12.95 in amounts of less than $1 each.

The campaign, which started Oct. 13, is scheduled to close Oct. 31.

Lutheran Church Women Will Meet in Royersford

The Women of the Church, of Royersford Grace Lutheran church, will meet tonight at 7:45 o'clock in the assembly room.

Mrs. James Grebe will lead the devotions. Mrs. Horace Fryer and Mrs. Fred Schad will report on their recent stay at the Ministerium camp, and Mrs. Donald Egolf will tell of her experiences while in Japan.

Mrs. Egolf's two daughters, Donna and Dareen, will sing attired in Japanese costumes. Mary Finkbiner also will sing, a solo.

TELLS ABOUT WONDERFUL RELIEF FROM CONSTIPATION

Mrs. Katherine Merrihue, beautiful and talented advertising executive of New York City, says: "I always rely on Dr. Edwards' Olive Tablets to relieve constipation. They are a *purely vegetable* product and are *so mild, so gentle* yet *so very thorough* in action." Note: For years Dr. F. M. Edwards, a noted Ohio doctor, recommended Olive Tablets for patients with constipation and its headaches, lack of pep and sallow skin. Olive Tablets clean clogging waste from the entire intestinal tract, giving more *natural-like* bowel movements—*so smooth—no griping!* 15¢, 30¢, and 60¢.

Hitch-Hiking Fido Becomes Friendly

Clare Prindle, driving Montgomery county Institution District's station wagon recently, was surprised to find a small white, black-spotted dog beside him.

Prindle turned the dog over to Police Chief Bryson Turner in Royersford, with the explanation that somewhere, he doesn't know where, the dog got into the rear of the station wagon while he was parked either in Phoenixville or Royersford, picking up help to take them to work. Along the route, the dog jumped up front and nudged Prindle affectionately.

The dog, a male with brown head, short tail and legs and wearing a new brown collar, is very friendly. Chief Turner placed the dog in the borough pound at the sewage disposal plant, hoping the owner will call for it.

TO GET SUMMONSES

Charged with driving too fast for conditions on the information of Patrolman Richard Batturs, summonses will be sent Robert L. Christman, Uwchland, and Paul Richard, Country club road, Royersford RD 1, for violations allegedly committed in Royersford.

Humane Crew Member Is Injured at Blaze

Robert Schad, of Royersford Humane Fire company crew, was injured battling a recent fire in Spring City.

The fire damaged a frame workshop and tools, at the rear of the home of William Filkins, 110 South Main street, before it was extinguished by Liberty Fire company, Spring City; Humane and Friendship company, Royersford.

Schad was injured when he used a chair to jump across a fence. His weight demolished the chair and he fell. He was examined by Dr. J. E. P. Burns, and later had the injury X-rayed in Pottstown hospital for a possible fractured ankle.

Hospital Notes

A daughter was born to Mr. and Mrs. Carl Ortlani, Royersford, in Phoenixville hospital.

A son was born in the hospital to Mr. and Mrs. Julian DeBruyne, Royersford, and a daughter to Mr. and Mrs. Eugene Halteman, Spring City.

Mrs. Evelyn Johnson, Royersford, was admitted to the hospital.

Christian Freyer, Spring City, and Mrs. Pearl Astheimer, Royersford RD 1, were discharged.

PLANT DISCUSSED

Royersford Borough authority held its fourth meeting last night in borough hall, with all members present, to further discuss matters pertaining to the secondary-type sewage disposal plant.

LOCKER AND HOME FREEZER SUPPLIES
POTTSTOWN COLD STORAGE
PHONE 32

Got a Cough?

GET DELICIOUS COUGH* RELIEF—WITH THE "WORLD'S BEST-TASTING COUGH MEDICATION!"
1. Luscious Wild Cherry flavor that tickles your taste.
2. Smith Brothers exclusive cough medication that brings real cough relief. *due to colds
SMITH BROTHERS WILD CHERRY COUGH DROPS

PATRONIZE POTTSTOWN MERCURY ADVERTISERS

APPLES... ...CIDER
DAMES SUNNYSIDE ORCHARD Phone 2880

COSTS LESS because it LASTS LONGER
QUALITY SINCE 1863
Modern Paint & Supply Co.
137 High Street

FAST, ACCURATE CONVENIENT VISIBLE RECORDS IN CABINET OR BOOK FORM
Stationers Since 1883
HINTZ'S
838-840 PENN STREET
READING, PENNA.
PHONE 5-6141

ROYERSFORD HARDWARE CO.
Can Supply Your
GLASS
PUTTY
And
WEATHER STRIPPING
324 Main Street
Royersford

3 Good Names To Guide You To The Finest VENETIAN BLINDS

The assurance of quality and reputation is an integral part of the new ROLLA-HEAD Venetian Blinds. Advanced design and operation features make them ever so easy to handle and clean, and bring new decorative beauty into your home. Amazingly flexible, easily removable slats finished with baked-on Du Pont plastics require minimum attention, give maximum service.

Add to that the GOOD HOUSEKEEPING seal of approval and our own record of satisfaction, and you are certain of ROLLA-HEAD's high standard of perfection. Come in and see for yourself. You'll wonder how you ever did without them.

Insist on ROLLA-HEAD VENETIAN BLINDS

Ask us for a free estimate
Less than 1 week delivery service
Drive A Few Miles and Save at the
MELVIN S. KUSER
FURNITURE HOUSES at
Bechtelsville and 116 East Phila. Ave., Boyertown
Open Every Evening Until 9

AMERICAN-ITALIAN BOCCE CLUB
423 Pine St., Royersford
MYSTERY NIGHT
Wednesday, Oct. 23
8 P. M.
Members Only
Hallowe'en Costume Party
SATURDAY NIGHT
Several Prizes
Attractive Door Prize
Les Starr and His Orchestra
Dancing 10 P. M. to 1 A. M.
Come Early
No Reservations

Prepare NOW for Winter by Installing
ALUMINUM COMBINATION SELF-STORING STORM WINDOWS AND DOORS
Add Beauty and Protection to Your Doors With
"HASTINGS DOORHOODS"
100% Aircraft Aluminum
For Free Estimates - No Obligation - Call
AJAX CANVAS CO., INC.
BOYERTOWN 7-9026
Reverse Charge Calls Accepted

BUILDERS EQUIPMENT & SUPPLY CO.
PHONE 4212

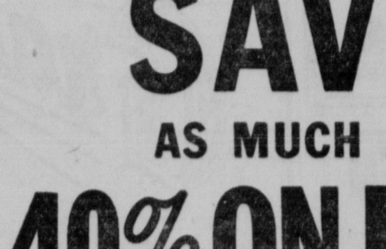
Red Cedar Closet Lining 22c sq. ft.
Sliding Closet Door Hardware
Door Track 27c ft.
Hangers 80c pr.
Flash Pulls 20c pr.
Complete Line NU-TONE DOOR CHIMES $4.50
Priced From As Advertised In The Leading Home Magazines
See Our Display

American Floor Finishing Materials
Economy Seal $4.00 Gal.
Floor Varnish $5.00 Gal.
Lustre Finish $2.75 Gal.
Floor Cleaner $3.00 Gal.
Asphalt Tile Cleaner $3.00 Gal.
Asphalt Tile Sealer $5.00 Gal.
Heatilators
32-Inch . . $53.00
36-Inch . . $61.00
Flue Lining
8½x8½ . . . 50c ft.
8½x13 . . . 65c ft.
13x13 . . . 85c ft.
Fireplace Sets
Screens $9.90
Finsets $11.70
Andirons $9.75
Koalwood Grates $13.50
Cape Cod Lighters $6.95
Bellows $9.95

For the Home Shop SKIL TOOLS
6" Saw $59.50
2¼" Belt Sander $69.50
½" Drill $39.95
6" Sander Polisher $37.50
Other Stock See Our Display
NU-TONE Ventilating FANS
8" $24.50
10" $29.95
Ceiling Type $44.95
TRIVETS
Black $1.00
Brass $2.00
Old World Brass Wares From $4.50

WHERE PRICES ARE RIGHT
113 S. HANOVER ST.
POTTSTOWN, PA.

SAVE AS MUCH AS 40% ON FUEL
INSULATE NOW AND SAVE ⅓ WITH ZONOLITE Easy TO INSTALL...



No other insulation is so easy to install! Just pour Zonolite Granular Fill between the joists in your attic, and between the studs in outside walls, and you seal your home not only against winter cold but summer heat as well. Users report up to 40% fuel savings in heating season—delightfully cool comfort during warm months. Zonolite quickly *pays for itself* and will outlast your home. Phone or come for details.

ZONOLITE BRAND VERMICULITE INSULATION

MERRITT'S
Lumber · Millwork · Kitchens · Paints
Repair Financing Arranged
PHONE Pottstown 3550

FIRST IT WAS THE WELFARE STATE... NOW IT'S THE WARFARE STATE!

LIKE IT?
THINK AMERICAN — TALK AMERICAN —
VOTE REPUBLICAN!
General Election, Tuesday, November 7th
POLLS OPEN FROM 7 A. M. to 8 P. M.
WOMEN'S BRANCH
Mothers — Housewives — Misses
MONTGOMERY COUNTY REPUBLICAN COMMITTEE
—Political Advertisement

COME IN TODAY! FOR A MAGICAL TRUE-COLOR* PHOTO of your child!

*TRUE-COLOR
Not tinted — not oil-painted, but a revolutionary NEW real-as-life color process which brings you beautiful full-color reproduction by a new electronic camera.

LIMITED TIME OFFER—DON'T DELAY!
ACTUAL SIZE 3" x 4"
Reg. $4.95 TRUE-COLOR PHOTO
99¢
For a Limited Time!
Don't Miss This Sensational Offer!

2 MORE BIG DAYS!
Wednesday and Thursday Oct. 25 and 26
W. T. GRANT CO.
226-228 HIGH ST.

Boyertown

EARL S. BENFIELD, Representative Phone 7-9546
129 Walnut St.

U. N. Day Program Held at High School

The student body and members of the high school faculty observed United Nations day yesterday afternoon at 12:40 o'clock with a special assembly in the auditorium.

The feature attraction was a showing of a new film entitled, "There Shall Be Peace." The narrator was Patricia Landis, academic senior and daughter of Mr. and Mrs. Paul W. Landis, 306 South Reading avenue.

The film was one of six received by the High school from the United Nations, Lake Success.

The social studies classes, taught by Miss Luella C. Hoch, began an extensive study of the U. N. in yesterday's classes.

Polling Places Changed Here by County Courts

Instead of the first precinct voters casting their ballots at Town hall Nov. 7, they will vote at the Odd Fellows hall, on decision of Berks County Courts.

The second precinct voters, heretofore using the showroom of the Boyertown Brewing company, will use the Williams Pontiac garage at 210-12 North Washington street.

Boyertown Classified

Deaths 1

YERGER—In Pottstown Tuesday, Oct. 24, Harry H., husband of the late Anna (Treisbach) Yerger, aged 74 years. Relatives and friends are invited to attend the services from the Schwenk Funeral home, 124 W. Philadelphia Ave., Boyertown, Saturday at 1:30 p. m. Interment will be made in Union cemetery. Friends may call Friday 7 to 9 p. m. (Schwenk)

We Can Do It 18

Cesspools and Septic Tanks cleaned. All kinds of pumping Albert B Heffner Phone Boyertown 7-9317

Articles for Sale 46

BALLY FOOD LOCKER
Complete line of paper bags and boxes available. Still some lockers to rent Phone Bally 123

1 Shoe stitcher; 1 Schwinn bicycle, good condition. Apply Clayton Fronheiser, Bechtelsville.

1-Davis double barrel hammerless shotgun; 1-Springfield single barrel hammer gun, both in good cond. Priced reasonable. Can be seen any time. Call Boyertown 7-2473.

Caloric Gas Range; Kitchen cabinet; and 2 coal burning water heaters and tanks. Call Boy't'n 7-0416 after 5 p. m.

Seeds, Plants, Flowers 58

Cut Chrysanthemums For Sale
LEONARD BAUMAN
Main St., Gilbertsville.

FOR SALE
32-Gal. Cap. Butcher's Furnace, like new.
Comb. Lard Press and Sausage Stuffer.
CALL BOYERTOWN 7-0087
After 5:15 P.M.

WANTED
YOUNG MEN to learn Knitting on Full-fashioned Hosiery Machines.
Write Mercury Box 100
Boyertown

DEATHS FUNERALS

HARRY H. YERGER, 74, of GILBERTSVILLE, died yesterday at noon in Pottstown hospital, where he was admitted five weeks ago. He had been in ill health the past three months.

Mr. Yerger, a lifelong resident of Douglass township, was a son of the late Eli and Sarah (Honnetter) Yerger.

He was last employed at the Fairview cemetery.

Mr. Yerger was a member of St. John's Lutheran church, Boyertown, and its Adult Bible class. He also was affiliated with Gilbertsville Chamber 55, Knights of Friendship; Gilbertsville Fire company, Washington Camp 61, POS of A, Reading.

Surviving are a brother, James; sisters, Vesta, wife of Frank Miller, and Mrs. Clita Brown, all of Gilbertsville. His wife, Anna (Treisbach) Yerger, died 12 years ago.

Services will be held from a funeral home, 124 West Philadelphia avenue, Boyertown, Saturday at 1:30 p. m. The Rev. D. F. Longacre, pastor of St. John's Lutheran church, will officiate. Interment will be made in Union cemetery, Boyertown.

Plainclothesmen to Nab Hallowe'en Pranksters

Burgess James A. Fritz announced that special plainclothesmen will be detailed to patrol streets from now until the end of the month, to be on the lookout for Hallow'en pranksters.

Fritz said, "Those creating disturbances of any form, or causing damage to property, or injury to persons, will be promptly punished. Futhermore, those apprehended will be brought to Town hall, and youths will be sent to the Juvenile court for delinquency."

Leister Infant Baptized At Reformed Parsonage

Bruce Carl Leister, son of Carl W. and Beulah E. (Heimbach) Leister, was baptized at the parsonage of the Rev. Harper L. Schneck, pastor of the Church of the Good Shepherd, Evangelical and Reformed. The parents were the sponsors.

SOCIAL PARTY
Trace's at Rockville Park
Tonight, Oct. 25 at 7:30 P. M.
Prizes—Chickens—Groceries
Beef Roasts—Pot-O-Gold
4 Cards 50c
Extra Cards 10c or 3 for 25c

Odd Foursome Polices Vienna

Sharing the same American-built car in the International Patrol of Vienna are soldiers of the U. S., Britain, France and Russia. Under four-power control, the Austrian capital is one of the few places in the world where east and west meet on something resembling harmonious terms. The Allied Control council rates credit for the situation.

Star of Silent Movies Reported Critically Ill

HOLLYWOOD, Oct. 24 (AP)—Maurice Costello, 74, matinee idol of silent movies, sank into a coma today and doctors described his condition as critical.

He is suffering from a heart condition, and has been hospitalized for two weeks.

Blockettes—16 Games .98
Fuzzy Animals $1.79
Musical Bears $1.98
Whirla Block Set .. $1.69
Berky's Variety Store
BOYERTOWN, PA.

STATE
Boyertown Dial 7-2237
Today & Thursday
The new Cagney hit that out thrills them all.
JAMES CAGNEY
"Kiss Tomorrow Goodbye"
FROM WARNER BROS.
BARBARA PAYTON HELENA CARTER WARD BOND
Shows 7-9 P. M.
Friday and Saturday
Dean Martin
Jerry Lewis
Marie Wilson in
"My Friend Irma"
Free Comic Books to Every Boy and Girl Attending Sat. Matinees

CHRISTMAS CARDS OF CHARACTER
We take pride in
Our Store
which serves you the year round.
We maintain for your CONVENIENCE at all times a complete selection of the finest merchandise obtainable.
Please come in and see our display of
CHRISTMAS CARDS NOW
You will find all the special cards needed for your Christmas list.
BAUSE'S "Super" DRUG STORE
"Service with a smile"
BOYERTOWN, PA

New Berlinville Children Given Birthday Party

A party was held for Donna and Carol Endy in honor of their second and third birthday anniversaries, respectively, by their parents, Mr. and Mrs. Merle Endy, at their home in New Berlinville.

After opening their many lovely gifts, games were played and refreshments served.

Attending were: Ronald Endy, James Endy, Marvin Miller, Larry Pennypacker, Linda Eshbach, Delores Endy, Audrey Fry, Jane Fry, Kathy Schmoyer, Sandra Schmoyer, Minerva Rothenberger, Gladys Rothenberger, Terry Weinsteiger, Michael Cooke, Bobby Schaeffer.

Also Mrs. Raymond J. Endy, Mrs. Raymond D. Endy, Mr. and Mrs. Douglas Endy, Mrs. Robert Eshbach, Mrs. Lawrence Endy, Mrs. Roger Weinsteiger, Mrs. Matthew Cooke Jr., Mrs. Anna Pennypacker, Mrs. Royden Fry, Mr. and Mrs. George Rothenberger, the guests of honor and the hosts.

She Says Husband Stingy With Kisses, Gets Divorce

LOS ANGELES, Oct. 24 (AP)—Singer Lawrence Tibbett's son, Richard was stingy with his kisses, Barbara McInnes Tibbett testified today in obtaining a divorce. She charged cruelty.

She told the court that if she wanted kisses she had to beg for them; that Tibbett was cold and unaffectionate. They were married in 1948. Tibbett agreed to pay $75 monthly for support of their baby son.

LUKENS DECLARES DIVIDEND

COATESVILLE, Oct. 24 (AP)—Directors of Lukens Steel company today declared a regular dividend of 25 cents and an extra dividend of 15 cents on each share of outstanding common stock.

TREASURY BALANCE

WASHINGTON, Oct. 24 (AP)—The Treasury position Oct. 20: Net budget receipts, $98,226,417.35; budget expenditures, $105,761,818.90; cash balance, $4,331,924,480.31; total debt, $256,741,345,682.17; increase over previous day $12,233,350.52.

CARD PARTY
Rainbow Room
KEYSTONE FIRE CO.
TONIGHT 8 P. M.
HASSIE . . . CANASTA
Admission 50c
Benefit Activities Committee

WE HAVE A FULL LINE OF
SHOT GUN SHELLS
and
HUNTING SUPPLIES
No Trespassing Signs
BOYER'S
On The Square Since 1805
BOYERTOWN

APPLIANCES and CONTRACTING
SEE
RUSSELL H. GRIM
111 E. Philadelphia Ave., Boyertown — Dial 7-2430
"ELECTRICAL SUPPLIES"

SUNBEAM STEWART CLIPMASTER
AMERICA'S FAVORITE CLIPPER PREFERRED BY DAIRY FARMERS EVERYWHRE. GET ONE TODAY. CLIPPER BLADE SHARPENING SERVICE AND PARTS
ERB & HENRY
New Berlinville, Pa. Phone Boyertown 7-2169

GLASS
• All Kinds of Building Glass (We Specialize in Glazing)
• Thermopane for your picture window
• Plate glass for store fronts
WINDALUME — Double Hung Aluminum Windows
Lupton Steel & Aluminum Casements
STEEL SASH for Cellars, Homes, Barns, Garages, etc.
HUTT'S GLASS SHOP
GILBERTSVILLE, PA. Dial Boyertown 7-0224

The Style America Demands
PHILCO REFRIGERATORS
Designed for the Thrifty
As Low as $199.95
NOW for immediate delivery.
KUSER BROS., INC.
112 E. Phila. Ave. BOYERTOWN Phone 7-2487

FOR ONLY PENNIES A DAY!
ONLY Gibson RANGES
GIVE YOU ALL THESE never seen before ADVANTAGES
UPS-A-DAISY
Double duty cooking in one unit. UP it adds a fourth surface unit, DOWN it's a full meal sized cooker.
7 SPEED PUSH-BUTTON COOKING out of the Steaming Zone!
Fast, positive cooking speeds on and off at the touch of a fingertip. Beautiful new control panel out of the steaming zone.
SPEED SIZE HOT WALL OVEN
A second oven that will take care of 75% of your baking needs. Easier, faster, more economical.
BANQUET SIZE HOT WALL OVEN
Extra large—bakes a complete meal at one time and the exclusive Gibson consealed oven unit keeps oven sweet and clean.
Here is automatic cooking at its newest and best. Simply push a button, set the timer, and leave the house for a restful afternoon. Come home at dinner time and the meal is ready to serve. You can enjoy Gibson Automatic cooking like that in YOUR home too. Let us show you how.
$179.95 Up
AND ALL FOR ONLY PENNIES A DAY!
Come in Today!
W. & R. GEHRIS
Route 73—1 Block East of Triangle—Gilbertsville. Dial: Boyertown 7-0321
Electric Supplies and Contractors

WASH IT! SCRUB IT! You can't mar its Matchless Beauty!
Super Kem-Tone® Deluxe Wall Paint
A Completely NEW... Completely DIFFERENT Wall Paint!
Gorgeous NEW colors lovely pastels rich, deep tones
READY to use...and so easy to use!
You never saw a wall paint so WASHABLE
1.49 Qt. 4.69 Gal.
IT'S Guaranteed* Washable OR YOUR MONEY BACK!
Dirt just can't get a "foothold" Super Kem-Tone's tight, non-porous surface, a new achievement of paint chemistry, prevents dirt from penetrating.
Even ordinary inks wash off easily! Spatter ink on it . . . instead of soaking in as an ordinary flat paint, it remains on the surface and is easily washed off.
Scrubbing doesn't harm it *Tests have shown that Super Kem-Tone will withstand repeated washing with usual household cleaners without impairing its beauty.
Kem-Tone
AMERICA'S TOP VALUE IN THRIFTY HOME BEAUTY
Kem-Tone is still your outstanding value where fine home decoration is desired and where the extreme washability of Super Kem-Tone is not required. For economy, for beautiful flat matte finish, Kem-Tone is the choice of millions.
Only 3.69 Gallon
SCHMOYER'S
"Material for Homes"
COAL — LUMBER — HARDWARE — PAINT
Boyertown 7-2126 Schwenkville 2411

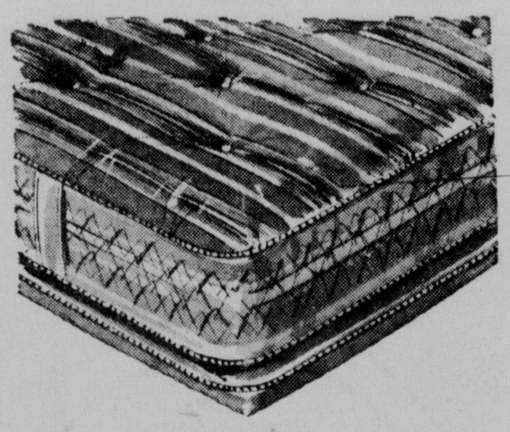
OUR LAMP Dept. Grand Opening FRIDAY, OCT. 27 AND OUR
2nd Annual
APPLIANCE SHOW
FOUR STAR — FREE DAY!
To you, as one of our old and valued customers, we extend our personal invitation to participate in our big special home appliance show.
FRIDAY, OCTOBER 27
FREE CHANCES! FREE FOOD SAMPLES!
FREE SOUVENIRS! FREE MERCHANDISE!
Come Rain or Shine — 11 A.M. to 9 P.M.
Actual cooking demonstration by an experienced housewife.
Live demonstrations by factory representatives.
Let these experienced home economists help you solve your freezing, cooking, washing, and ironing problems.
No obligation to buy anything, but ask about our special "Two for One" deal for this day only.
W. & R. GEHRIS
ROUTE 73 - - - - - - - GILBERTSVILLE
SPECIAL:—An "Extra" free chance for you on the Big Prize if you bring a friend.

Safe, Dependable "Neck High" Milk Cooling
AT A PRICE YOU CAN AFFORD!
NEW
WILSON
Zero Spray Drop-In FRONT OPENING
MILK COOLERS
MODEL ZS-4 (4 can capacity) Also 6, 8, and 12 can sizes.
LARGE WATER TO MILK RATIO—Reservoir holds 15 gallons of icy-cold water to every 10 gallons of milk to be chilled. 180 gallons of icy-cold water spray over each can every hour.
• FASTER COOLING—Cools milk to below 50°F. in 1 hour or less from the cream-line down.
• COMPLETE PROTECTION—Automatic control of air storage temperature.
• DROP-IN UNITS—Refrigeration and pump units lift out for easy cleaning or servicing.
• LOW CAN LIFT—Front-opening design means a can lift of only 9⅝".
• EASY TO CLEAN—Smooth surfaced inside and out. Racks, units, water distributing pans all lift out easily so you can clean them with minimum effort.
• MEETS ALL SANITARY CODES AND REGULATIONS
• FIVE-YEAR WARRANTY
SEE IT TODAY
Deferred Payment Plans To Suit You
W. & R. GEHRIS
Route 73
GILBERTSVILLE

81st ANNIVERSARY SALE 81st

THURSDAY — FRIDAY — SATURDAY

MATTRESS SPECIAL



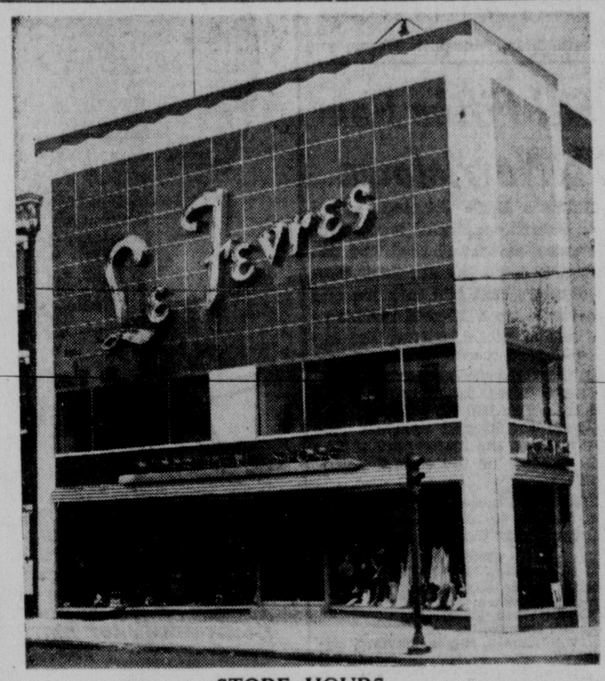
Nationally Knows Manufacturer —
220 Coil Unit – Felt and Sisal Upholstery
Button Tufted – 4 Cloth Handles – 4 Ventilators

$27.00

Le Fevres

We feel that Anniversary Time Calls for Special Announcement. We've Tried to Make It Worth Your While to Read This Page— Then Come in and Share in All These Savings!

–ONLY 3 DAYS–
Thursday – Friday – Saturday



STORE HOURS:
Weekdays 9-5:30
Saturday 9-9:00

ORGAN CONCERTS
Daily—12-2:30 4:30 to 5:30
Saturday 10-12—1-3—4-6—7-9
MR. WARREN HOHL, Organist

PRICES SLASHED ON TROUSERS

Entire Stock of Dress Trousers at Tremendous Savings.
All Brand New Stock
Sizes 28 to 44

- Tweeds
- Cashmeres
- Rayon Gabardines
- Wool Gabardines
- Coverts
- Worsteds

BUY NOW AND SAVE!

7.95 Reduced to **6.60**
8.95 Reduced to **7.60**
12.95 Reduced to **9.60**
12.95 Reduced to **10.60**

OCCASIONAL TABLES

Mahogany finish. End Tables — Lamp Tables — Coffee Tables
16.95 Reduced to **10.95**
22.50 Reduced to **16.95**

MEN'S SOCKS

Rayon—Cotton—Part Wood. Sizes 10 to 12
Regular price up to 75c
Anniversary Special .. **19c – 6** *pair* **1.00**

Sheet Blankets

Fine quality. All cotton. Size 70x90. Plain White and Rose, Blue, Green
2.19 Anniversary Price **1.79**

Percale

80-Square. Excellent assortments of patterns. Vat-dyed
Anniversary Price ..... **49c** *yard*

LOUNGE CHAIRS

Large easy lounge Chairs Tapestery upholstered — Full spring Construction..Ideal for television viewing. Excellent selection of colors —
59.50 Reduced to **39.50**

Boys' Sport Shirts

Long sleeve. Plain colors and fancy. Broadcloth, Poplin
Size 8 to 20. Regular price up to 2.95
Anniversary Special ..... **1.00** *ea.*

Woolen Dress Materials

All Weights — Plaids and Solid Colors
2.25 Reduced to **1.79**
3.65 Reduced to **2.65**
4.50 Reduced to **2.95**

SNOW - SUITS

Solid Colors and two-tone combinations. Size 1 to 12. Elkskin—Poplin—100% wool.
7.95 & 8.95 Reduced to **5.95**
10.95 Reduced to **7.95**
12.95 Reduced to **9.95**

LEWISBURG MAPLE DINING ROOM PRICES

CHINA — 97.50 Reduced to **69.50**
BUFFET — 65.00 Reduced to **49.50**
CHAIRS — 15.95 Reduced to **9.95**

Men's Pajamas

Plain colors and striped broadcloth. Coat style and Middy style. A, B, C, and D
Anniversary Special **2.95**

Children's Socks

Mercerized cotton, reinforced with nylon in toe and heel
Dark and Pastel shades.
Sizes 8 to 10½ ..... **3** *pairs* **1.00**

Cotillion Crepe

A Fuller Fabric 48" wide. Black, Dark Brown, Wine, Dark Teal Dark Green. Regular price 1.50
Anniversary Special ..... **1.19** *yard*

Brass Table Lamps

Red and Green Shades
10.00 Reduced to **5.95**

PLAYTEX SUPERFOAM SHOULDER PADS

Make your Clothes fit and look better. Shallow-rounded and regular.
Reg. 1.39 Reduced to **98c**
Reg. 1.19 Reduced to **89c**
Reg. 89c Reduced to **69c**

Remnants

Cottons—Woolens—Rayons
10c *to* **2.00** *Piece*

BEDROOM SUITE

Cordovan mahogany finish. Bed, Dresser, Chest, Commode. Only one suite. Top quality throughout. A real bargain if there ever was one.
269.50 Reduced to **199.50**

Men's Dress Shirts

Nationally known brand. Solid colors, and Regular and spread collars. Sizes 14 to 16 Regular prices up to 3.95
Anniversary Special **1.95**

Capstan Towling

Natural Twill
16-inches wide ..... **5** *yards* **1.00**

Slip Over Sweaters

Slight irregulars. Regular price 2.95. Sizes 34 to 40
Green and Blue
Special **1.50**

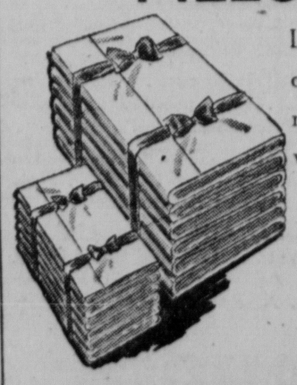
Men's and Boys' Jackets

Medium weight. Two-tone Zipper Jackets
BOYS — 10.95 Reduced to **8.95**
MENS — 11.95 Reduced to **9.95**

Corduroy Suits

Boys' and Girls'. Solid colors and plaid combinations. Sizes 2 to 6X. Regular price 8.95, 9.95 and 10.95
Anniversary Special **6.95**

Anniversary Special ON SHEETS and PILLOW CASES



Look to Dan River for quality Sheets. Utility muslin — light weight with high tensil strength.

81 x 99

2.39 each

PILLOW CASES

Sizes 42 x 36

55c each

Boys' Athletic Shirts

Combed Yarn—Full Cut
Anniversary Price ..... **4** *for* **1.00**

BOYS' KNITTED SUITS

2-ply Combed Cotton Yarn. Vat-dyed, Boxer and Suspender Style. Sizes 1 to 8.
2.50 Reduced to **1.79**
2.95 Reduced to **1.95**
3.25 Reduced to **2.39**

Men's Hats

Nationally known brands. Regular prices up to 10.00
Anniversary Price **3.95**

Ladies' Cotton Dresses

80 Square Percale. Solids, plaids and prints. Sizes 9 to 15, 12 to 20, 14½ to 24½. Regular price up to 3.25
Anniversary Price **2.19**

Boys' Suits

Entire stock of Boys' Suits at one Anniversary Special Price. Sizes from 8 to 16
Regular Prices up to 19.95 ..... **12.95**

Outing Flannel

Good quality; 36-inch. Solid colors; Nursery Prints, Floral Patterns. Regular price 59c
Anniversary Price ..... **45c** *yard*

Knitted Sport Shirts

Short sleeve Knitted Sport Shirts. Plain colors and stripes. Regular price 1.95
Anniversary Price ..... **1.00** *each*

Real Savings on SUITS and TOPCOATS

All 100% Worsted Suits — Single and Double Breasted Models — Medium and Dark Shades — Sizes 35 to 46.
Regular Prices Up to $55.00

$34.00

TOPCOATS

Tweeds, Coverts and Gabardines

Sizes 34 to 46

$45.00 Reduced to **$29.50**
$37.50 Reduced to **$24.95**

LeFevre Bros. Inc. Boyertown, Pa.

Knitters Set for 32-Game Card In Main Line Loop; Champs 1st

POTTSTOWN MERCURY
Sports
PAGE 12 WED., OCT. 25, 1950

A week away from a strenuous opening day assignment in the Main Line league, Pottstown's Knitters yesterday were pronounced "ready" by player-manager Jack Fout.

The Knitters, who will be playing once more under the banner of the Erntex knitting mills, have been working out for almost a month in the Junior High gym. They have several scrimmage sessions under their belts and figure to be as sharp as an opening-day unit can be.

Sharp as they are, however, they are going to have to be at the peak of their game to turn back defending champion Norristown on the champs' home floor next Wednesday night. The county seat team is sparked by Joe Gilinger, all-league selection last year, and returning aces Dick Dewees, John Shemar and Jim Coughlin.

Norristown has been tabbed pre-season favorite by league heads along with Haverford. Pottstown has been placed in the darkhorse category with Yeadon and Narberth.

Other units in the league are Cheltenham, Abington, Wayne and Phoenixville.

* * *

JUST HOW FAR the Knitters are able to go in their maiden Main Line effort could depend upon playmaking Hen Stofko, erstwhile Pottstown High sensation.

Stofko has played little organized basketball since his graduation from PHS four years ago, but has kept in trim playing independent ball while at West Chester State Teachers college. Small at five-ten, Stofko is fast and elusive and a better-than-average marksman. His passing and play-making is figured as the cotter key of Pottstown's attack.

The Knitters will have to go to the post with only a mild amount of height. Carl Trollinger and Dick Bender, both of whom measure about six-foot two, are the big boys. It is upon them that the Pottstown entry will stake its claims to rebounds. Both are coil-legged leapers who depend on timing to outreach larger foes.

If the going gets rough, Claude Reinhart could be the Pottstown anchor man. Big Claude weighs well over 200 pounds, and while he lacks court finesse, he bags his share of the points on sheer drive and the respect of foe defenders

Set-shot artists Josh Collins and Bill Missimer, fast-breaking Joe Pollick, Earl Strom and John Henry and newcomer Bruce Bernhart of Boyertown round out the club.

In all, the Knitters will play 32 games, half of them at home. The home opener sends Pottstown against Narberth at the Junior High two weeks from today.

THE SCHEDULE

Wed.,	Nov. 1	At Norristown.
Mon.,	Nov. 6	At Haverford.
Wed.,	Nov. 8	Narberth, here.
Thurs.,	Nov. 9	Yeadon at Arena.
Wed.,	Nov. 15	Phoenixville, here.
Wed.,	Nov. 22	Haverford, here.
Fri.,	Nov. 24	At Cheltenham.
Mon.,	Dec. 4	At Abington.
Wed.,	Dec. 6	Norristown, here.
Mon.,	Dec. 11	Narberth, at Haver'd.
Wed.,	Dec. 13	Wayne, here.
Wed.,	Dec. 20	Yeadon, here.
Thurs.,	Dec. 21	At Wayne
Tues.,	Dec. 26	Cheltenham, here.
Tues.,	Jan. 2	Abington, here.
Thurs.,	Jan. 4	At Phoenixville.
Mon.,	Jan. 15	At Haverford.
Wed.,	Jan. 17	Narberth, here.
Wed.,	Jan. 24	At Norristown.
Thurs.,	Jan. 25	Abington, here.
Wed.,	Jan. 31	Phoenixville, here.
Wed.,	Feb. 7	Wayne, here.
Thurs.,	Feb. 8	At Cheltenham.
Wed.,	Feb. 14	Cheltenham, here.
Thurs.,	Feb. 15	At Wayne.
Mon.,	Feb. 19	At Abington.
Wed.,	Feb. 21	Norristown, here.
Mon.,	Feb. 26	Narberth at Haver'd
Wed.,	Feb. 28	Haverford, here.
Thurs.,	March 1	At Yeadon.
Wed.,	March 7	Yeadon, here.
Thurs.,	March 8	At Phoenixville.

Thoroughbred trainer Sunny Jim Fitzsimmons has 17 grandchildren and seven great grandchildren. Fitz, n w 76, began galloping horses in 1885.

OUTDOORS

By BOB JAMISON

Two more wild geese were put on dinner tables sometime this past weekend. Eugene Nelson, state game warden and federal game protector, Schwenkville, and George Johnson, also of Schwenkville, each bagged a goose early Friday morning. Nelson's goose weighed 12½ pounds and Johnson's went ten pounds.

A flock of 13 geese were spotted by Nelson and Johnson landing on the Swamp creek Thursday evening. It took three shots from a 12-gauge shotgun using number two shot to get the 12½-pounder.

Other water fowl hunters have been doing fair. Tony Salvatore, 352 Apple street, snared two mallard ducks Friday and Paul Reitnauer, 352 Apple street, hauled down one black duck. Saturday morning Reitnauer bagged three more black ducks.

★ ★ ★

Did you ever catch a sea gull? Here is the way it can and did happen.

Mr. and Mrs. John Kirkhoff, 717 North Charlotte street, and their 11-year-old daughter, Ellen, sixth grader in Lincoln school, along with Mr. and Mrs. Al Day, Airport hotel, Pottstown airport, near Limerick, were fishing at Rock Hall, Md., the past Sunday. Josh Thomas had them out for rock fish.

During the afternoon as they were trolling near some sea gulls, Ellen and others chucked out some bits of bread for the gulls. One gull, spearing a wafer, got his wings tangled in Ellen's line. Day and Thomas hauled in her line and disengaged the struggling, biting gull.

Except for one 10-inch rock fish she caught in the morning, the gull was Ellen's sole catch. The rest of the party, however, nailed 39 rock fish before returning Sunday night.

Trojanettes Top WP 3-1

Smooth Peggy Himes staged a solo scoring show yesterday at F anklin field annex as her unbeaten Trojanette hockey team registered its fourth victory of the year, a 3-1 nod over West Pottsgrove.

Miss Himes socked home all three Pottstown High goals, one in the openng period and two in the last.

West Pottsgrove held the favored locals to a 1-1 deadlock until intermission thanks to the good stickwork of Elaine Wien, who scored the only Falconette marker.

LINEUPS

West Pottsgrove		Pottstown
Pota	LW	Lewis
Clori	LI	Glenn
Abrams	CF	Himes
Gaugler	RI	Allyn
DiGiosia	RW	Grow
Wien	LH	Mauger
Molotriz	CH	Wampler
Melchiore	RH	Mace
Hish	LB	Singer
Axsmith	RB	Hall
Edwards	G	Garrow

West Pottsgrove spares: Hospador, Haws, Egolf. Pottstown spares: Weikel, Becker, Maxwell, Bush, Freese.

SCORE BY PERIODS:

West Pottsgrove	1	0—1
Pottstown	1	2—3

POTTSTOWN SCORING: Goals—Himes 3.

CIL Basketball Managers Meet

All interested managers or representatives who plan to enter teams in either the City or Industrial basketball leagues are asked to meet with league director Gene Kauler tonight at the Junior High gym at 7:30.

Efforts are being made to form an industrial loop that will be made up of teams using players exclusively from their respective plants. A City league, open to other teams, also will be formed. Both circuits may go into the mold tonight if enough managers are present.

Defense-Minded

PHILADELPHIA, Oct. 24 (AP) — Coach George Munger warned his University of Pennsylvania football squad today that Navy is equipped with a mirror-maze defense.

Tonight
JOHN S.
FINE
Republican Nominee for Governor of Pennsylvania
KYW
7:15 P.M.
1060 On Your Dial
Republican State Committee of Pennsylvania
M. Harvey Taylor, Chairman

Hill Fifths Bow To Norristown

Halfback Eddie Johnson scored both Norristown Fifths' touchdowns yesterday, as they downed The Hill Fifths, 12-0, on the Far fields.

Johnson's first trip into the end zone came on a 30-yard reverse in the second period, putting the cap on a 50-yard scoring drive.

In the third period, halfback Sam Piazzaro tossed to Johnson in the flat from The Hill 40. Johnson took it in on the 35 and squirmed his way through the major part of The Hill defense for the second touchdown.

Norristown had come into possession on the 40 after recovering a Hill fumble at that point.

LINEUPS
NORRISTOWN FIFTHS
Ends: Parker, Barchdale.
Tackles: DeMino, Berry.
Guards: Wood, Monticelli.
Center: DiOppolito.
Backs: Johnson, Himes, Piazzaro, McLaughlin.

THE HILL FIFTHS
Ends: Rowlett, Woehrle.
Tackles: Beebe, Prince.
Guards: Wenrich, Frazer.
Center: Clements.
Backs: Rupe, Hunter, Miller, Stahl.

SCORE BY PERIODS:

Norristown	0	6	6	0	—12
The Hill	0	0	0	0	— 0

NORRISTOWN SCORING: Touchdowns—Johnson 2 (30-yard run, 40-yard pass from Piazzaro).

Touring Netters Slate 100 Cities

NEW YORK, Oct. 24 (AP)—Bobby Riggs' touring tennis group, featuring Jack Kramer and gorgeous Gussy Moran, will play in more than 100 U. S. cities from coast to coast in the next six months.

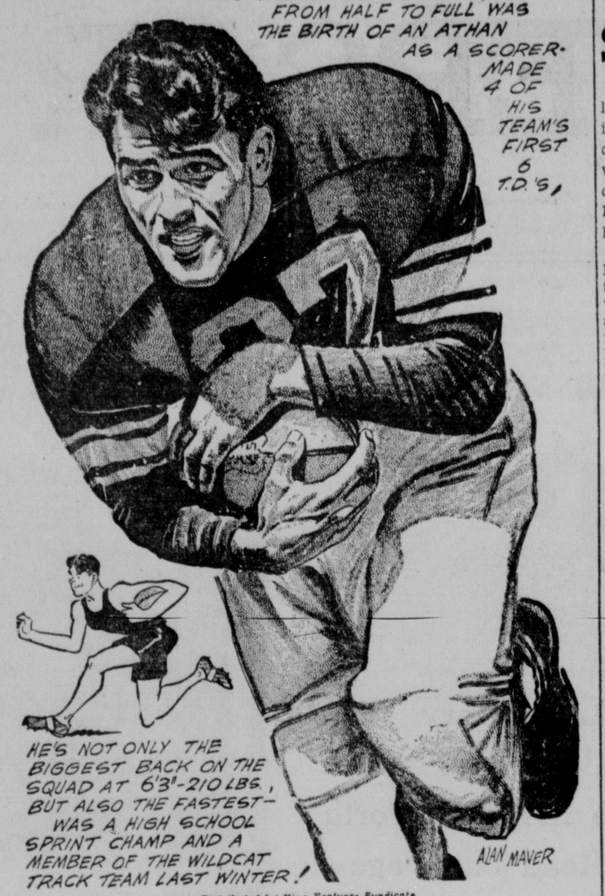
Promoter Riggs said the net stars also will appear in England and Europe.

The troupe opens in Madison Square Garden Thursday night with Kramer facing Pancho Segura of Ecuador and Gussy taking on Pauline Betz Addie.

The set dates through November include the following cities:

Oct. 27-28, Washington, D. C.; Oct. 30-31, Pittsburgh; Nov. 1, Johnstown, Pa., 3, Cleveland; 4, Tropy, 5; 7 and 8, Chicago; 9, Milwaukee; 10, Peoria, Ill; 11, Cincinnati; 12, Louisville; 14, Toledo; 15, Flint, Mich; 16, Ann Arbor, Mich.; 17, Windsor, Ont.; 18, Syracuse; 20, New Haven, Conn.; 23, Rochester; 24, White Plains, N. Y.; 25, Springfield, Mass.; 27, Worcester, Mass.; 28, Boston; 29, Providence, R. I.

FULL-FILLING COACH'S HOPE - By Alan Maver



Distributed by King Features Syndicate

Van Buren Vows No More Football After '50; Greasy Neale Scoffs

PHILADELPHIA, Oct. 24 (AP) — Steve Van Buren, the record-owning halfback of the National Football league's Philadelphia Eagles, said today this is his last year of football. He's said it before, but this time Steven insists he means it.

"Next year I'm not even going to read about football," he said.

Van Buren, owner of the all-time ground gaining record in the NFL, has been hampered by injuries all season. He missed several games because of a toe injury which required an operation. He has played in the Eagles' last two games after receiving novocaine injections to stop the pain of the toe and some rib cartilage separations.

Coach Greasy Neale indicated he's not worrying—yet—about his star's retirement plans.

"I keep telling him 'What do you have to worry about? Think of the poor guys who have to block for you and, what's worse, the poor guys who have to tackle you,'" Neale said.

"As long as Steve is in there the other line is going to be watching him. Van Buren has been saying for some time he's going to retire but I expect him back next year."

Air Show Probable In Pitt-Miami Game

PITTSBURGH, Oct. 24 (AP) — The University of Pittsburgh and the Miami of Florida Hurricanes probably will put on a aerial show in Pitt's Fall homecoming football game Saturday.

Pitt coach Len Casanova is preparing a defense against star passer Jack Hackett, of McKeesport. For his own air attack Casanova will use quarterback Bob Osterhout of Rutherford, N. J., who completed 16 out of 35 passes last Saturday against Northwestern.

Eagle Backs Gain in Perk Scoring Race

Two Royersford High backs made large gains in the race for Perkiomen-Schuylkill Valley league individual scoring race over the past weekend, but neither stands a chance of passing high-flying Mike Duka, who rested for the week on his laurels.

Armond Cinciripino, reserve Forder fullback, banged over for two touchdowns against Schwenkville to boost his total to 24 points and tie for third place. With him in that position are Spring City's Bob Mosteller and Robby Frank of East Greenville.

Another two-touchdown gain was posted by Freddie DePaoli, who now has 19 points for seventh place.

Duka leads the pack with 79 counters on 12 touchdowns, seven extra points. His nearest pursuer, Royersford's Gary Grater, missed out entirely in a chance to gain when he failed to score against the Bluebirds. Grater has 31 points.

COMPLETE PERK SCORING
(Including Game of Oct. 21)

	TD	EP	PTS.
Duka, East Greenville	12	7	79
Grater, Royersford	5	1	31
Mosteller, Spring City	4	0	24
A. Cinciripino, Royersford	4	0	24
Frank, East Greenville	4	0	24
Moorehead, Collegeville	3	2	20
DePaoli, Royersford	3	1	19
R. Sell, East Greenville	3	0	18
Foreman, Royersford	2	5	17
Jones, North Coventry	2	1	13
Stoneback, East Greenville	2	1	13
Miller, East Greenville	2	1	13
Wampler, North Coventry	2	0	12
Fetterman, East Greenville	2	0	12
G. Unger, Boyertown	2	0	12
Howe, Spring City	2	0	12
J. Krasley, Royersford	2	0	12
Christ, Spring City	1	2	8
Alexander, Royersford	1	1	7
A. Cinciripino, Royersford	1	0	6
L. Beidler, North Coventry	1	0	6
P. Bardman, E. Greenville	1	0	6
Hummell, East Greenville	1	0	6
Yerzey, Boyertown	1	0	6
D. Sell, Boyertown	1	0	6
Koons, Boyertown	1	0	6
Neborak, Spring City	1	0	6
Judge, Royersford	1	0	6
Myers, Schwenkville	1	0	6
Pulcher, Schwenkville	1	0	6
Troxel, Royersford	1	0	6
Meckerly, Boyertown	0	3	3
Fischer, Royersford	0	2	2
N. Marks, East Greenville	0	1	1
Edwards, Spring City	0	1	1

Crowe Named EL's 'Most Valuable'

WILLIAMSPORT, Oct. 24 (AP) — Eastern league baseball writers have named first baseman George Crowe of the Hartford Chiefs the most valuable player of the Class A circuit for 1950.

Crowe, league batting champion, polled 21 of the possible 33 points to win the Burt Keane memorial trophy.

Trojan Offense Perks Up In Scrimmage Sessions

Last week, Pottstown High coaches tabbed the West Chester game as the probable turning point for the current Trojan edition. Pottstown lost the game, 8-6, but indications yesterday were that the team has taken a turn for the better.

Scrimmage sessions against what is expected to be upcoming Berwyn High's defensive patterns brought on probably the best ground-gaining display the Trojans have shown all year.

The line, revamped before the WC affairs, showed more blocking inclination than ever, and backs were running with new confidence behind it.

Left halfback Walt Nixon was missing from the drill and was replaced by Fred Harvey, who had turned in several nice runs against the West Chester jayvees. Harvey kept going good yesterday and may sew up the left half job before the week is out.

In yesterday's top backfield with soph Harvey were Stan Chaplin, Sam Green and Carl Brown. Chaplin was spelled frequently by Dick Powell, who may see quarterbacking service against Berwyn.

* * *

LATER IN THE DAY, Coaches Heeb Meyers and Bill McCabe, both of whom have scouted Berwyn, briefed the front-liners on Bulldog offensive patterns. Second-stringers, impersonating the unbeaten foe, ra through the plays, and frequently made them go.

However, Meyers feels that Berwyn can be stopped on the ground if the Trojans continue the line play that marked the second half of Saturday's game in West Chester.

Meanwhile, Trojan figures were beginning to level off after the locals handed West Chester a statistical licking. For the year's five games to date, the chart reads like this:

COMPLETE STATISTICS (Five Games)

	P	O
First downs, total	39	38
First downs, rushing	29	28
First downs, passing	5	9
First downs, penalties	5	1
Yards gained, rushing	578	720
Yards lost, rushing	152	112
Net yards gained, rushing	426	608
Passes attempted	42	56
Passes completed	19	20
Passes intercepted by	3	6
Yards gained, passing	154	319
Yards gained, total offense	580	927
Fumbles	16	9
Own fumbles recovered	7	3
Opp. fumbles recovered by	6	9
Punts	18	23
Punts blocked by	0	1
Total yardage, punts	654	802
Average yardage per punt	36.3	36.1
Total yards lost, penalties	120	274

Perfect for rain or shine!
CLIPPER CRAFT
Gabardine Topcoats
ZIPPER-LINED
$55
S. MILLER & SON
"At Home of Good Clothes"

It had to be good to get where it is!
It's here now...try it!
Old Sunny Brook
BRAND
Kentucky blending gives it the superb taste that makes it a favorite in 36 states!
Everyone is talking about it, praising it! Old Sunny Brook is Kentucky-blended for finer taste! Try it — see how much more enjoyment Old Sunny Brook will give you.
Try the whiskey that's
"Cheerful as its Name"
OLD SUNNY BROOK BRAND KENTUCKY WHISKEY · A BLEND
BLENDED & BOTTLED BY NATIONAL DISTILLERS PRODUCTS CORP. LOUISVILLE, KENTUCKY
$4.02 4/5 QT.
CODE NO. 1015
KENTUCKY WHISKEY — A BLEND • 86 PROOF • 65% GRAIN NEUTRAL SPIRITS • NATIONAL DISTILLERS PROD. CORP., N. Y.

GUNS · RIFLES · SHELLS · DECOYS · COATS · BOOTS · SUPPLIES
HERE'S ALL YOU NEED FOR HUNTING—
SHIRTS
PENDLETON — 100 Per Cent Virgin Wool, Heavy and Light Weights . . . Large Assortment of Colors and Combinations . . . "Best Money Can Buy" . . . Also Part Wool and All Cotton . . . All Sizes. Prices: Wool —
$5.50 up
HUNTING COATS
Large Assortment of Styles . . . Rubberized Game Pockets . . . Shell Belts on Each Side . . . Slide Hand Warming Pockets . . . Keep Clean Take Down Game Pocket . . . Double Sleeve . . . Double Back Construction . . . Many Extra Pockets . . . Well Constructed . . . Large Assortment of Various Styles . . . Waterproofed and Brier Proof. Sizes 36 to 52. Prices $5.95 up.
VESTS and GAME BAGS—SHELL BELTS—Nice Assortment.
HUNTING STOCKINGS and SOCKS, ADLER—100 Percent Wool . . . Cotton and Wool . . . All Cotton . . . Assorted Colors . . . Assorted Lengths . . . Nice Assortment . . . All Sizes. Price 75c up.
RIPPON LOAFER SOCKS—$2.25 up
HUNTING CAPS and HATS
Red Zelon Cloth Caps, Waterproofed, Lightest Cap on the Market . . . $1.10
Duck Cap—Tan, Red . . . $1.50
Corduroy Cap—Tan-Red, Red-Black . . . $1.10
Red Leather Cap . . . $2.10
HAT—Duck Style . . . $1.65
WOOL CAPS and HATS—Red . . . Red and Black . . . All Waterproofed . . . Six-Piece Reversible . . . Ear Flaps . . . Box Front . . . Full Cut and Well Constructed . . . No Blowing Off on a Windy Day.
HUNTING BOOTS and SHOES
Leather Uppers with Rubber Bottoms . . . $5.95 up
All Rubber, 12", ¼ Lace . . . 5.95 up
Chippewa All-Leather Shoes . . . 14.95
5-Buckle Arctics . . . 5.25 up
Inside All Felt Shoes . . . 4.95 up
Sheepskin Pacs . . . 2.35
Ball-Band Wool Pacs . . . 59c
Assorted Styles, Lengths, Designs, Prices . . . Just the type you want. Many makes — Converse . . . Ball-Band . . . U. S. Rubber and others.
DON KEPLER HUNTING BOOT—
Warm . . . Waterproof . . . Comfortable . . . Light . . . Neat . . . Tough . . . Safe . . . Steel Arch Support . . . Color: Red . . . Only Satisfactory Boot for Deer Hunting.
Sizes 5 to 13 . . . Price $12.95
HUNTING PANTS and BREECHES
LACE BOTTOM BREECHES — Waterproofed . . . Brier Proof . . . Constructed to Take in or Let Out Waist . . . Big Double Seat and Thigh Construction . . . Nice Assortment . . . Full Cut . . . Well Tailored. Sizes 28 to 52. Prices $4.50 up.
KNIT BOTTOM LONG BREECHES—No Binding at Knee and Calf . . . No Tiring at End of Day . . . Wear Same With High or Low Shoes . . . Waterproofed and Brier Proof. Sizes 28 to 52. Prices $5.85 up.
LONG PANTS STYLE—Well Tailored . . . Big Double Seat and Thigh Type . . . Waterproofed and Brier Proof. Sizes 28 to 52. Prices $4.50 up.
ALSO CARRY OLD RELIABLE DUXBAK — Three Styles of Breeches and Pants . . . Also Coats . . . Tops in Quality—None Better. Priced Right.
GLOVES and MITTENS—SARANAC BUCKSKIN—Will Not Harden When Wet . . . Left and Right Hand Trigger Slot Mittens . . . All Wool . . . All Leather . . . Assorted Styles . . . Assorted Prices . . . Keep Your Hands Warm.
BECHTEL'S SPORT SHOP
"Sportsman's True Friend"
"Mush" Bechtel, Proprietor For Over 30 Years
157 HIGH ST. PHONE 1436
Open 'til 9 P. M., Fri., Oct. 27, Sat., Oct., 28, Mon., Oct. 30, Tues., Oct. 31

JHS 125-Pound Team Wins; 100's Play Tie

Spindly Al Bodolus took personal charge of scoring details for Junior High's unbeaten 125-pound gridders yesterday and guided his club to a rousing 25-6 victory over Rittenhouse's 125's of Norristown on Franklin field.

Bodolus scored three touchdowns and an extra point, traveling 45 yards in a zig-zag dash for one of them. His other markers came on runs of 20 and three yards, and his extra point was a placement kick.

Bob Grow scored the first JHS touchdown from 15 yards out in the first period.

The invader broke an unscored upon record the locals had been nursing for three previous games when they scored on a pass from George Washington to Bill Smythe in the third quarter.

LINEUPS
NORRISTOWN 125'S
Ends: Ellis, Smythe.
Tackles: Abney, DiBiasco.
Guards: Spencer, Keyser.
Center: Walker.
Backs: Washington, Cusumano, Colletti, Calamia.
POTTSTOWN 125'S
Ends: Haas, Rhoads, Hiddeman, Kupeski, Osuch.
Tackles: Hunsicker, Lawler, Horrocks, Groff, Houser.
Guards: Leader, Smale, Fry, Shaner, Mohn, McCallum.
Centers: Strausbaugh, Mackiewitz.
Backs: Bodolus, Kirlin, Trego, Grow, Hughes, Albright, Miller.

SCORE BY PERIODS:

Norristown	0	0	7	0	— 7
Pottstown	6	6	0	13	—25

NORRISTOWN SCORING: Touchdown—Smythe (pass from Washington). Extra point—Cusumano (plunge).
POTTSTOWN SCORING: Touchdowns—Bodolus 3 (45, 20 and 3-yd. runs); Grow (45-yd. run). Ponnt—Bodolus (placement).

Bobby Weiser's wobbly pass to Bob Ziegler after a second period touchdown enabled Junior High's midgets to remain unbeaten yesterday when they tied Rittenhouse Junior High's 100-pound team, 7-7, here.

Minutes before Weiser had plunged over from the two yard line to cut the Norristown lead to 7-6. Then, the plucky little quarterback pitched the payoff pass to Ziegler, who made the catch only after it had bounced off the hands of two defenders.

Norristown scored first when Joe Waldrop tossed a ten-yard scoring pass to Andy Waldrop midway in the opening round. Bill Edsell plunged for the point. The Ritts threatened on several other occasions, but two neat pass interceptions by "Shellie" Schell cut short two drives.

LINEUPS
NORRISTOWN 100'S
Ends: Washington, A. Waldrop.
Tackles: Santillo, Simon, Levis.
Guards: Moyer, DelBuno.
Center: Hunsicker.
Backs: J. Waldrop, Spinozzi, Edsell, Tolliver.
POTTSTOWN 100'S
Ends: Ziegler, Mayberry.
Tackles: Gilliland, Weikel, Boettger.
Guards: Stahl, Krause, Barber, Ondo.
Centers: Canning, Levitz.
Backs: Weiser, Shaner, Schell, Bianchini, Kulp.

SCORE BY PERIODS:

Norristown	7	0	0	0	—7
Pottstown	0	7	0	0	—7

NORRISTOWN SCORING: Touchdown—A. Waldrop (pass from J. Waldrop). Extra point—Edsell (plunge).
POTTSTOWN SCORING: Touchdown—Weiser (2-yard plunge). Extra point—Zeigler (pass from Weiser).

An Assist for Dr. Brown

Third baseman of the New York Yankees in the Summer, Bobby Brown becomes Dr. Robert Brown in the Winter time. Bobby is an interne at the Southern Pacific hospital in San Francisco. Bobby's been attending the Tulane medical school in the off seasons.

Norristown JVs Hand Hill Thirds First Loss in Two Years, 13-12

A two-year winning streak was shattered yesterday on the Far fields when a spirited Norristown High jayvee team marched 55 yards to a final minute touchdown that sank Hill's Thirds, 13-12, in a spine-tingler.

The loss was the first in two years for the Thirds, who had won one game this season prior to yesterday's upset.

Norristown was trailing, 12-6, with only three minutes remaining in the ball game when John Spearman shook loose for a 25-yard gallop to Hill's 24-yard line. From there, Fran Sylvester flipped a touchdown aerial to John Lack, then plunged for the important extra point.

• • •

SPEARMAN, A workhorse all day, had arranged the first Norristown tally early in the second period when he reeled off a 30-yard run to the Hill 14. Sylvester was a TD pitcher on that occassion, too, hitting Al Stead in the end zone.

Hill sandwiched two markers around the Eagles only TD in the first half. The first came when Earl Bolton rammed over from the six-inch line after a 40-yard drive. Max Pearson flipped a 25-yard pass to Ned Whitmore to arrange matters for Bolton's bash.

Later in the second period, Pearson was on the receiving end of a 25-yard fling from Brown that reached the Eagle 24. On the next play Pearson circled end to the one, whence Gravey Williams bucked successfully.

LINEUPS
NORRISTOWN JAYVEES
Ends: Stead, Bacchi, Lack.
Tackles: Garbo, Guardino, Franzone.
Guards: Pupillo, Gallo, Seam.
Center: DeShaben.
Backs: Sylvester, Kerr, Danehower, Spearman, Hadrick.
THE HILL THIRDS
Ends: Whitmore, Johnson, Bedel, Graham.
Tackles: Rhoads, Hatfield. Atwater, Aken.
Guards: Marshall, Lehman, Case, Davis, Harkins.
Center: Bayfield.
Backs: Brown, Pearson, Williams, Bolton, Jamison, Armstrong, Aberlay, McClure.

SCORE BY PERIODS:

Norristown	0	6	0	7	—13
The Hill	6	6	0	0	—12

NORRISTOWN SCORING: Touchdowns—Stead (14-yard pass from Sylvester), Lack (24-yard pass from Sylvester). Point after touchdown—Sylvester (plunge).
THE HILL SCORING: Touchdowns—Bolton (six-inch plunge), Williams (one-yard plunge).

Barrett Lost to ND

SOUTH BEND, Ind., Oct. 24 (AP) — Halfback Billy Barrett has been lost to the Notre Dame football team for the rest of the season because of an ankle injury, it was announced today.

YANKS' FORD IS DRAFTED

NEW YORK, Oct. 24 (AP)—Ed (Whitey) Ford, rookie left-handed pitcher of the New York Yankees, was accepted for Army duty today. He was 22 Saturday.

Ford, who came up from the Yankees' Kansas City farm in mid-season, won nine games and lost one after joining the club. He generally is regarded as having given the club the help it needed to win the American League pennant. He was the victor also in the fourth and final game of the World Series.

He is the third outstanding young pitcher to be tapped for military service snce the beginning of the Korean war. First to go was Curt Simmons of the Philadelphia Phils, in September.

Then Art Houtteman of the Detroit Tigers, was called shortly after the season ended.

Rutgers Plans New Plays for Lehigh Contest

NEW BRUNSWICK, N. J., Oct. 24 (AP)—Rutgers went through a full scale offensive scrimmage with the Freshman squad today perfecting new plays for Saturday's meeting with undefeated Lehigh.

At the same time, a defensive platoon drilled on stopping the powerful Engineer running attack.

Although coach Harvey Harman expressed respect for Lehigh halfbacks Dick Doyne and Dick Gabriel, he said Rutgers would not use special defenses to stop them.

"We're depending on aggressiveness of the defensive line to score an upset," the veteran coach said.

Partners to Buy Rickey's Brooklyn Dodgers Stock

BROOKLYN, Oct. 24 (AP)—Branch Rickey's two partners decided today to buy up his 25 percent interest in the Brooklyn Dodgers for a reported $1,050,000 to gain control of the club.

Walter O'Malley, Dodger vice president, said he and Mrs. John L. Smith intend to "exercise prior rights" on Rickey's stock "well in advance" of the late January deadline. O'Malley and Mrs. Smith each own 25 percent of the stock. The other 25 percent is owned by Mrs. James Mulvey, daughter of the late Steve McKeever.

Rickey's future with the Dodgers will be determined Thursday at a meeting of the Brooklyn board of directors. His contract as president and general manager expires Saturday.

The concensus is that it will not be renewed. The rumor mart has Rickey bound for Pittsburgh.

William Zeckendorf, the New York real estate man to whom Rickey agreed to sell Sept. 23 said he offered $1,050,000 for the stock. However, Rickey's two partners had "first and final refusal" to buy at the same terms.

• • •

ZECKENDORF SAID he will receive a $50,000 commitment fee to compensate his group for its efforts.

"I wish them lots of luck," said Zeckendorf, "I hope they win a pennant. All I want is a good seat between first and home plate at Ebbets Field."

O'Malley refused to give any indication whether he will consider hiring Rickey as a general manager after the stock deal is finished.

Best rumor in the house is that O'Malley himself will become the new president and Fresco Thompson either general manager or assistant to the president.

If Rickey leaves, as seems likely, manager Burt Shotton is not expected to return. The early guessing on his successor already has shortstop Pee Wee Reese in first place.

Rickey, O'Malley and the late John Smith as partners owning 75 percent of the Dodgers had agreed not to sell without giving the other partners first chance to buy. This agreement will continue between O'Malley and Mrs. Smith.

• • •

"OUR STOCK is not for sale," said O'Malley at a news conference. "Neither of us view this as a money-making deal. We have been in this thing six or seven years now. We always have been very insistent that all earnings go back into the organization.

"Repairs to Ebbets Field cost over $1,250,000. The rest of the money went into the farm clubs, acquiring property at Montreal, Fort Worth and Cambridge. Our Fort Worth fire cost us $500,000 over the insurance.

O'Malley said he and Mrs. Smith each will own 37½ percent in equal parts with no third party involved. Mrs. Mulvey always has voted her 25 percent independently of the Rickey-O'Malley-Smith bloc.

Rickey was out of town and unavailable for comment when O'Malley made his announcement. Present at the news conference were Dodger publicity director Harold Roetger, road secretary Harold Parrot and Thompson.

Thompson, former major league infielder and minor league manager, is supervisor of the Dodgers far flung farm organization. It might be considered significant that Branch Rickey Jr., was not present.

Found—In Army

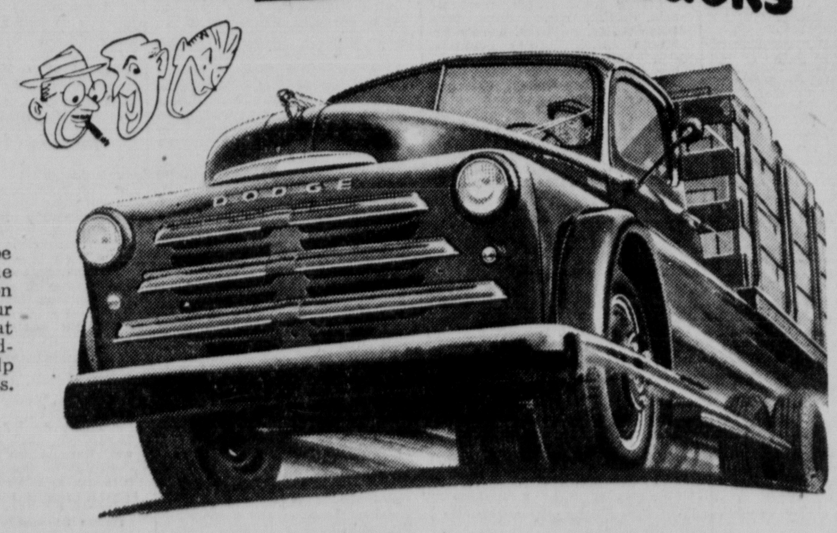
One of the linemen on the Southern California team, Nick O'Brovac of Canton, O., has enlisted in the Army. Missing from the campus, O'Brovac was hunted until it was learned he was Army-bound. O'Brovac apparently withdrew from USC following injury suffered in Iowa game.

Be Sure — Buy Now!
ANTI - FREEZE
Zerone . . . . gal. $1.25
Zerex . . . . . gal. 3.50
Prestone . . gal. 3.50
Open 7 A. M. to 9 P. M.
Sunoco High-Test Gas & Oils
SANATOGA GARAGE
KENNETH L. BUCHERT
Sanatoga. Phone 9174

86th ANNIVERSARY SALE
STARTS TOMORROW
WATCH TOMORROW'S MERCURY FOR THE BIG EVENT!
Thousands of $ in Free
Gifts and Special Savings
Weitzenkorn's
145 HIGH STREET

They're all ravin' about what they're savin'!
with **DODGE** "Job-Rated" trucks

They like 'em! No fuelin'!
A Dodge truck is easy on gas and oil, thanks to lightweight aluminum pistons, 4 rings per piston and other fuel-saving features. The high-compression engine is *"Job-Rated"* with power to spare!



They're keepin' upkeep costs down!
Your Dodge truck will be *"Job-Rated"*—with the right engine, transmission and other units for your job. Exhaust valve seat inserts and other dependable Dodge features help assure low upkeep costs.

They're cashin' in on payloads!
You'll appreciate the big payloads you can put on your Dodge *"Job-Rated"* truck. Thanks to better weight distribution, one trip will often do the job of two—without overloading the truck.

gyrol FLUID DRIVE!
Adds even more to economical truck operation. Saves wear, adds to truck and tire life. Available only on Dodge *"Job-Rated"* trucks—on ½-, ¾- and 1-ton models. Get a copy of our new Fluid Drive booklet today!

They're likin' the low price!
Your Dodge *"Job-Rated"* truck will be priced with the lowest. Yet it will be *"Job-Rated"*—with every unit from engine to rear axle sized right for hauling your loads over your roads.

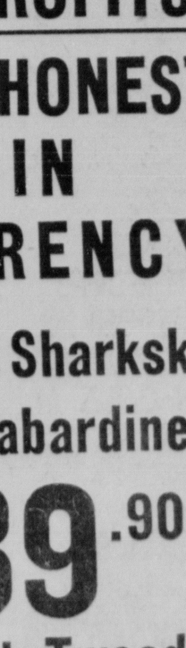
Job-Rated . . . for low-cost transportation

POWER: . . . 8 great truck engines—each *"Job-Rated"* for *PLUS* power.
ECONOMY: . . . priced with the lowest. *"Job-Rated"* for dependability and long life.
BIGGER PAYLOADS: . . . carry more without overloading axles or springs because of *"Job-Rated" WEIGHT DISTRIBUTION.*
EASIER HANDLING: . . . sharper turning! Parks in tight places. *"Job-Rated"* maneuverability!
COMFORT: . . . widest seats . . . windshield with best vision of any popular truck. Air-cushioned, adjustable "chair-height" seats.
SAFETY: . . . finest truck brakes in the industry . . . hand brake operating independently on propeller shaft on *all* models—½-ton and up.

See us for a good deal!

With all their extra value **DODGE** Job-Rated **TRUCKS** are priced with the lowest
NAGLE MOTORS, Inc.
1340 High Street : : : : Pottstown, Pa.

MOSHEIM'S SAY—
We Have
SUITS and TOPCOATS
at $39.90
It's NO Sales Event



BUT A GENUINE, KEEN BUSINESS FORETHOUGHT IN BUYING BEFORE THE BULGE—IN LARGE QUANTITIES AT CASH ON THE SPOT FIGURES! PLUS A CUT IN OUR OWN PROFITS! THAT'S HOW WE PRODUCE AN HONEST SAVING OF $10 IN UNCLE SAM'S CURRENCY

Select Handsome Fall Suits of Sharkskin, Hard-Face Worsted or Even Gabardine—
NOT AT $50 BUT $39.90
Select Topcoats of Brilliant Tweeds, Worsted Coverts and Double-Ply Gabardines at the above advertised
Price $39.90
MOSHEIM CLOTHING CO Inc.
207 HIGH ST. POTTSTOWN

ANNOUNCEMENTS

Deaths 1

LONGACRE — In Phoenixville on Tuesday, Oct. 24, 1950. Lottie E. (nee Rennard), widow of George F. Longacre, age 76 years. Relatives and friends are invited to the services from St. Peter's (Upper Pikeland) Lutheran Church on Saturday at 2 p. m. Interment in St. Peter's Lutheran cemetery. Friends may call at the F. B. Neiman & Son Funeral Home, 241-43 First Ave., Phoenixville, Friday evening 7 to 9. (Neiman)

YERGER — On Saturday, Oct. 21, 1950, Russell J., husband of the late Tillie S. (nee Koch) Yerger, age 58 years. Relatives and friends are invited to the services from the Houck Funeral Home, 112 N. Washington St., on Thursday at 10:30 a. m. Interment in Edgewood cemetery. Friends may call Wednesday evening 7 to 8:30. (Houck)

MILLER—On Monday, Oct. 23, 1950, Ada Catherine (nee Gill), widow of William E. Miller, age 81 years. Relatives and friends are invited to the services from the White Memorial Home, Parkerford, on Saturday at 2 p. m. Interment in Parkerford Baptist cemetery. Friends may call Friday evening 7 to 9. (White)

LIGHTCAP—On Monday, Oct. 23, 1950, Allen D., husband of Amelia (nee Albrecht) Lightcap, age 77 years. Relatives and friends and employes of the Kinsey Distillery are invited to the services from the White Memorial Home, Parkerford, on Friday at 2 p. m. Interment in Parkerford Baptist cemetery. Friends may call Thursday evening 7 to 8:30. (White)

FILLMAN—On Saturday, Oct. 21, 1950, George H., husband of Anna J. (nee Swartz) Fillman, age 71 years. Relatives and friends and organizations with which he was affiliated are invited to the services from the Schumacher Funeral Home, 359 King St., on Wednesday at 2 p. m. Interment in Highland Memorial Park. Friends may call Tuesday evening 7 to 8:30. (Schumacher)

Card of Thanks 2

WITMAN

The family of the late William G. Witman desires to thank the kind neighbors and friends for the assistance and sympathy, the floral tributes and use of cars offered during their recent bereavement.

GRAY

The family of the late Rebecca Jane Gray desires to thank the kind neighbors and friends for the assistance and sympathy, the floral tributes and use of cars offered during their recent bereavement.

In Memoriam 3

HERBST—Sallie. In loving memory of our dear mother who passed away October 25, 1946.
We do not need a special day
To bring you to our minds.
The days we do not think of you
Are very hard to find.
Sadly missed by Daughter
HELEN and CHILDREN

HERBST—Sallie F. In loving memory of my mother who passed away October 25, 1946.
Sadly missed and remembered by
Daughter Sallie Herbst
Almond and Family.

EGOLF—Lizzie. In loving memory of my grandmother who passed away 2 years ago today.
Sadly missed by
GRANDSON CLARENCE

Farmer's Market

PHILADELPHIA PRODUCE

PHILADELPHIA, Oct. 24 (AP) (USDA) — Prices quoted on the Philadelphia fresh fruit and vegetable markets today included: Apples—Very dull: bu. bkt. and East. bxs. N. J. Staymans $1.15a2.50, Red Romes $1.00a25, Delicious $1.15a2.00, Starks $1.50, ½ bu. Romes, some Red 60a85c, Staymans 60a90c, Golden Delicious 40a50c, Pa. bu. bkt. and bxs. Delicious and Staymans $1.50. Beans (Snap)—Slightly stronger: N. J. ⅝ bkt. Valentines 25c. Cranberry 75c. Beets—Pa. bchs. 3a4c, bu. bkt. 75c. Broccoli, N. J. 4/5 bu. crt. 8s 75ca$1.00, 10s $1.00, bu. crts. 12s $1.50a75, bu. bkts. 12s $1.25, 10s 75ca$1.00; Pa. 4/5 bu. crts. 8s $1.00, 1 3/5 bu. crts. 12s $1.50. Cabbage—Slightly stronger: (Danish unless otherwise stated)—Pa. 50-lb. sax 40a90c, Red $1.00, 1 3/5 bu. crts. 60c, bu. bkt. Savoy 50c; N. J. 1 3/5 bu. crts. 50a65c, 50-lb. sax 50c, Red 75ca$1.00, bu. bkt. Flat Dutch 30a50c, Savoy 40a50c, ⅝ bu. bkt. 25a60c. Carrots—Dull: Pa. bu. bkt. 65a75c. Mushrooms—Slightly stronger: Pa. 3-lb. bkt. $1.00a40, pts. 20c. Spinach—Slightly stronger; bu. bkt. Savoy Pa. 50a75c; N. J. 75ca$1.00. Potatoes—About steady: 100-lb. sax Pa. Katahdins $1.00a40, Bakers $1.40, size B 65a75c, unclassified 65c, Cobblers $1.10a25, 50-lb. sax Katahdins 60a75c, 10-lb. sax 18a20c; N. J. 100-lb. sax Katahdins $1.10a35, Bakers $1.65, Cobblers 75ca$1.00, Green Mountains $1.15. Sweet Potatoes—Dull and slightly weaker: N. J. ⅝ bkt. Yellow 25ca$1.00, Red $1.00a25, Orange 75a85c. White Turnips—Pa. and N. J. bu. bkt. $1.25, N. J. bdls. 12s 50c.

THE MERCURY'S CLASSIFIED ADVERTISING SECTION CLOSES AT 8 P. M.
Day Before Publication
Be sure to telephone or bring in your advertisement before the deadline.

DISPLAY ADVERTISING At 3 P. M.
2 Days Ahead

ANNOUNCEMENTS

Personals 7

MOTHER: Forgive me criticising rugs and upholstered furniture. Coming home. Bringing Mystic Foam, a marvelous cleaner. Discovered it at The New York Store, Pottstown. ANN

Family Welfare Society urgently needs cot mattress for very sick person. Phone 968.

Rest home for senile ladies and chronics. Licensed R. N. care. Phone 416.

I will not be responsible for any bills unless contracted by myself. CHARLES P. HAAS, Apt. 25-B., Road B., Hilldale

Painted Walls and Windows Washed Kitchen bathrooms a specialty A. JACOB, Phone 339-R

Will care for child in my home during day. Will exchange references. Phone 1344-R.

Clean light hauling, within 100 mile radius of Pottstown. North G. Hinton. Pennsburg 8738.

CONVALESCING HOME — 24-hour service for bed patients. R. N. in charge. Phone 1243-J-11.

DRAW the shades until accustomed to brilliance of rugs cleaned with Fina Foam. Block's.

Load of Building Stone. Can be had for the hauling. Phone 545-R.

Couple Desires Ride to Calif. on or about October 31. Phone 2323-W.

CHARIS CORSETIER. Garments, bras, slips. Mrs. Esther W. Keen, Phone 802-R.

For Complete Zipper Service Call ART CLEANERS 328 N. Charlotte St Phone 2630

Unex Hearing Aids
Sales and Service. Made by Nicholas and Clark. Established in 1938. Batteries for most Aids. Invisimolds, no button on ear. 3 models to choose from. Call and try the smallest hearing aid made. Weight 3 oz. Guar. 1-year. Reconditioned aids for sale cheap. Call 2491 for appointment. My low overhead saves you money.
G. G. Bechtel
435 High St., Pottstown

SPENCER CORSETTIER - Mary S Pratt Phone 2702 after 6 p m 1133-J anytime

FULLER BRUSH MAN
James G Will Phone 1475-M

Notice 7-A

GUNNERS NOTICE! No trespassing will be tolerated on the property of the BROOKSIDE COUNTRY CLUB. Violators will be dealt with to the fullest extent of the law.

NOTICE—I will not be responsible for any bills unless contracted by myself. GEORGE KOCUR, Box 153, RD 1, Pottstown

Strayed, Lost, Found 10

LOST—$25 to $30 betw. Coventryville and Knauertown, sometime past 2 weeks. Reward. Phone Pughtown 2151.

BUSINESS GUIDE

We Can Do It 18

Call MIKE KUSZYK
For Expert & Reasonable WELL DRILLING SERVICE. Ph. Pottstown 694-R-11 or 3057-J.

Refrigeration Service
R R SHIREY Phone 4241-W

WRINGER ROLLS — Parts and repair parts of any make washer Paul Prior, 41 E. 2nd St Ph 834

CESSPOOLS
and Septic Tanks Cleaned
LeRoy H Kulp Phoenixville 4423

Washing Machines
Repairs to all makes. Parts and wringer rolls. Maurice F Terry, 726 N. Adams St. Ph. 3881J

TELEVISION RADIO — SOUND
Sales, service, installation R E Brockway Old Rdg Pike 2125-J

ELEC APPLIANCES REPAIRED
Pickup & Del. PAIGE BLAKELY JR., 42 Chestnut St. Ph. 3053-R

Electric Train Repairs
Guaranteed work. Try us for old or odd items. Phone 1781-J
Larry's Service Center
211 West Street

ELECTRICAL WORK
AND APPLIANCES Paul Raetz. 678 Spruce St Phone 4000

BULLDOZING — Grading — Cellar Excavation and Front End Loading $7 per hour Chas C Troop Phone Pughtown 3698

Shultz Radio Service
1114 High street Phone 1014

Excavating - Hauling
Donald E Woodley Phone 4491

AJAX CANVAS CO., Inc.
Awnings & Canopies
Combination Alum Storm Windows
Boyertown 7-9026

WELL DRILLING
Guaranteed and Reasonable
W H REIGNER & SON
35 Walnut street, Pottstown

ELECTRIC MOTORS
Sales & Service
Mellon Engineering Co
Phone 1142-M Rear 25 King St.

SANITARY CLEANING
Cesspools Septic Tanks & Outside Toilets Phone Pughtown 3263
ADAM HOLOWIS

Building — Contracting 19

CARPENTER WORK
All Kinds—New Homes & Garages
SOTTER AND MILLIGAN
Phone 680-W

What's Your Building Problem?
We build every and anything. All work guaranteed. Residential and industrial.
BUILDERS INC.
Phone Collegeville 3087 between 5 and 6 p. m. only

Brick Block and Cement Work Fireplaces built and repaired Flagstone work James Streett Phone Pughtown 2626

GENERAL
Building Contractor
P FIENI 432 Johnson St
Phone 2017 J or 624-M

Glass 19-A

Mirrors Bldg Glass GLASS Store Front Glazing Thorn Steel & Aluminum Sash
W. S. Antrim & Son
62 High St Phone 822
Open Daily—Close Sat. at Noon

BUSINESS GUIDE

Glass 19-A

HUTT'S GLASS SHOP
GLASS FOR ALL PURPOSES
PHONE BOYERTOWN 7-0224
WINDOW and PLATE GLASS
Mirrors—Furniture Tops
Safety Glass Installed in Cars
RALPH'S GLASS SERVICE
113 S Evans St Phone 3420-J

Cleaning—Dyeing 20

HOFFER'S will shampoo your rugs; repair and bind; sell you quality rug cushions and plastic rug storage bags. Furniture and tacked down carpeting shampooed expertly in your home. HOFFER'S, 816 Queen St. Ph 316

Rug and Furniture Shampooing—Wall-to-wall covering shampooed on the premises
ROTH CLEANERS
417 Laurel St Phone 2120-M

Heating—Plumbing—Roofing 22

Plumbing—Heating—Roofing
Oil Burner—Pumps 24-hr service
Don Thompson, 122 King Ph 3719

Heating Roofing Plumbing
Oil Burner & Stoker Sales & Serv
A J Ecker, 144 King St Ph 1080

Moving—Storage 25

OSCAR E YERGEY
MOVING - STORAGE
Phone Pottstown 2727 or 512
Padded Van Service Movings
HARRY E. HERPST
464 N Evans St Phone 947

Painting—Papering 26

LAWRENCE S ANTRIM
Painting and Paperhanging
455 Spruce St Phone 4219-W

Call JOE SANDLER for PAINTING and PAPERHANGING
437 High St. Phone 2039

HARVEY P. GERHART
337 Jefferson Ave Ph 3595-R
PAINTING and PAPERHANGING

Painting—Paperhanging
STANLEY C. ANTRIM
2 E 2nd St Ph 1442 or 1247-W

PAINTING & PAPERHANGING
Prompt Service—Quality Work
Claude Reinhart, Phone 2437-W

Paperhanging and Painting
SAMUEL C EPLER
Phone 2091-J

EMPLOYMENT

Help Wanted — Female 32

Middleaged Woman
to clean office and showroom, one day each week.
SIDLEY MOTORS
132 High Street

Girl or woman to care for children while parents work. Sleep in preferred. Address Mercury Box Z-65

SALESLADIES — For girls and sportswear departments, weekends and part time. Apply in person only. HOFFMAN'S, High and Penn street.

WOMAN
For cleaning, 2 days a week.
Clover Leaf Restaurant
Beech and Charlotte St.

WAITRESS
Good Salary
Apply after 4:30 p. m.
SANDWICH KING

General Office Clerk
for High St. business. Give full information in reply to Mercury Box Z-61.

WAITRESS
For Lunch Counter
F. W. WOOLWORTH CO.
247 High Street

WOMEN to work at own home, about 3 hours per day. $1 per hour plus bonus. Earnings up to $8 per day. Phone 2356-J between 8 and 12 noon.

GIRLS
Young Women
Excellent Job Opportunities
in
POTTSTOWN
STARTING RATES AS HIGH AS $33.00 FOR A 5-DAY WEEK. FREQUENT INCREASES AND OTHER WAGE COMPENSATIONS.
Call
Miss Golden, Norristown Official
for an appointment for an interview.
The Bell Telephone Company of Pennsylvania

Experienced Waitresses
COFFEE CUP
252 High street

Woman, general housework, physicians home, Phoenixville, Pa. Sleep in, own room and bath other help employed. Must have experience and reliable refs. Write Mercury Box Z-51 or Phone Phoenixville 3497.

Looper, ladies' full fashion hosiery, experienced. Splendid rate. Steady work. Mercury Box Z-44.

AVON Products offer women an opportunity to earn Christmas money immediately. Our Christmas line is now available. Open territories in Stowe, Pottstown and vicinity. For interview at your home write to Miss Cele Snape, 1104 DeKalb St., Norristown. Or phone Norristown 7627J

Help Wanted—Male 33

Experienced Steel Shop Inspector
Give full particulars in first letter to Mercury Box Z-69.

EMPLOYMENT

Help Wanted—Male 33

MAN WANTED
POTATO MARKET, 380 High St.

HOSIERY — Full fashion knitters, double job, 20 section—48 ga. Top earnings and overtime. Waterloo Hosiery Co., Inc., Hoppenville, Pa. Pennsburg 4902.

NIGHT JANITOR
Elderly man preferred. Work not hard. Good pay. See MR. SEAWELL in person.
POTTSTOWN HOSPITAL

SALESMAN
Must be experienced in selling men's clothing. Wonderful opportunity for good aggressive salesman. Write giving full particulars to Mercury Box Z-68.

Body & Fender Man
with tools
FIRST CLASS AUTO MECHANIC with tools
GREASE & LUBRICATION MAN. Highest Wages
Good working conditions
ELLIOTT MOTORS
550 George St., Norristown

MACHINE MOULDERS And MOULDER LEARNERS
Incentive pay, first shift work.
Apply Monday thru Friday 8 a. m. to 3 p. m. Saturday 8 to 11 a. m.
STANLEY G. FLAGG & CO., INC.
Stowe, Pa.

GOOD POSITION OPEN: We need a local, ambitious young man to represent International Correspondence Schools in spare time evenings. Must own car or have the use of one. Also should furnish good references. Party with sales or promotional exp. preferred. Apply by letter, or call Royersford 909-W, to Leonard R. Buck, District Manager, Box 47, Royersford, Pa.

MAN for work in service dept., changing tires, batteries, etc. PEP BOYS, 300 High street.

Man for Sales Work in Auto Accessory Store. PEP BOYS, 300 High St.

JANITOR—One familiar with oil heat. General janitor service. Mercury Box Z-63.

PAPERHANGER wanted. Claude Reinhart, 48 West Third St. Phone 2437-W.

MEN
for
General Labor
3 Rotating Swing Shifts
Steady Work
(Must bring social security number. Also nearest phone number)
Apply Immediately
PERSONNEL OFFICE
PHOENIX IRON & STEEL CO.
Phoenixville, Pa.

POLISHERS
Prefer men with Experience.
Day Shift
APPLY
POTTSTOWN MFG. CO
South Pottstown

PLASTERERS
STEADY WORK
GOOD PAY
CHAS. BECHTEL
Phone 3861

Shipping & Receiving Clerk
Experience in shipping to chain stores steady position and good working conditions.
APPLY
National Knitting Co.
50 First Ave., Royersford

Experienced KNITTER
On Scott & Williams underwear machines, 6 nights a week, steady work, married man preferred.
POTTSTOWN KTG. MILLS, INC.
Moser Road and Maple street

MAN WANTED
To represent bottled gas company in closed established territory. We furnish new car. Salary, commissions, bonus. Free hospitalization and pension plan.
Apply
NATURAL GAS CO.
Exton or Douglassville

SALLY'S SALLIES

"May I have a copy of that picture, Earl Riegner? It's the perfect likeness of my girl friend's latest boy friend."

EMPLOYMENT

Help Wanted—Male 33

Short Order Cook
Apply in person
LIMERICK DINER

WANTED—Farmer to help with dairy and general farm work. House and privileges. Steady employment and good wages. Apply giving references to P. O. Box 192, Downingtown, Pa.

Help—Male & Female 34

GENERAL
Production Workers
Apply
EBERSOL MACH. & TOOL CORP.
519 King St. (Rear)

Situations Wanted—Female 37

Lady—44 yrs. of age, desires housekeeping for widower or 2 adults, neat and good cook. Mercury Box Z-59.

Experienced Waitress desires full time work, can cook. Phone 577-J.

Situations Wanted—Male 38

Engine lathe precision worker desires steady work, 10 years experience. Mercury Box Z-70.

FINANCIAL

Business Opportunities 42

Profitable restaurant. For Sale or Lease. This is a rare opportunity. Must be responsible party. Requires $6000 cash. Serious illness reason for selling. Mercury Box Z-67.

Gas station and garage, fully equipped—For Sale or Lease. Illness reason for selling. $2000 required. Mercury Box Z-66.

General Store. Groceries, produce, meats, ice cream, gas and oil, etc. Gross business $35,000 yearly. Living quarters. Low rental. Sacrifice for complete going profitable business. OXENFORD GROCERY, Amityville. Phone Yellow House 9-4646.

John H. Levengood auto body shop and tools for sale. Also 3 adjoining lots, 160x75. 346 - 48 Jefferson Ave. Phone 1742 or 63-J-11.

LUNCHEONETTE — Sumneytown. Includes stock, equipment and excellent 10 room and bath brick dwelling, oil heat, 1-acre. Complete for $12,000

HOUSEHOLD APPLIANCES and Automobile Accessories. Business and stock to inventory. Excellent location and business.

FIRST CLASS GROCERY. Fully equipped as well as modern dwelling. 6 rooms and bath. Equipment complete and modern. Excellent business. Located in East Greenville. A real opportunity.
J. RUSSELL BRODE
Sumneytown Ph Haywood 2439

COUNTRY STORE. Real estate includes nice living quarters. Hot water heat, elec., phone, modern kitchen, bath, ½ acre nice lawn. Good business. Price $21,000. Stock and fixtures at inventory. If interested in a good store with a good business—here is the buy. MERCURY Box Z-57.

FOR SALE

Articles for Sale 46

Hot Water and Steam Replacement Boilers, Pipeless and Warm Air Furnaces, Enameled kitchen coal and gas ranges. Oil and coal space heaters. Stove and furnace pipe, collars, elbows, dampers, T-joints, furnace cement and supplies.
LESTER R. DAUB
114 S. Hanover St. Phone 2288.

USED WASHERS
Newly rebuilt and guaranteed $15.00 and up.
H. A. SCAVELLI, Ph. Bally 87-R-12
HOME APPLIANCE SHOP
Nr. Bechtelsville, RD 1, Boyertown

Three lady's coat suits, size 10, look like new. Cheap. 215 S. Hanover St. Phone 1196-R.

Box Springs Repaired
Mattresses Rebuilt. Phone 2677. If no answer call 4440.
Kleen Mattress Co.
High & Manatawny Sts., Pottstown

Evening gown, size 11, lavender, with mitts and hat to match. Phone 2937-J before 4 p. m.

Bengal Coal Range, white enamel, like new, $45. Phone Linfield 2097.

Get Ready for Winter
Prestone—Zerex.. $3.50 gal.
Zerone ..... $1.35 gal.
While It Lasts
REEVES GARAGE
General Repairing
Swamp Pike, Gilbertsv'e, Ph. 3051W

FOR SALE

Articles for Sale 46

Adding Machines—Cash registers New & Used Jack Gurshick 729 Franklin St., Reading Ph 5-2581

Crosley Shelvadore refrigerator, late model, 6-cu. ft., good cond. 342 Lincoln Ave. (Rear)

Extra large size lady's coats and dresses. 725 Sheridan street. Phone 2877-W.

ARMSTRONG LINOLEUM FLOORS Potts. 1433-M or Boyertown 7-0272 THE TAPPERS

Girl's light blue 3-pce. snow suit, Size 2, good cond. Phone 2237-R.

Eureka elec. sweeper with all attachments, never used. Also pressure cooker. W. Helsel, Swamp

Player piano, all rolls included, good condition, $20. Phone Bally 7-R-3.

Woolrich hunting outfit, size 40, very good cond. Phone Linfield 3836 after 5:30 p. m.

Two beautiful 9x12 rugs, practically new. Leaving town. Sacrifice for quick sale. 523 King street.

Coolerator electric range, used several months. Also Frigidaire refrigerator. Call Boyertown 7-2341

Duncan Phyfe 8-pce. mahogany dining room suite, living room furniture, rugs, gas stove, radio, etc. 865 Feist Ave. Phone 1096-M.

Sepco M. E. 50-gal. water heater, Westinghouse automatic roaster oven. Phone Birdsboro 2-4179.

Two HO Penn Line switch engines and 15 HO car kits. Becker upright piano. Phone 920-M.

Upright Piano, Good Condition. 460 N. Evans St. Phone 473-R.

Perma-Temp 18-cu. ft. deepfreezer, suitable for home or store, good condition. Phone Pughtown 2741.

Nothing could be finer for linoleum than Glaxo plastic type coating. Easy to clean. Block's.

1941 Westinghouse Elec. Range, $30. Lile McDonald, Phone Eagle 68-R-11.

Glenwood Gas Range, good condition, $25. 1132 Queen street.

Electric pump, good condition. Elsie Brownback. Phone Linfield 3597.

Studio Couch, 2 chairs, platform rocker, 4-burner oil stove with oven, porcelain top table. Phone 136-J-11 after 4:30 p. m.

Remington 12-ga. double barrel shotgun, excellent condition. Cheap. 341 Walnut street.

Two Beagle Dogs, young, will guarantee. Also 42-inch Cabinet Sink, like new. Phone Pughtown 2793.

Portable Radio—AC or DC, motorola 1-yr. old. $25. Phone Boyertown 7-0811 betw. 5:30 & 6 p. m.

BARGAIN—Servel gas refrigerator, 6-ft. cap., used only 3 years—guaranteed for 10. Full size freezer unit. Original price over $300. Sale now $125. Phone Boyertown 7-8065 after 6 p. m.

USED FURNITURE
Some Like New
Living room suites, breakfast sets, dining room suites, bedroom suites, dinettes, wardrobes, studio couch, utility cabinets, odd chairs, heatrolas, oil burners, cook stoves, gas stoves, reed suite, flat top desk, chests of drawers, 9x12 rug and pad, china closet, dressers, clothes tree, metal beds, stove pipe—black and galvanized—all sizes, washing machines and hundreds of other items. All of them are bargains. If you have any thing to sell Phone 1146.
DANIEL FREESE
Freese's Auction House
N. State Street
Open Daily 9 to 5
Evenings by Appointment

Tappen Gas Range, 4-burners, table top model. Clean and good condition. Ph. Yellow House 9-4151.

Pipeless heater; self feeding bucket-a-day stove; Kalamazoo President kitchen range with water back. Also kitchen sink. Phone 127-W after 4 p. m.

SOFA BED and STUDIO COUCH BUYS! We have a big selection, some like new. TERRIFIC SAVINGS. WAREHOUSE OUTLET, 70 S. Franklin street.

Prizer-Painter white enameled coal and bottled gas range, like new. Phone 2298-M.

GUNS
WE WILL BUY, Sell, repair, rebuild, remodel your rifle or shot gun. Just give us a call. Edwards Sporting Goods, Royersford, Pa. Phone 1057.

FOR SALE

Articles for Sale 46

VENETIAN BLINDS
Flexalum—Plastic Tapes
S. Vagisky — Phone 3477-M.

Used white enamel coal range. Combination coal and gas range. Used gas and elec. ranges, washers $20 up. Used oil heater $30. Low prices on new Duo Therm oil heaters. Large selection of home and farm freezers. Buy before Nov. 1st, and save the tax.
SANATOGA RADIO CO.

LIVING ROOM BUY—12-piece living room outfit, only 4 months old. Includes 3-pc. living room suite, matching tables and lamps. Original cost $279. Buy now for only $179. Easy terms. WAREHOUSE OUTLET, 70 S. Franklin street.

HERE'S A HOT BUY! Hotpoint electric range, 1950 model, used 2 months. Originally sold for $229. Looks like new. Now you can buy it for only $179. Easy terms. WAREHOUSE OUTLET, 70 S. Franklin street.

KNOTTY PINE
Door frames $10 each. Combination storm doors and sash. KARL BUCHHOLTZ, Route 663, above Whiteside Inn. Ph. 2502-W

Good Grade TOP SOIL
Allen Mohler, Phone 1635-J.

Tenor Sax (Gold lac.) comb. case. Excel. cond. Price reasonable Phone Boyertown 7-3617.

VENETIAN BLINDS
H Kappes, 4th at State Ph 2157

USED FURNITURE
Of The Better Grade
BOUGHT and SOLD
Daniel Freese
Freese's Auction House
N State St Phone 1146

Used Radios - $20 up
Television Sets, used, $75 up
Used Refrigerators, $35 up
Used Washers, $15 up
EXPERT RADIO REPAIRS
VENZKE APPLIANCE CO., INC.
412 High St. Phone 330

YOU WON'T HAVE ANY HEATING PROBLEM if you see us! We have SPACE HEATERS in any desired size, just about all makes, coal or oil. New and used from only $12 up. Easy weekly terms. WAREHOUSE OUTLET 70 S. Franklin street.

BETTER BUY YOUR TELEVISION SET NOW 1951 Philco's are here THEY'RE TOPS! WISLER'S APPLIANCES, 22 N. Evans St Phone 1290

WATER Systems, hand and power pumps cellar and sump pumps Water softening, treating and chlorinating equipment We have sold, guaranteed, and serviced pumping equipment for 25 years E C Ropeter & Sons 959 High st

USED FURNITURE
Bought and Sold
JOHN W BRUNST
76 W 5th St. Phone 405-J.

ATTENTION HUNTERS ! !
Used shotguns and rifles Will also buy modern and antique guns Phone Schwenkville 2749

Water Conditioning 46-B

NEW HOME OWNERS—GET FREE ANALYSIS Permutit Water Conditioning B S Sturges, 243 Jefferson Ave Phone 2490

Water Softening, rust and iron removal. Save your plumbing. FREE WATER ANALYSES Culligan Soft-Water Service Moser Road at High. Ph. 2156

Fuel Oil 49-A

CITIES SERVICE
FUEL OIL
Sweeney & Sons
Phone 3567-J

Coal and Wood 50

COAL—Now is the time to save money under Summer prices J YOST, 726 Lincoln Ave Ph 670

Firewood—All sizes. Also Colliery coal. JOHN BALOGH, Adams and Beech St. Phone 2016 or 2611-J

ADAM SIMMONS COAL YARD
Finest in Colliery Coal
Rahns Hill, Sanatoga Phone 1680

FISHER BROS — Guar Reppller Colliery coal Atlantic fuel oil Phone 715 or 2221-R

Wanted to Buy 51

WANTED—Twin Beds. Phone Pughtown 2629.

SELL your surplus furniture clothing, tools, etc., for the Highest Dollar at Freese Auction Phone 1146 for pickup service
DAN FREESE

WANTED—Discarded wood storm windows. Will pay reasonable price. Phone 1644 after 6:30 p. m.

WANTED—Cedar Chest or Blanket Chest. Phone 2228-W.

We buy rags, paper, metal, iron at highest cash prices. Phone 86 or drop postal Franklin Junk Co

WANTED—500 old cook stoves and cellar heaters for Junk Will pay $3 to $60 each Phone 789-W

Dead Animals Removed, Market prices paid Call anytime John Cleaver, Yellow House 9-3432

WANTED—Household Goods to be sold at Auction Toys, tools, china, antiques, etc LIMERICK SALE & AUCTION MART For truck service Phone Pottstown 1691

BEST PRICES PAID for Antiques and Used Furniture, Tools etc We buy anything—odd pieces, a full house or shop. SILAS STAHL, Sanatoga Phone 2790-W

FARM and GARDEN

Farm Equipment 53

McCormick-Deering milker, like new, 2 single units, compressor and piping for 14 cows. Make offer. Phone Boyertown 7-0473.

John Deere Model H, with 16-inch integral plow. 309 Walnut St. Spring City, after 5 p. m.

General Auto Repairs. J. I. Case sales and service. Reeves Garage, Swamp Pike. Phone 3051-W.

Pets—All Kinds 54

HAMSTERS—Male and female, 50c each. Also wire pens, 50c; water bottles, 25c each. Offer good for limited time only. MYRON KEIM, 1225 South St. Phone 1183-M.

SCOTTIE Puppies, cross breed, wormed and inoculated. Awfully cute. Paul Kilburn Pet House, Chestnut and York Sts. Ph. 717.

POINTER, thoroughbred, one year old, litter AKC registered. $40. Phone Eagle 68-R-11.

IRISH SETTERS—A.K.C. registered, 1 year old. Thomas M. Miller, Limerick Church road, Linfield

FARM and GARDEN

Pets—All Kinds 54

English Beagles and Ithaca Pump Gun. Call after 5 p. m. at Charles Spencer, 3rd house North of Rockville Park.

COLLIE Puppies, pure bred, sable and white — perfectly marked. Wormed and inoculated. Unreg. Pet House, Chestnut and York. Phone 717.

Livestock 55

HORSE, work single or double. Paul H. Eshbach, Gabelsville. Phone Boyertown 7-8151.

Four thoroughbred registered Angus cattle for sale. Phone Royersford 328-R-11.

Poultry 56

TURKEYS, young, broad breasted W. Holland's, confinement raised H. Rahn, Sanatoga. Phone 737-R.

TURKEYS, young, nice and tender. Now ready. We deliver. Phone 427-J. LAUREL LOCKS FARMS.

300 N. H. pullets, 17 weeks old, Range Raised. Any Amount. Phone Yellow House 9-4688.

BABY CHICKS—Pa.-U S approved and pullorum clean New Hampshires AARON ZOOK POULTRY FARM & HATCHERY. Glen Moore Phone 50

Farm Services Offered 57

LIME SPREADING SERVICE, both pulverized limestone and burned lime. Certified and uncertified WONG seed barley, Thorne seed wheat. Grass seeds of all kinds. Call FARM BUREAU, Pughtown 3301.

Seeds, Plants, Flowers 58

Hardy Chrysanthemums — 35c-50c and 75c each. Mrs. Nelson K. Faust, Swamp.

REAL ESTATE—RENT

Furnished Rooms 60

Furnished room with light housekeeping, running water, gas and elec. refrigerator. 540 High St.

Furnished Room Second Floor Front. Twin Beds. 67 King St.

Warm Furnished Room with Double Bed. 1240 High St. Phone 3693-J.

SINGLE ROOM, Gentleman Only. 435 High street.

Nicely Furnished Room. 173 North York street. Phone 3647-R.

Nicely furnished 2nd floor front bedroom, private bath. $9 weekly. Phone 1382.

Furnished room, third floor, Gentleman Only. 106 King St. Phone 3014-J.

Extra large twin bedroom adjoining washroom, automatic heat and hot water. Private entrance. Also single room. 1336 High St

FURNISHED ROOM For Gentleman Only 535 King Street

Desirable well heated room with automatic hot water. 456 N. Hanover street. Phone 1084 W

Unfurnished Apartments 68

22 S. HANOVER ST.—Apt., 4 rooms and bath, all convs., no children. Apply Barber Shop, 20 S. Hanover street.

Second floor apt., business section, 3 rooms, tile bath, vacant, $65 M. YONKOVITCH
20 N Evans St Phone 739

First floor apartment, 3 rooms. Elsie Brownback. Phone Linfield 3597.

Central, 1st floor 4 rm. and bath apt., newly renovated. Includes heat, hot water, elec. range, laundry tubs, use of yard. $75 month. Vacant. Mercury Box Z-53

Houses for Rent 69

Five rooms and bath, hot air furnace with circulator. Small family with none or not more than 1 or 2 children preferred. $65 month. Phone Pughtown 2316.

HOUSE—5 rooms and bath, all conveniences. No children. 55 W. Fourth street.

Business Places—Rent 74

Second and third floor, High St location in heart of business district. Term lease. Reasonable rent. ROY SNYDER AGENCY 309-13 High St Phone 544

Wanted to Rent 76

Married man desires to rent dairy farm approximately 100 acres. Can furnish references. Mercury Box Z-64.

Young couple with 2 children, desire to lease small farm of 10 to 20 acres with option to buy. Excellent care of property. Address Mercury Box Z-49

Two gentlemen desire furnished 1 or 2 room apt., centrally located. Write Mercury Box Z-62.

REAL ESTATE—SALE

Houses for Sale 78

FRAME BUNGALOW, 2 rooms, 16x20. Ready to be moved. Phone 310-R-3.

Modern home, N. End.....$9000
5 room frame, convs.....$4500
Excellent brick, So. Potts.....$8000
LLOYD F. WAGNER
410 High St Phone 1997-J.

PENNSBURG
Modern Bungalow
With
- 5 Rooms
- Tile kitchen and bath
- Oil heat (hot water)
- Completely insulated (storm windows)
- Hardwood floors
- Modern kitchen
- Beautiful shrubbery
- Located on a lot 80x200 along Pottstown highway.

Priced For Quick Sale $9900.
PHONE PENNSBURG 7368

NEAR SASSAMANSVILLE—97 acre farm with 8 room stone home, large barn, chicken houses and out-bldgs., close to macadam road. Real bargain at $11,000.

NEW SERVICE STATION — Near Boyertown, with 4 room modern apt. Reduced to $17,000.

LAYFIELD — Brick school house, nice lot, artesian water and elec
JOSEPH M. SWANN
Phone Sassamansville 4-4531

CONGO—7 room brick house, h w oil heat, bath, 4-car garage, large lot. Apply Ralph Noss, Congo Phone Sassamansville 4-4671.

FOR RENT OR SALE—New corner brick house, 2-car garage attached. No previous tenants!! 7 rooms and 2 baths. All convs., on route 422, 2 miles W. of Pottstown. Reasonable price. Phone 541 from 9:30 a. m. to 5:30 p. m.

REAL ESTATE—SALE

Houses for Sale 78

SMALL BUNGALOW—To be moved from premises. 4 rooms, 18x18, good cond. Now vacant. $700. Easy to move. Daniel Freese, Freese's Auction Grounds. Ph. 1146

BOYERTOWN — Semi-detached frame stucco, 6 rooms and bath, excellent cond., $8700.

NEAR BOYERTOWN — 4 room single frame bungalow, elec., nice lot.

860 N. CHARLOTTE ST. — Single brick bungalow, 7 rooms and tile bath, h. w. oil heat, h. w. floors, 3-car garage, nice corner lot.

GILBERTSVILLE—Double brick, 6 rooms each side, elec., 1½ acres land with each.

BOYERTOWN—New 4 room brick bungalow now under construction
Phone Boyertown 7-0406
FRANCIS D. SELL
GRESHVILLE

OWNER will sacrifice partly built brick dwelling, under roof, windows installed, cement cellar and false floors, on 2 nice lots.

6 Acres, 7 room dwelling, all conveniences, poultry houses for 600 hens, only 1½ miles from Pottstown. Possession soon. Reduced to $9200.

2 Acres with 4 room bungalow, small outbuildings, elec. Price $3,000, only $1,000 down.

5 Acres in Chester County, nice elevation, almost level, along macadam road, good buildings back nice distance, 7 room dwelling, all convs., garage and chicken-house, about 2 acres wood. Price $10,500.

OWNER out of town, offers large, single brick dwelling, reasonable. Suitable for professional man or hot water heat and all conveniences, 3 car garage, excellent location

13 ACRES near Swamp or New Hanover, 5 room bungalow, electric and water. Price $6500.

47 ACRES in Pottstown, partly laid out in lots, will divide to suit purchaser.

106 ACRES in Chester County, 2000 ft frontage on State Road, good buildings, back nice distance from road, all conveniences, 2 baths, excellent spring, stream, fruit and timber. Price $25,000.

LARGE stone dwelling along Route 422, hot water heat and all conveniences, 3 car garage, lot of fruit large lot, adjoining 10 or 12 acres can be bought. Ideal for tourist home, motel, or any kind of road business. Priced to sell. Early possession.
ROBERT W. EVANS
29 N. Hanover St.

445 BEECH ST.—6 rooms and bath, h.w. heat, elec. h.w. heater, aluminum storm windows throughout, modern utilities in bath and kitchen. Apply on premises.

EAST 5th ST.—8 room brick single with slate roof. All modern convs., hot water heat. Ideal for apartment use. A real bargain at $7500.

EXCELLENT brick single in nice neighborhood. On 90x140 ft. lot. Lifetime asbestos roof, 8 rooms and bath. Large modern kitchen, garage, $10,500.

SCHWENKVILLE AREA—1½ story bungalow, 6 rooms and bath, breakfast nook,

A Low Priced Want Ad Brings a Cash Price for Your Hunting Equipment

REAL ESTATE—SALE

Houses for Sale 78

SO POTTSTOWN — 2½ st br dwelling, & apt., with room for store or office, 10 rms. $12,800
SO POTTSTOWN—2½ story brick, 4 rms and attic Terms. $2700
Pike Realty Service
ROBERT R LEINBACH, R E S
Hanover Heights Phone 771

HOTEL—3 story brick, 18 rooms, 3 baths, large ballroom fully equipped, large parking space, 1 mile from Pottstown. Immediate occupancy
BRICK—2 story dwelling, 4 rooms out-kitchen, $2750
Several Other Properties Not Listed
WM. W. RICKERT
34 E High St.
Stowe, Pa Phone 2394 or 3388-R

LONG ESTABLISHED
Auto—Battery
Ignition—Carburetor
& Electrical Service
Business
With or without real estate. priced to settle estate.
JAMES J. MOORE
555 High Street
Phone Pottstown 4205 or Boyertown 7-2101

POTTSTOWN LANDING—4 room and bath bungalow, hot water heat. Gas Range, Large Lot. Immediate Possession.
W. KING ST.—New Single home. 6 rooms, tile bath, Large Kitchen 2 Large Picture Windows. Hardwood floors. Oil heat, Large Lot.
123 N. HANOVER ST.—Large single brick and Frame home. 9 rooms and bath. Oil fired hot water heat. 2 car garage. Desirable for Professional use.
HIGH ST.—Large half double brick home, 12 rooms and bath. Could convert to 3 apartments.
1200 BLOCK MAPLE ST.—Semi-detached 6 room and bath home. Gas fired H. A. heat. Garage. Large corner lot.
N. FRANKLIN ST.—Large single brick home, recently renovated, in A-1 condition. 3 car garage Large lot.
SUBURBAN
NEAR TRAPPE—On Lewis Road. New Ranch type home. 5 rooms and bath. Oil heat, Electric hot water heater. 6 acres of ground $9000.
ROYERSFORD — Semi-detached brick home. 8 rooms and bath Hot air heat. $7000.
"Get Lots while you are young". We have a very desirable corner lot at Wilson and Spruce Sts. 97'x194'.
ROY BINDER AGENCY
309-13 High St. Phone 544
After Hours Phone 4255-W.

YOUR
Home Could Be Listed Below!
CALL US
TO INSPECT IT!

NORTH END — Excellent semi-detached brick, 6 rooms and bath, new forced air heating system, the large modern kitchen you always wanted. Completely remodeled inside. Only $9500.
EAST END—Semi-detached brick, 6 rooms and bath, modern kitchen, storm windows. An exceptional buy at only $7800.
SOUTH ST.—7 rooms and bath home, all convs., hot water heat, good location. Immediate possession. Only $7500.
SUBURBAN—Single home, 5 rooms and bath, lot 100x200, artesian well, hot water heat, garage, screens and storm windows, decorating perfect. Only $9000.
ROYERSFORD — Single cement block stucco bungalow, 4 rooms and bath, large lot, modern kitchen, venetian blinds. Full price $8000. Gas range included.
SUBURBAN — Single stucco, 7 rooms and bath, modern kitchen, 2-car garage, 2 acres ground, storm windows, awnings. Excellent condition
1300 BLOCK SOUTH ST.—Semi-detached brick, 6 rooms, bath and shower, oil h. w. heat, good brick garage, modern kitchen and bath, screens a d venetian blinds, decorating perfect. Electric range also included.
ROSEDALE DRIVE—Single brick, 7 rooms and bath, oil fired steam heat, 2-car garage, hardwood floors, lot 60x140. A good home in exclusive location.
EAST HIGH ST. — Large single brick home, 15 rooms and 4 baths. Now a profitable rooming house with first floor a gorgeous complete home. Gas fired heat, 2-car garage. We welcome your inquiry.
N KEIM ST.—New single plaster brick home, 5 rooms and bath, oil heat, large lot, garage, aluminum storm windows and screens, venetian blinds, and electric range included with purchase price of $10,000. Act now! This home is really worth the money!
SEVENTH ST.—New large single cement block home, 7 rooms and bath, 4 large bedrooms, 2-car garage, oil heat, modern kitchen and bath A good buy!
JOHNSON ST.—New semi-detached cement block stucco, 4 rooms and bath, baseboard oil fired h. w. heat, garage, knotty pine interior. Moderately priced
HALFWAY between Pottstown and Reading Single frame with fibestos shingles, 8 rooms and bath, oil hot water heat, artesian well, acre ground, other outbldgs Priced at only $8500
CHESTER CO FARM—56 acres, excellent soil, brick dwelling, 7 rooms and bath, modern kitchen hot water heat, garage and other outbuildings
SUBURBAN DELIGHT — Beautiful single brick, 6 rooms, powder room, sewing room, bath, oil hot water heat, 2-car garage, modern kitchen, venetian blinds, storm windows, 3 acres ground
CENTRAL — Semi-detached brick, 6 rooms and bath, good garage all convs Only $7500 and a bargain. Look at this one!
HILLCREST—Corner single brick, 6 rooms and tile bath, modern kitchen, fenced yard, storm windows and venetian blinds nicely decorated Priced to sell
25 ACRE FARM, good location. 5 room dwelling good barn. 3 chicken houses 2-car garage and other outbldgs. 2 wells and Summer house Young fruit orchard Look at this one
8 KEIM ST —Brick home 7 rooms and bath, steam heat, venetian blinds electric water heater all convs. Only $6800
BUSINESS OPPORTUNITY
EXCEPTIONAL home and grocery business in finest of locations. Active, well stocked and equipped. Dwelling is really outstanding. Call us now for further information.
CORNER BLDG. — Now equipped for grocery store or soda fountain business. Good floor space, large lot. Only $4000 Terms.
E HIGH ST.—Fine bldg in excellent condition, floor space to alley, oil heat, nice office and showroom.
LOTS and ACREAGE
NORTH END—Corner lot in finest of locations. Call us on this one
DESIRABLE corner lot, 205x285 ft., on Bilem road, good level ground Excellent location.
FINE CORNER LOT in Stowe. Full price $750
ROBERT H. DeLONG
REALTOR, Security Trust Bldg
Phone 1252 or 2583

QUICKIES

By Ken Reynolds

"Why shouldn't we get more heat from the Mercury Want Ad pages we're burning — there's coal in them!"

REAL ESTATE—SALE

Houses for Sale 78

POTTSTOWN

N. FRANKLIN ST.—7 rooms, bath, h. w. oil heat, h. w. floors. Perfect condition.
WASHINGTON ST. NEAR HIGH—5 rooms, bath, h. a. heat, recently remodeled.
FARMINGTON COURT — 5 room brick, h. w. oil heat, h. w. floors, basement garage.
700 BLOCK QUEEN ST.—6 room single, modern kitchen, deep freeze, dishwasher, many extras, $12,500.
N. FRANKLIN ST.—Single brick, 8 rooms, bath, hot air heat, garage.
STOWE—Almost new 5 room brick bungalow, oil heat, attached garage, large lot, $14,000.
ROSEDALE—Single brick, 8 rooms, all improvements, oil heat, 2 fireplaces, 2-car garage. Priced to sell.
STOWE—Single brick, 3 rooms and bath upstairs, 1-car garage downstairs, nice landscaped lot, $5600.
NORTH END—New bungalow, 5 rooms and bath, h. w. heat, sundeck, large lot.
N. FRANKLIN ST.—7 rooms and bath, steam heat, 3-car garage Just remodeled.
MANATAWNY ST. — 7 rooms, hot water heat, good location. $6000
562 CHESTNUT ST.—8 room single brick, splendid cond throughout, automatic heat, deep lot and garage, $15,000.
WALNUT ST.—7 room brick, newly papered and painted, some imps
STOWE—3 room bungalow, elec and water, $3500
35 E 2ND ST.—7 room brick, elec water, bath, $5500
344 JEFFERSON ST. — 2 apartments, each 4 rooms and bath $8500.
STOWE—Modern 7 room brick bungalow, $10,000
548 HIGH ST.—12 room brick single, oil heat h. w. floors, garage Priced to sell
703 WALNUT ST.—6 room single on corner lot, all improvements newly decorated, $1000 down
POTTSTOWN—$4500 buys business with $5000 yearly income.

SUBURBAN

INCOME PROFITABLE — 3 apts., $148 monthly income, for only $10,500. Trappe, Pa.
2 MILES FROM TOWN—Single, 8 rooms, bath, h. a. heat, 2-car garage, 1 acre.
CHESTER CO.—5 rooms and bath, stone, hot air stoker, small dairy barn, 15 acres, stream.
GILBERTSVILLE — New single brick, 4 rooms and bath, etc.
SANATOGA—4 room bungalow, expansion attic, all improvements. ½ acre land, garage, $9500.
ROYERSFORD — Single brick, 6 rooms, bath, hot air heat. Large lot.
HALFWAY HOUSE AREA — Single brick, 6 rooms and bath, hot air heat, basement garage, 1 acre.
BOYERTOWN AREA — Single 5 rooms, hot air heat, outside fireplace, $3600
LIMERICK—Single, 10 rooms and bath, 2-car garage, large lot Suitable for apartments or professional buyer
INVESTMENT BUYERS—2 modern apts., hot water oil heat, just remodeled Perfect condition
GILBERTSVILLE — 6 room Cape Cod brick bungalow, oil heat, 2-car garage, ½ acre land, $15,000
NEAR BIRDSBORO—6 room Cape Cod, oil heat, 2-car garage, 1½ acre land, $16,000.
DOUGLASSVILLE—4 room stone oil heat, 1¼ acre ground.
SPRING CITY—9 room semi-detached brick, all convs., $7500
INVESTMENT BUY—3 apts., good condition, over $200 monthly income
GREEN ACRES—5 room and bath bungalow, good condition.
NEAR TOWN—Pointed stone mansion 10 rooms, central hall, electric only 30 acres
BRAND NEW 6 room brick Cape Cod bungalow, oil heat, h. w floors, large lot on bus route $11,600
BECHTELSVILLE—Lovely old stone 5 room home all convs. modern kitchen and bath, 3 acres of land. $8250
GLASGOW — 6 room single, elec water, central heat, $4000
EARLVILLE — Beautiful Summer bungalow, 5 acres of land on Manatawny, completely furnished, $15,000
HILL CHURCH—45 acre farm, 7 room stone house, elec and water, plenty out-buildings, $11,500
DOUGLASSVILLE—On Route 422, 6 room semi-detached all improvements, large lot $7500
NEW BERLINVILLE—5 room brick semi-detached elec and water $4500
NEAR RINGING ROCKS—5 room bungalow plus bathroom, elec water and central heat $6500
KENILWORTH — Lovely 6 room Cape Cod home automatic heat h w floors, blinds, many extras $16,000
GILBERTSVILLE — 11 room brick single suitable for 2 apts or large family, elec and water $7000
SPRING MOUNT — 8 room stone, all improvements, large lot plus garage, $8000
NEAR POTTSTOWN—50 acre farm 11 room stone home, elec and water, barn, $10,000.

ALSO
BUSINESS OPPORTUNITIES
FREE PARKING IN REAR
OPEN EVENINGS
JAMES J. MOORE
555 High Street
Phone Pottstown 4205 or Boyertown 7-2101

REAL ESTATE—SALE

Houses for Sale 78

NEAR ROUTE 663—8 miles N. of Pottstown. Modern Cape Cod Cottage, 6 rooms and bath, detached 2-car garage, 3 acres School bus passes door. $11,000
J. RUSSELL BRODE
Sumneytown Ph. Haywood 2439

Country home, 4 rooms, garage and chicken house.....$4000.
Beautiful country home.....$8000.
Town—8-room house.....$5500
Large business place on main street, Royersford, suitable for 6 apts. and 2 storerooms. Vacant. Very reasonable.
If you want to buy or sell call
FRANCIS D. SELL, BROKER
Robert Albright, R.E.S. Phone 247

ROSEDALE—Brick home, garage, old shade, large lot, everything in perfect cond. Immediate possession. Call for appointment to inspect.
CLOSE TO TOWN—5 room semi-bungalow, all convs. except bath, $400.
CLOSE TO TOWN
Most modern stone 2 family apt building in the Schuylkill Valley Land-caped 1 acre tract that is out of this world including 5-car garage, oil heated recreation building (could be used for manufacturing purposes). Only 5 minutes from town. A $50,000 property thrown on the market for a song. Call for an appointment.
CHICKEN RANCH—6 room home, all convs., 2-car garage, 2-story chicken houses, barn, other buildings, lots of shade, stream, on 9 acres. A bargain.
COUNTRY hotel, doing a fine business. Price right.
LARGE corner store with apts. and garages. Suitable for any type of business. Immediate possession
KENILWORTH — Modern semi-bungalow with garage, extra large landscaped lot. Well worth the asking price.
CHESTER CO 7 room home, garage 6 acres, some wood
STOWE—Grocery store good building Will sell business, property or both Good paying proposition
STOWE — Combination store and home, $5000 EASY TERMS
NORTH END—In the COURT—Modern 6 rooms and bath Reasonable
THIRD ST.—Modern ½ double 7 room house, $7250.
NEAR MONTG PARK—4 room and bath bungalow secluded, stream garage Price $7250 This is a bargain if there ever was one.
NEAR POTTSTOWN 50 acre farm with numerous buildings Includes a 4 family stone dwelling a stone tenant house, large barn Macadam road frontage Now has an income of $200 monthly If you are looking for a good investment—this is it
CENTRAL—2 family dwelling each a complete unit
BAYBROOK PARK Very desirable lot with curb and walk, sewer landscaped
JAS. C. ALLEN
122 E 3rd St 2455 M

Lots and Acreage 81

LOTS on route 663 near Ringing Hill Also on Rte 422 near Sanatoga $200, $300 and $500 Spaide Phone Phoenixville 2002
Lots For Sale—100'x250' deep—concrete highway Rte. 663 about 2 mi N. of Potts. on continuation of Charlotte St. Nice Elevation. Good view. Elect., telephone and bus service. $5 - $8 per front, 20% down and up to 4 mos. to pay bal. Phone Pughtown 2271
BLDG LOTS on 7th St between York and Johnson Also lots along route 100. 2 miles south of Pottstown Inquire 432 Johnson street Phone 2017-J

Wanted—Real Estate 84

If you want to buy or sell A Property See—
ROBERT W. EVANS
29 N Hanover St

WANTED LISTINGS
Farms Town & Suburban Prop'ties
LLOYD F WAGNER
410 High St Phone 1997-J

WHAT WILL
YOUR
PROPERTY
SELL FOR?
Call
Ask For a Free
Estimate of Sales Price.
No Obligation
Phone Pottstown 4205
or Boyertown 7-2101
James J. Moore, Realtor
555 High Street

If you want to buy or sell real estate regardless of location call
WM. W. RICKERT
34 East High St
Stowe, Pa Phone 2394 or 3388-R

We Buy, Sell or Trade Any Type of Real Estate
M. YONKOVITCH
20 N Evans St Phone 739

Buy and Sell Your Real Estate
Thru
ROBERT H. NAGLE
19 N. Hanover Street
Est. 30 years in Pottstown
LISTINGS WANTED
SALE OR RENT
Roy Binder Agency
Real Estate Brokers
309-13 High St Phone 544
"By Our Service We Are Known"

REAL ESTATE—SALE

Wanted—Real Estate 84

WANTED
Town and Country Properties
Walter E. Dames Co., Inc.
378 High Street Phone 2980

LIST your farm for sale with WEST'S. 417 Chestnut St Phone 2232 Buyers waiting E G Dana

AUCTIONS, SALES 90

R. H. THOMPSON, Auctioneer
Affiliated—R. H. DeLong, Realtor
Phone 1252. Home Phone 3019-J.

New Holland Sales Stables, Inc
Horses and Mules every Monday
Cattle and Hogs every Wednesday
Butcher Cows, Steers, Thursday
AUCTION EVERY SAT NIGHT
Bring your furniture, antiques livestock, farm machinery or what have you for TOP PRICES
Zern's Sales — Auction
AUCTIONEERS—LIQUIDATORS
No Stock Too Large
Gilbertsville, Pa., route 73
For pickup Phone Boyertown 7-2461 or after 6 p. m., 7-0285
AUCTION—ENTERTAINMENT
Every Saturday Evening
BAUMSTOWN MARKET

R. I. RICHARDS Auctioneer Will take complete charge of sale Kenilworth Ph Pottstown 1561
HATFIELD FAIR GROUNDS BAZAAR, INC Livestock Auction every Monday, 1:30 p. m.

Clay L. Hess Auct
Phone Collegeville 2198
CHARLES M. WILEY Auctioneer
Will Take Complete Charge
Ph Potts 3437 944 Queen St

Twelfth Annual
Guernsey State Sale
THURS., OCT. 26, 1950
12:30 Noon
at The
Guernsey Sales Pavilion,
6 miles east of Lancaster on Route 30.
55 HEAD (19 Vaccinated)
5 BULLS 32 COWS
18 BRED HEIFERS
These fine animals offered in this sale have passed rigid inspection. All consignments are of the best, and you can buy with fullest confidence, fully guaranteed.
The best bargains of the year can always be bought at this sale—DON'T MISS IT!
Sale managed by:
For catalogs write:
PENNA. GUERNSEY BREEDER'S ASS'N.
P. O. BOX 491
Harrisburg, Pa. Phone 4-4062

PUBLIC SALE
of Personal Property, Friday evening, October 27 at 6 p. m., just off route 422 on Green Gable road (2nd place on right), 2 miles east of Sanatoga.
Modern chifferobe, console radio, some carpet, few dishes, complete fireplace set, power mower, electric hedge trimmers, 4 large cords outside Christmas lights, clothes dryer, lawn chairs, scythe, garden and other tools, elec. incubator, brooder stoves, fountains, feeders, chicken crates, forks, shovels, feed barrels, metal chicken nests, grindstone, etc.
Conditions by
LEO J. COACHER
Victor B. Rhoads, Auct.

Will Take Complete Charge
FRANCIS X. MURPHY Auct.
86 W Fifth St Ph 848-W or 2284-J

PUBLIC SALE
OF HOUSEHOLD GOODS
Saturday, Oct. 28, 1950
On the premises in East Vincent Township, Chester County, located between Routes 23 and 83, on the road to Spring City, one quarter mile south east of Sunny Slope Dairy.
Graybar-Crawford electric range, 9 cu. ft. Kelvinator, New Perfection oil stove, Gain-A-Day washer, 2 extension tables, 12 plank bottom chairs, 6 cane seated chairs, 3-pc. living room suites, bookcase, Singer sewing machine, cedar wardrobe, kitchen cabinet, 2 bedroom suites, 4 rugs (2 9x12), lot of rag rugs, heatrola, hospital bed, full line of butchering tools, bee equipment, honey extractor, pots, pans and dishes, electric grill, vise, anvil and many other articles too numerous to mention.
Household goods from 43 years of housekeeping.
Sale starts 12:30 p. m. Terms by
ISAAC S. LONGACRE
A. W. Diffenbach, Agency, Auctioneers and Clerks.

PUBLIC SALE
Complete
Household Furnishings
218 N. Charlotte St.
SAT., OCTOBER 28
Three-piece living room suite, 2 pine blanket chests, sewing machine, mirrors, oval marble top table, wash stands, several bureaus, bric-a-brac, tools and large assortment of miscellaneous items too numerous to mention.
Sale to start at 1 p. m.
Terms by
MRS. E. O'CONNELL
Richard H. Thompson, Auct.

PUBLIC SALE
OF HOUSEHOLD GOODS
Saturday, Oct. 28, 12:30 p. m., at 80 N. Adams St., Pottstown.
Mahogany reed davenport and 2 chairs, 3 over-stuffed chairs and footstools, 9-pc. oak dining room suite, 6-pc modern bedroom suite, very clean, 5-pc. breakfast set, studio couch, 5 9x12 rugs, throw rugs, Singer sewing machine, old clock, Victrola, 2 bird cages, beds, bureaus, washstands, odd chairs, 5 innerspring mattresses, vanity tables, chest of drawers, chest, carpet sweeper, vases, small stands, lawn chairs, and many other items too numerous to mention accumulated in 52 years of housekeeping.
Conditions by
ALBERT C. MISSIMER
JAMES J. MOORE, Agent
Clay C. Hess, Auct.

AUCTIONS, SALES 90

VICTOR B. RHOADS, Auctioneer
Complete Public Sale Service
Ringing Hill Ph Potts 3651-J-1

PUBLIC SALE
of Valuable
FARM STOCK
AND HOUSEHOLD GOODS
in Shanesville, on Route 73
Saturday, October 28
Two Horses, a bay Mare 8 years old and a Gray horse 9 years old. Two 2-horse wagons, one with flat; Marker, 3-section spring harrow, hay rake, land roller, mowing machine, 2 riding and 1 walking cultivator, gang plow and other plows, grain drill, corn planter, 9 h. p. gasoline engine, manure spreader, fodder cutter and shredder, New Holland feed grinder, hay tedder, binder, single and double trees, harness, forks, rakes and many other tools used on a farm.
Also a lot of Household Goods.
Sale to start promptly at 1 p. m.
Conditions by
CHARLES KUSER
Amandus Miller, Auct.
Phone Boyertown 7-7902.

AUTOMOTIVE

Automobiles for Sale 92

COME IN—Inspect The New Low priced 1951 HUDSONS.
TRACE & WALDMAN MOTORS
1480 High Street. Phone 410

50 Plymouth Business Coupe, heater, black finish, 6 months old. Phone 2358-J.
49 Oldsmobile "88" Convertible, 10,000 original miles. SMITH'S GARAGE, Swamp Pike near Limerick. Open evenings.
49 Ford Custom "6" Tudor...$1295
46 Chev. Fleetmaster Club.... 1050
39 DeSoto 4-door 395
39 Plymouth 4-dr. 395
35 Ford Conv., very clean..... 250
39 Mercury 4-door 195
36 Pont. Bus. Coupe, clean... 135
32 Ford Model B Pickup..... 100
C. W. HUNSBERGER ESTATE
Green Lane, Phone Haywood 2521

KRAUSE & LUDWICK
DeSoto & Plymouth Distributors
We service all make cars
Expert body and fender repairs
Refinishing Wheel Alignment
25 Years at
Third and Hanover Sts Phone 664

49 Mercury Conv., Tampico red, fully equipped. Full price $1700. Phone 589-R after 4:30 p. m.
49 Ply. Spec. Deluxe 4-Dr. Sdn., R. & H., w/w tires. Owner leaving for Army. Ph. Collegev'e 6666.

HERE'S MORE TRUCK BUYS
47 Ford ½-ton Pickup
47 GMC 1-ton Panel
40 International Panel
40 Ford 1-ton Stake
QUIGLEY MOTORS
S. Reading Ave., Boyertown
Phone Boyertown 7-2448

49 Chev. 2-Dr. 1 owner, like new
48 Chev. 2-Dr. blk., "A" title, excellent cond., fully equipped.
47 Chev. Conv. like new. Low mileage, fully equipped.
41 Chev. 4-Dr. One owner, R. & H. A real beauty.
Open Evenings
WILLIAMS Pontiac, Boye't'n 7-2171

See PAUL SPAAR for Fine Used Cars Always a big selection Low prices Long terms Located at Chapel Phone Pennsburg 550
41 Olds 4-Dr Sdn $575
40 Chevrolet 2-Dr Sdn..... 495
40 Chrysler 4-Dr. Sdn..... 475
40 Buick Club Coupe, new paint 595
39 Buick Sdn., rebuilt motor.. 450
39 Ford Fordor Sedan 350
BROWER'S GARAGE
North Coventry Phone 3982

The Home of Packard
Where Your Car Is Known Best
Prompt service—state inspection, motor repairs, lubrication car washing, and parts.
FOR A GOOD DEAL ON A NEW PACKARD OR USED CAR SEE
M. E. Evans Motor Co
1470 High St Phone 70

O K USED CARS
KEISER CHEVROLET INC.
East High St Phone 856

Trucks and Trailers 93

Phoenix Trailer Sales
12 New and Used Trailers
Oppo Phoenixville Army Hospital

Sanatoga Trailer Sales
Phone 9281 Factory Dealer for CASTLE & MOBILE Sportsman
Also Used Trailers.
Gas Bottles, Dollies, Parts, etc
SANATOGA TRAILER PARK
Route 422 East of Sanatoga, Pa

1948 Willys Jeep Truck, ¾ ton stake, heater. Phone Linfield 2288.
Howard 29-ft. House Trailer, complete with awning, like new. Bargain. Sanatoga Trailer Sales
The Largest Selection of New and Used House Trailers in the East
VILLAGE GREEN TRAILER SALES
RD 2 Media Ph Cheste 3-7953

Repairing — Painting 96

Steering Corrected
Aligning and Wheel Balancing
O'DELL'S
High & Glasgow Sts. Phone 3664

Service All Make Cars From
BUMPER TO BUMPER
Repairs and adjustments prescribed only as required Prompt Economical Service Washing—Polishing, Greasing
We Call and Deliver
Sidley Motors, Inc.
Chrysler-Plymouth Sales & Serv
132 High St Phone 3700

You Get FRIENDLY SERVICE at
NAGLE MOTORS, Inc
1340 High St. Phone 2800
Dodge-Job-Rated Trucks-Plymouth
Bear Front End Alinement and Wheel Balancing Cars Trucks

For Over 25 Years
We've Specialized in
AUTO REFINISHING
and
BODY & FENDER REPAIRS
Dependable workmanship insures you of complete satisfaction
POTTSTOWN
AUTO REFINISHING CO
927-33 High St Phone 2552

AUTOMOTIVE

Repairing — Painting 96

Expert Auto Repairs—Any Make Body & Fender Work—Repainting
KLEIN'S GARAGE, Douglassville
Chrysler and Plymouth Dealer

Pottstown Motors, Inc.
PONTIAC and CADILLAC CARS
We Service All Make Cars
Expert Body and Fender Repair
22-24 High St Phone 2460

AUTO RADIATORS
Cleaned, Repaired and Recored
Phillips Auto Radiator Shop, 39 E Main St S Potts'wn Ph 980-J

Complete Auto Repairing, Ignition and brake service Lubrication
FRANK E. HOFFMAN & SON 316 N Franklin street Phone 419

USED CAR LISTING

1948 Pontiac Sedanette, Hydramatic, R. & H. like new $1530
1947 Plymouth Station Wagon, good buy 1095
1947 DeSoto Suburban 8-pass. Sedan 1395
1947 Plymouth 4-door, fully equipped 1085
1942 Plymouth 4-door Sedan, perfect cond. ... 595
1941 Ply. 2-door Sedan, heater, one owner, 37,000 miles 595
1940 Chevrolet 4-door, heater, very good condition.
1939 Pontiac Coupe $150
1937 Olds Sedan, R. & H. .. 195
1950 Harley Model 74, overhead, like new, 4500 miles.

TYSON MOTOR CO.
7th Ave. & Walnut St.
ROYERSFORD—Phone 472

Terrific Trick!

You say you don't know how to make the old fedora yield a rabbit? We don't either—but we do know how to make shabby appearing cars factory fresh again.
We erase auto body and fender dents—repaint to look like new. Nothing magic about our work—just expertly done at no extra cost.
Brile Bros.
Body and Paint Shop
Located on Route 100 Just North of Pottstown—Phone 2897

While They Last—
35 Chevrolet Coupe
35 Dodge 2-Door
36 Chevrolet 2-Door
Your Choice $60
Here's More —
2—37 Chev. 2-Drs.
37 Chrysler 4-Door
37 Ford Tudor
38 Buick 4-Door
38 Nash 4-Door
38 Plymouth 4-Door
Your Choice $85
Here's More —
39 Lincoln 4-door $165
39 Plymouth 4-door 185
39 Oldsmobile 2-door 235
39 LaSalle 4-door 265
40 Chevrolet 4-door 270
40 Mercury 4-door 260
40 Hudson 4-door 275
40 Packard Convertible 375
41 Buick 4-door 225
Many More from 1950 to 1936—Low Terms
KEISER
CHEVROLET, Inc.
USED CAR LOT
EAST HIGH ST.—Phone 856
Opp. Sunnybrook Entrance

USED CARS DEPENDABLE USED TRUCKS

—Exceptional Low Priced Buys
—All One Owner Cars, Trucks
—Equipped and Guaranteed

48 Dodge Custom 4-dr. Sedan, very celan, good rubber.
48 Plymouth Special Deluxe 4-dr. Sedan, new rubber.
46 Dodge Custom 4-door Sedan, radio and heater.
46 Chevrolet Fleetline 2-door Sedan, wonderful.
41 DeSoto 4-door Sedan
41 Pontiac 4-door Sedan, nice clean condition.
40 Dodge 4-door Sedan

TRUCKS
46 Dodge ½-ton Panel
40 Int. ½-ton Panel

NAGLE MOTORS, Inc.
Your Dependable Dodge Dealer
1340 High Street Phone 2800

TONY & GENE'S
West High St. Phone 4140
USED CARS WITH A NEW CAR GUARANTEE
40 Packard "6" Club Coupe
48 Chrys. "6" Windsor, like new,
51 Frazer 4-dr. Sedan, only one available. Save $500
Many More—Long Easy Terms
Open Evenings and Sunday

We're Stripping For Action!

So Get Set for Good Buys In Good Used Cars!
36 Chevrolet 2-Door
37 Ford Tudor Sedan
38 Dodge Deluxe 4-Door
47 Buick Super 4-Door
47 Ply. Deluxe 4-Door
48 Cadillac "62" Conv.
49 Buick Super 4-Door
49 Buick Super 2-Door
Open Evenings
POTTSTOWN AUTOMOBILE CO.
Buick Sales & Service
1432 HIGH ST. — Phone 3922

30% OFF
No Tricks — All Cars as Described!
If you need a car—buy it now at the lowest prices in years!
THURS., FRI. & SAT. ONLY
50 Studebaker Land Cruiser—auto. trans., demo., never titled
49 Studebaker Champ. Convert.—overdrive, nice sells new $2250
49 Jeep Station Wagon—O. D., one owner
49 Buick Super 2-door — dynaflow black with W. W.
49 Studebaker Comm. Convert. — R. & H., one owner, beautiful, sells new $2800
48 Stude. Champ. Cl. Cp.—one owner, new tires, very nice
48 Stude. Champ. 4-door — overdrive, R. & H., like new
48 Stude. Champ. Convert—O.D., R.&H., excellent condition
48 Stude. Land Cruiser—O.D., one owner
48 British Austin 2-door—new paint, excellent condition
47 Ford 2-door "V-8" — clean
47 Pontiac Station Wagon — R.&H., one owner, beautiful condition
47 Buick Super 2-door — R.&H., Main Line trade
47 Crosley Convert.—yellow, a good Crosley
47 British Austin 4-door—one Main Line owner, beautiful
46 Ford Convert.—R.&H., new motor job
46 Ford 2-door "V-8"—R.&H., cheap late model transportation
46 Chevy 2-door—fleetmaster, R.&H., one owner
46 Chevy 4-door — fleetmaster, R.&H., mech. excellent
46 Oldsmobile 4-door Hydromatic "66" — very nice
46 Mercury Convert.—one owner, like new
42 DeSoto 4-door — Engine perfect, needs body work
41 Ford 2-door—Superdeluxe
41 Chrysler Convert. Winsor "6"—R.&H., new top
40 Chev. 4-door mech. o.k.
PLUS 34 OTHERS from $100 to $500
W. Foxall MacElree, Inc.
Lanc. Ave., Paoli — Phone 1980
OPEN EVES. 'til 9 and SUNDAYS

You have to SEE these VALUES
They're Unbelievable!. Compare Cars!

49 MERCURY
Station Wagon, Tampico red, radio, heater and overdrive. Low mileage $1675

46 FORD
Super Deluxe "8" Tudor Sedan. Dark blue, heater and seat covers equipped —Full Price $875

47 FORD
Super Deluxe Station Wagon, nice steel gray finish, radio & heater. Full price $875

49 BUICK
Super Club Convertible, dark green finish, radio, heater and dynaflow, low mileage $1975

50 HUDSON
Club Coupe. Heater and drive-master equipped. Low mileaged like new car $1775

50 DeSOTO
Club Coupe. Like brand new, very low mileage. A real money-saving buy. Full price.. $1775

48 PONTIAC
Club Convertible. Beautiful maroon finish, black top, radio and heater. Full price $1295

39 BUICK
4-door Sedan. Shiny black finish. Good sound transportation $150

46 PLYMOUTH
4-dr. Sedan. Clean steel gray finish, low mileage. A-1 title. Full price only $895

The WILDMEN at 301 W. HIGH ST.
Don't Miss The Location! — World's Best Deal — Phone 2320!

Who's Afraid of The Big Bad Down Payment
Has the return of government imposed credit restrictions got you believing that you can't afford a better car. You'd be surprised how little difference it has made in down payments and terms at
the CRAZY BOYS
Stop in and let us show you how easy it is to buy your next car.
50 Ford "8" Custom Tudor
49 Chevrolet 4-door Sedan
49 Mercury 4-door Sedan
49 Ford "8" Custom 4-door
49 Ford Convertible
46 Plymouth 4-door Sedan
41 Plymouth 4-door Sedan
41 Chevrolet Town Sedan
41 Mercury 4-door Sedan
41 Oldsmobile 4-door Sedan
40 Dodge 4-door Sedan
39 Plymouth Coupe
39 Oldsmobile 4-door Sedan
38 Ford Fordor Sedan
38 Plymouth 4-door Sedan
38 Buick 4-door Sedan
37 Chevrolet 2-door Sedan
37 Chrysler 4-door Sedan
36 Nash 4-door Sedan
36 Buick 4-door Sedan
46 Ford V-tag Dump Truck
41 Studebaker ½-ton Pickup
CATES & BECKER
World's Craziest Traders — Ford — Open Eve's and Sundays
LOT: West High St Phone 1053
Showrooms: 216 King St Phone 620

Chefs sample their food before they are served.—We too would like you to try these cars

Before You Buy!
42 Willys 4-dr. Sedan, ready to go..... $345
41 Packard 4-dr. Sedan, low mileage, 1-owner 545
48 Willys Civilian Jeep, first class order..... 790
47 Frazer Manhatten 4-dr., A-1 thruout 1290
48 Kaiser 4-dr. Sedan, low mile'e, 1-owner 1295
MANY OTHERS—TERMS
C. C. BICKEL
Kaiser-Frazer Dealer
Route 422 — Phone 3530

Krause & Ludwick
— A Safe Place to Buy a Used Car . . .
PRICES
Drastically Reduced!
OUR 30-DAY WARRANTY PROTECTS YOU
42 Packard . $625
Clipper 2-door Sedan, black
46 Nash $790
Ambassador 4-door Sedan, Radio, heater and overdrive.
48 Ply $895
Special Deluxe 4-door Sedan, black, radio and heater.
47 Ford $925
Deluxe Bus. Coupe, black, very clean condition.
48 Ply $985
Special Deluxe 4-dr. Sedan, black, radio and heater.
48 Ply $995
Special Deluxe Bus. Coupe, gray finish, radio and heater.
47 Ford $995
Sportsman Convertible Club Coupe, fully equipped
47 Pontiac . $1095
Torpedo "6" 4-door Sedan, Dark Blue finish, fully equipped.
46 Chrys . . $1095
Windsor Club Coupe, light gray, radio and heater.
46 DeSoto . $1095
Custom 2-door Sedan. Fluid drive, radio and heater. blue finish
47 Ply $1095
Special Deluxe 2-door Sedan, very clean. Heater and radio.
47 Ply $1125
Club Convertible. Cream finish, black top, loaded with accessories.
48 Chev . . . $1195
Fleetmaster Club Coupe. R. & H.
47 DeSoto . $1365
Custom Club Coupe, gray, fluid drive, radio and heater.
48 Buick . . $1495
Black 4-door Sedan, 21,000 miles, radio and heater.
48 DeSoto . $1795
Convertible Club Coupe, 19,000 miles, black, new light top, white wall tires, radio and heater. Excellent throughout. Reduced.
49 DeSoto Sedan
Custom Club Coupe, dark green finish, exceptionally clean, fully equipped with all accessories, 21,000 miles.
47 DeSOTO
Custom 9-pass. Suburban, Clean as a pin, runs like a new car.
48 DeSoto Sedan
Custom 4-door model. One owner, low mileage. Spotless condition.
41 Ply. Spec. Deluxe 4-dr. . $495
41 Chrysler 4-door Sedan .. 645
39 Oldsmobile Club Coupe . 275
39 Chevrolet 4-door 250
38 Olds. "8" 4-door, Hydro . 185
38 Dodge 4-door Sedan 50
37 Ford Station Wagon 125
37 DeSoto 4-door Sedan 145
36 Plymouth 4-door Sedan, one owner exceptionally clean 225
New ¼ ton Hale one-wheel trailer. Cost $165. Sacrifice 75
Long Easy Terms On Our Own Finance Plan
Open Evenings
Krause & Ludwick, Inc.
DeSoto & Plymouth Distributors
30 Years at
Third & Hanover St. Phone 664

Highlights in Colorful Jolson Career

"There can never be, there never will be another Al Jolson," was the comment of Eddie Cantor when told of Jolson's death in San Francisco Monday night. The two top-flight entertainers are shown (top left) as they rehearsed together early this year for a cancer benefit show. In traveling to Washington in November, 1949, to receive the "Man of the Year" award, Jolson struck a "Mammy" pose (top right) at the railroad station in Chicago. At lower left, Jolson is shown with Composer Harry Askt as they left a plane at Tokyo a few weeks ago en route to entertain GIs in Korea. One of Jolson's early hits on Broadway was "Hold Onto Your Hats." He is shown (lower right) in a scene from the show. Inset shows him with Al Jr.

Kiwanis Ladies Fete Is Attended by 150

Visitors swelled the attendance at last night's Pottstown Kiwanis club meeting in the Elks' home to 150 men and women.

It was both ladies' and Inter-Club Night, with visitors and their wives from Yeadon, Chester and Phoenixville.

The speaker was R. Warren Graffam, of Pittsburgh, an international trustee. Graffam emphasized Kiwanis ideals in a talk on "Designs against the Darkness."

Official visitors included Ernest L. Bertram, of Lancaster, Pennsylvania district governor-elect, for 1951; Leroy D. Trexler, of Allentown, Division 12 lieutenant governor-elect, succeeding Pottstown's Dr. Paul Z. Hoffman, and Matthew Connell, of the Olney club, Philadelphia, Philadelphia division lieutenant governor.

The Yeadon visitors brought along an orchestra for the evening's entertainment program.

Dr. James A. Hallman was program chairman; President Carson C. Potter was in charge of the meeting, and Dr. Hoffman introduced the guest speaker.

Local Fire Police Group To Hold Meeting at Stowe

The Pottstown Fire Police association will meet at 8 o'clock tomorrow night in the West End Fire company hall, Stowe.

Vice President Wilson F. Mest will be in charge of the business meeting.

Talk on Clay Products Given Before Lions Club

Richard C. Haury, resident manager of the Philadelphia district sales office, Robinson Clay Product company, told of the history and production records of the company at a Lions club meeting at the Eagles Home association last night.

Haury said that the firm, established in Akron, Ohio, in 1856, now has 11 plants east of the Mississippi river, of which the Pottstown plant is the most modern, producing more pipe than any other company plant.

Here, Haury said, pipe can be completed in 10 days, compared to three weeks in other plants.

He also showed color motion pictures of the plant.

It was announced by the president, Paul R. Hoffman, that Ladies' Night would be held at 7 o'clock on Nov. 15 at the Brookside Country club.

Fifty members attended last night's meeting.

Indian Life Featured At Cub Pack Meeting

Indian life was emphasized at a meeting of Cub Pack 146 in the First Presbyterian church last night.

The Cubs were dressed in Indian regalia and gave Indian dances. Tom-toms, rattles, tepees and other replicas of Indian craft were on exhibition.

Sixty Cubs, leaders and parents attended the meeting. Cubmaster Joseph Fritsch was in charge. The annual rollcall and inspection also were held during the meeting.

MARRIAGE LAW EASED

WARSAW, Poland, Oct. 24 (AP)—The government published a new law today which permits marriage between "first degree relations, for important reasons." The consent of a court must be obtained.

For a Better Buy in DIAMONDS
Better Buy a Keepsake
from A. E. WILLAUER

7 REASONS WHY KEEPSAKE IS YOUR BEST BUY!

1. The words "gwaranteed registered perfect gem" appear on every Keepsake Tag.
2. Nationally Advertised.
3. Good Housekeeping Seal of Approval.
4. Nationally Established prices.
5. The Keepsake Certificate, bearing our signature, GUARANTEES a perfect diamond.
6. Exchange privilege is assured if turned in later on a Keepsake of greater value.
7. The only ring chosen to receive the Fashion Academy Award.

Choose Your Keepsake Diamond Ring with Confidence at

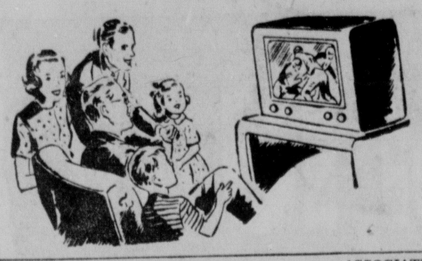
A. E. WILLAUER
Diamond Merchant and Jeweler
217 HIGH STREET
POTTSTOWN

HOFFMAN'S
"Finest Fashions Since 1913"
THE STORE FOR COATS
Everyone Knows That When It Comes From Hoffman's— "IT FITS!"
High & Penn St.

BURTON'S
First In Fashion
Select Your *Vanity Fair* Lingerie NOW!
SLIPS . . . from 6.95
GOWNS . . from 8.95
PANTIES . from 1.35
Use Our Lay-Away Plan
215 High St. Pottstown, Pa.

IT'S THE BEST WE HAVE FOUND
FINA FOAM
Cleans rugs and upholstery in a hurry . . . restores forgotten colors.
Block's
High & Charlotte Sts. POTTSTOWN
Qt. 79c ½ Gal. $1.29
Gals. $1.95 Sponge, 39c

BARN DANCE
SPONSORED BY THE
FRATERNAL ORDER OF EAGLES
POTTSTOWN AERIE NO. 626
FOR THE BENEFIT OF THE
DAMON RUNYON CANCER FUND
ON
THURSDAY, OCT. 26
AT THE
RINGING ROCKS PAVILION
DANCING 8 P.M. TO 12
DONATION 50c
ENTERTAINMENT and MUSIC FURNISHED FREE BY
• WILLIS MEYERS • JOHNNY WILLIAMS
• OLE VALLEY HOE DOWNERS •
•STRAIGHT DANCING
•SQUARE DANCING
(BILL MORRELL CALLING)
EVERYONE'S INVITED TO THIS BENEFIT DANCE
THURSDAY NIGHT
OCTOBER 26th
DONATION 50c
Our Sincere Thanks to the Following People and Business Firms for Their Part in This Great Event . . .
• WALTER WOLFE (Ringing Rocks Pavilion)
• J. C. PENNY CO. (Tickets)
• MORRIS MILLER (Tickets)
• WILKE FURNITURE (Lighting)
• SHELLY HARTMAN (Amplifiers)
• BILL MORRELL (Square Dance Calling)
FRANK HARTENSTINE (CHAIRS)
WILLIS MEYERS • JOHNNY WILLIAMS
• OLE VALLEY HOE DOWNERS
(MUSIC and ENTERTAINMENT)



Television Pottstown Mercury

VOL. 20, NO. 23 | ASSOCIATED PRESS CENTRAL PRESS TELEPHONE 2263 | POTTSTOWN, PA., WEDNESDAY MORNING OCTOBER 25, 1950 | ASSOCIATED PRESS CENTRAL PRESS TELEPHONE 2263 | 5c A COPY 25c A WEEK

TV—a New Way of Life Has Come to Pottstown Area

—Mercury Staff Photo

In nearly half of Pottstown's homes this Fall and Winter this scene, indicative of a new way of home life, will be duplicated. In this beautiful Maplewood drive home of Builder Anthony L. Veach, watching a glamorous television program, are left to right, Virginia Veach, Sally Ann Edwards, Peggy Veach, Louise Veach, Susan Struckman, Sandy Hartenstine, Mr. and Mrs. Veach. The Edwards, Struckman and Hartenstine children are Maplewood drive neighbors of the Veach's.

More Than 75,000 Now See Telecasts

EVERY evening in the Pottstown area this Fall and Winter will find from 75,000 to 90,000 men, women and children gathered around television sets in their homes.

Watching television now is the dominant leisure-time occupation in Pottstown. Television is revolutionizing home life. It also is becoming one of the nation's greatest industries—one from which Pottstown stands to reap great profit.

Television means many things. To a shut-in, a TV set near his bed is a window on the world—a transformation from the dreariness of a tiny room to the laughter, drama and excitement that television brings.

* * *

A Pottstown manufacturer will translate television into terms of a giant new factory, thousands of workers and millions of dollars in income. There's scarcely a youngster in the Pottstown area who hasn't been affected in dress, speech, mannerisms, or eating or sleeping habits by what he has seen on television.

* * *

TELEVISION gives work to hundreds of persons in the Pottstown area. By far the biggest, and most profitable segment of the industry is set manufacturing.

The Pottstown plant of the Doehler-Jarvis corporation has been making aluminum castings for television sets for many months. These castings are callet the "bucket," which is the receptacle holding the huge television tube.

Doehler's also has made a great many radio parts, including knobs and grill work for radio sets. Now that television sets are on the ascendency, some of that work is being diverted to the new cabinets.

There are more companies manufacturing parts, while nearby within 50 miles of Pottstown more than a dozen companies manufacture receivers, including some of the largest producers in the nation.

In addition scores of smaller manufacturers contribute parts to set manufacturers in metropolitan areas throughout the nation.

* * *

TELEVISION has given employment to thousands of retail dealers and salesmen and technicians who install and service sets.

And the final interpretation of the efforts of these thousands of workers is a family gathered in their living room, watching good entertainment on a sharp, clear TV screen.

* * *

EVEN IN ITS relative infancy of the last two years, television entertainment has been of sufficient quality to cause the average family to spend 15 to 20 hours a week viewing the screen.

The elaborate programs already under way this Fall will make the last two years seem like a mere introduction to TV.

Several weeks ago the Louis-Charles fight was seen by an estimated 15,000,000 persons. Later an even larger number managed to get in front of a screen to view World Series games.

* * *

EVERY NIGHT of the week the televiewer has a choice of elaborate variety shows and dramatic productions that rival Broadway shows for entertainment value.

* * *

WITH ONLY seven days a week, and only three to four hours each night, for telecasters to squeeze in the choicest talent of the entertainment world, the televiewer obviously has an excellent choice of programs.

That is the principal reason why it is almost impossible to find an owner of a television set who is sorry he invested in the machine.

While it is true there are poor programs on the air, it also is true that there are so many good ones that they provide entertainment for virtually any taste. The problem is not what to watch, but what not to watch.

THEY'RE BORN, NOT MADE

Don't Blame TV for Problem Children

Statistics don't show it, but about half the television sets in Pottstown were bought by parents in order to get their kids back home or else to keep them quiet.

The effect of television in the home on rearing children has been subject of much debate.

Some argue that TV will create a generation of glassy-eyed automatons.

Others say TV will be stimulating and beneficial to growing youngsters.

* * *

IN GENERAL, parents are beginning to find that a problem child is going to be a problem, TV or no. Disputes with hard-to-manage youngsters often center about the TV set, but if there were no set, there still would be disputes about playing, baths, eating, or slugging little sister.

Parents who can manage their children unually schedule the amount of time they can watch television, and prohibit certain programs. They find that TV doesn't ruin household discipline.

* * *

THERE ARE, excellent programs for children—far more than any one child could watch. The main problem in television homes is keeping children from viewing for too long a period, or from watching horror programs and those in bad taste, of which there is abundance.

Many schoolteachers and principals have watched their young pupils come to classes bleary-eyed, nervous and bored by the routine of history and arithmetic.

The teachers have pleaded with parents to check on the children's television viewing. In almost every case the mothers and fathers have responded by regulating the viewing and the youngsters have improved their school work.

Some parents set a daily limit of 60 or 90 minutes of viewing for their children, with the youngsters allowed to pick their own programs.

Others make up a daily program of shows the children may watch, including puppet shows and perhaps a Western movies. They try to avoid conflict with meal time.

* * *

ONE OF THE most valid complaints against television is that it will make children onlookers, instead of participants. They will be inside watching Howdy Doody when they should be outdoors playing.

Or older youths will watch a ball game when they should be getting the benefits of playing ball.

The harm caused by this excess "passive" participation is partly overcome by the stimulation of the mind. TV shows may stimulate children into hobbies, such as puppetry. They learn songs and games. Many shows teach lessons in good health and behavior.

But it is up to the mothers and fathers to see that the children make up the exercise they lose by being immobilized in front of the TV screen.

There is no evidence to date that television harms the eyes of either young or old viewers. The simple rules of good viewing—sitting a proper distance from the screen, in a partially lighted room—are generally observed, and avert eye strain.

* * *

MUCH HAS been said about the potential educational values of television. They are immense, but whether they ever will be put to any greater use than was the educational potential of radio is doubtful.

Advertisers want most of the air time on television and all of the best time. Inasmuch as they make television possible under the present economy, they have their way.

TV set owners, on the other hand, are too busy being entertained to devote much time to programs of educational value, which require some thought and concentration.

Broadcasting In New Era, RTA Declares

The broadcasting industry has its second wind 30 years after it began serving the public and is entering a new era of vastly expanded public enlightenment and entertainment, according to a birthday message from the Radio-Television Manufacturers Association.

As the nation prepared to observe National Radio and Television Week next week, RTMA's statement pointed out:

"The broadcasting industry, having grown from an infant prodigy into one of the great giants of American business since it began serving the public 30 years ago, believes this Anniversary Week marks the beginning of a still greater period of public service."

Highlighting broadcasting's 30th birthday week activities is the "Voice of Democracy" Contest for high school students, sponsored by RTMA and the National Association of Broadcasters and being conducted with the joint cooperation of the U. S. Office of Education and U. S. Junior Chamber of Commerce.

The number of 1950's contestants will be more than a million, it is estimated.

* * *

Sample transcriptions recorded by eminent Americans have been placed in the hands of broadcasters throughout the country.

Radio stations will broadcast the transcriptions for students, their families and friends. In this way, students will be enabled to choose for themselves the best ways in which each can express personal ideas as to how Democracy works.

This year's "Voice of Democracy" Contest is the fourth. National Radio and Television Week is being observed for the sixth straight year. The first was

(Continued on Page Five)

Specialists Deny TV Harms Eyes

If you are worried about television causing your eyes any harm, forget about it.

A poll of 2125 eye specialists — refractionists — by the Institute for Research in Vision of Ohio State University showed the eye men agreed television has little or no affect on your eyes.

103 TV Stations, 6 More on Way

There are now 103 television stations in the United States and six under construction.

There are 351 applications in Washington for permission to build stations, but hearings on conflicting applications won't begin until 1951.

TV Receivers Assets, Half of Owners Claim

More than half of the TV set owners questioned in a recent survey said TV has had a beneficial effect on family life.

Some of the good effects listed were keeping children occupied, keeping family together, good entertainment and savings on entertainment.

Go to College Via Television? Detroit Test May Be Answer

Will you ever be able to go to college via television?

The answer may be provided this fall by the University of Michigan, which has undertaken a series of courses televised from Detroit.

Dean Hayward Keniston of the college of literature said:

"We are entering a new era in adult education and the university is in it to stay."

The university authorized Everett J. Soop, director of the extension service, to elaborate courses of study, publish bulletins, receive the enrollment fees, conduct examinations and award certificates of recognition to those successfully competing prescribed courses.

* * *

THE TELEVISION station estimated more than 1,000,000 persons, assembled before an estimated 300,000 television sets in the Detroit area, will form the potential enrollment.

A Sunday afternoon hour has been chosen for the course. No commerical sponsor will be sought. Plans called for a three-part hour-long course.

The first 20 minutes of each hour's telecast will be academic in character. There will be lectures on history, fine arts, music and the fundamentals of the natural sciences.

* * *

THESE WILL be illustrated with all the visual aids used in undergraduate instruction—charts, drawing, chalk talk, lantern slides, maps and laboratory table demonstrations.

The second 20 minutes will be generally classified as "modern living." Subjects will range from "How to Buy a Home" to "How to Be Happy in the Later Years."

The third 20-minute segment will take the TV class into research laboratories, workshops and rare book vaults now open to only a few accredited students.

Video students will get the benefit of the university's widely scattered scientific exhibitions that

(Continued on Page Twelve)

Band Leaders Spread Fame on TV

Big-time popular band leaders have found television an added medium for the popularity they gained on stage, screen and radio. Two of them currently featured on TV programs are genial Paul Whiteman (left) and crooning, trumpet-playing Vaughn Monroe. Whiteman's TV Teen club has become a top favorite with Pottstown area television fans.

KING OF THE COMICS

Surrounded!

Tapping his famous shoes

Pottstown television fans are among the millions who consider Ed Wynn, "the perfect fool," as king of television. It is a remarkable tribute to the 64-year-old comic who has been making people laugh for almost 50 years.

Born Edwin Leopold on Nov 9, 1886, in Philadelphia, the son of parents who were in the hat business, young Leopold was destined for a career as millinery merchant king. But after finshing high school, where he was a classmate of Alexander Woolcott, he tried the theater, making his debut at Norwich, Conn., in 1902, at the age of 16. The company soon folded and Wynn returned to the parental fold, only to strike out on his own again in 1904, this time trying his hand at vaudeville. Teaming with Jack Lewis in a comedy act, he toured the country for 10 years until he had reached the $750-a-week salary level.

Another branch of show business lured him in 1914 when he signed for the Follies, taking a cut of $500 a week. However, his judgment was justified for he soon became top star along Broadway and jumped his pay check to a fabulous amount. It was in the same musical comedy that he made his debut that he met Hilda Keenan, daughter of Frank Keenan, the famous actor, whom he later married and divorced. To this union was born one son, Keenan Wynn. In 1937 he married Frieda Mierse. That marriage ended in divorce in 1939. In 1946 he and Dorothy Elizabeth Nesbitt were married.

When the actors' strike tied up Broadway in 1919, Wynn sided with his theatrical brethren, and, when the strike was ended, found himself on the outs with managers. This resulted in Wynn writing and producing his own shows, and started him on a new path to success.

Although Wynn made his actual radio debut in the summer of 1932, his fame over the air waves dates from April, 1932, when he teamed up with Graham McNamee in an NBC program which made radio history. Wynn is a born comedian, writes all his own stuff, and has a reputation for perfect "timing" of his gags. One of his pet superstitions has to do with his worn and much-patched brogans in which he made his debut 35 years ago. He has worn them during all his shows since that time and estimates that he has spent more than $1000 repairing them!

Television Brings New Ideas in Furniture Design for Homes

With home television an entirely new school of furniture design has made its appearance.

Purpose of the new television designs is to make a video showing as convenient and comfortable as possible for either a one-man audience or an overflow crowd.

A visit to stores will reveal chairs, sectionals and tables that glide esaily on wheels or castors, chairs that look like ordinary armchairs but swivel around in any direction, and enormous ottomans that conceal four little ottomans under their oversized, upholstered tops.

Also tables and cabinets with swivel tops so that the television set may be turned to face any part of the room.

There are cabinets that hold folding chairs which are handy to have when all the neighbors descend upon your living rooms to see an especially popular program.

You also will find lightweight armless chairs with cutout back rails so that they may be easily moved around, and many curved sectional sofas which are designed to seat six or seven television fans.

You'll find small, individual folding tables to hold food and beverages and many of these may be stacked together when not in use.

Saloon Time Reduced When TV Set Arrives

People spend less time in saloons after getting television sets in their homes, according to a Chicago survey.

In the low income group, 24 percent of those questioned spent less time in saloons.

Among the high income people, 12 percent spend more time at home.

The telephone exchange at the Pentagon building in Washington has 68,600 miles of trunk lines.

Warbler

Luscious Marguerite Piazza (above), operatic star, adorns the Shows of Shows program every Saturday night on television. Miss Piazza looks slightly mournful here and no wonder! This picture was shot when she was reporting a $5000 jewelry theft to New York police.

Complete HOME THEATRE

16" Rectangular Tube

BLACK-DAYLITE TELEVISION

Plus AM-FM RADIO Plus 3-speed automatic PHONOGRAPH

We're proud to feature this luxurious, decorator-styled console that offers *everything!* 16" G-E rectangular black tube. Big-as-life pictures, sharp, clear, true-to-life. No eye-tiring glare. Built-in antenna. AM-FM radio. G-E Electronic Reproducer plays all sizes, all 3 record speeds. Genuine mahogany veneered cabinet. Full-length doors. Model 16K1. Easy terms. 479.95 Plus Tax

Complete Service and Installation by Our Staff

RAYMOND E. PRIZER

ROUTE 100, Near Pughtown :—: Phone Pughtown 2501

BIGGEST T. V. Selection in Eastern Penna.!

Shop and Compare—All the Famous Makes Under One Roof—

ZENITH
DUMONT
OLYMPIC
PHILCO
EMERSON
SPARTON

Remember . . .

No television set is any better than the store and service behind it!

Double Guarantee

1. Backed by America's leading TV manufacturer.
2. Backed by Pottstown's leading TV dealer!

BUY YOUR TV ON EASY TERMS AT ARNELL!

"The Television King of Pottstown"

ARNELL Store

261 HIGH STREET

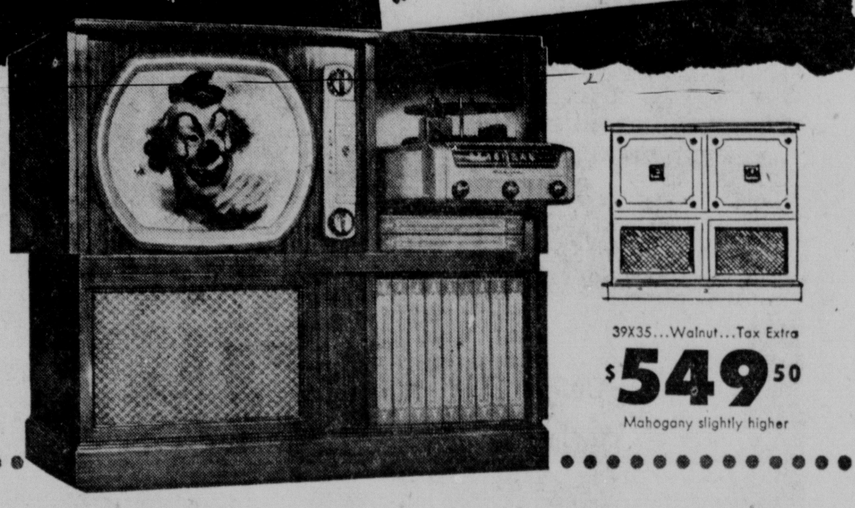
Just Arrived at C. J. KEISER CO., 22 – 24 N. Washington St.

NEW 1951 19" TV FROM Admiral

with Sensational NEW FILTERAY Tube...for Big Picture TV that's clear close up!

plus "TRIPLE-PLAY" PHONOGRAPH Plays 33⅓, 45 and 78 rpm records automatically!

and POWERFUL DYNAMAGIC RADIO Ultra-compact and super-sensitive. Wonderful tone!



39X35...Walnut...Tax Extra

$549.50

Mahogany slightly higher

FREE Home Demonstration Call PHONE NUMBER

The ultimate in giant-screen TV . . . so clear you can sit as near or far from the screen as you please. This super-powered 19" Admiral combination has every important feature you want. Built-in directional Roto-Scope antenna. One-knob tuning. Powerful Dynamagic Radio. Automatic "Triple-Play" Phonograph . . . only one tone arm and needle. Yes, every new 1951 feature plus a magnificent cabinet with spacious record storage.

ON TELEVISION "Stop the Music," ABC-TV Network, Thursdays, 8 PM, EDT

C. J. KEISER CO.

22 – 24 N. WASHINGTON ST. PHONE 2516 – 2517

OPEN EVENINGS EXCEPT SATURDAYS

hallicrafters

PRECISION TV OUTPERFORMS THEM ALL!

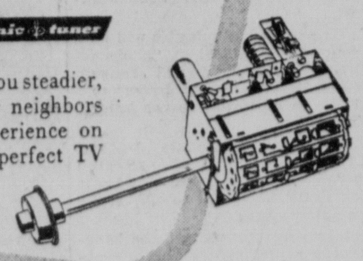
16 inch Picture

Model 815
16 Inch Rectangular "Black" Tube

$259.95

PRINTED CIRCUIT dynamic tuner

Hallicrafters new Dynamic Tuner gives you steadier, clear as crystal pictures, stations your neighbors have difficulty receiving. 16 years experience on TV frequencies assures you precision-perfect TV performance.

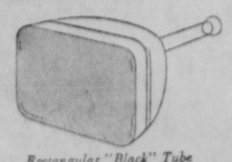


More PERFORMANCE PROVED FEATURES:

Built-in "Silver Vortex" Antenna

√ **BUILT-IN "SILVER VORTEX" ANTENNA.** Ribbons of pure metallic silver draw in TV signals like a whirlpool.

√ **16 INCH RECTANGULAR "BLACK" TUBE.** Eliminates wasted space, distortion. Gives you ALL the picture transmitted.



Rectangular "Black" Tube

√ **PHONO INPUT JACK** for complete home entertainment. Takes any speed player.

√ **SIMPLIFIED TUNING KNOB** lights up in the dark for easy channel selection.

Simplified Tuning Knob.

√ **BEAUTIFULLY TAILORED CABINET** of lustrous perfectly-matched mahogany veneers with solid Honduras corners.

PHONE TODAY FOR FREE HOME DEMONSTRATION

VENZKE APPLIANCE CO., Inc.

412 HIGH STREET . . . PHONE 330

DON'T BUY BEFORE YOU SEE THE LARGEST STEP FORWARD IN TELEVISION!

IT'S AMAZING!
IT'S BEAUTIFUL!
IT'S THE NEW 1951

CROSLEY

FOR RICH APPEARANCE AND HIGH PERFORMANCE THE 1951 CROSLEY IS UNEXCELLED!

Pictured is the

BIG 16" RECTANGULAR TUBE CONSOLE

299.95

Including 1 Year Warranty On All Parts

Budget Terms Available

PHONE 2779 or Stop in and see it Today

Open Any Evening By Appointment to Demonstrate a New

CROSLEY TELEVISION SET

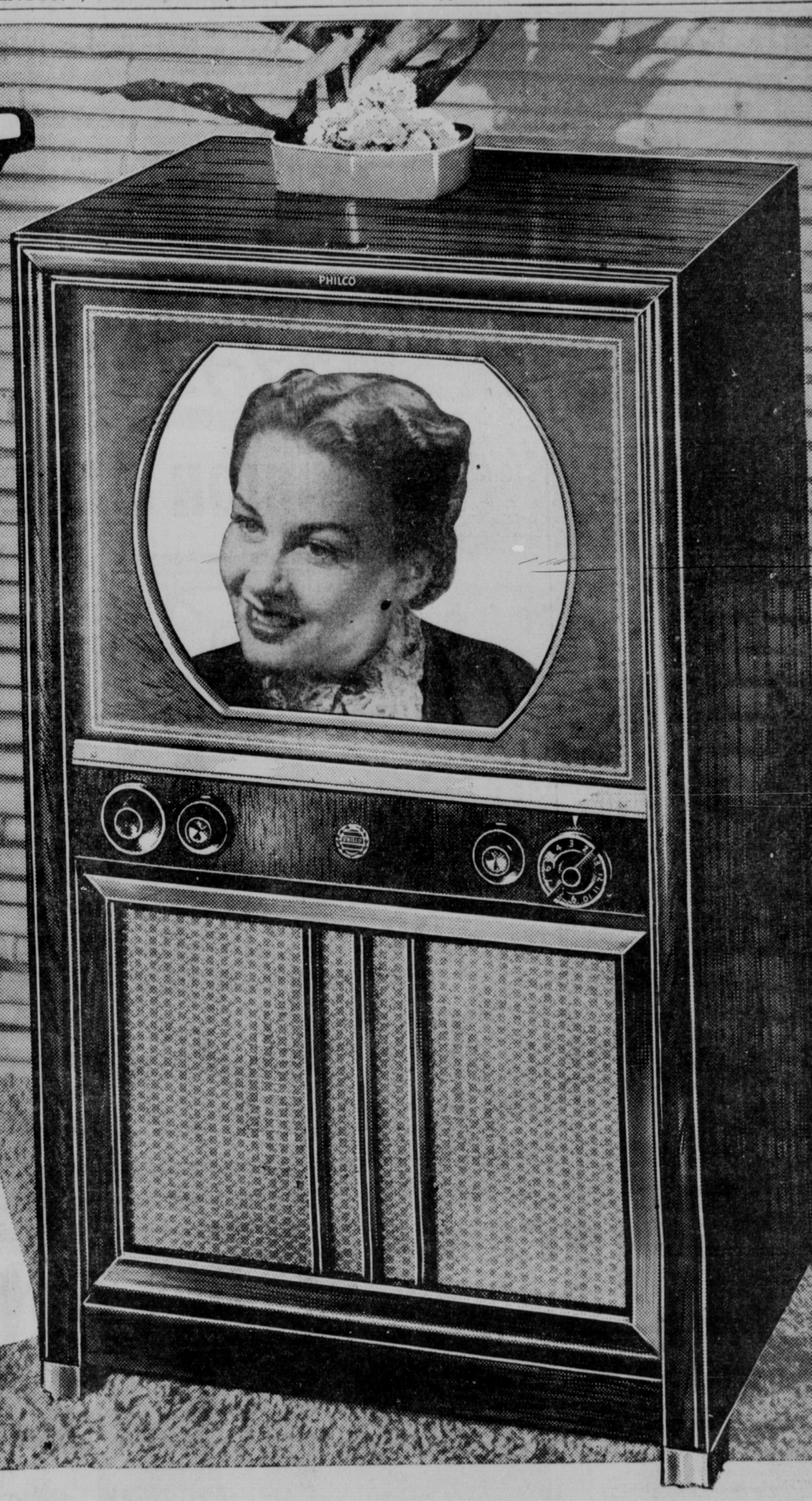
POTTSTOWN FURNITURE FACTORY

433 HIGH STREET – POTTSTOWN – PHONE 2779

Another FIRST from PHILCO!

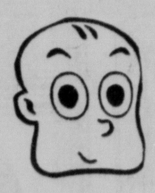
AT LEVITZ!

BALANCED BEAM *True Focus* TELEVISION



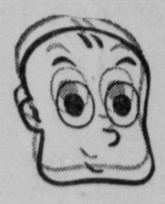
Makes the Finest 16" Picture Better than Ever!

HERE IT IS . . . the utmost in picture quality . . . the utmost in television performance! New Philco *Balanced Beam picture* brings for the first time *uniform focus* over the entire surface of the viewing screen—no more blurred edges; no more smeared images! And new Philco Custom-Duplex Chassis achieves new heights of performance . . . even in the most difficult "fringe" areas. See now the model 1634-M with *145 sq. inch screen* on a 16-inch gray filter-face tube, famous Electronic Built-In Aerial that outperforms all others, and in genuine Mahogany veneer console cabinet. It's an amazing value triumph! **$319.95**



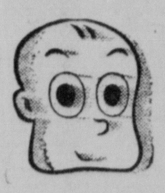
PHILCO TRUE-FOCUS!

. . . a sensational invention that balances the picture scanning beam . . . brings the truest picture ever known. Yes, uniform focus over the entire viewing area!



NO BLUR!

You've often seen television pictures with blurred, fuzzy edges, but this baffling problem is now solved, thanks to Philco Balanced Beam. It's the newest triumph from the Philco laboratories.



NO SMEAR!

Yes, faded, smeary images were formerly common in television, but Philco Balanced Beam eliminates this fault once and for all. Enjoy now true-focus . . . another first from Philco.

Complete Home Entertainment

PHILCO 1443-PW. New 1951 *Balanced Beam* television combination with rectangular 14-inch picture, extra power for "fringe" areas, 3-speed record changer with super-tone, and rich-voiced radio. Magnificent Walnut-finish Queen Anne cabinet. See and hear this new Philco triumph. **$379.95** Easy Terms

BIG TRADE IN ALLOWANCES!

LOOK!

BIG 145-INCH PICTURE
AMERICA'S FINEST QUALITY

ONLY **$229.95**

PAY ONLY $3. WEEKLY!

EXCLUSIVE BALANCED BEAM TRUE-FOCUS 16-INCH television with full **145 sq. inch** picture (many so-called 16" sets have smaller pictures). No blur; no smear! Philco Custom-Duplex Chassis brings super-quality . . . **super performance** . . . even in weak signal areas. Richly-stlyed Mahogany finish cabinet. It's the Philco model 1601.

EVERY 1951 PHILCO ADAPTABLE for COLOR!

Yes, color will be here sometime in the future . . . It may be soon . . . it may be long . . . but don't worry, don't wait! Levitz guarantees you every 1951 Philco can be adapted to the approved color system at modest cost!

NO NEED TO WAIT . . . BUY YOUR NEW 1951 PHILCO NOW!

ONLY A FEW DAYS LEFT TO BUY YOUR NEW PHILCO and SAVE!

Our entire staff, sales, delivery and service is working overtime to make sure you get your TV before Nov. 1st . . . don't wait, hurry in now and SAVE!

LOW EASY TERMS - 15 MOS. TO PAY!

FREE HOME TRIAL

Phone 3993

212 HIGH ST.

LEVITZ

POTTSTOWN'S LARGEST T. V. DEALER!

Faye Charms Her Viewers

Headliner in the entertainment world and currently attracting viewers on her own video show from New York is Faye Emerson. The stage and film actress' effervescent personality and stylish dress have helped make her interviews of prominent personalities a hit with the television audience.

TV Set Manufacturers Rapidly Step Up Output

WASHINGTON, Oct. 24 — Production of television sets is proceeding at a pace more than 1000 times faster than it was in 1946, when manufacture was resumed following a complete stoppage during World War II.

Back in 1946, records of the Radio-Television Manufacturers association show the total output of video receivers was only 6476. For the first nine months of 1950, production is estimated at 4,963,759 sets with a retail value of close to $1.2 billion.

Based on latest industry reports, RTMA estimates that 6.5 million, or more, television sets will be manufactured in 1950.

TV Facilities Expensive

The Television network facilities are expensive.

In the radio relay network, large towers are built every 25 to 30 miles, to relay the signals.

By the end of the year, the value of coaxial cable, radio relay systems and other equipment of television will be nearly $70,000,000.

Pointers Are Given On Care of Video Set

The most used and one of the most expensive pieces of furniture in more than 75,000 to 90,000 Pottstown area homes is the television set.

Pointers on how to care for the set have been drawn up by a television company. They suggest that to keep a set in top condition, the owner should:

1. Turn it off when it is not in use.

2. Keep the safety glass in front of the receiver clean, by using a soft cloth dampened with water or a standard window cleaner preparation. Avoid getting excessive moisture on the glass.

3. Polish your cabinet the way you would other furniture. Again be careful not to get moisture into the chassis.

4. While vacuuming or walking around your living room be careful not to kink or rub the coaxial cable or bright picture line running to your receiver from your antenna.

* * *

5. WHEN YOU buy your set read the accompanying instruction booklet carefully to learn how to operate your receiver properly and to recognize the distinctive patterns that indicate when faults lie in transmission.

6. If you think your set is in trouble, first test all channels and compare reception to make sure the difficulty lies with the set.

If you are sure something is wrong, turn the set off, unplug the receiver and call your service man.

7. The quality of the reception of any television receiver varies with the quality of the material being televised. Old movies may appear excessively grainy and "washed out," and their sound tracks may be worn.

Therefore compare reception with that of other stations before calling for television service.

* * *

8. WHEN MOVING your television set avoid jolting or jarring.

9. Try to illuminate your television room so that the light is as uniform as possible and about as bright as the picture on the screen.

The glass front of the set should not reflect directly into your eyes.

10. Don't sit too close to the screen. Sit far enough away so the separation between lines making up the picture is imperceptible.

Korea produced about a third of the world's graphite before World War II.

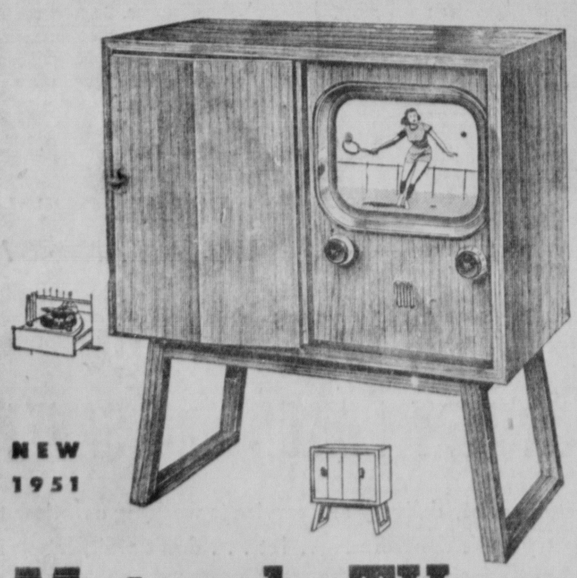
FISHER'S
Radio-Electric
Specializing In
FADA and CROSLEY TELEVISION and RADIO
INSTALLATIONS and SERVICE
We Are Also Qualified for Work on The Other Television and Radio Makes
450 Beech St. (rear)
Phone 2465-J

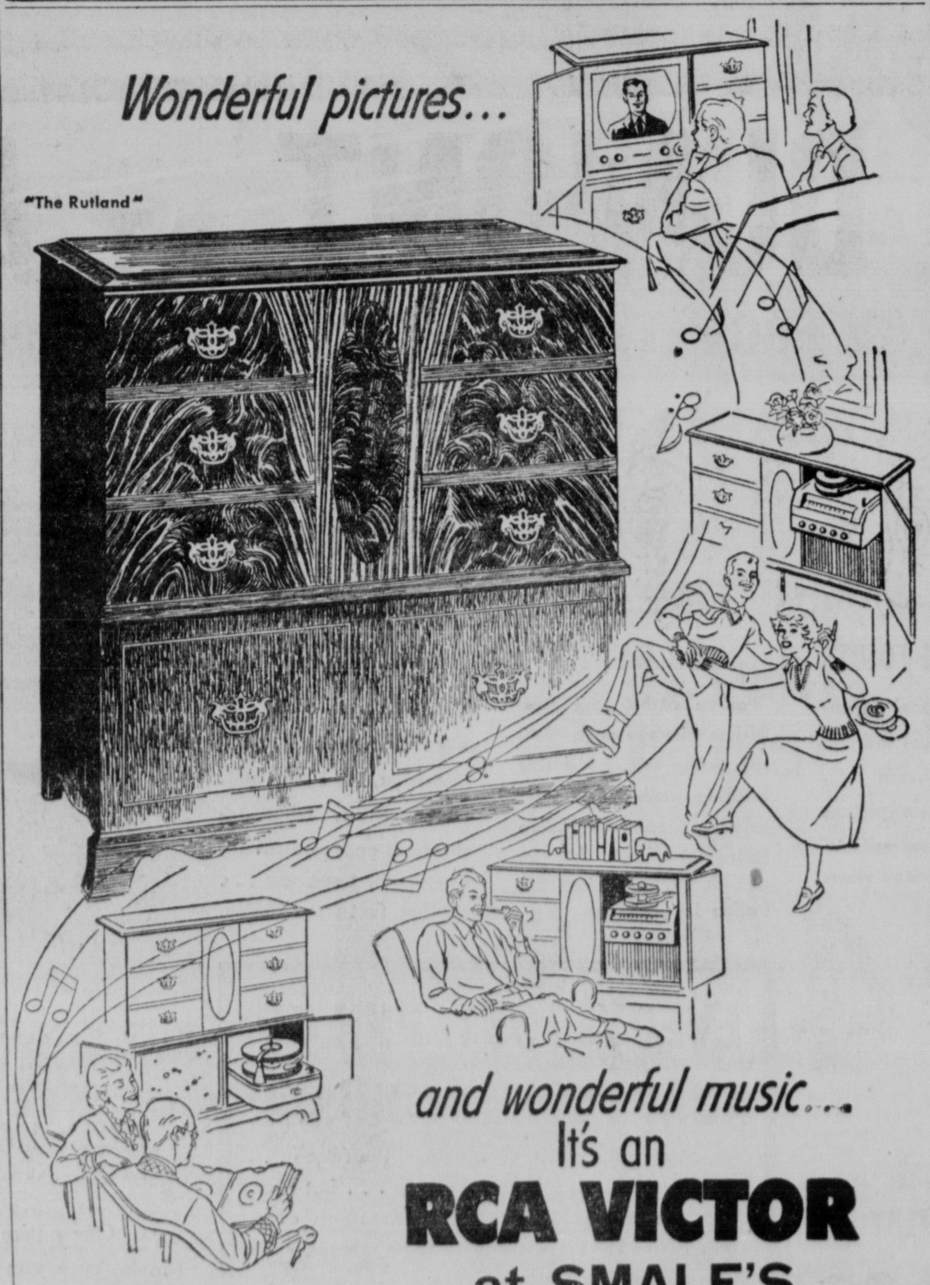
Be sure to see this feature at . . .
FEGELY'S
"TELEVISION PAGEANT"

The ARDMORE By
DU MONT
19-inch Life-Size Picture
Built-In FM Radio ● Record Player Plug-In
only . . . $439.95
34 High St., Pottstown

BIGGEST T. V. Selection in Eastern Penna.!
Shop and Compare — All the Famous Makes Under One Roof
Remember . . .
No television set is any better than the store and service behind it!
Double Guarantee
1. Backed by America's leading TV manufacturer.
2. Backed by Pottstown's leading TV dealer!
ZENITH PHILCO
DUMONT EMERSON
OLYMPIC SPARTON
BUY YOUR TV ON EASY TERMS AT ARNELL!
ARNELL "The Television King of Pottstown"
261 HIGH STREET PHONE 3941
BETTER SERVICE BETTER TERMS BETTER VALUE

Be sure to see this feature at . . .
FEGELY'S
"TELEVISION PAGEANT"
New!
GE BLACK-DAYLITE TELEVISION
Showing New 1951 Models You Can Buy For As Little As
$199.95 EASY TERMS
34 High St. . . . Pottstown

16 in. television at its best!
FM/AM radio · 3 speed phono
all in the most beautiful cabinet ever!

NEW 1951
Motorola TV
Own a Motorola and you Know you own the Best! . . . New picture perfection . . . new furniture styling are combined here to set the pace for new TV models! You get everything for complete home entertainment! Life-size television . . . FM/AM radio . . . and new 3-speed automatic record changer . . . in an ultra-modern, limed oak cabinet. A small down payment and low weekly payments brings it to your home. Call us today!
Priced Only $499.95
Model 17F1
30-Day Charge—Budget Terms
Your eye tells why...it's a better buy!
B. F. Goodrich
130 HIGH ST. — Phone 146

Wonderful pictures...

"The Rutland"
Big 16" Eye Witness Television
AM FM radio
Two record changers for all record speeds
The "Golden Throat" tone system has an extended tone range to make music more alive, more realistic.
and wonderful music...
It's an
RCA VICTOR
at SMALE'S
MILLION PROOF TV—Proven in more than a million homes
For a new thrill in home entertainment come in and see this outstanding console combination, the graceful "Rutland."
Here's 16-inch Eye Witness television with the clearest pictures ever achieved! And they're the steadiest—*locked in place* by RCA Victor's Eye Witness Picture Synchronizer. New, extra-powerful circuits give *best possible* reception . . . anywhere! This combination console includes the RCA Victor "45," a separate changer for 78 or 33⅓ rpm records and magnificent AM-FM radio. The RCA Victor 6T86 is a truly great instrument. Come in and see the "Rutland" today!
$525.00 Plus 10.98 Federal Tax Installation Extra
FOR A BETTER BUY SEE
H. RENTZ SMALE
19 N. Hanover St., Pottstown Phone 1088
Be sure to ask about the exclusive RCA Victor Factory-Service Contract covering, for a reasonable fee, expert television installation and maintenance.

New!
LIFE-SIZE
16" Rectangular Tube

Complete Service and Installation By Our Staff
BLACK-DAYLITE TELEVISION
Here's big-as-life, true-to-life TV plus beauty and performance you can enjoy for years! Huge 16" G-E rectangular black tube brings you clearer, sharper pictures than ordinary TV. Decorator-styled mahogany veneered cabinet. And it's General Electric, a name you can depend on. Model 16T5 is our biggest TV value! Easy terms.
$259.95
Plus tax. Installation and picture tube protection plan extra.
RAYMOND E. PRIZER
ROUTE 100, Near Pughtown :—: Phone Pughtown 2501

Berle Clowns the Varsity Drag

Milton Berle, star and emcee of a network television show every Tuesday night, joins musical comedy headliner Ethel Merman to satirize the way collegians danced in the bouncing 20s. Their interpretation of the Varsity Drag brought down the house on a telecast of the variety program.

Penn Line Locomotive To Be Shown on Video

"The World's smallest railroad," a small locomotive running around a silver dollar will be shown on a television program tonight at 7 o'clock.

The railroad is a product of Boyertown's Penn Line company, manufacturers of scale model railroads for hobbyists.

The officials of the company, Robert Faust, Albert Mercer and Linwood Stauffer, said they also will enter many of their items in the annual hobby show starting next Monday and continuing through Saturday, Nov. 4, at Town Hall on Broad street in Philadelphia.

JENNIFER HOLT IN TV

Jennifer Holt is the beautiful half of the TV show, "Panhandle Pete and Jennifer," which utilizes trick camera work to create a pixie-like character portrayed by Johnny Coons.

Miss Holt is the daughter of Jack Holt, screen actor.

Maximum Range— 40 to 50 Miles

Maximum reception of television stations generally ranges from 40 to 50 miles, depending on the type of station and amount of power used.

Reception beyond this distance may be obtained by using aerials on high poles or windmills. Rare cases have been reported where stations are seen several hundred miles away.

Broadcasting In New Era, RTA Declares

(Continued From Page One)

held in 1945 and marked broadcasting's silver jubilee.

Plans for National Radio and Television Week include many programs over broadcasting stations reviewing their industry's spectacular and dramatic rise from crystal sets to radio-television-record player instruments. Newspapers and magazines likewise are devoting much space to broadcasting's growth and general progress over a 30-year period.

* * *

Oldtimers among radio-television listeners, performers, writers, scientists and technicians are receiving much attention for their parts in making broadcasting what it is today.

Nearly forgotten episodes and incidents are being recalled and talked about to show the big and little effects they had or will have in bringing the sound and sight of the world to more than 40,000,000 American homes and other looking-and-listening places.

Attention is now being called to the huge coverage of sports events by radio and television which probably was undreamed of 30 years ago, when scientists and their laboratory equipment were undergoing radio's and television's sharpest growing pains.

Broadcasting's influence on the whole American scene is being cited. Manners, morals, styles of dress and language, the tastes and thoughts of practically every citizen in every walk of life, it is pointed out, is affected to some degree by what is heard and or seen through a receiving set.

* * *

THE BROADCASTING industry's unequalled niche in the business world—from the standpoints of its importance to national economy and defense—is the subject of many analytical discussions in the press and over the air.

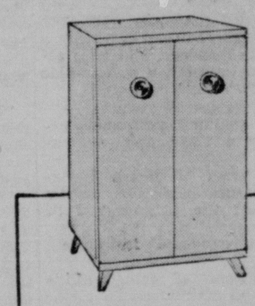
Various members of the Radio-Television Manufacturers Association and its president, Robert C. Sprague, assert the association's membership is fully conscious of the extent of its responsibility to national welfare.

Because of this awareness of duty and the tremendous tasks it will be asked or expected to perform, the broadcasting industry is prepared on its 30th anniversary, according to RTMA, to enter a new era of greatest possible service to the public and to the national mobilization program.

MOORE'S ELECTRIC SHOP
Route 100, Eagle
PHILCO
Sales and Service
Ph. Eagle No. 7

CHOOSE FROM TELEVISION'S BEST!
• ZENITH with Exclusive Lazy Bones Remote Control
• EMERSON For Better Vision and Value
• WESTINGHOUSE For Every House
• STROMBERG-CARLSON In Television There's Nothing Finer
SALES & SERVICE
CONVENIENT TERMS
IMMEDIATE DELIVERY
RUPERT'S
RADIO & TELEVISION
Route 422, Sanatoga—Opposite Park Entrance
Phone: Pottstown 1615
Open Evenings Until 9:00 O'clock

BIGGEST PICTURE IN TELEVISION!
Admiral
NEW 1951 TELEVISION CONSOLE SENSATION
19 INCH TUBE
549.50 Tax Extra

with Built-In Directional ROTO-SCOPE ANTENNA

Convenient Terms
From Admiral . . . the biggest television picture. Pictures clear as the movies on a huge 19" tube . . . so clear you can view them from far or near as you please. Revolutionary new chassis . . . superpowered for outstanding performance even in outlying "fringe" areas where other sets fail. One-knob control brings in picture and sound simultaneously. Complete with Roto-Scope antenna . . . the only built-in antenna that's directional. Nothing else to buy. Brilliantly styled walnut cabinet is new as tomorrow . . . with full length double doors. Mahogany and blonde at slightly higher prices.
RAYMOND E. PRIZER
ROUTE 100, Near Pughtown :—: Phone Pughtown 2501

ROYERSFORD HARDWARE CO.
YOUR TELEVISION SET SHOULD BE
ZENITH
BENDIX
OR
STROMBERG-CARLSON
YOU CAN'T GO WRONG ON ANY OF THESE
ROYERSFORD HARDWARE CO.
324 MAIN STREET
Phone 77 — Royersford

SEE DUMONT AT ARNELL
BUY YOUR TV FROM THE TELEVISION KING OF POTTSTOWN AND SAVE!
PROOF
of Arnell Value!
Arnell Guarantees You Color With This Set!
Mammoth Screen! FM Radio Too!
$439.95 "The Ardmore"
Remember . . .
No Television Set is Any Better Than The Store and The Service Behind It!
Double Guarantee . . .
When You Buy Your Television at Arnell
1. Backed by America's Leading Television Manufacturer!
2. Backed by Pottstown's Leading Television Dealer!
SEE ALL THE NEW 1951 DUMONTS

BIG, BIG, MAMMOTH 19" Life Size Screen!
ARNELL "The Television King of Pottstown" 261 HIGH STREET PHONE 3941 BETTER SERVICE BETTER TERMS BETTER VALUE
Buy The FINEST TV . . . DUMONT!

Select a Reputable Dealer When Purchasing a TV Set

The four greatest problems confronting a person buying a television set are where to buy it, whether to seek a "discount," have an inside antenna, or buy a service insurance policy.

The prospective buyer may become confused by extravagant claims and promises made by some dealers. Better business bureaus throughout the country say the complexity of complaints makes it difficult to single out the primary reason for dissatisfaction.

Many purchasers find themselves on a "merry-go-round" among the manufacturer, retailer, the installation and the servicing organizations, and sometimes a finance company.

After buying a set on the representations of the manufacturer and retailer, the purchaser often is told to look to a third source—an installation and service organization—for fulfillment of promises of performance.

In some cases service is poor and slow. Some owners have been without their sets from three to six months in a year.

* * *

SOME PURCHASERS fail to understand the terms of finance payments. One purchaser was charged a total of $195 for an unpaid balance of $112.

Many different selling plans confuse some buyers. One seller's price may include the cost of the set, installation, and service warranty.

Another's price may cover only the set itself, with four or five additional charges for installation, outside antenna, service warranty, and other services.

One firm advertised a set for $99.50. Installation and other costs pushed the total cost to $201.10.

* * *

THE TELEVISION Installation Service Association has drawn up a code for its members, and it is attempting to make it a nation-wide guide for TV service companies.

Some of its provisions are:

Employ qualified personnel, examined by a TISA approved examiner.

Present proof of financial stability to insure holders of service policies that the policies will be fulfilled.

Prove adequate insurance coverage.

Employ approved methods of installation and maintenance.

Issue a standard guarantee.

Have sufficient and proper test equipment.

Maintain an adequate service data library.

Give service no longer than 48 hours after being called.

Television Is Seen Coming Into Its Own

Television as an entertainment medium is really coming into its own this Fall, according to James H. Carmine, executive vice president of a television manufacturer.

The new programs, which will be enjoyed by some 30,000,000 in more than 8,000,000 TV-equipped American homes, will provide a greater variety of high-caliber amusement and enlightenment than ever before.

Television has created many new stars and program formats, such as Dave Garroway's show with his talented young cast. It is attracting the leading personalities of radio too, Carmine pointed out.

It is even rumored he added, that television is responsible for the rapid exodus of Hollywood stars from the vicinity of Vine street toward the TV cameras of New York and Chicago!

The art of television, differing from the theater, movies or radio and perhaps more flexible and more intimate than its predecessors, certainly offers a distinct challenge to all branches of the theatrical profession," Carmine said.

TV Firm Head Sees Production As Key Problem

"Our least difficult task in the coming months will be selling our sets," Paul V. Galvin, president of a television manufacturing concern said recently.

"What we will have to concentrate upon will be the problems of maintaining a sufficiently steady volume of production to keep our dealers supplied.

"I am not overlooking the international situation and the Korean conflict, but there are certain basic facts about our economy today that lend support to the belief that output can continue.

"It seems apparent that there will be a need for this nation to maintain high production in all of industry in order to keep people at work and the lifeblood of our economy flowing.

"Measured in terms of the country's annual turnover of approximately $250,000,000,000, the $10-$20,000,000,000 expenditure now visualized to carry on the Korean war is relatively small; and should have an effect on industry in direct proportion to its share of annual national turnover.

* * *

"THE EFFECT, therefore, of this relatively small shift in economy should be reflected in a correspondingly small shift in the nation's industry.

"But, even if the electronics industry were to be shifted over to war production, we know from World War II experience that this would take a considerable period. In the last war, it required seven months or more to make the switch.

"At this time, the government has barely begun to take the first initial steps in determining what will be needed and in what quantities.

"This will take time, after which still more time will be needed to decide who is to make what, to buy the materials, tool for new jobs and get production lines rolling.

* * *

"ONLY TWO OTHER things, other than the widely known parts shortages, are likely to disturb the radio and television production picture during the next few months.

"One of these is the allocation of steel, the other the reimposition of credit controls.

"But, measured by the standards of many other industries, television and radio use a relatively small proportion of the nation's steel output.

"I think it is to be expected, barring 100 percent war effort, that we will continue to receive such limited quantities," he concluded.

Woman's Voice, Influence In Television Not New

WASHINGTON, Oct. 24—Woman's voice and influence in radio and television has been felt ever since broadcasting was born 30 years ago. High on the list are the following examples of the feminine touch back in 1920:

Vaugn De Leath crooned the blues in New York.

Sacred songs went on the air in Pittsburgh, thanks to the generosity of a dairy magnate's wife who believed the comparatively few listeners of her day were not hearing enough church music.

Back

Gracie Allen and Georgie Burns, veteran stars of stage, vaudeville, radio and screen, now are in television. They have their own show, which is seen on alternate weeks. The format closely parallels the family situation comedy which has kept the Burnses radio favorites for many years.

Jackie Coogan Autobiography To Go on TV

HOLLYWOOD, Oct. 24 (AP)—"The Kid" is out on another comeback try—and this time it looks sure fire.

Jackie Coogan, now 35, who as a child of 4 created a sensation as the window-smashing foil of Charlie Chaplin in the picture "The Kid," has completed a deal whereby his autobiography, "The Coogan Story," will be shot for distribution over television.

Jackie, an up-and-downer in the film world, will not appear in the movies himself, but will act as its technical adviser.

TV Industry Proves Aid To Defense Program

WASHINGTON, Oct. 24 — Due to huge demands of U. S. armed services for radar and other electronic equipment, the radio-television industry, along with the aircraft industry, is of primary importance to the national defense program.

Military requirements for electronic equipment for delivery during the next 14 months have piled up to a total value of $1,500,000,000, it was reported by the Radio-Television Manufacturers association.

Buy Now!! Beat the Coming Tax

Motorola

16" TABLE MODEL TV

25995

as low as 65.00 Down 3.50 Weekly

Only the NEW Motorola has All these features:

- *Photo-perfect "Life Size" giant 16" screen*
- *New rectangular tube*
- *Just 2 simplified controls*
- *Bilt-In-Tenna*
- *Improved target tuning*
- *Automatic brightness control*
- *Ultra hi-voltage circuit*
- *New radio frequency amplifier tube*

New performance . . . new value. Now pictures as the camera "sees" them. Improved Target Tuning pinpoints picture and sound without fade — flicker —or tearing. New amplifier tube improves fringe area reception.

FOR THE BEST IN TV STOP AT BFG

B.F.Goodrich

E. Phila. Ave., Boyertown

BIGGEST T. V. Selection in Eastern Penna.!

Remember . . . No television set is any better than the store and service behind it!

Double Guarantee

1. Backed by America's leading TV manufacturer.
2. Backed by Pottstown's leading TV dealer!

Shop and Compare — All the Famous Makes Under One Roof

ZENITH PHILCO DUMONT EMERSON OLYMPIC SPARTON

BUY YOUR TV ON EASY TERMS AT ARNELL!

ARNELL "The Television King of Pottstown" 261 HIGH STREET PHONE 3941 BETTER SERVICE BETTER TERMS BETTER VALUE

hallicrafters

NEW 18th CENTURY CONSOLE

17 INCH PRECISION TV with BUILT-IN RADIO

• Unequalled in performance, quality, beauty. Equipped with the New Dynamic Tuner to give you steadier, radiantly clear pictures, stations your neighbors have difficulty receiving. Hallicrafters 16 years experience as the world's leading manufacturer of precision radio and television makes it the unanimous choice of engineering experts.

Model 820 Console
17 Inch Rectangular "Black" Tube
$359.95

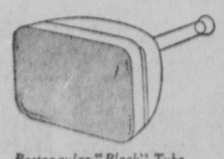
More Performance Proved Features

BUILT-IN AM RADIO. Precision engineered, high fidelity, powerful static free reception.

Built-in "Silver Vortex" Antenna

BUILT-IN "SILVER VORTEX" ANTENNA. Ribbons of pure metallic silver draw in TV signals like a whirlpool.

17 INCH RECTANGULAR "BLACK" TUBE. Eliminates wasted space, distortion. Gives you ALL the picture transmitted.



Rectangular "Black" Tube

PHONO INPUT JACK for complete home entertainment. Takes any speed player.

SIMPLIFIED TUNING KNOB lights up in the dark for easy channel selection.

FINE 18th CENTURY CABINET of Old World mahogany veneers, mellow finished into rare furniture beauty.

Phone Today for Free Home Demonstration

VENZKE APPLIANCE CO., Inc.

412 HIGH STREET . . . PHONE 330

the SHERBROOKE by DU MONT

19-inch Life-Size picture.
Built-in AM-FM radio.
Three-speed automatic phonograph.

PAUL D. KLINK
ELECTRICAL STORE
363 MAIN ST., PENNSBURG
Phone 524

NEW 1951 Emerson with Exclusive New Features!

EMERSON MODEL 661

TV's GREATEST VALUE!

Act Now! See it Today! The Demand is Tremendous!

REVOLUTIONARY LOW PRICE

$259.95 Plus Tax and Warranty

NEW AS TOMORROW...this outstanding value is a television triumph. Only superlatives can describe this incredible value. Packed full of the very latest engineering features such as Full-Screen Focus which gives pictures sharp and clear edge to edge, "Black Magic" Contrast which permits stronger, sharper pictures in a fully lighted room, Built-In Antenna, Simplimatic One-Knob Tuning which tunes both picture and sound *on one dial*, Miracle Picture Lock, Super-Powered, Long-Distance Circuit, Hand-Rubbed Genuine Mahogany Cabinet–decorator designed with a smart simplicity that's at home anywhere. Join the 11 million satisfied owners who say, "Emerson is Your Best Buy."

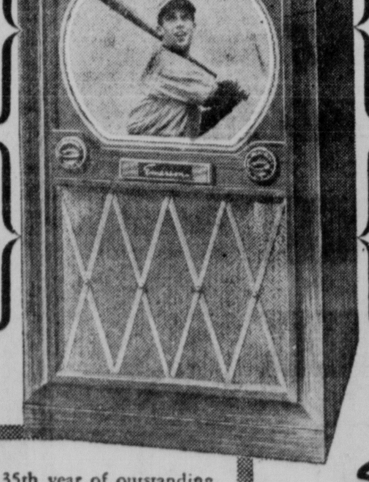
LIBERAL CREDIT TERMS — ALWAYS!

New! FULL-SCREEN FOCUS Gives You Pictures Sharp and Clear Edge to Edge

16 INCH PICTURE

New! "BLACK MAGIC" CONTRAST Permits Stronger, Sharper Pictures in Fully Lighted Room

PRE-TUNED, BUILT-IN ANTENNA *Just Plug In And Play!*



MODEL 668

EMERSON celebrates its 35th year of outstanding achievement in the electronics industry—and you benefit. Here indeed is your "Buy of a Lifetime"—in life-size television. Every advanced 1951 engineering feature such as full-screen focus which gives you pictures sharp and clear edge to edge, "black magic" contrast which permits stronger, sharper pictures in fully lighted room, built-in antenna—no roof-top antenna necessary in most localities, simplimatic tuning that even a child can operate with ease, miracle picture lock . . . yes—and every Emerson is inspected and tested 225 times to insure the utmost in quality. See it today. The demand is tremendous!

Shop and Compare!

$289.95 Plus Tax and Warranty

High and Charlotte Streets

•

Other Block Stores in Norristown and Jenkintown

•

Block's (SINCE 1884) POTTSTOWN

Merrill and Berg Make Goldberg

By CYNTHIA LOWRY
(AP Newsfeatures Writer)

NEW YORK, Oct 24—Fortunately for Gertrude Berg, Fanny Merrill is no clock watcher. She has never let things like a private life interfere with "the Goldbergs."

Mrs. Merrill, short, gray-haired and friendly as a puppy, is the sturdy left arm of the tireless Mrs. Berg who has created a warm, funny, true-to-life Bronx family for more than two decades of radio and television. There's no adequate name for Fanny's salaried function, but she is referred to as "Shadow" by friends. It is very possible that, should Fanny decide to sample of joys of home and hearth, Gertrude would be forced into premature retirement and the nation would lose a heroine, Molly Goldberg.

* * *

BUT FANNY loves her life, even when it means a lengthy separation from her husband, a composer, and son Howard, a successful radio and television writer. Last summer she was off to California with Gertrude to make the Goldbergs, then on radio and TV, into a movie.

In a single day, Mrs. Merrill is by turns a sounding board (Mrs. Berg likes to "talk out" plots) amanuensis, personal shopper, casting director and chum. They've worked as a smooth team since 1929, but Fanny has never lost a jot of her vast admiration for the middle-aged, friendly and charming Mrs. Berg.

Mrs. Berg does all her script writing in long-hand, and has a secretary to convert it into the traditional form. Almost anything else is apt to land in Fanny's lap.

GERTRUDE BERG (LEFT) WITH FANNY MERRILL

"One day Mrs. Berg told me to go out and buy her bloomers." Mrs. Merrill said, still with some shock in her voice. "I told her that it was all right for me to go along with her to Hattie Camegie's and Bergdorf's for dresses and to help pick out other things, but a person should pick out her own underwear. But I had to get it for her."

* * *

THE PAIR loves to sample restaurant fare.

"You'll find us wherever there's good food and lots of it," she said, gaily. "And every Sunday for the past 21 years we've sworn to go on a diet the next day. Puffed eggs is what does it each time," said Fanny, "we love them."

Gertrude, who has turned out close to 5000 scripts on Goldberg adventures and produced a hit play, "Me and Molly," on them, has a quick temper.

"But once it's out, it's over," says Fanny, "I figure she's got to let off steam some way. I sometimes think it upsets me inside, because I'm not that way myself. I don't think I've ever lost my temper. When something really upsets me, I just walk out and don't come back."

She more or less stumbled into her present job. Both she and her son Howard were doing some acting in the old silent days, and then Howard naturally slid over into radio roles. Gertrude, about to launch The Goldbergs, did a mother part in a show with Howard. The two women met and ook an instant liking to one another.

* * *

ONE DAY Fanny told Gertrude she thought it would be a good idea if she separated her fan mail into two piles, Christian and Jewish, sending the Jewish listeners Yom Kippur cards and the Christian Christmas greetings. Soon Mrs. Merrill was handling all the fan mail of the successful program, and then slid into other jobs when they popped up.

She has been doing the casting for the Goldbergs for years—subject to a final okay from Gertrude.

"I've been with the show so long I get all mixed up on things," she said. "Sometimes I can't remember whether things happened to the Goldbergs, to Mrs. Berg's family or to my own family."

* * *

GERTRUDE, WHO has made a reputation and a fortune depicting family life in the Bronx, actually is a native of Delaware County, upstate, where her family ran a hotel. Fanny, nee Goldberg—"strictly a coincidence—" comes from the borough of the Yankee Stadium.

After all the years, Fanny still thinks Gertrude Berg is just about the finest woman alive. The feeling is mutual. Fanny thinks they get along well because they are both tolerant.

"After all, we've been repeating the same stories to each other for 21 years," she confessed, "and we both like the same old stories over again. Anyway, we listen politely."

Martin, Lewis Got Together By 'Accident'

Two young men who are among the brightest comedy stars of television — Dean Martin and Jerry Lewis — call their partnership "the most phenomenal accident in show business."

Says Martin: "We haven't had a fight in the 4½ years we've been together and don't intend to have."

Says Lewis: "The only thing that can separate us will be the atom bomb."

Martin, who is 34, was a barber's son. Born Dino Crosetti, he was a millhand, fighter, gas station attendant and croupier in a gambling hall before a bandleader heard him sing in his hometown of Steubenville, Ohio.

Lewis, who is 24, was born into show business. His father, Danny Lewis, is a Jolson-type singer, his mother, a pianist.

Neither was setting the world on fire alone. They met in Atlantic City, when Jerry, a tall, toothy kid, began heckling Dean during a song, ending up dropping crockery and trays of dishes.

* * *

THE HECKLING, in Jerry's impossible falsetto, went something like this:

Martin sings: "I can't show my face—"

Lewis heckles: "Oh, it's not so bad."

Martin: Can't go any place, people stop and stare—"

"Why should they? The swelling's gone down."

"It's the talk of the town," Martin finishes his song bravely.

"It's your mother — she can't keep her mouth shut."

With this pattern as the basis for the act, they've been wowing 'em in night clubs, in the movies ("My Friend Irma") and now are mowing 'em down on television.

Martin said they haven't conquered radio yet. "My partner, to me, is the funniest guy in the world, but you have to see him to appreciate him."

Jerry insists their next picture is "Irma Bites Lassie."

Both of them predict they can last five years on TV with hard work. If they run out of written material, they can ad lib, as they're likely to anyway, if the mood hits them.

8½ Million TV Sets Being Used in U. S.

WASHINGTON, Oct. 24—Close to 8,500,000 television sets have been installed in U. S. homes and other looking-and-listening places in less than five years, it is shown by latest estimates of the Radio-Television Manufacturers association.

By the end of 1950, the total number of video sets in use may reach 10 million, RTMA forecast.

Total retail purchases of television sets now represent an investment of more than 2.5 billion dollars it is estimated, with sales and production continuing to rise sharply. Tentative figures of RTMA indicate a production of 4,963,759 television sets during the first nine months of 1950. Their approximate retail value is close to 1.2 billion dollars.

The rapid rise of television up the big-business ladder is demonstrated by the following estimates of production of video sets and prices to users: 1946, 6476 sets, $2,083,000; 1947, 178,571 sets, $83,335,000; 1948, 975,000 sets, $383,335,000; 1949, 3,000,000 sets, $966,700,000.

Two New Phases Ahead To Boost Station Range

Two phases of telecasting to be considered by the Federal Communications commission this Fall are stratovision, which is telecasting from a plane to increase the range of a station, and polycasting, community service by a number of low-power stations transmitting a single program.

Authorized Dealer for

DU MONT and SENTINEL TELEVISION

All Installation and Service Work Done by Overholtzer Radio. Completely Guaranteed.

Store Hours: Weekdays 9 to 5:30; Saturday 9 to 9

Le Fevres
BOYERTOWN

BIGGEST T. V. Selection in Eastern Penna.!

Remember . . .
No television set is any better than the store and service behind it!

Double Guarantee
1. Backed by America's leading TV manufacturer.
2. Backed by Pottstown's leading TV dealer!

Shop and Compare — All the Famous Makes Under One Roof

ZENITH PHILCO
DUMONT EMERSON
OLYMPIC SPARTON

BUY YOUR TV ON EASY TERMS AT ARNELL!

ARNELL "The Television King of Pottstown"
261 HIGH STREET PHONE 3941
BETTER SERVICE BETTER TERMS BETTER VALUE

TELEVISION
RADIO SOUND
1—Complete TV Service
2—Latest Vee Beam Antenna
3—Color Conversion, when and if!
4—Authorized Motorola Service
5—1st Class Government License

RONALD E. BROCKWAY
R.F.D 1 :-: DOUGLASSVILLE
Phone Pottstown 2125-J

COLLEGEVILLE and VICINITY
TELEVISION
SALES and SERVICE
PHILCO
EMERSON
ADMIRAL
1st, 2nd, 3rd Year Service Contracts
All Types of T.V. Antenna Installations
Factory Public Address Installations
(Phono, Radio, Microphone)

FISHLOCK'S
216 MAIN ST., COLLEGEVILLE — PHONE 6021
Expert Television and Radio Sales & Service
Raymond C. Fishlock, A.M.I.R.E., L.M.R.S.G.B.
Radio and Television Consultant

J. Fegely & Son Co

OPEN WEDNESDAY, THURSDAY, FRIDAY 'TIL 9:00

See television's finest at the Du Mont

"TELEVISION PAGEANT"

See for yourself that the teleset you've always wanted is well within your price!

Yes, you'll be thrilled with the lifelike pictures, the gorgeous cabinets of these wonderful new Du Monts. Here is real big picture television on giant 17- and 19-inch picture tubes — at prices that make news. Styled to your taste, priced to your purse!

1. Big Pictures—*See the big new Du Mont Lifetone* pictures on 17-inch Rectangular and 19-inch Life-Size tubes!*

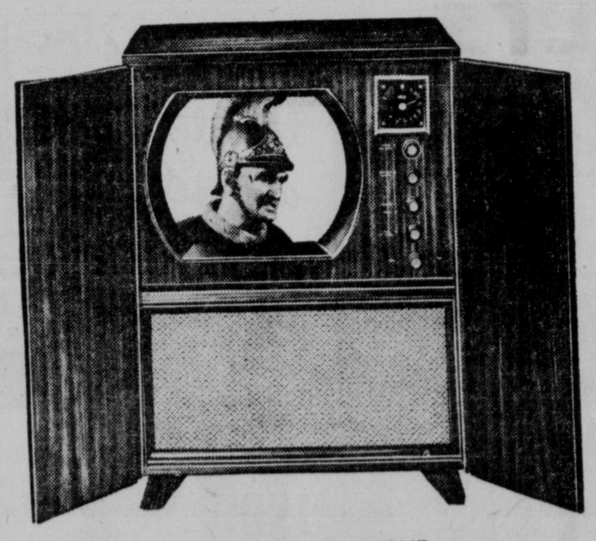
2. Sharp Tuning—*See the new Du Mont Sensituner* tune to exact frequency where both picture and sound are best.*

3. Level Contrast—*See how the new Du Mont Steadibeam* signal compensator gives you uniform signal strength and picture contrast whether station is nearby or extra-distant.*

4. Steady Action—*See the new Du Mont Signalock* automatically lock pictures in, screen static out!*

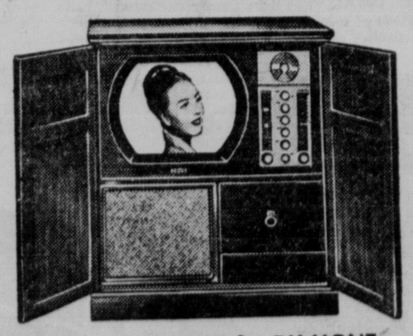
5. Many Extras—*See the many Du Mont extras that give you finest sound and sight, longest life!*

*Trade Mark



the WESTERLY by DU MONT
19-inch Life-Size picture.
Built-in FM radio. Plug-in for record player.
479.95

the MT. VERNON by DU MONT
19-inch Life-Size picture. Built-in FM radio. Plug-in for record player 499.95



the SHERBROOKE by DU MONT
19-inch Life-Size picture.
Built-in AM-FM radio.
Three-speed automatic phonograph.
745.00

the HANOVER by DU MONT
19-inch Life-Size picture.
Built-in FM radio.
Plug-in for record player.
589.95

the TARRYTOWN by DU MONT
17-inch Rectangular picture.
Built-in AM-FM radio.
Three-speed automatic phonograph.
630.00

bigger, newer, better than ever . . . priced lower than ever before!

34 High St. **FEGELY'S** **Phone 3525**

an authorized Du Mont dealer . . . so you're sure to be satisfied!

He's Got a Million of 'Em!

That famous nose of Jimmy Durante will be projected on television screens for the first time (if they're wide enough) next month. This famous comedian of Broadway musicals, nightclubs, vaudeville and movies, will go on video as another milestone in his 40 years of entertaining. Durante is 57 years old. He made a fortune with a fine sense of humor, a sandpaper voice and a monstrous nose.

The Perfect Chassis for TV Lassies

Here's what a television showgirl should be, according to John Wray, choregrapher of Ed Sullivan's "Toast of the Town" on Sunday nights.

Her physical proportions should measure to medium size, 106 to 125 pounds.

She should have almost perfect proportions, but not excess development in any place.

Wray says long legs and overdeveloped muscles are out. Girls must have fairly small thighs, straight legs and a minimum or rounded calf.

The main difference in the physical structure of the dog and the wolf is in the eye. The pupil of the dog's eye is round, that of the wolf is oblique.

BIGGEST T. V.
Selection in Eastern Penna.!

REMEMBER . . .
No television set is any better than the store and service behind it!

Double Guarantee
1. Backed by America's leading TV manufacturer.
2. Backed by Pottstown's leading TV dealer!

Shop and Compare . . . All the Famous Makes Under One Roof

ZENITH PHILCO
DUMONT EMERSON
OLYMPIC SPARTON

BUY YOUR TV ON EASY TERMS AT ARNELL !

ARNELL "The Television King of Pottstown"
261 HIGH STREET PHONE 3941
BETTER SERVICE — BETTER TERMS — BETTER VALUE

Enjoy the Big Football Classics on the New 1951
SUPER-CLEAR TELEVISION

COME IN FOR A DEMONSTRATION

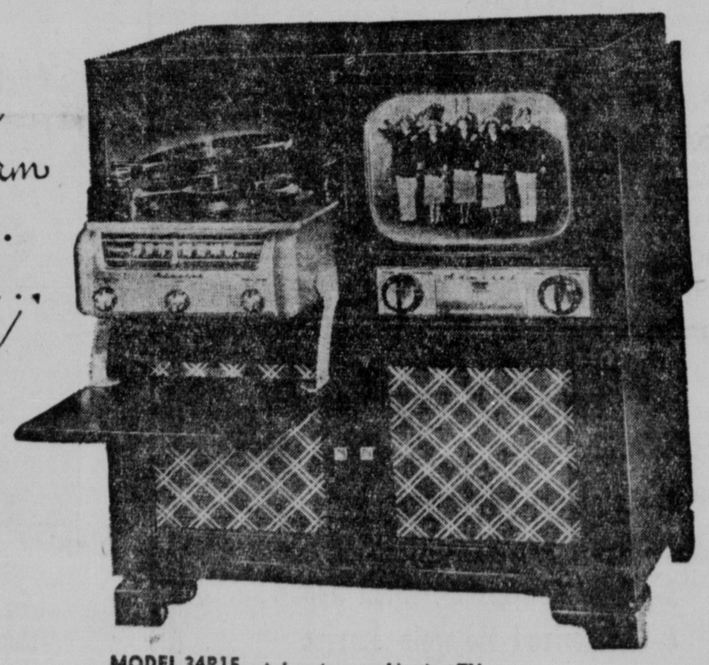
LEARN for yourself of the many wonderful programs on the air . . . plays, sports, vaudeville, news, variety. SEE how clear are the pictures on the Admiral screen!

Admiral
14" FILTERAY PICTURE TUBE

Engineered to outperform any set . . . anywhere . . . any time!

$199.95
Plus tax and 1 Yr. Warranty

MODEL 24R12 — Beautiful mahogany colored cabinet, magnificently designed for living room harmony. It's 18" wide, 34" high and measures 20" from front to back. Doesn't take up much space and gives wonderful performance. See it . . . ask for a FREE HOME TRIAL. You'll be utterly delighted just as thousands of owners everywhere are pleased with this selection.



MODEL 34R15—A luxurious combination TV, Dynamagic radio and phonograph. Measures 32" in width, 34" in heights and 20" from front to back. Plays all records, all sizes, all speeds. Compare for price, power performance . . . and remember that Admiral combinations outsell all others combined! There are MANY reasons . . . big value and clearer pictures being just two of them.

$329.95
Plus tax and 1 Yr. Warranty

MODEL 14R12—The ideal set for those who want a good-size picture but who wish to limit the outlay. It's 17" wide, 17½" high and 20" from front to back. Has all standard Admiral features for power and excellent performance. Rich mahogany colored plastic cabinet, artistically designed. Look it over at your Admiral dealer's and ask for FREE HOME TRIAL.

$189.95
Plus tax and 1 Yr. Warranty

Admiral Radio Phonograph

Outselling all others on the market, this popular model plays all records, all sizes, all speeds through a single tone arm. Powerful radio brings in stations over a wide range. Ideal as a gift . . . for den or playroom. See it at your nearest Admiral dealer's.

Model 6S12

$89.95

IMPORTANT!

Every facility of the Admiral Factory, Admiral Dealers and Peirce-Phelps will be utilized to deliver your Admiral BEFORE Nov. 1. Quantities of all Admiral sets limited. Be sure to place your order EARLY . . . it may save you many dollars.

ADMIRAL TV PROGRAMS
"STOP THE MUSIC", *ABC-TV Network, 8 PM, EST, Thursdays.*
"LIGHTS OUT", *NBC-TV Network, 9 PM, EST, Mondays.*

LOWEST POSSIBLE TERMS

22-24 North Washington St.

C. J. KEISER CO.

Phone 2516 2517

OPEN EVENINGS EXCEPT SATURDAYS

They Air Their Gags on Video

Two bigtime comics, Eddie Cantor (left) and Fred Allen, were persuaded this Fall to overcome their fears of the comparatively new medium of television. The jokesters have dipped into their bags of tricks to make a hit on their new shows.

Roberta Quinlan Is Redecorator When Not on Video

There's a 5-foot, honey-haired blonde with wide hazel eyes who sings "Especially for You" three nights a week over television.

When she isn't on TV you're apt to find Roberta Quinlan looking over her apartment with an appraising eye, deciding what to redecorate next.

Roberta is a frustrated decorator, always planning new color schemes.

Jack, her stockbroker bridegroom of four years, has learned now to recognize the "it's time for a change" look in his wife's eyes. He saw it just before she asked him to scrape down the walnut piano and finish it in black to match the living room tables.

And when she decided the foyer bookcases should be refinished to match the black modern desk at which she answers fan mail (heaps of it, about 80 percent from women who write how much their husbands adore Roberta on TV!)

Roberta chose the white-painted wrought iron set that gives the dinette a lighter, gayer look than the usual wood furniture.

She picked the gold green and white striped foyer paper, planned the living room with its harmony of dark and lime greens, with a few red accents. The bedroom is in light greens and peach, the dressing table being a lime green modern desk converted by Roberta.

ARE YOU TELEGENIC? HERE'S WAY TO TELL

Are you telegenic?

A fairly simple set of standards to determine who looks good on television and who would be wise to stay away from the cameras has been devised by RCA Victor.

* * *

THESE ARE the characteristics which apply, generally, to telegenic people:

They are completely natural. Television tends to exaggerate artificiality in speech, facial expression and gesture.

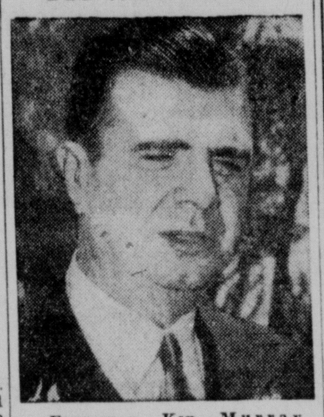
They have excellent posture. As in the movies, the personalities on television tend to be idealized. Artists must look the part and pay careful attention to good posture, whether walking, standing or seated.

Minor eccentricities of posture or bearing which would be hardly noticeable in real life often seem strange or ludicrous on the screen.

They are carefully groomed. Hair is in place. Clothing is well fitted and pressed except when the part calls for character costuming. Cosmetics are not as extreme or obvious as in the theater.

They choose costumes for effective lines. The tiny details small patterned prints and subtly blended tones—don't televise as distinctly as dominant features, bold prints or solid colors.

He Wows 'Em



Funnyman Ken Murray (above) returned to television this Fall with a show that has gained a top spot on the bill of weekend variety programs. The dry Murray humor keeps 'em laughing.

Be sure to see this feature at . . .

FEGELY'S

"TELEVISION PAGEANT"

CROSLEY

1951 TELEVISION WITH EXCLUSIVE "FAMILY THEATRE SCREEN"

14-INCH TUBE TABLE MODEL

only $199.95

34 High St. . . . Potttstown

Admiral

16" TELEVISION CONSOLE

Rectangular Tube Almost 150 Sq. in. Picture

$349.95 WALNUT

Ahhh! that gorgeous 18th century styling

Sensational New 1951 Features Engineered to Outperform Any Set, Anywhere, Any Time!

Pictures clear as the movies plus the cabinet of your dreams... an authentic traditional design by one of the nation's leading furniture stylists! So lovely... in such good taste ...the center of attraction for all to admire. Hand-rubbed throughout to develop the rich, natural lustre of its fine-grained surface with double doors to protect screen when not in use. Bronze-gold control panel and screen escutcheon. Stunning grille.

See This Money-Saving Value Now!

Mahogany slightly higher. Tax extra.

Complete! Nothing else to buy!

Built-in Directional Roto-Scope Antenna

The only built-in antenna that's directional like a rotating outside antenna. Ultra-powerful station pick-up! Does what other "built-ins" only claim to do. Don't be misled. Compare!

ON TV: "Stop the Music," ABC-TV Network, Thurs., 8 PM, EDT • "Lights Out," NBC-TV Stations, Mondays, 9 PM, EDT

VARADY'S TELEVISION

West High St. Phone 3730

ARE YOU PLANNING TO BUY A NEW TELEVISION SET?

SAVAGE RADIO SERVICE wishes to remind you that a 10% Federal Excise Tax is scheduled to go into effect November 1, 1950.

We recommend that you ORDER YOUR TELEVISION SET NOW!

Sooner or later you will buy television. Start enjoying your TV NOW and save the increased costs.

Olympic America's Favorite TELEVISION

16 in. Rectangular Tube

$229.95 Plus Tax and Installation

Savage Radio Service

306 MAIN STREET ROYERSFORD

Phone: 1058-W

SEE ZENITH AT ARNELL

BUY YOUR TV FROM THE TELEVISION KING OF POTTSTOWN AND SAVE!

PROOF of Arnell Value!

ARNELL Guarantees You COLOR With This Set

Larger Than A 14-inch Screen

$189.95

PAY ONLY $2.50 WEEKLY!

See the Sensational New 1951 ZENITH "ZEPHYR" RADIOS

Priced From $22.95

Jam-packed with new revoluntionary features for fine reception

Enjoy big screen TV at a low price! Built in aerial and many other new features.

Remember . . .

No Television Set is any Better Than the Store and the Service Behind it!

Double Guarantee . . .

WHEN YOU BUY YOUR TELEVISION AT ARNELL

1. Backed By America's Leading Television Manufacturer!

2. Backed By Pottstown's Leading Television Dealer!

ARNELL "The Television King of Pottstown" 201 HIGH STREET PHONE 3941

Billy Rose Adds TV To Accomplishments

Fascinating characters made famous in the columns of Billy Rose, New York night club impressario, are brought to life on a network television show every Sunday night.

Rose's popularity with the video audience is the latest in a lifetime of varied accomplishments.

The "mighty midget of Broadway" has been colossal in everything but size. Whatever he has done has been on a grand scale—from his start as writer of hit songs on Tin Pan Alley to the production of theatrical extravaganzas.

★ ★ ★ ★

BILLY ROSE

"I sell ballyhoo, not genius" was the way the "bantum Barnum" once explained his formula. It is a formula that has brought wealth and recognition as one of the greatest showmen to this brash product of New York's lower East Side.

One of his most lavish contributions to the show business was the development of the "Aquacade," which was the outstanding amusement spectacle at the New York World Fair in 1939.

His Diamond Horse Shoe night club in New York is world famous, as are the curvaceous girls who dot his revues.

MUST BE ON AIR 28 HOURS A WEEK

Commerical television stations are required normally to broadcast a minimum of 28 hours a week, except in their initial stages, when there is a graduating scale starting with 12 hours.

BIGGEST T. V. Selection in Eastern Penna.!

Remember . . . Not television set is any better than the store and service behind it!

Double Guarantee
1. Backed by America's leading TV manufacturer.
2. Backed by Pottstown's leading TV dealer!

Shop and Compare All the Famous Makes Under One Roof

ZENITH PHILCO
DUMONT EMERSON
OLYMPIC SPARTON

BUY YOUR TV ON EASY TERMS AT ARNELL!

"The Television King of Pottstown"

ARNELL 261 High St. Phone 3941

Five Great Names Team Up . . .
For Your Home Entertainment
. . . And Everlasting Satisfaction!

General Electric
DuMont · Crosley
Olympic

AND . . .

FEGELY'S

. . . because where you buy it is important, too!

42 High St. Phone 3525

visit our "Television Pageant" all this week!

Open Evenings Till 9:00 — Free Parking

Firestone Brings You TELEVISION at its BEST!

Smart, New 1951 Styling with all these Outstanding Features

★ SUPER-POWERED 26-TUBE CHASSIS, INCLUDING RECTIFIER
★ NEW BLACK RECTANGULAR TUBE MEANS SHARPER PICTURES
★ SIMPLIFIED 2-DIAL TUNING
★ DIAGONAL LINE SUPPRESSOR
★ BUILT-IN ANTENNA

ROTO-TOP TELEVISION TABLE 22.95

DON'T LET A SHORTAGE OF CASH STOP YOU FROM ENJOYING TELEVISION BUY ON OUR CONVENIENT BUDGET PLAN

GIANT 16-INCH TABLE MODEL FIRESTONE TV — only 289.95 Tax and Warranty Extra

. . to add Grace and Beauty to Your Home—Choose a Firestone CONSOLETTE

FREE HOME DEMONSTRATION No Cost No Obligation

AS LITTLE AS 3.50 A WEEK

Life-Size 16-inch CONSOLETTE ONLY 336.50 Tax and Warranty Extra

it's a Complete Home Theater!

BIG 16-INCH TELEVISION FM-AM RADIO and 3-SPEED PHONOGRAPH

SMALL DOWN PAYMENT—MONTHS TO PAY

A VALUE AT 429.95 Tax and Warranty Extra

- No Finer Television at this Price
- Plays 33⅓, 45 and 78 RPM Records
- Modern Styling in Rich Mahogany
- Finest Radio Reception . . . Both AM and FM

Be Smart . . . Choose Your Christmas Television Set Now . . . Use Our Convenient Layaway Plan . . . Small Down Payment Holds It For Christmas Delivery

Firestone STORES

HIGH and PENN STS. POTTSTOWN — PHONE 3104

Complete HOME ENTERTAINMENT!

NEW 1951 Motorola TV

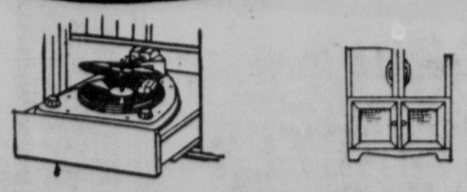
FM/AM RADIO · 3-SPEED PHONO

16 INCH RECTANGULAR PICTURES

The whole entertainment world is right in your living room with this exciting new Motorola combination! You get TV just as the TV camera "sees" it on the new 16 inch RECTANGULAR tube. 2 simple controls . . . Bilt-in-Antenna. FM and AM radio of thrilling new realism . . . and the exclusive Motorola "Multi-Play" record player plays 33⅓, 45 and 78 r.p.m. records with quiet precision. It's all yours in a gorgeous cabinet of either rich mahogany or smart limed oak. See it . . . hear it . . . enjoy complete entertainment in your home now.

Model 17F5

$429.95 Plus Tax



VARADY'S TELEVISION

West High St. Phone 3730

Glamour

Television has put an even higher premium on physical beauty, always a valuable asset. Wendy Barrie (above), former movie actress, has provided glamour to her own interview show. Joining her in the list of beautiful femmes on TV are Lorraine Day, Maggie McNellis, Joyce Matthews and Kathi Norris.

Causes of Distortion Reported in Survey

Some of the primary causes of television interference and distortion of the picture are reported by the magazine Electrical World.

The causes, in order of nuisance value and severity, are:

1. Auto ignition systems.
2. Old diathermy equipment.
3. Old-type tungsten filament lamps.
4. Some germicidal lamps.
5. Various radio transmitting equipment.
6. Some electronic garage door openers.
7. Dielectric-heating equipment.
8. Some household appliances.
9. Power-line noises.

* * *

IN ADDITION to these reasons, lack of video strength and defective antennas or installations are responsible for many complaints.

The best clues to the source of TV interference may be obtained from a record or log of the exact day and time the interference started, an dthe duration of each interference period, large or small.

* * *

THE TYPE of interference also indicates the cause of trouble. For instance, ignition systems on some old model cars produce broken horizontal lines across the picture.

Home appliances, such as vacuum cleaners, electric sewing machines and electric shavers, sometimes cause similar interference, except for a more consistent screen pattern showing a horizontal streak.

Tests indicate little interference from power lines under normal operating conditions, even with the video antenna only 20 or 30 feet from the energized circuits.

3 Types of Licenses

Television stations are licensed for "metropolitan," "community" or "rural" service. TV frequencies are apportioned throughout the nation to avoid undue concentration in the metropolitan areas.

TV Program Exchanges With Latin America Nears

WASHINGTON, Oct. 24 — Exchange of television programs with stations in Latin America is drawing much closer.

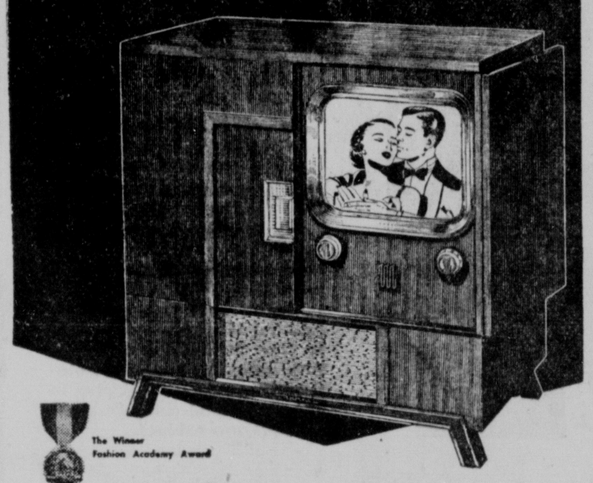
Senor Gasper Pumarejo, director of Union Radio of Havana, Cuba, the first station to telecast south of the Border and Gulf of Mexico, received the following cablegram from President Robert C. Sprague of the Radio - Television Manufacturers association:

"All members of the Radio-Television Manufacturers association join your Cuban and American friends in congratulating you in bringing television to Cuba. We look forward to the time when television programs will be exchanged between the two countries.

Manhood is not considered by Koreans to have begun until after marriage, even if a bachelor is 70.

stop look listen see the NEW

Motorola TV



The Winner Fashion Academy Award

16 INCH "CAMERA-VIEW" RECTANGULAR TUBE

★ 16 INCH TELEVISION
★ FURNITURE STYLING
★ POWERFUL FM/AM RADIO
★ 3 SPEED PHONOGRAPH

the best of everything in home entertainment . . . TV pictures better than you ever thought they could be! New FM/AM radio quality . . . and a whisper-free record player that plays all speeds. It's all in a beautiful cabinet of limed oak or mahogany. Easy, easy terms brings it all to your home now!

$449.95 MODEL 5791

come in for a convincing demonstration

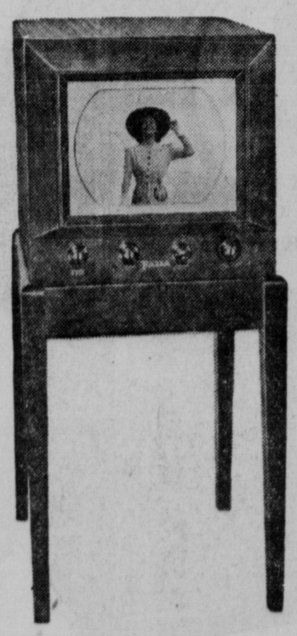
McCarraher's INC.
233 HIGH ST. PHONE 1711

FADA

TELEVISION

SALES & SERVICE

IMMEDIATE DELIVERY ON MOST MODELS
CONVENIENT TERMS



FADA 16" RECTANGULAR TUBE CONSOLE MODEL S1055

$299.95 *Plus Tax*

We Install Receivers and Erect Antennas . . . Our Service Is Complete

HAROLD PENNYPACKER

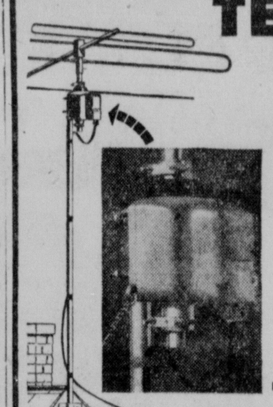
POTTSTOWN R.D. 2

On Coventryville Road, Near Nantmeal Village

Phone Pughtown 3593

For Clearer—Brighter TELEVISION GET

alliance TENNA-ROTOR



Now you can turn your TV antenna instantly as needed—"AIM" it at the station—keep your pictures sharp and clear—overcome interference and distortion!

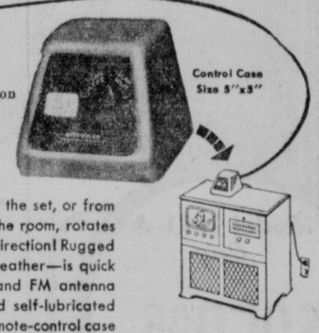
Tenna-Rotor increases your selectivity, widens your reception and range—especially in the fringe area—*gets that station you couldn't get before!*

Electric Motor Unit—Size 7"x8"

PRICE $34.95 Plus Installation

Models with Indicators Slightly Higher

Complete with Rotator Unit, Control Case and Installation directions.



Control Case Size 5"x3"

Finger-tip control operated at the set, or from the most convenient place in the room, rotates antenna for *instant* change in direction! Rugged electric rotator works in any weather—is quick and easy to install—fits TV and FM antenna masts—is moisture sealed and self-lubricated for long life! Smart, plastic, remote-control case plugs into your 110-volt house circuit.

SEE YOUR TELEVISION DEALER OR SERVICE MAN

Distributed by

GEORGE D. BARBEY CO., INC.

Wholesale Only

Pottstown, Reading, Lebanon, Lancaster

AN OPEN LETTER TO EVERY PERSON PLANNING ON BUYING TELEVISION!

22 N. Evans Street
Pottstown, Pa.

Dear Television Prospect:

If you are planning on buying a Television Set for Christmas we feel this letter will be of utmost importance to you. May we offer these suggestions as a public service to you and in the best interests of television satisfaction.

Listed below you will find a few honest-to goodness reasons why you should buy your Television Set now — rather than waiting a few short weeks before Christmas.

First of all because of impending Government tax your Television Set will soon cost you an additional 10%. In addition to this tax, prices are slowly but surely edging upward.

Secondly, the model set you want will get increasingly difficult to purchase as time goes on, especially if it is a popular model. If you wait, in many instances you will be keenly disappointed.

Thirdly, and most important of all, is the time factor that enters into the installation of television. To properly install your Television Set and be assured of complete satisfaction the dealer must have time. The extreme pressure placed upon television dealers by Christmas shoppers is almost unbelievable and uncomprehensible. In addition, there is the factor of weather conditions. Cold, rainy and icy weather is almost sure to be here very soon and these things can throw installation schedules off as much as one to three weeks. These combined conditions, we feel and are sure whether admitted or not, greatly handicap the dealer in giving you the service you deserve and he wants you to have.

Why not consider these things. Play the part of a wise and informed shopper. Get the best that television has to offer. Buy your Television set now! Save yourself some hard earned money. Get the model set you want and have it installed properly. Furthermore, why miss half the year's programs?

Yours in the Interest of Better Television

LLOYD W. WISLER

LLOYD W. WISLER

Electrical Appliances — Television

22 NORTH EVANS STREET (Facing YMCA on Evans) PHONE 1290

SEE EMERSON AT ARNELL

BUY YOUR TV FROM THE TELEVISION KING OF POTTSTOWN AND SAVE!

PROOF *of Arnell Value!*

16 in. NEW 1951 EMERSON

259.95

Revolutionary Low Price For a 16" Screen!

NEW 1951 *Emerson* with Exclusive New Features!

EMERSON MODEL 661

TV's GREATEST VALUE!

ARNELL GUARANTEES YOU COLOR WITH THIS SET

See All The New 1951 Emersons on Display

Genuine mohogany cabinet, built-in aerial, large concert-tone speaker, 2-knob control for easy operation. Black tube! Many other new exclusive features you will find only in EMERSON!

Act Now! See it Today! The Demand is Tremendous!

Remember . . .

No Television Set Is Any Better Than The Store And The Service Behind It!

Double Guarantee . . .

When You Buy Your Television At Arnell

1. Backed by America's Leading Television Manufacturer!
2. Backed by Pottstown's Leading Television Dealer!

ARNELL "The Television King of Pottstown"

26 HIGH STREET PHONE 3941

BETTER SERVICE — BETTER TERMS — BETTER VALUE

Appears on 'Showtime' Premiere

Helen Hayes (above), first lady of the theater, headed a cast of the stage's biggest names for the premiere telecast of "showtime, U.S.A." The program is now a regular Sunday night network feature.

and have boiler room and shower room in the base

First Thoughts of TV Cropped Up During Radio Beginnings

WASHINGTON, Oct. 24—Television was little more than a bright gleam in the eyes of electronic scientists when radio donned its broadcasting business-clothes 30 years ago. However, the idea of sending through the air the sight of things was approximately the same age as that of performing a similar miracle with sound.

Laboratory research into ways of perfecting transmission of visual images had been halted during the World War I. But during 1920 scientists returned to the task full-tilt and kept plugging away at it in increasing numbers.

Seven years later, in 1927, their efforts began to bear specific results. For then, the federal government licensed the first television broadcasting station. This pioneer video outlet was located on the outskirts of Washington, D. C.

Other important highlights in television's progress, as listed in a special report prepared for the Radio-Television Manufacturers association include:

In 1929, two years after the public had been permitted to particip at in video developments and experiments, the Federal Radio commission granted licenses to 22 stations to broadcast visual images.

However, commercial telecasting was not authorized until 12 years later- on July 1, 1941. Throughout that time there were violent differences of opinion on technological methods.

In August, 1940, the Federal Communications commission placed solution of transmission problems in the hands of 168 television specialists, who became the National Television system committee.

Kansas City is located at the juncture of the Missouri and Kansas rivers.

Go to College Via Television? Detroit Test May Be Answer

(Continued From Page One)

have ranged from the icy wastes of Greenland to the jungles of Central America.

• • •

AT THE START, many of the programs will originate from the Detroit television studios. When necessary and, perhaps, entirely in the future, the telecasts will be beamed from the campus.

The project is acclaimed as an educator's dream.

University officials are enthusiastic over the opportunity to experiment with new methods and instruction devices adapted to television.

Some see the possibility, in years to come, of offering complete courses leading to degrees if it is found feasible to modify present residence requirements.

Coaxial Cable Now Runs 15,000 Miles

The coaxial cable and radio relay facilities, which transmit television from city to city, now cover 15,000 channel miles and serve 41 cities.

The most important link in the network is the double highway between New York and Chicago. A coaxial cable between the two cities was opened early in 1949. Early last month a radio relay network to New York was put into operation.

The latest link in the backbone from New York to Los Angeles is the extension from Chicago to Omaha and Kansas City.

A radio relay has been opened between Los Angeles and San Francisco. The transcontinental relay which will link the two coast probably will be ready around the end of 1951, barring wartime delays.

Kay Westfall Joins Video Glamour Gals

One of the newest glamor girls of television is Kay Westfall.

The popularity of her "Bob and Kay" show was proven last month when 125,000 persons voted in a baby beauty contest conducted on the program.

Miss Westfall also stars in two network shows, "Tin Pan Alley TV" and "Sit or Miss."

Miss Westfall, who attended Lake View High school, and Northwestern and De Paul universities, is a veteran of radio dramas, and starred in a movie, "The Golden Gloves Story." She also rides the rear of a rocket in a TV film commercial that no TV set owner can have avoided.

FINDS NEW MEDIUM

Luise Rainer, two-time winner of the Motion Picture Academy award, made her first appearance on television in James M. Barrie's "Rosalind." Rosalind is the story of an actress who takes an annual vacation from glamor, retires to a seashore resort and poses as her own mother.

BIG Screen Value

Model 17T1-A Only $259.95

Motorola TELEVISION

NEW! 16" CAMERA VIEW PICTURE TUBE

Here's a sensational television value in beauty and dependable performance! Life-size "Camera View" pictures that are brighter, clearer than ever . . . plus many more exclusive Motorola features. NO FADE nor FLICKER with Automatic Gain and Brightness controls. BILT-IN-TENNA eliminates need for outside antenna in good signal areas. In rich mahogany or limed oak table cabinets . . . at a low, low price.

Rectangular Tube — Shows picture just as the TV camera "sees" it!

2 Simple Controls — Just turn set on — select station — that's all!

SEE THE MOTOROLA 17T1-A IN DEMONSTRATION TODAY!

McCarraher's INC.
233 HIGH ST. PHONE 1711

ZENITH
New Super Size
RECTANGULAR TUBE TV

Come in and see these brand new beauties, in a variety of console and table model styles and woods! Here is Zenith® Black Magic Television with the newest *Rectangular Tube*. PLUS the great new features like these that make *Zenith No. 1 for '51!*

New "Super-Range" Chassis for better reception in weak signal areas.

Automatic Single Knob Tuning—no fiddling with many knobs!

Built-in Picturemagnet Antenna—pretuned, no adjustments necessary.

Built-in Provision for Tuner Strips to Receive Proposed new Ultra-High Frequencies on present standards!

New Zenith TV Console Model H2352R, Series 142. With 142 sq. in. *Rectangular Tube*. 18th Century cabinet in genuine Striped Mahogany veneers. Also in Blonde Modern. **349.95**

Only $339.95 Convenient Terms

Federal Excise Tax Extra

No Other TV Like Zenith—*Come in and See!*

Price Includes
LAZYBONES
REMOTE CONTROL

RAYMOND E. PRIZER
Route 100, Near Pughtown
Phone Pughtown 2501

G. T. McKISSIC & SON

GENERAL ELECTRIC

BLACK DAYLIGHT TELEVISION

346 Main St., Royersford
Phone 35

Just arrived at C. J. KEISER CO.

NEW 1951 19" TV FROM Admiral

NOW! BIG-PICTURE TV THAT'S CLEAR CLOSE UP ...because of revolutionary NEW FILTERAY TUBE!

MODEL 29X25

$429.50 TAX EXTRA WALNUT

Your eyes won't lie! Admiral's new 1951 Filteray tube means pictures clear as the movies . . . so clear you can sit as close to the screen as you please! Here's really big-picture television . . . for any home . . . for any size room . . . enjoyable at any viewing distance. Get every new 1951 feature . . . see this gorgeous Admiral 19" console now. Easy to tune as a radio. Complete with built-in directional Roto-Scope antenna . . . just plug in and play! Hand-rubbed walnut or mahogany cabinet.

FREE home demonstration Phone (Number)

C. J. KEISER CO.
22 - 24 N. Washington St. Phone 2516 – 2517
OPEN EVENINGS EXCEPT SATURDAYS

STRAUB RADIO & TELEVISION SERVICE presents
NEW beauty
BETTER pictures
GREATER value!

Motorola TV

BIG 19 inch screen

18th Century Mahogany Half-door Cabinet

MODEL 19K3

$429.95

A SMALL DOWN PAYMENT BUYS this beautiful addition to your home! Larger-than-life-size pictures with greater depth, detail and contrast. Bilt-in-Antenna eliminates outside antenna in most areas. Just see this New Motorola; you won't be satisfied with anything less!

see it today at

STRAUB'S RADIO & TELEVISION SERVICE
215 MAIN ST., ROYERSFORD. PHONE 878-W
One of Montgomery County's Oldest Radio Service Firms

ON QUITS WORRYING

'Tough Critics' Put Okay on McNeill Show

When Don McNeill's TV Club had its premier on television in September, McNeill's chief concern was whether the show would please his three sons, aged 15, 14 and 9.

He got home after the show, learned the boys liked it, and stopped worrying over whether he was a success in TV.

For 17 years McNeill has resisted

DON McNEIL

"the urge and impulse" to get into nighttime radio. However, he considers TV primarily an after-dark medium and believes he is building a sound future with a daily morning, hour-long radio show and a weekly nighttime hour on video.

* * *

HIS NEW TV show is a visual adaptation of the Breakfast club, with audience interviews interspersed with acts by Aunt Fanny, Sam Cowling, Patsy Lee and Johnny Desmond.

McNeill has no quarrel with critics who detect a trace of corn in his show.

"Corn is my favorite commodity," he says. "If it means a down to earth quality and a lack of smartness, I'm for it."

* * *

THE EARTHINESS and relaxation of his shows are the main attraction and explain why he has resisted the mass migration of successful radio shows to either New York or Hollywood.

McNeill doesn't see a great future in the flamboyant, high pressure song and dance television extravaganzas.

"Some of these shows are beautifully produced," he says. "We'll never duplicate them. But I don't particularly want to."

* * *

HE CITES the parallel between the early days of radio, when there was a trend toward elaborate productions, such as the Rudy Vallee and Eddie Cantor shows.

"These personalities survived, but the shows didn't," he points out.

For an entertainer with one of the heaviest schedules in show business, McNeill is a relaxed man. He genuinely loves his home life with his family and spends as much time as he can hunting, fishing and being pop to his youngsters.

* * *

FROM FRIDAY until Monday morning, he stays home, and won't even take phone calls to discuss his radio or TV shows.

His five hours a week on the Breakfast club involve a half hour of warmup before each show.

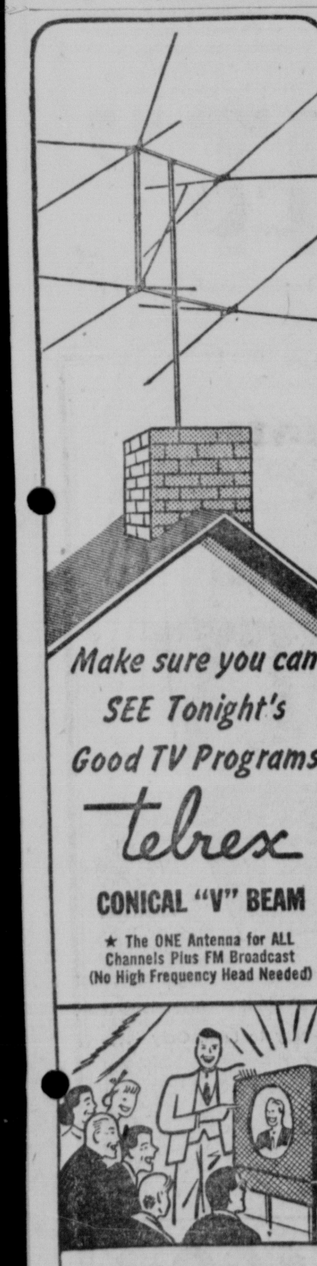
Television demands fairly steady rehearsals on Monday, Tuesday and Wednesday. Remaining time is taken up by conferences.

The smallest shoe stocked by the U. S. Army for soldiers in Japan is size 3 and the largest size 15½ EEEE.

BIGGEST T. V. SELECTION
IN EASTERN PENNA.!
Shop and Compare. All the Famous Makes Under One Roof
ZENITH PHILCO
DUMONT EMERSON
OLYMPIC SPARTON
BUY YOUR TV ON EASY TERMS AT ARNELL!

Remember . . .
No television set is any better than the store and service behind it!
Double Guarantee
1. Backed by America's leading TV manufacturer.
2. Backed by Pottstown's leading TV dealer!

ARNELL "The Television King of Pottstown"
261 HIGH STREET PHONE 3941
BETTER SERVICE BETTER TERMS BETTER VALUE



Make sure you can SEE Tonight's Good TV Programs
telrex
CONICAL "V" BEAM
★ The ONE Antenna for ALL Channels Plus FM Broadcast (No High Frequency Head Needed)

Don't be disappointed when you show off your TV reception to your guests. Make sure that you yourself enjoy the best in TV every night. Let us install a TELREX conical antenna . . . and note the difference in reception. TELREX has the highest gain on ALL channels . . . so efficient that the full strength of the signal is carried to the set with negligible loss, and with practically no ghosts or reflections. It's a "must" whether you live in a congested area, or are located on the fringe, far from TV stations.

Model 4X-TV illustrated. Hi-gain stacked Conical "V" Beam, channels 2 to 13. Full audio and video band pass. 4 to 1 front to back ratio on all frequencies. With a strong center clamp that serves as a mechanical support and electrical contact second to none.

Be Sure Your Antenna Can Withstand Winter Elements.
INSPECT IT NOW!

See Your Television Dealer or Service Man
Distributed By
George D. Barbey Co.
INCORPORATED
Wholesale Only
Pottstown—Reading
Lebanon—Lancaster

J. Fegely & Son Co.

You Are Invited! . . . OLYMPIC TELEVISION PAGEANT

You're in for an eye-full . . . an eye-opening revelation of truly fine television, priced so reasonable it's without a doubt the country's outstanding value. It's fame has spread by personal recommendation. One person tells another about the superb quality of Olympic Television. When you see and hear it, you'll know why!

Olympic
America's Favorite
TELEVISION

The Olympic Challenger

A budget-priced mahogany table model with turret-type tuner and fast action Automatic Gain Control. It's a honey for appearance. A dandy in performance.

16 INCH RECTANGULAR PICTURE TUBE

Amazingly Low Priced Yours For Only $229.95

The Olympic
TELEVISION – RADIO – PHONOGRAPH
FM - AM RADIO - 3 Speed Changer
16" TV Rectangular Picture Tube. Handsome cabinet. Large Record Storage Space. $449.95

OPEN EVENINGS WED. THURS. FRI. TILL 9:00

We want you to check and compare the appearance, performance and price of the new Olympic with any other set you've seen, regardless of price. See why owners all over America are praising and recommending Olympic Television to their friends.

The Olympic Diplomat
19" EXPANDED PICTURE
Hand Rubbed Mahogany Console
only 389.95

FEGELY'S
"Since 1851"

34 High St. Phone 3525

"Pottstown's Outstanding Dealer In Home Appliances & Television"

Monochrome Video Future Held Assured

WASHINGTON, Oct. 24.—Black and white television will never be obsolete, even when a sound color system is developed and, because of the many fine TV programs coming on the air this fall, present monochrome sets are a better investment today than ever before.

This was the advice given by Robert Sprague, president of the Radio-Television Manufacturers association, in a broadcast.

Sprague said the only solution to the color problem is a fully electronic compatible system, which the television industry's engineers and scientists have been working on for many months and are confident can be developed in the reasonably near future.

Such a system will offer no problems for the set owner, as he will be able to receive all broadcasts, whether in color or monochrome, in black and white without any expenditure for adjustments or new equipment.

* * *

SPRAGUE POINTED out that he was speaking on behalf of the 300 odd members of RTMA, which represents large and small manufacturers of radio, TV sets, and the tubes and parts that go into them.

The RTMA spokesman said he would tell any friend who asked his advice that he can buy a black and white set with confidence that it will continue to receive programs for years to come, and there is no reason to delay purchase of a set.

However, if the person feels he wants to experiment with color, despite all its limitations, Mr. Sprague said, he will be able shortly to buy a converter and adapter, which will enable him to get color broadcasts on his present set or future sets.

No national advertisers are likely to sponsor color broadcasts in commercially-valuable evening time, unless and until a substantial number of sets have been converted, and conversely, only a few televiewers, with cash burning their pockets, are likely to buy adapters and converters until an appreciable number of the good programs are in color, Sprague said.

As black and white sets will always cost less, they will appeal to many economy-minded persons, he added.

Moreover, the advertisers who sponsor most of the best TV programs will never abandon this mass audience to any large extent in favor of a much smaller number of persons who will be willing to pay extra for color.

He further noted that manufacturers are trying to create the impression that the public's investment in television sets is about to be wiped out. "I do not know anyone who believes that, nor anyone who has said anything like that," Mr. Sprague concluded.

Quizzer on TV

Kay Kyser's College of Musical Knowledge has become a regular television network feature. The variety quiz show is set on a week-night spot.

Like His 'Corn'

The man who pans the sponsor's product and apparently makes him like it, Arthur Godfrey, (above), probably has more television hours to his credit than any ten performers. The drawling redhead mixes just the right amount of corn-fed humor with sophistication to attract any and all types of audiences.

Neb. State Capitol Tower Utilized by Video Station

LINCOLN, Neb., Oct. 24 (AP)—Television has given a new role to the 400 foot tower of Nebraska's state capitol.

It was disclosed today that an Omaha TV station is paying the state $250 for the use of the tower in relaying television broadcasts of home football games at the University of Nebraska in Lincoln.

LESTER ON THE CLIMB

Jerry Lester, who made his start on television as comedy man on the Saturday night "Cavalcade of Stars" program, now has two shows of his own on Tuesday and Friday nights.

Television Broadcasting Valued Over 2 Billion

WASHINGTON, Oct. 24—Investment in radio and television transmitting facilities by the broadcasting industry—30 years after its birth—is many times 30 million dollars. Latest unofficial estimates place the total value of more than 3000 radio and over 100 television broadcasting stations at two billion dollars.

BIGGEST T. V. Selection in Eastern Penna.!

Remember . . . No television set is any better than the store and service behind it!

Double Guarantee
1. Backed by America's leading TV manufacturer.
2. Backed by Pottstown's leading TV dealer!

Shop and Compare — All the Famous Makes Under One Roof

ZENITH PHILCO DUMONT EMERSON OLYMPIC SPARTON

BUY YOUR TV ON EASY TERMS AT ARNELL!

ARNELL "The Television King of Pottstown" 261 HIGH STREET PHONE 3941 BETTER SERVICE BETTER TERMS BETTER VALUE

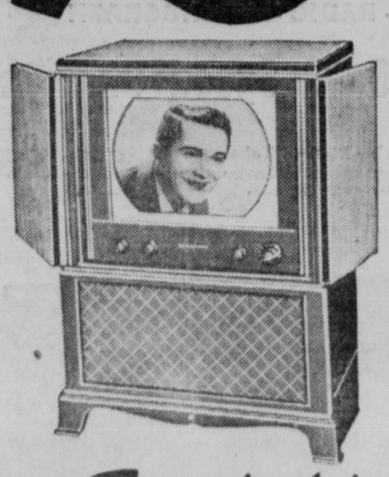
FADA TELEVISION

MODEL S-4C20 . . . DeLuxe Console. 14" Rectangular 'GLARE-FREE' Filter glass grey-face screen. A sensational performer in all areas. Full 12 channel continuous coverage with Lock-in-picture and sound . . . tunes as easily as a radio set. Built-in 'FADA-SCOPE' antenna. AGC Automatic Gain Control providing unexcelled brilliance, clarity and definition. Full range Concert quality 10 Inch 'Alnico V' speaker for the ultimate in superior tone reception. Operates on 117 volts, 60 cycles, AC only. Cabinet width 20"; Height 35½"; Depth 22". The console cabinet is of beautifully matched grain mahogany veneers. The outstanding style-note of this console design is the revolutionary tilt-back angle front panel . . you look downward at the screen in comfort.

$239.95 plus installation

L. LEIDENBERGER
LINFIELD, PA.
Phone 3241

Mc Carraher's offers the RCA VICTOR 16"



Fairfield

IT'S MILLION PROOF TV

● It's brand new . . . the RCA Victor 16" console. Styled as smart as the latest fashion, it offers pictures as smooth and clear as a Summer-blue sky . . . It's 16" Eye Witness Television.

For top-quality performance, at an especially low price, come in and ask about the RCA Victor 16". It has a built-in antenna, a phono-jack to plug in the RCA Victor "45" attachment; and a host of other big features. Ask for RCA Victor Fairfield.

And remember only with RCA Victor can you buy the RCA Victor Factory-Service Contract which guarantees television performance for one year.

329.50 Plus 1.41 Federal Tax Installation Extra

THE LATEST IN AMERICA'S FAVORITE TELEVISION

McCARRAHER'S

233 High St. Phone 1711

J. Fegely & Son Co.

come one! come all! GENERAL ELECTRIC

"TELEVISION PAGEANT"

BLACK-DAYLITE TELEVISION

It's New! It's Lifelike!

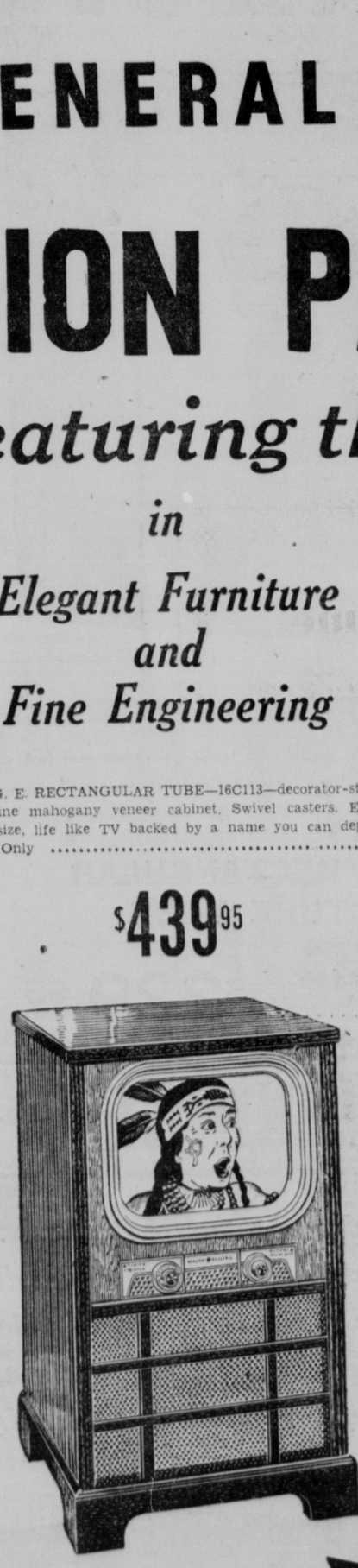
Luxurious big screen performance at low cost. With G. E.'s "Black-Daylite" television you see all the TV camera sees, so sharp, so clear, so life like you feel you're right on the scene. No eye-tiring glare or reflection.

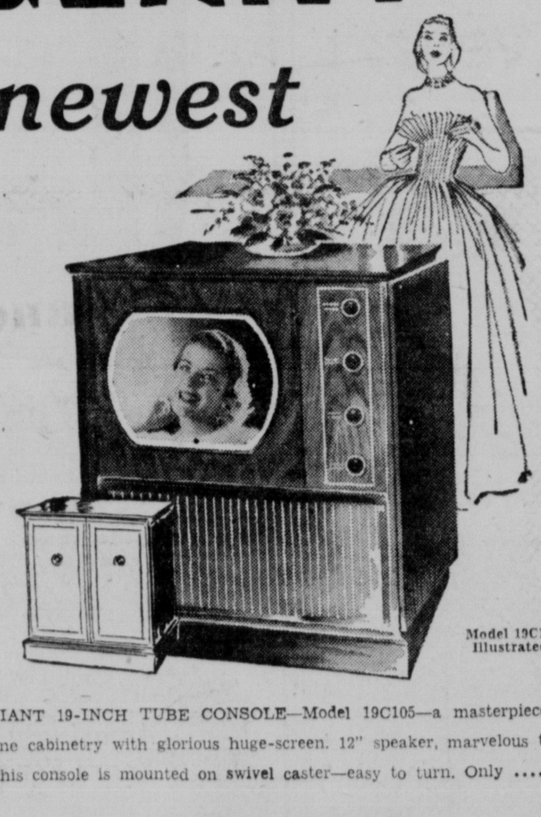
Model 19C101 Illustrated

COMPLETE HOME THEATRE—16" rectangular tube Black-Daylite Television plus AM-FM radio plus 3-speed automatic phonograph. G-E Electronic Reproducer plays all sizes, all 3 record speeds. Only $479.95

Featuring the newest in Elegant Furniture and Fine Engineering

16" G. E. RECTANGULAR TUBE—16C113—decorator-styled genuine mahogany veneer cabinet. Swivel casters. Enjoy life size, life like TV backed by a name you can depend on. Only $439.95





Model 19C101 Illustrated

GIANT 19-INCH TUBE CONSOLE—Model 19C105—a masterpiece of fine cabinetry with glorious huge-screen. 12" speaker, marvelous tone. This console is mounted on swivel caster—easy to turn. Only $299.95

OTHER MODELS AS LOW AS 199.95

16" BLACK RECTANGULAR TUBE TABLE MODEL. Lovely graceful genuine mahogany veneer cabinet. Sharp contrast pictures with no annoying glare or reflection. A great value $259.95

In Pottstown—The Place to Buy General Electric Is . . .

FEGELY'S

34 High St., Phone 3525

OPEN WED. THURS. FRI. TILL 9:00 — FREE PARKING

New 1951 Television – Just Arrived at VENZKE'S

Emerson

35th ANNIVERSARY VALUE!

LOOK WHAT YOU GET IN THIS JUBILEE SET

New! FULL-SCREEN FOCUS
Gives You Pictures Sharp and Clear Edge to Edge

16 INCH PICTURE

New! "BLACK MAGIC" CONTRAST
Permits Stronger, Sharper Pictures in Fully Lighted Room

PRE-TUNED, BUILT-IN ANTENNA
Just Plug In And Play!

MODEL 668

EMERSON celebrates its 35th year of outstanding achievement in the electronics industry—and you benefit. Here indeed is your "Buy of a Lifetime"—in life-size television. Every advanced 1951 engineering feature such as full-screen focus which gives you pictures sharp and clear edge to edge, "black magic" contrast which permits stronger, sharper pictures in fully lighted room, built-in antenna—no roof-top antenna necessary in most localities, simplimatic tuning that even a child can operate with ease, miracle picture lock . . . yes—and every Emerson is inspected and tested 225 times to insure the utmost in quality. See it today. The demand is tremendous!

Shop and Compare!

$289.95

SEE IT TODAY! INSTALLED TODAY! 2 YEARS TO PAY!

VENZKE APPLIANCE CO., Inc.
412 HIGH STREET . . . PHONE 330

'The Voice' Has TV Show

Frank Sinatra, crooning idol of the bobby-sox set, is one of the many popular vocalists who have found new fame on television. He has his own show on the Saturday night schedule of variety talent.

Town of 3775 Had TV Station—Until....

A little over 150 miles northwest of Pottstown there's a Pennsylvania community of 3775 souls that has its own television station.

That is, the little mountain valley town of Emporium in Cameron county, had an operating television station until a few days ago.

Then the Federal communications commission shut down the station that had been operating since Sept 1.

The case was the first involving a bootleg TV station. The FCC said "further proceedings" will be taken against the owners, Sylvania Electric Products Inc.

Residents of the town, site of a Sylvania television tube plant employing 2600 workers, felt they were as much responsible for the building of the Sylvania station as the company. The station was "needed," they said.

Towering mountains surrounding the town prevent any outside TV reception.

Robert Merkle, Sylvania official, said the company did not apply for a license because they knew it was hopeless. The commission "froze" construction of new stations in September 1948, pending a decision on allocation of TV channels.

Glass is made of silica combined with lead or lime.

BIGGEST T. V.
Selection in Eastern Penna.!

Remember . . .
No television set is any better than the store and service behind it!

Double Guarantee
1. Backed by America's leading TV manufacturer.
2. Backed by Pottstown's leading TV dealer!

Shop and Compare — All the Famous Makes Under One Roof

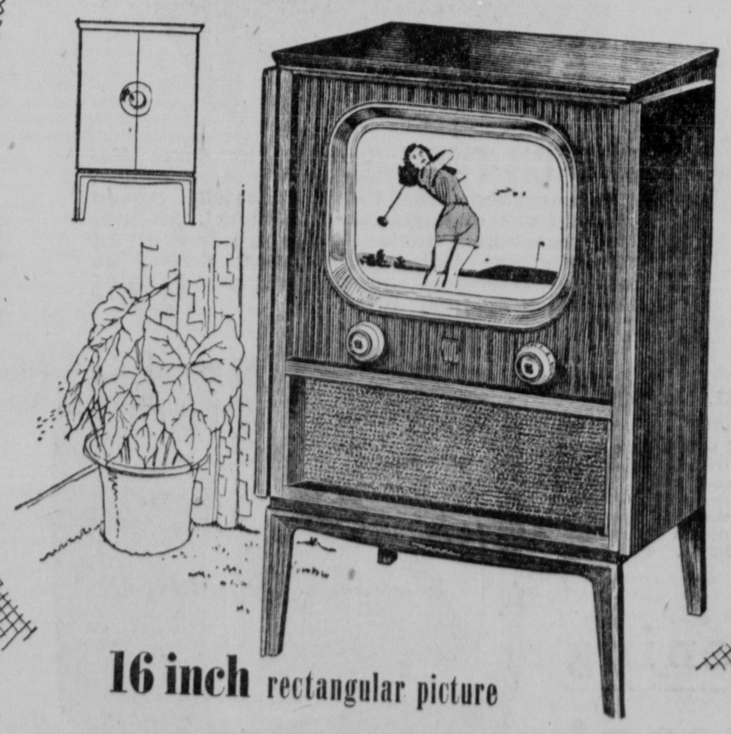
ZENITH PHILCO
DUMONT EMERSON
OLYMPIC SPARTON

BUY YOUR TV ON EASY TERMS AT ARNELL!

ARNELL "The Television King of Pottstown"
261 HIGH STREET PHONE 3941
BETTER SERVICE BETTER TERMS BETTER VALUES

your Family and Home deserve the beauty and Quality of

Motorola TV



16 inch rectangular picture

OWN A MOTOROLA AND YOU KNOW YOU OWN THE BEST! By comparison, by performance, the new Motorola is the very finest TV you can buy! Yet it's priced lower than ever before. You'll marvel at the perfection of pictures "just as the TV camera sees them." New, exclusive features like two simple control operation give you more than ever for your money. Gorgeous new furniture styled cabinet. Rich mahogany that blends with traditional furnishings, ultra smart limed oak . . . perfect accent for modern rooms. See it, hear it now!

MODEL 17K3

$359.95

McCarraher's INC.
233 HIGH ST. PHONE 1711

THE INCOMPARABLE

Capehart

TELEVISION

Why wait longer... to Enrich your Home?

FOR CLARITY AND DEPTH the new Capehart television rivals the motion picture. In sound, none can compare with the tonal quality of the world-famous Capehart Symphonic-Tone System. In cabinet styling, every Capehart is an exquisite piece of furniture you'll be proud to own. And prices are so modest that it is almost unbelievable that you can get so much in a television receiver for so little.

Why wait longer to enrich your home? Stop in—see the distinguished Capehart Television instruments... priced as low as $279.95

The CAPEHART "Nantucket." 16-inch rectangular tube gives full-picture to edge of screen. Capehart Symphonic-Tone System is perfectly synchronized with picture. Handsome, clear line modern styling in rich dark mahogany veneer. Ideal for small home. $279.95

The CAPEHART "William Penn" 16-inch picture tube. "Synchro-Sound" provides perfect synchronization of picture and sound. Capehart Symphonic-Tone. Mahogany veneer English 18th Century cabinet with authentic hardware. $399.95

The CAPEHART "Virginian." Big 17-inch rectangular tube for "full-scale" picture of photographic quality. Deeply paneled doors—folding flush against sides—highlight a rich mahogany veneer cabinet in Chippendale styling. Capehart Symphonic-Tone. $389.95

CONVENIENT TERMS

C. J. KEISER CO.
22–24 N. WASHINGTON ST. — PHONE 2516–2517
Open Evenings Except Saturdays

J. Fegely & Son Co. SINCE 1851

Presenting Our Gala Autumn CROSLEY "TELEVISION PAGEANT"

A Grand Showing of the Year's Outstanding Success in Home Entertainment

You and your entire family are most cordially invited to attend a thrilling demonstration of the new 1951 Crosley Television Receivers. You will see a new concept of strikingly beautiful furniture and visual proof of Crosley's superb engineering craftsmanship in the clearest, sharpest pictures you ever laid eyes on.
DON'T MISS IT!

CROSLEY CONSOLE MODEL 443

19 INCH TUBE Extra large picture tube and handsome bow-front Carroliton cabinet. Ideal for the spacious room and the large family. Direct view, 19-inch black-face picture tube. Unituner. Fade eliminator. Stabilock circuits. Theatre Tone. Automatic bass compensation. Phonograph connection. Truly a set you'll be proud to own. Compare it feature for feature with anything on the market and you'll agree it's truly a remarkable value. ONLY $439.95

The Beautiful New 1951 ~~CROSLEY~~ *Offers You The Utmost In*

★ Fine Furniture

Beautiful because it is styled by outstanding designers and built by master furniture craftsmen . . . functional because it is specifically designed for television.

★ Large Pictures

Crosley offers a wide choice of set and screen sizes — all screens as large as is consistent with the cabinet design—all featuring wide-angle "Theatre Screen".

★ Choice of Styles

There is a Crosley television set to please every taste, blend beautifully in any room — fit every budget.

★ Superb Performance

Millions of people are saying: "I'm happy with my Crosley."

CROSLEY MODEL 445

16 INCH TUBE This beautifully styled console model is truly fine television furniture to grace the most luxurious our home. Striped African Mahogany Veneered Cabinet. Gold trimmed with green inlaid dial numerals. Clear, true Crosley Theatre Tone. Convenient phonograph connection. ONLY $319.95

CROSLEY COMBINATION MODEL 444

17 INCH TUBE The whole world of telecast, broadcast and recorded entertainment are brought into the home in this handsome, hand-crafted cabinet. FM & AM radio, 3-speed automatic record player plays 7, 10 and 12-inch records. Crosley's Universal Stylus plays all speeds without needle changing. Direct view, 17-inch rectangular, black face tube for clear pictures. Beautiful Crosley FM Theatre Tone. An outstanding value. ONLY $529.95

CROSLEY MODEL 476

16 INCH TUBE Beautiful, Honduras Mahogany Veneered cabinet in hand-rubbed satin finish. Gracefully curved cabinet front distinguishes this model. 16-inch, black face tube. Wide angle Theatre Screen. All the other fine features that mark Crosley as finest in television. Phonograph connection for records. ONLY $359.95

CROSLEY TABLE MODEL No. 428

14 inch Tube A receiver that sets the pace for value. Symetrically designed cabinet that graces any living room with dignity. Clear, sharp pictures. Amazing tone quality. Crosley has built into this receiver all the fine features that go to set it head and shoulders above others in it price range. Only.. $199.95

for better pictures . . . finer features your best buy in television is a 1951 Crosley . . . at

FEGELY'S

open every evening during TV pageant until 9:00 (except Saturday)

34 High Street . . . Phone 3525

"Pottstown's Outstanding Dealer In Home Appliances and Television"

FREE PARKING EVERY NIGHT

During Our Television Pageant on our own lot at the rear of our store. No meter worries. Come in and spend all the time you wish. Get the whole story on Crosley—the finest in television.